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COVID and Business

This pandemic has brought a huge impact on the corporate world. Each and every business is facing issues in continuing and maintaining the flow of their businesses.

Looking in the broader perspective, this is a huge step towards bringing technology into the hands of everyone.

Each and every other firm is looking into the establishment of technology into their respective fields.

In fact, except for all the business sectors, in every other field like teaching, conducting meetings, technology is playing a very big role in helping everyone.

Video calls, video meetings, assignments, lectures, online consultation. It is also a challenge and opportunity for the Internet Services Providers to grow their business by adding more and more customers with relevant cost and internet speed.

Driving your business towards a change could be difficult from the point of view during this scenario but adapting to technological ways to ensure the proper functioning of the company is very important in the era. Buying computers, laptops, services or software could be a big initial investment, but if maintained properly and used to the fullest, could bring out the best interests in

terms of the company's goals, aim and vision.

Or everything could be established on the cloud. One of the easiest and secure places to keep your data and do the functioning.

The main benefit of this is accessibility, you can access your data from anywhere, or any of your employees can.

In this era, there is more talent available on the internet world than compared to the offline world. The cutting edge technology used by the professionals really helps them to bring out the best of their imagination and ideas.

Anyone can access the ideas and imagination of people through any kind of platforms available, for content writers, blogs are available, for designers, platforms like behance is there, for video content creators mainly YouTube is there.

There is a platform for almost anything on the internet and people can learn and get inspired to work on themselves and their career.

This time could be very productive for everyone to plan out their goals and dreams for their career and take little steps towards accomplishing it.

Tarun Taunk
Editor-In-Chief



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Astrum plans to launch UV light sterilizer models in India to fight viruses and germs on phones, keys and more



Astrum, a renowned technology brand known for its innovation and intelligent solutions

is planning to launch its UV light sterilizer models – Lighting UVC Sterilizer UV100 and Type-C UVC Sterilizer UV200 to help clear harmful germs, bacteria, and viruses by May 15, 2020. Defining its engineering brilliance, these sterilizers have the capability to kill 99.9% pathogens using ultraviolet (UV) light within a few seconds.

Both the models have small body with large energy and are portable with strong sterilization ability by deep UV light. You can use them whenever, wherever. Whether they're a wand, box or bag, drench your items with UV light that will eliminate the bad stuff from the keyboard, mouse, mousepad, mobile phone, tableware, toothbrush, vehicle steering, keys, glasses, toys, and other personal items. These products will help sterilize the invisible germs and bacteria that live on our surrounding surfaces and keep floating in the air.

Speaking about the upcoming technology, Manoj Kumar Pansari, Chairman and Managing Director, Astrum says, "At Astrum we strive to bring out innovative products that suit the people with

time. Today as COVID-19 is spreading all over the country, we intent to launch products in health category in India to help people fight the virus more effectively. Therefore we will be soon coming up with more new technology products apart from UV light Sterilizer such as thermal scanner that measures the temperature of the COVID-19 suspected patients, Air Purifier which will purify the air in the entire room, Automatic Sensor based Hand Sanitizer to avoid the need of pressing the button, etc.

We have started distributing these products to the corporate, but we are launching for homes and consumers too soon. Right now, we are manufacturing these products in China, and soon we will start manufacturing these products in our factory which is in Tirupathi. Once we start Making in India, we can give the price benefit to the Indian users; we can also supply products to the partners with short notice—within 1-3 days." Amit Singh, Country Head, Astrum Electronics India Pvt Ltd, adds, "The COVID-19 epidemic has put everybody in a tough situation. "Stay home Stay safe", "lockdown", "pandemic", "moratorium", "isolation", "quarantine" are words which are used more than any other word in our life now a days. Similarly, "Sanitizations" & "Sterilization" have been scrolling everywhere too.

[For more details visit us at https://bit.ly/3dekcZB](https://bit.ly/3dekcZB)

RP tech India Unveils Work from Home (WFH) Solutions Portfolio

Designed to address the specific needs of employees at stay home scenario, RP tech WFH solutions portfolio ensures maximum efficiency and enhanced performance.

Mumbai, May 22, 2020: As India enters into Lockdown 4.0, the Work from Home (WFH) phenomenon has become a new normal in the Corporate sector. WFH is the smartest way to ensure safety as well as business continuity in the current COVID-19 crisis. With an objective to make WFH efficient for employees, RP tech India has launched 'RP tech WFH solutions portfolio'. Designed to address specific needs of employees at 'stay at home' scenario, the cutting edge technology solutions ensure enhanced performance and better productivity.

Unveiling the portfolio, Mr. Rajesh Goenka, Director, Sales & Marketing, RP tech India said, "WFH is not a new concept in the IT industry, however, the lockdown has triggered its massive adoption in India. However, in the absence of proper technology support, WFH might affect the performance of employees. We at RP tech India are determined to make WFH more efficient and productive for employees. We are offering series of cutting-edge technology solutions from renowned brands to address concerns of employees."

RP tech WFH portfolio includes computing, networking, connectivity and storage solutions from leading brands including Intel, Lenovo, Fitbit, Asus, Logitech, HP, Plantronics, Belkin, Western Digital, SanDisk, TP-Link, Toshiba and others. These solutions are available through the authorised distribution

network of RP tech India across the country. The company said interested channel partners can contact their nearest branch for more details. According to industry estimates over 3 million IT professionals have shifted to WFH. Other industry verticals are also expected to follow the trend post lockdown. RP tech India sees enormous business prospects in this business segment. "There are huge prospects in WFH solutions business in India and we are very bullish over this vertical. RP tech India has the most comprehensive product portfolio of 23+ global brands and with our strong distribution network spread across 750+ towns/cities, we are confident to capitalize on this booming market", Mr. Goenka said.

[Click on the link to learn more about RP tech WFH solutions portfolio. https://youtu.be/iiLBWwgsBvA](https://youtu.be/iiLBWwgsBvA)



9 Series RAY•DANZ Soundbar with Dolby Atmos launched by TCL



TCL Electronics, one of the Gaint in the global TV industry and a leading consumer electronics company, underlines its adherence to sound technology innovation as the TCL 9 Series RAY•DANZ soundbar with

Dolby Atmos receives the iF DESIGN AWARD 2020 for its design featuring TCL's unique and innovative acoustic reflector technology. The TCL RAY•DANZ soundbar with Dolby Atmos was designed around our customer's needs to deliver a truly immersive Dolby Atmos home entertainment experience. It'll be globally available from May 2020.

"TCL is to leverage its strong capabilities in audio and vertical integration to offer consumers superior sound quality at home. We continue to improve people's lives through smart products and premium experiences." said Kevin Wang, CEO of TCL Industries Holdings Co., Ltd. and TCL Electronics.

The iF DESIGN AWARD, was started in 1953, is a world-renowned design competition focused on innovative design. Judged by a panel of over 70 experts in design, industry and architecture,

winning the iF DESIGN AWARD for the TCL 9 Series RAY•DANZ Soundbar with Dolby Atmos is a major achievement regarded as a key breakthrough for TCL to become a leader in functional and innovative soundbar design, extending the TCL brand into new markets and opening up exciting new possibilities for the future.

In pursuit of a better home cinematic experience delivered by a soundbar, TCL has developed the RAY•DANZ technology features uniquely rearward angled speakers that beam sound waves towards curved acoustic reflector units. This is a solution that directs sound outward in a wide pattern, providing a much larger sound stage than other soundbars on the market can offer without overly relying on digital processing.

This, together with a centrally positioned speaker to deliver dialogue and create a strong center presence, and in combination with Dolby Atmos, delivers an immersive experience with a very wide sound stage. The RAY•DANZ technology utilizes advanced Dolby technology to deliver sounds that flow around which can be enjoyed anywhere inside the wide sound stage – no matter where the listener is seated, the experience is great! The 9 Series RAY•DANZ Soundbar with Dolby Atmos is also space conscious as it comes with a wall mount for users to save space.

[For more details visit us at https://bit.ly/2TRWbQ5](https://bit.ly/2TRWbQ5)

McAfee uncovers flood of attacks on corporate cloud accounts as companies work from home



McAfee, the device-to-cloud cybersecurity company, today released a new research study titled 'Cloud Adoption & Risk

Report – Work-from-Home Edition'. The report uncovers a correlation between the increased use of cloud services and collaboration tools, such as Cisco WebEx, Zoom, Microsoft Teams and Slack during the COVID-19 pandemic, along with an increase in cyber-attacks targeting the cloud. Based on anonymized and aggregated data from more than 30 million McAfee MVISION Cloud users worldwide between January and April, the report reveals significant and potentially long-lasting trends that include an increase in the use of cloud services, access from unmanaged devices and the rise of cloud-native threats. These trends emphasize the need for new security delivery models in the distributed work-from-home environment of today—and likely the future.

In the time surveyed, overall enterprise adoption of cloud services spiked by 50 percent, including industries such as manufacturing and financial services that typically rely on legacy on-premises applications, networking and security more than others. Use of cloud collaboration tools increased by up to 600 percent, with the education sector seeing the most growth as more students are required to adopt distance learning practices.

Threat events from external actors increased by 630 percent over the same period. Most of these external attacks targeted

collaboration services like Microsoft 365, and were large-scale attempts to access cloud accounts with stolen credentials. Insider threats remained the same, indicating that working from home has not negatively influenced employee loyalty. Access to the cloud by unmanaged, personal devices doubled, adding another layer of risk for security professionals working to keep their data secure in the cloud.

"We are witnessing an explosive increase in remote working and adoption of collaborative tools across industries in Sanjay Manohar Md McAfee

India. We have seen Cloud-native threats multiply seven-fold. Cybercriminals are adept at adjusting their strategies and are now focusing their efforts to exploit the sudden acceleration in cloud adoption." said Sanjay Manohar, MD, McAfee India. "In addition, cloud traffic from unmanaged devices and unsecure networks expose businesses to massive risk. Mitigating this risk will require companies to establish an integrated cloud security posture and deploy solutions that have visibility and security controls across every cloud service."

With cloud-native threats increasing in step with cloud adoption, all industries need to evaluate their security posture to protect against account takeover and data exfiltration. Companies need to safeguard against threat actors attempting to exploit weaknesses in their cloud deployments. Tips to maintain strong security posture include:

[For more details visit us at https://bit.ly/3gBfR4G](https://bit.ly/3gBfR4G)

10 Indian Companies shortlisted for developing Video Calling Software by Government



The Government has selected many companies from all over India to develop a desi zoom rival for video calling. The government is also going to provide a fund amount of Rupees 5 lakhs initially as told by a government official to Economic Times.

The main aim is to make it reach to a global level. Jaipur based Data Ingenious, HCL Technologies, Zoho Corp, Hyderabad based People-Link, Aria Telecom, CyberHorizon Corp, Darsh, Instrive Softlabs are among the companies that have been shortlisted.

A further plan is to shortlist 3 out of these 10 companies, and they will be funded with 20 lakh, to develop a complete solution. The winning company will get to deploy its solution for the central and state government.

Jaipur's Data Ingenious has been credited with creating the first linguistic email access and instant messenger solution in 19 languages.

Ajay Data, the Chief of the Data Ingenious further added that India doesn't have many software products that can compete with any other video calling software currently, though there are services which are have become very popular.

"There are many advantages of having an Indian VC product, one is that the solution can be in all Indian languages, and it can be

locally hosted. This is important since when the video is recorded say for legal purposes, it should be stored in India and the encryption key should also be available in India. This is not possible with foreign VC tools." Sarv Webs also from Jaipur, Soupage IT Solutions, Techgentsia Software Technologies, and VaCare are also part of the ten company list.

After the third and final round, the company with the best solution will get a contract to deploy it for use by the Government of India, State Government entities for a period of 4 years. Initially, 1 crore will be given in the first year and an additional of Rs 10 lakh for three consecutive years for maintenance and operational services of the solution for the Government.

Chief Editor of IT Voice, Mr. Tarun Taunk said that this VIDEOMEET App by Data Ingenious is very fast, reliable and easy to use and could achieve great platform in future.



Somansa Partners with Panzer IT to Bring Award Winning Data Loss Prevention Security to India

Somansa DLP is offered through its partnership with Panzer IT, a leading IT Security Provider and Distributor in India, Nepal, Bhutan, Bangladesh, Srilanka, Maldives, Pakistan to protect sensitive data from leakage.



SAN JOSE, California – (April 2020) – Somansa, a global leader in data loss prevention, today announced that its

offering Somansa's advanced Data Loss Prevention (DLP) in India, Nepal, Bhutan, Bangladesh, Srilanka, Maldives, Pakistan through its exclusive distributor partner, Panzer IT to help organizations protect sensitive data and personal information as well as meet data privacy law requirements.

This new announcement follows Somansa's 5-Star Rating recognition from CRN Partner Program and builds on Somansa's regional growth strategy to invest and develop innovative security solutions and provide global customers with the best products and services. The partnership with Panzer IT will greatly benefit Somansa's local customers, resellers, and partners with better sales and support, training, and logistics.

According to Richard Kim, CEO of Somansa, "We are very excited to work together with Panzer IT to distribute Somansa data security products and services in India. As Somansa expands its

business, it is critical that we offer the best support to our customers in those regions to help them protect sensitive data from leakage."

Panzer IT will offer the complete range of Somansa Data Loss Prevention, DLP solutions including Endpoint Discover & DLP and Network DLP to monitor, discover, and prevent sensitive data leakage in motion, emails, cloud services, and at rest, USBs, applications.

Pankaj Jain, CEO, Panzer IT said, "We are very excited to partner with Somansa. The Somansa products and support was thoroughly evaluated and we are highly satisfied and confident to present it to customers in SAARC. Somansa DLP products are a perfect fit for all types of organizations, large or small, BFSI, manufacturing, Retail, Engineering, Technology companies, etc. Somansa DLP is simple to install and can be fully setup in a couple of hours for any size of organizations. Somansa DLP includes robust, extensive features that are highly scalable & flexible, and very cost effective too."



Hikvision Solutions for Hospitals and Clinics: A Holistic Protection for Healthcare Ecosystem

HIKVISION

Healthcare facilities like Hospitals, Special Healthcare Centers, and Clinics have

myriad and specialized protection requirements. What's more, they require security, safety, and a hygienic environment for the patients, doctors, nurses, and paramedic staff. Hospitals and healthcare authorities should consider a smart healthcare solution to address various security, safety, and hygiene challenges effectively.

Special Requirements

Hospitals and health care facilities are designed to be places of healing, recovery, and tranquillity. However, with high volumes of people constantly coming and going – visitors, volunteers, patients, and others – maintaining smooth operations and responding quickly to emergency events are becoming more challenging. Furthermore, recording the activities of hospital personnel, securing limited access areas, and keeping parking lots operating efficiently require intelligent technology. Some of the most common requirements for a hospital solution might include, Ensuring around-the-clock safety for patients and staff, quickly evaluating incidents for prompt event response, effectively managing access control and attendance for critical and restricted areas and Centralizing operations for all the various systems.

Hikvision Solution

Hikvision's Solution for Healthcare Facilities helps to answer to all of these concerns and more with its advanced technology, powerful cameras, and reliable recording devices. Everywhere from guard stations to intensive care units, Hikvision products powerfully assist and protect healthcare facilities and personnel, making both security and management for hospitals easier and more intelligent.

Temperature Screening and Mask wearing Alert

In the ongoing pandemic crisis innovative solutions like Temperature Screening Thermographic Cameras, Temperature Measurement Walk-Through Detector and MinMoeFace Recognition Terminal with Temperature Screening and Mask Wearing Alert are helpful to manage a large number of hospital staff visitors, patients, and doctors.

Tip 5: Reset your router on a timely basis

It sounds simple, but sometimes resetting your router can speed up your internet. Just as restarting your computer can suddenly fix unknown computer issues, rebooting your wireless router can alleviate internet connection problems and boost your speeds. A complete hospital solution requires the synergy of a number of systems – video security, panic alarm, and access control systems, to name a few. Hikvision offers advanced and comprehensive solutions that fluidly integrate all the moving parts, making setup and daily operations much easier for your unique conditions.

For more details visit us at <https://bit.ly/2ZSGITW>

For Product awareness NPCI launches AI virtual assistant Pai



Presented By:
BHAWNA SINGH
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08616603917

National Payment Corporation of India (NPCI) said that it has introduced an artificial intelligence (AI) based chatbot, PAi, to create product awareness such as FASTag, RuPay, UPI, AePS on a real time basis. This is yet another NPCI's Move to

improve digital financial inclusion in India.

The AI virtual assistant, PAi is available round the clock helping users with access to accurate information on NPCI products. Customers can ask their queries in English and Hindi, via text or voice on the websites of NPCI, RuPay, and UPI Chalega. Through PAi, users get verified automated responses to their queries on all NPCI's products. PAi would also be accessible to global RuPay Cardholders as well.

Kunal Kalawatia, Chief of Marketing, NPCI said, "We are glad to unveil AI-powered PAi for our users. In this fast paced world, addressing user queries is the need of the hour. We believe PAi will create entirely new user experiences that are as natural and easy as conversations, help users know about our products and in-turn promote digital payments."

PAi is developed by Bengaluru based startup CoRover Private

Limited whose AI/ML powered NLP chatbot technology has been accessed by 20 Crore+ consumers.

Ankush Sabharwal, Founder & CEO, CoRover said, "As the world changes, Conversational AI will be the core for business continuity and its seamless operations. Chatbots powered by conversational AI brings every customer closer to verified information on their digital payments. CoRover is excited to partner with NPCI and contribute to the vision of building robust digital payment infrastructure for India and the world."

To help increase the more of digital payments among Indian citizens, PAi will soon be in several regional languages of India so that it may be easily adopted by people who knows only regional language.



Cloud Management Consistency: A key to improve technical outcomes



Today, as organisations prepare to win the race to digital transformation, it has become imperative for businesses to move to

the cloud, in order to remain one step ahead of the competition. Migrating to cloud offers competitive advantage, flexibility, and resiliency. However, getting the most out of your cloud journey involves a plan for managing complexity of multi-cloud environments—the complexity that comes with swift growth.

The need of the hour is for organizations to unify and simplify the management of their sprawling multi-cloud environments to improve their technical outcomes.

*Scroll Down to know 4 ways to achieve this:

1. Drive IT operations efficiency:

IT staff perform numerous tasks on their infrastructure including basic operational jobs. By providing staff with fewer tools aligned to their existing skills, organizations can reduce dollars and time tied up in training and consulting services. According to a study*, consistent cloud management will save organisations 70.5 person-hours/week. In fact, with management consistency, IT staff will be able to spend time strategizing hybrid cloud initiatives, collaborating with lines of business on digital transformation projects, or finding other ways to drive innovation and competitive differentiation for the company.

2. Reduce Risk Exposure:

Toggling between different management tools contributes to risk that can lead to loss of critical data. To prevent exploits and data loss as well as reduce risk and enhance security, an organization must have greater management consistency. Respondents of the study anticipated reduction in the number of security breaches,

application outages, or other events affecting its public cloud-resident data if their organization had more infrastructure management consistency.

3. Enable Developer Efficiency:

By creating consistency between public cloud and private cloud infrastructure, organizations allow developers to code for a single environment. Globally, 97% of respondents believe that consistent cloud management will make it easier for developers to do their jobs. Consistency between public cloud and private cloud infrastructure gives organisations the flexibility to deploy code to either of the infrastructures based on the applications requirement and without needing to refactor an application if the desired location changes over time, hence making developers more efficient.

4. Enable Workload Mobility:

Workload mobility is not about constrained migration of a static environment. It's about complete services that can be provisioned quickly, without freezing or shutting down a workload. When dealing with migration to the cloud, transitional processes may become complex in a multi-cloud environment. Respondents broadly agree that increasing infrastructure and operations consistency across environments helps organizations achieve one of their most important technology priorities: workload placement flexibility. As noted, 83% of respondents globally, consider the freedom to deploy workloads wherever they want one of their top-five technology initiatives.



Surjit Sen, Chief of Staff, Modern Data Centre-APJ, Dell Technologies

Lenovo Provides Customers with an EPYC Choice in Data Center Servers

Lenovo Data Center Group (DCG) announced the launch of the ThinkSystem SR645 and SR665 two-socket servers featuring enhanced performance and I/O connectivity for higher performance workloads. This announcement follows the

release of the ThinkSystem SR635 and SR655 single-socket servers, and expands Lenovo's server portfolio powered by AMD EPYC 7002 Series processors.

Many industries, such as financial services, retail, and manufacturing need faster transaction processing, improved data analytics, and greater grid-computing capacity, while still improving efficiency and total cost of ownership (TCO). To address these needs, Lenovo focuses on delivering open, reliable,

and secure infrastructure solutions comprising industry-leading servers, storage, and software. With the addition of the new ThinkSystem SR645 and SR665 servers featuring more CPU cores and a larger memory footprint, Lenovo can help customers accelerate higher performance workloads and improve efficiency. "Our new Lenovo ThinkSystem servers are designed for workloads such as in-memory databases, advanced analytics, virtualization, and AI", said Kamran Amini, Vice President and General Manager of Server, Storage and Software Defined Infrastructure, Lenovo Data Center Group. "With the exceptional power, speed and onboard storage of these new servers, our customers have the ability to handle the increasing data requirements of today's workloads with the scalability to grow with their business."

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Wi-Fi 5 vs. Wi-Fi 6? With Wi-Fi 6, everyone gets a slice of pizza



Everyone likes Wi-Fi, we can't live without its pervasive connectivity, and in this day-and-age the need for the ability to work anywhere has never been greater. In the same

semblance, everyone likes pizza, you can order and get delivery quickly, and it's tasty. But how are the two related?

Allow me to make the analogy that Wi-Fi 5 (802.11ac), and all previous generations of Wi-Fi are the equivalent of giving every person a whole pizza pie regardless of how hungry they are. Previous generations of Wi-Fi do the same thing, by giving only one device the entire channel for one transmission at a time. An access point could only talk to one client at a time*, even if the application has low-bandwidth requirements.

In comparison, Wi-Fi 6 (802.11ax) is the equivalent of cutting the pizza pie into slices and allowing each person to eat their nutritional requirements. In technical terms, each slice of the Wi-Fi channel is called a "OFDMA (Orthogonal Frequency-Division Multiple Access) Resource Unit" and these channels can be

allocated more effectively to permit multiple transmissions to multiple clients at the same time.

So what does this mean for your network? It means more efficiency, less overhead and support for a greater variety of applications over Wi-Fi. For example, a low-bandwidth application like an IoT environmental sensor could be allocated its own "slice" of the Wi-Fi channel and ensure its transmissions are never held up by other bandwidth hungry applications like a bulk file transfer. In addition, demanding applications like virtual reality, augmented reality, voice and video can be assured real-time transmission by reducing latency and jitter to levels previous generations of Wi-Fi could only dream of.

How can you employ this technology for your business? Deploy and enjoy

By using Cisco's Wi-Fi 6 certified Access Points, you can future proof your network for the oncoming wave of Wi-Fi 6 devices that are currently available. Both Cisco Catalyst 9100 series Access Points (9115, 9120 and 9130) and Cisco Meraki Access Points (MR36, MR46 and MR56) are ready for deployment today.

For more details visit us at <https://bit.ly/2AkqgaZ>

India Data Centre gets S/4 HANA Cloud and SAP Commerce Cloud brought by SAP



SAP IN set forth the launch of SAP S/4 HANA Cloud and SAP Commerce Cloud on India Data Centre. Digital transformations and superior customer experiences remain features for businesses to

hold on and thrive in this new normal succeeding through the COVID-19 era. With this launch, Indian enterprises can now meet end-to-end customer demands, make commerce friction less while ensuring compliance with current and upcoming Personal Data Protection Bill.

"Adoption of agility like that of a Digital Native model across the business landscape can lead India Inc to quicker recovery as well as push the demand of a digital buying mindset (electronic commerce)," said Debdeep Sengupta, President and Managing

Director, SAP Indian Subcontinent "With SAP's locally available Business Cloud, we are easing Indian enterprises transition to be a digital business."

As the economy shifts towards a consumption-based model, SAP brings together core technologies into one "stack" to deliver a high level of scalability and flexibility in the country while adhering to localization of the data policy. Further, with an € 5.5 Billion addressable market opportunity by 2023, SAP believes the need for companies to dive into technology areas such as user experience, data analytics, cloud solutions and mobility.

The availability of S/4HANA Cloud and SAP Commerce Cloud in India will offer enterprises a quick and easy way to consume the latest solutions in the cloud and enable them take advantage of next-generation software and services.

BenQ Ranked No.1 4K Projector Brand for 9 Consecutive Quarters in Asia Pacific Region

BenQ, the most popular 4K projector brand, ranked No.1 in market share for 9 consecutive quarters in Asia Pacific region*. It achieved 36.83% SoM in the 4K projector segment for Asia Pacific, Middle East and Africa in Q1 2020. In the countries – Australia, Japan, India, Saudi Arabic, United Arab Emirates, BenQ ranked No.1 in the 4K projector segment during the same period.* In Q1 2020, BenQ had a market share of 48 % in the Indian Market in 4K Projectors. In addition to 4K projector segment, BenQ also dominated the DLP projector worldwide No.1 for a marvelous 11 years**.



As lifestyle changes and people spend more time at home, the urge of entertainment at home is booming, especially on a big screen. BenQ presents its 4K home projector lineup (<https://bit.ly/2Tlr9dr>), which fulfills all kinds of needs at home, including the demand of color accuracy for movies, brightness performance, the flexibility for different rooms, and connectivity with Consoles like Switch, Play Station, Xbox, etc.

For more details visit us at <https://bit.ly/3deFmH1>



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AWS Announces Major Enhancements to Amazon Macie

Today, Amazon Web Services Inc. (AWS), an Amazon.com company (NASDAQ: AMZN), announced a series of major enhancements to Amazon Macie, delivering important new features, greater availability worldwide, and substantially reduced pricing. The new features include updated machine learning models for more accurate detection of Personally Identifiable Information (PII), support for customer-defined data types, and native multi-account management with AWS Organizations. As of today, Amazon Macie expands to 17 AWS Regions worldwide, with more regions coming online over the next few months. And, new Amazon Macie service optimizations enable customers to discover and protect their sensitive data in AWS at an 80% or greater discount compared to previous pricing. There are no additional charges or upfront commitments required to use Amazon Macie, and customers pay only for the data processed and Amazon Simple Storage Service (Amazon S3) buckets evaluated. To get started with Amazon Macie, visit



<http://aws.amazon.com/macie/>.

As organizations continue to manage growing volumes of information, they need to identify and locate their sensitive data to ensure it is properly protected and being maintained in accordance with various regulatory compliance requirements. However, discovering and protecting this data at scale is an expensive and time-consuming process that can be prone to error. Amazon Macie reduces this burden by providing a scalable and cost-efficient service that helps customers more easily discover and protect their sensitive data in AWS. Once enabled with one click in the AWS Management Console, Amazon Macie automatically provides customers with a full inventory of their Amazon S3 buckets.

Customers simply select the buckets they would like to submit for sensitive data discovery, and Amazon Macie scans these buckets using machine learning and pattern matching to identify and categorize the data against a predefined set of common sensitive data types.

For more details visit us at <https://bit.ly/36NyTAs>

Pantum Introduces Easy Printing for Home Working and Schooling

The global outbreak of COVID-19 has disrupted workplaces on a massive scale as countries around the world mandate people to work from home to contain the spread of the virus. Pantum, a developer and manufacturer of laser printers and printing solutions, is bringing its compact yet powerful laser printers to help workers and students keep productive in the current strain of the new coronavirus.

“As office workers and students start to work from home, they need an easy-of-use, affordable and reliable printing solution to ensure a stress-free work-at-home routine,” said Michael Qin, Sales Director of Pantum. “To address this challenge, we are introducing our cost-effective, M6502NW and P2500W models, to provide high-quality, trouble-free and economical printing solutions for homes.”

Ever Easier with Pantum:

With the rise of remote working situation in India, many in-office workers and students will experience their first foray into at-home work. To get started, users simply need to install the driver downloaded from Pantum website or extracted from the disc. Once the driver file is initiated, users just need to follow the instruction to connect and finish installation with one click. Coupled with Pantum APP, users can realize fast and easy printing right from mobile phone or tablet without any additional set-up or direct contact.

Safety Net Offered by Dedicated Service Team:

Even though the new stay-at-home rule results in restrictions, Pantum remains to make sure users who are unable to leave their homes during the pandemic still enjoy dependable after-sales service through virtual guide. The Company continues to set up a national free hotline and online service center on its Facebook page, Pantum India, to provide customers troubleshooting

solutions and free to-door repair service (After Lockdown) for products under the one-year warranty period.

Simple but Mighty:

Designed to meet the daily printing needs in the home scenario, the single-functional laser printer P2500W is capable of printing 2,000 pages monthly. With sleek design and compact size, P2500W fits any desktop and prints with speeds up to 22ppm.

Also, with printing, scanning and photocopying combined into a compact and elegant metal structure, the three-in-one M6502NW seamlessly integrates paper and digital workflow for various home working and learning scenarios from scanning and printing business files to submitting homework.

Go Green at Home:

With the compatibility of refillable toner cartridges, users can replenish the printers with toner with easy-to-use refill kits. It not only reduces the after cost but also mitigates the negative impact of manufacturing cartridges on the environment.

About Pantum:

Founded in 2010, Pantum is a printer manufacturer, with its business covering printers, printing materials, and printing solutions and services. In 2011, Pantum began its overseas expansion with current global footprints in more than 50 countries and regions, including China, the US, Europe, the Middle East, and South Africa. Driven by its patented technology, Pantum is continuously innovating its office products to meet the evolving needs of customers, offering economical, user-friendly, and energy-efficient products as well as reliable printing solutions. Today, Pantum is now also bringing greater value to Indian customers through its cost-effective products, premium services.



HCL Launches the Virtual Distributed Agile Framework to Help Enterprises Accelerate Digital Transformation

HCL Technologies, a leading global technology company, today launched the Virtual Distributed Agile framework to enable organizations to accelerate their agile digital journeys for globally distributed teams. This comes at a time when the COVID-19 pandemic has disrupted our established ways of working and forced organizations to operate with a largely remote workforce and partner network, setting the stage for a future of permanent remote collaboration.

While physical proximity will either be unavailable or severely limited, the post-COVID world will still necessitate enterprises to accelerate their digital transformation journeys. HCL has hence combined its deep experience of “scaled distributed agile” in large enterprises along with remote workforce management to create the Virtual Distributed Agile framework.

HCL’s Virtual Distributed Agile framework is an industry-leading



Scale Distributed Agile framework and is capable of helping large enterprises ensure digital acceleration, even with remote enabled workforce and partner/vendor network to deliver on all essential distributed Agile attributes – rapid decision making, strong collaboration, close-knit and self-sufficient teams, and fast execution.

Based on the three key tenets of culture, alignment, and engineering-led execution, the Virtual Distributed Agile framework provides organizations with an experiential framework to build their virtual, distributed agile teams. The framework defines and accounts for all key aspects including people (skill, personal well-being), process (metrics, visibility), tools (communication and collaboration), and talent (upskilling, knowledge sharing and management), enabling a seamless transition to a model suitable for the new reality.

ADVANCING ASCENSION: MSI B550 MOTHERBOARDS

MSI, the world-leading motherboard brand, continues to dedicate itself to the AMD AM4 platform with the launch of the new B550 motherboards. Since AMD launched Ryzen Desktop Processors with AM4 platform, MSI has occupied the market with its AM4 motherboards. For the B450 platform, MSI undoubtedly is the market leader with its iconic TOMAHAWK and MORTAR motherboards. This year, together with the 3rd Gen AMD Ryzen processors and readiness of PCIe Gen 4 technology, MSI offers a complete B550 motherboard lineup from MPG, MAG to PRO series with advanced technology and MSI exclusive features to satisfy all types of gamers and users’ needs.

We are seeing increasing user demands for flexible systems that perform well in a multitude of tasks from gaming to content creation more than ever before,” said Chris Kilburn, corporate vice president and general manager, client component business unit, AMD. “AMD is excited to bring the power of 3rd Gen AMD Ryzen™ desktop processors and cutting edge PCIe® 4.0 support to the mainstream users with our latest AMD B550 chipset. With an extensive platform lineup from our partners at MSI, AMD is confident these new B550 platforms will provide flexibility and power never seen before on a mainstream platform.

B550 HIGHLIGHT

Lightning Gen 4 Solution

Doubling the speed offered by the previous PCI-e 3.0 standard, PCI-e Gen4 provides faster data transfer for graphics cards, storage devices, networking devices, and so much more. All MSI B550 motherboards support Lightning Gen 4 solution including PCIe and an M.2 slot for the latest technology.

Enhanced Thermal Solution

All B550 motherboards have enhanced thermal design to improve heat dissipation for 3rd Gen Ryzen processors. Additional choke thermal pad rated for 7W/MK to the MOS heatsinks and PCB with

2oz thickened copper both ensure the best heat transfer effects and lower temperature.

Addressable RGB LED Ready

All B550 motherboards support addressable RGB LED (JRAINBOW pin header) that allows gamers and users to easily decorate their systems with million colours and various LED effects.

USB Front Type-C

Featuring the USB Front Type-C connector, all B550 motherboards allow users to connect with the latest USB devices conveniently; on top of that, USB Front Type-C can also be perfectly compatible with MSI PC cases and other case brands for the best experience

Flash BIOS Button with Optimized Clear CMOS Function

Flash BIOS Button provides the simplest way to flash the BIOS with only a power supply connected in a few steps without CPU, memory, and graphics card installed.

Moreover, MSI optimized Clear CMOS function helps restore the BIOS to default settings quickly without any additional hassle.

MPG SERIES

To bring out the best gaming performance and immersive experience with colourful RGB lightning effects, MPG series motherboards allow gamers to show their personal styles with advanced hardware design and exclusive features and technology to transform their motherboards to the centre of attention.

MPG B550 GAMING CARBON WIFI

MPG B550 GAMING CARBON WIFI is inspired by supercars’ concept with a slick look and feel. An aggressive 12+2+1 VRM power with doubler design ensures perfect power delivery for high performance. An enhanced thermal solution including Aluminium Cover with additional choke thermal pad rated for 7W/MK, 6 layers PCB with 2oz thickened copper, and two M.2 Shield Frozr are all designed for better heat dissipation.

For more details visit us at <https://bit.ly/3evkc7y>



HP addresses printing needs of SMBs, 'Work From Home' professionals



HP India has announced a new set of offers and updates. The HP Neverstop printer, designed with smart printing technology to boost efficiency for small to medium businesses and home printing, now comes with an extra HP Toner reload kit. This offer is aimed at reducing the need for our customers to step out to purchase a reload,

while restrictions in place.

Users can avail of this offer by redeeming the coupon accompanying the printers till July 31, 2020. This free, easy-to-use HP Toner reload kit will provide our customers the capacity to print an additional 2500 pages*. The HP Neverstop printers come with an Inbox yield of 5000 pages*, and with the product redemption offer, consumers can now get upto 7500 pages that greatly enhances their business productivity.

Sunish Raghavan, Director, Printing Systems, HP Inc. India Market said, "We at HP, have always been at the forefront of innovations that enable our customers to work, learn and play from home seamlessly. The HP Neverstop, with its the unique features of cost-efficient printing, easy to reload toners, offers unparalleled experience of reliability, business continuity, to the SMBs, and working professionals."

Solution in your hands: Do It Yourself

Consumers can easily install and setup the HP Neverstop printer and even change the toner, without the hassle of any technician visiting home and avoid contact. With the toner alert system and 15 sec mess free reload the device offers the convenience of self-

reliance to reduce common printing interruptions.

With minimum external support, a user can get the device up and running without losing any productive time. The WIFI Direct variant in the multifunction and single-function devices ensures the convenience of seamless, router-less connectivity with mobile devices. The HP Neverstop printer is a safe and low energy drawing printing solution for 'Work from Home environment' as certified by Blue Angel and Energy Star.

Super smart Savings

Saving cost is a top priority for small to medium businesses and home users. The device offers a reduced printing cost of 29 paise per page* and ensures minimal running cost giving the small to medium businesses an opportunity to save operational cost and hence increase productivity. The device also offers a support to remote education with easy operation and reduced printing cost.

HP Laser Lineage: Best-in-Class built

The compact device is easy to manage and operate and is apt for a seamless working from home experience. It has the capacity to print up to 5,000 pages* straight out of the box and save 80 percent cost on HP toner. Moreover, the HP Neverstop 1200 series is enabled with the Optical Character Recognition (OCR) feature, to enhance greater productivity in storage, search and editing of scanned documents. Hence, the long-lasting operational capacity of the device supports remote working and learning without any interruption.



Canon India strengthens its COVID-19 relief efforts by extending support to the healthcare workers

Reinforcing its commitment towards its battle against COVID-19, Canon India, one of the leaders in the imaging space, initiated its second phase of relief efforts by providing over 732 PPE kits for healthcare workers of the country. Keeping in mind the urgent need of PPE kits to safeguard the paramedical staff especially those visiting isolation wards, the organization is handing over the kits to the Health Ministries/The Directorate of Medical Education and Research of New Delhi and Uttar Pradesh. Additionally, they are also donating the PPE kits to the government hospitals near their adopted villages in Mumbai, Haryana and Bengaluru, ensuring the safety of health workers involved.

Speaking about this initiative, Mr. Kazutada Kobayashi, President & CEO of Canon India said, "People across countries have been profoundly impacted by COVID-19 and our hearts continue to be with them. In uncertain times like this, we have a responsibility to combat this global pandemic with great solidarity. The testament to this is the heroic work of our healthcare workers, who are protecting and safeguarding people round the clock with

immense care and compassion. We, along with every citizen of India, are truly proud of all the healthcare workers across the country. As an acknowledgement of their efforts, we are now extending our support and providing PPE kits to the government hospitals of our adopted villages and Health Ministries of New Delhi and Uttar Pradesh. Through the initiative, we are reinforcing our corporate philosophy of 'Kyosei' which embodies



the spirit of 'living and working together for the common good'. Our relief efforts further underscore our commitment to work relentlessly to combat this pandemic. We are certain that

India will win this battle against COVID-19 and rise with greater vigor."

Canon India had commenced its CSR outreach in the beginning of April, by donating essential food and sanitation items to over 12,500 beneficiaries including the daily wagers and Below Poverty Line (BPL) families in its adopted villages and children from SOS Children's Village Family homes.

For more details visit us at <https://bit.ly/3eD3DXc>

“Harnessing technology in the fight against COVID-19 & the paradigm shift towards digital across the world.” -Shantanu Narayen, Chairman and CEO of Adobe Systems with Shereen Bhan on CNBC-TV18



IT Voice:-Let me start by asking you about this whole business of work from home and home-shoring. Do you believe that this is going to be an irrevocable trend as we go out of the COVID-19 crisis and move forward? That seems to be the expectation at this point in time but if that were to happen, what is going to happen to the Valley? These islands of prosperity across Bay area, what happens to those?

Shantanu Narayen:-What happened when the pandemic hit globally was unprecedented as you point out and it is actually quite amazing how resilient employees were in terms of working from home. So, I do believe that this is irreversible. I think people have realized that you can be

incredibly productive at home.

Like all companies, what we first focused on was making sure that our employees were safe, making sure that we were appropriately sensitive to what our customers were going through, and then really focused on how we could make our employees productive. What we found is that through the benefits of collaboration technology, through the benefits of not having as much time commuting, people are actually adapting to this new normal and I don't think we are going to go back.

Clearly on the medical front, until you have testing and therapies and vaccines, this is the new normal and I think like all companies we are really making the most of it.

IT Voice:-You believe that this is going to be an irreversible trend and it might change the way the employees and the employer engage. What will this mean then for this new sort of contract, so to speak, this new code between the employer and the employee?

Shantanu Narayen:-We are in the intellectual property business and in the intellectual property business, our biggest asset are our employees and our people. There has always been I think in the tech community an acceptance that people need flexible hours, they can work from home and what we have to figure out is, how we create that virtual water-cooler sort of moment when people get these ingenious ideas and innovation is really spurred.

In terms of trusting our employees that they are going to be productive at home in terms of being able to give them all of the equipment that they need to be productive, in terms of making sure that we have the right tools for each one of them to be collaborative at home, I think we were already the leaders in that particular space. I think the contract is again going to continue to just be about can you get your objectives done and can you continue to innovate? As long as we do that, we really don't care whether you are in a physical office or you are virtually connected.

IT Voice:-Let me talk to you about the digital economy and what we have seen through this COVID period is that the mega trends that have already been underway for the last few years have been exponentially accelerated. I was just looking at your Adobe Digital Economy Index and what it is showing up as far as e-commerce is concerned, it is only consolidating the shift to e-commerce. What is the index telling you about the megatrends that we should watch out for?

Shantanu Narayen:-Every company that is global like Adobe has sort of focused on two different issues. The first one has really been about how do we – as soon as the pandemic hit, make sure that we take care of employees and take care of customers. That was the first big shift to make sure that there was the safety of our employees, that was top of mind. Once you finish ensuring that your employees can be safe and can be productive at home, clearly the attention turns towards customers and with shelter in place or lockdown, you recognise that the only way you can actually interact with customers is digitally. So, this is going to be this dramatic inflection point as it relates to people recognising that interfacing electronically or digitally first with employees and then using physical where appropriate to augment it is going to be critical. So, every company is really reflecting that after they take care of employees, they are saying how do I get my business back on track and that means engaging digitally with customers. If I don't have the right website, if I don't have the right mobile application, if I don't have analytics about which customers are coming, if I don't have the ability to personalise that experience for customers, if I don't have an e-commerce website where I can actually transact business and finish the last mile, you are going to be even more disadvantaged.

In the stay at home, in the remote economy that we find ourselves in, the urgency to have all of that digital is certainly top of mind. As you point out in our digital economy

index, we are finding out whether it is online groceries, whether it is electronics, whether it is the ability to get other essential goods at home, and I think tongue in cheek, we sort of said that everybody is finding that what is up is that people are finding more flexible ways to work at home and so pajama sales are up but pant sales are down.

IT Voice:-What is also interesting and that is something that you talk about, you talked about how this is a inflection point for the digital transformation that many companies have been on, but you also believe that this is going to be the decade of the CIO and the CMO. Explain that to me and what that means for the digital playbook as more and more companies try and adapt to this?

Shantanu Narayen:-You are familiar with Adobe and what we went through when we went through our own transformation of making sure that instead of selling software in boxes, we were selling software as a service. What we recognised through that entire transformation was that the ability for me to absolutely personalise my offering for you to make sure that you understood what the new features were, what the appropriate pricing was. That was unprecedented when software was sold in boxes as sort of mass distribution.

So what this really requires is, the CMO is always scared about the brand of the company, they are always scared about how can you emotionally connect with customers, how can you attract customers at the top of the funnel and that's sort of been the art of marketing your service or your offering to customers. What we believe in this decade is that art will have to be combined with science. Science is where the CIO comes in, which is, is every decision that is being made in a company, is it being made on the basis of fundamental data and how do you combine that art and science in order to deliver the right experience to customers. I think the bar that has been set is, when you are interacting with a financial institution, your expectation is not that, that financial institution engages with you digitally the way another financial institution engages with you, your expectation is that that financial institution engages with you the way you would hail a cab or the way you would order food online. So this digital expectation from consumers has absolutely sky rocketed and this is only going to accelerate that. So the CIO and the CMO as part of the digital transformation mandate that has been frequently driven by the CEO and the CFO becomes even more important. So that need for data and the need for the brand has never been more important.

IT Voice:-When you talk about the need for data, the need for brand, I want to ask you again on what your data tells you on how ready we are here in India or in the Asia Pacific region in terms of having made investments to cater to this customer centricity model that you speak of much more relevant, much more personalized, much more data driven, the AI tools, the investments in that, how ready are companies in the Asia Pacific region and in India specifically on the back of the data that you have?

Shantanu Narayen:-What you are seeing in India from sheer numbers and the hundred and millions of people who are digitally savvy as a result of the mobile revolution that has happened in India, the volumes in India are unprecedented. So I think India is actually leading in terms of the expectations of a new infrastructure and how it is a mobile first economy more so than anything else.

I think the second thing where India is really pioneered and driven innovation is the cost of those transactions. When you bank with a bank like HDFC, what they have absolutely mastered is this innovation associated with how do you give that service at an incredibly low price. I think as it relates to governments engaging right now with citizens, I think you are going to see another push there as well in terms of what happens with electronic signatures and what happens with the ability to do all of the citizen facing services that you did by walking in to either a place where you might have got a drivers licence or you might have got a ration card, all of that stuff is also going to happen electronically. So I think like all countries what we are finding in digital too is that it needs to be tailored to the right expectations in India.

I think in India also the payment methods are different because they typically tend to get paid on delivery. So I think the countries will adapt but that fundamental move towards all of this happening online is true everywhere in the world.



Mr. Shantanu Narayen, Chairman, and CEO of Adobe Systems

Huawei Launches its Carrier Consulting Services to Create Multi-dimensional Value for Customers



Huawei recently announced the launch of its Carrier Consulting Services and 5G Consulting portfolio and practice at the Huawei Global

Analyst Summit (HAS 2020). Huawei Carrier Consulting Services' aim is to help carriers to proactively cope with the opportunities and challenges brought by new technologies, new business, and new models, to create and obtain value for customers. With changes to the ICT industry and the emergence of new technologies such as 5G, Cloud, and AI, and the rise of B2B market demand, carriers are facing more and more uncertainties and refined operational challenges. To solve these difficulties, carriers require comprehensive professional consulting services and solutions, covering strategic predictions, top-level design, product and offering designs, end-to-end network planning, operation optimization, and reconstruction and ecosystem value-based operations, to maximize investment benefits, achieve sustainable development and positive business cycles. On this basis, Huawei will now offer consulting services for the carrier market and its customers. Based on Huawei's rich experience and global practices in the carrier field, Huawei Carrier Consulting has

developed the V-ID3EA®[1] methodology, a consulting operation platform and more than 150 methods, models and tools to efficiently support global consulting project delivery. Huawei will provide carriers with 12 consulting portfolios in the four domains of strategy, business, operations, and networks. These portfolios include: 5G Business-Network Synergetic Consulting, Value-based Management Consulting, Enterprise Know-how Consulting, Operation Optimization and Reconstruction Consulting, a DTPC®[2] (Digital Transformation Practice Center), Operation Assistance Consulting, Video Consulting, Home/ Fixed Network Consulting, Consumer/ Mobile Network Consulting, Intelligent Operation Consulting, Digital Service Consulting, and Service Experience Monetization Consulting. To address typical challenges faced by carriers in different stages of 5G development, such as a lack of confidence in 5G investment, difficulties in bridging the gap between massive sites, and the slow innovation of new products and offerings, Huawei 5G Business-Network Synergetic Consulting provides consulting services in the areas of 5G industry and service-network synergetic planning, 5G product and offering innovation, and large-scale 5G service development for carriers.

For more details visit us at <https://bit.ly/2TQV5V1>

Cyber Capacity Building Program: Kaspersky will help organizations develop skills for assessing supply chain cyber-resilience

Kaspersky advances its Global Transparency Initiative with the launch of a Cyber Capacity Building Program and virtual availability of its Transparency Center services. The dedicated training program provides product security evaluation knowledge to businesses, government organizations and academic institutions in need of IT infrastructure security assessment skills. Remote admission to the company's Transparency Centers, allows for continued access to information about its internal security practices and technologies.

With digitization rapidly increasing, a robust IT infrastructure is vital for the smooth integration and running of various software and hardware platforms, as well as efficiency of operations. At the same time, an organization's IT infrastructure can be subject to various cybersecurity related risks, making cyber-resilience crucial. As part of global supply chains and/or critical infrastructure networks, different components of the IT infrastructure can be compromised, causing harm to public security as well as economic and social wellbeing. Luckily there are ways in which organizations can evaluate and ensure the security and integrity of these elements.

To help, Kaspersky developed a Cyber Capacity Building Program – dedicated training on product security evaluation.

Available in online and offline formats, it is designed to help companies, government organizations and academia develop practical tools and knowledge for security assessments. Only then can they ensure the security and integrity of third-party applications that are integrated into their IT infrastructures and networks. Through the program, organizations are able to identify cybersecurity risks, as well as manage and mitigate them.

“Since opening our Transparency Centers, we have developed wide practice of product security evaluation, and we see that just communicating a company's readiness to provide its source code for a review is not enough. It

requires a certain level of specific IT security knowledge from our partners to carry out an assessment and to have a full experience of what is being offered within the transparency policy. Our Cyber Capacity Building Program will allow organizations, both businesses and government, as well as academic institutions, to develop skills for proper security assessments of the products they use and thus help enhance cyber-resilience of their own networks,” commented Oleg Abdurashitov, Head of Public Affairs at Kaspersky.



How IT Industry is dealing with covid-19 pandemic , Sanjit Chatterjee CEO REVE Antivirus shared his views with IT Voice team



Q.1 What efforts are being put to stay relevant in this lock down period?

We are engaging with our customers with the intentions to ensure that they are safe and what their support needs will be in this

environment. Since businesses are in lock down and some of their colleagues are working from home, if they need any support or not and they are being given by our Technical Support personnel

Q.2 How relevant is work from home for the IT Industry?

While we had some amounts of work from home being practised in our company before the Covid scenario, as we deal with multiple countries and time zones from the India office, this situation taught us how to adjust to the same. In the initial few days, some our colleagues had some internet connectivity issues, which got resolved and I would say that our colleagues have adjusted well with the work from home. We were able to complete many backend projects where our software development team was working and in some cases, productivity was better than earlier months; while in some customer facing environments, since we were unable to get customer feed back quickly, productivity was lower.

Q.3 How different sectors of the economy are bearing the brunt of the corona virus outbreak?

We have customers in more than 75 countries; most countries are affected by the lock down and precautionary measures announced by respective governments. In some countries, due to disruptions of banking and collection infrastructure of our customers, payments of a section of our customers got delayed slightly. We are amazed however that majority of our customers did not see much impact and in fact wanted us to deliver the digital enablement solutions faster. In fact, in one product line, we saw decision making time reduce from an average of 3-4 weeks to less than 1 week, as businesses fast tracked their digital presence upgrades.

Q.4 If work from home suits you then are you interested to give this opportunity to rural areas so they can work from home for your organization?

This is not currently valid for our company, as we have specific trained manpower, who comes from all parts of India. While work for home is a response to the current scenario, we don't expect this situation to continue for ever.

Q.5 What are the other empowerment possibilities with less resources?

We realized that our colleagues took the challenges very spiritedly and made an honest effort to cope with the situations. Many of our colleagues lack a separate room which can act as their home office and have children who are doing their school on digital medium. So while they have infrastructure challenges, they honestly made efforts to complete their works and remain online along with their team mates.

Q.6 What is the effect which you face nationally/globally due to Covid19 Virus?

In our IT business, in certain product lines we have seen some effect where enterprises who had confirmed orders, could not install our software and hence those implementations got delayed. However as I mentioned earlier, some product lines have seen good off take in the last 45 days.

Q.7 What is your message for IT Industries?

IT industry has a very good opportunity to serve, as digital enablement of businesses post Covid19 experience is increasing. SO the IT industry should come out with innovative solutions and create right product fit for the businesses, specially for the SME businesses. And this situation will pass soon – so face challenges boldly with innovation and keep all of their colleagues safe.



Sanjit Chatterjee
CEO REVE Antivirus

DIGISOL Systems to Conduct Its First FTTH Training Online

DIGISOL Systems Ltd., a leading provider of IT networking solutions, will be conducting an exclusive free online training on FTTH Basics on 2nd June 2020, 4PM. This online training aims to enhance knowledge of System Integrators, ISPs and Partners on FTTH and introduce them on the latest FTTH products and solutions offered by DIGISOL.

The training is designed to give participants a detailed insight on the Fundamentals of FTTH Technology. Our in house expert will throw some light on FTTH Access networks and GPON



Associated Technical Terms. Partners and SI's can join the online training for free by registering here: <https://bit.ly/2B4KVt9>

DIGISOL has been empowering Partners, System Integrators, ISPs/MSOs across India by conducting various training programs under DITT (Digisol Institution of Technical Training) and even during this time of unprecedented uncertainty, the company has taken the responsibility to empower all the partners by conducting this free training program.

The Changing Enterprise Workplace Dynamics

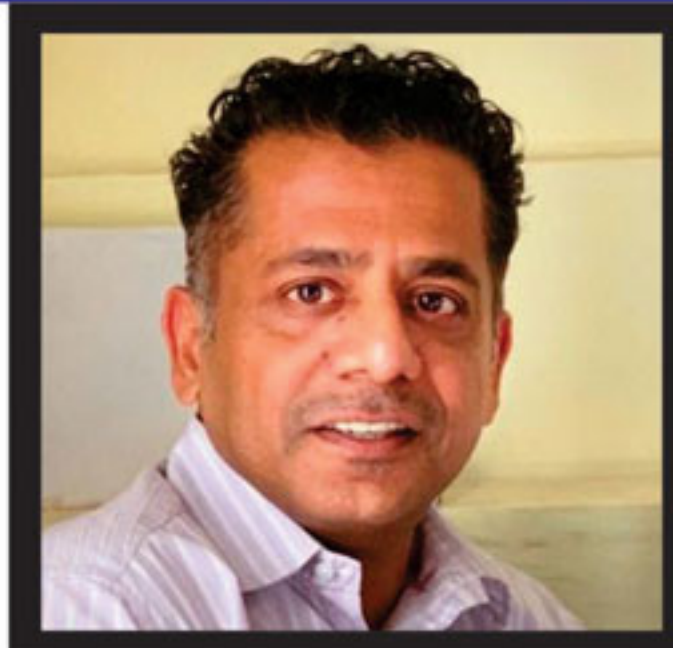
Enterprises worldwide are redefining the work dynamics to better adapt to the status quo and ensure a sense of normalcy during this trying times. Let's have a look at IT veteran's take on the changing enterprise workplace dynamics amid lockdown.

Prashanth G J CEO at TechnoBind

The workplace has changed – not only for now but for the future as well. We at TechnoBind itself have realized that working remotely is a very viable option and has no significant effect on the efficacy of work delivery. In fact, we have realized we can actually be more productive with the new dynamics – travel time, stress related to being stuck in traffic, positive environment of being able to work in the comfort of home – all are adding up to increased productivity. Of course like all this comes with a caveat as well – which is the employee's professionalism in terms of being committed to official tasks mostly during the 9 to 6 period – and not getting distracted.

This remote working has been greatly enabled by a multitude of tools being available today. We ourselves are at the forefront of distributing the world's leading technology platforms which are helping remote working – be it meeting room solutions, or remote access or secure access through the highest level of authentication!

I personally see that what is being called the "New Normal" will soon become the "NORMAL"



Satish Kumar V Ceo At Everestims Technologies



"What we are observing during this lock-down is a complete redefining of workplace dynamics and interactions. What used to be the domain of personnel congregation in a fixed location has now transformed into a hub and spoke or even a multi-spoke "hive" system with the company's ethos and objectives focusing the core of this unique new work entity.

Communications channels of different types – voice, data, and video support the system and team protocols drive efficiencies and outcomes. In the Software Sector, this new approach has been successful in repelling the effects of the lockdown as we have created our own "New Normal" in terms of keeping the show running. At EverestIMS Technologies, our products support the systems that keep communication, IT, and enterprises running so it is crucial that we do not ebb or fall back. Over the last few weeks, we have discovered a new approach that may rethink how we interact with spaces in the future"

Gurpreet Singh

Managing Director at Arrow PC Network Pvt Ltd

"The COVID-19 pandemic has allowed us to modernize and harness the power of technology. Businesses are rapidly adjusting to the changing needs of their people, their customers, and suppliers. We see exacerbated use of hybrid cloud and hyper-converged platforms as people have realized the importance of cloud-based communication-enabled business processing. It has now become imperative for organizations to establish a secure borderless workspaces model to ensure business continuity. In the long term, work from home could cause huge challenges in terms of data security and effective collaboration. Utilizing online collaboration tools can help the workforce to stay connected and conduct virtual meetings without any disruption to the business. Keeping employees safe, informed, and prepared by providing proper guidance, training and open lines of communication has become the top priority of enterprises to ensure sustainability in these unforeseen times."



Sunayana Hazarika Marketing Manager at ATEN



This COVID -19 pandemic and safety lockdown has hastened the transition for workplace flexibility. Organizations are now forced to step out of their traditional comfort zone to build a collaborative and secure infrastructure that breaks down location barriers. The organizations are upgrading IT systems, business processes and are participating in digital transformation to enable seamless functioning of business operations from anywhere. The majority of business processes across Sales, HR, R&D, Marketing, Customer Services, and IT are enabled by Technology tools such as productivity and collaboration applications and Mobility devices like laptops, smartphones.

Changes and advancement in existing IT infrastructure is the need of the hour and we at ATEN are helping organizations in this hour with our advanced technology products for remote working solutions for secured data centers, control rooms, smart meeting rooms, or broadcasting.

Shibu Paul

Vice President at International Sales at Array Networks

“COVID-19 pandemic has majorly impacted workplace dynamics and has forced leaders to reshape their businesses to align with evolving demand and find new growth pathways. Companies are relooking at new and secure ways for the majority of their employees working from home amidst lockdown. As WFH becomes the new normal, enterprises are turning towards SSL VPN to remotely access important network resources and connect remote users to web and internal applications. The business processes are being changed for enterprises to survive this crisis which would entail proactively incorporating several converging social and demographic trends into the workforce-planning activities. Employers are investing in robust business continuity infrastructure and allowing employees to continue work from home. Every organization will cost-effectively deploy resources considering the global economic slowdown, proactively making plans to get back to growth once the Covid-19 pandemic situation improves. Going forward, AI integrating into the work environment, increased per-person space requirement and workplace social distancing norms are few of the emerging trends that will deeply impact the enterprise workspace dynamics.”



Znet & Plesk bring SolusIO virtual infrastructure management solution to help ISPs, MSPs & CSPs address digital transformation challenges



Znet Technologies India's leading cloud distributor offering cloud infrastructure and managed services, today announced that it will step up its product portfolio with SolusIO, a new platform best suited for in-house virtualization and cloud hosting solution. With SolusIO, businesses will be able to prioritize customer experience and get a better way

for simplifying virtualization management.

SolusIO offers a set of powerful virtualization technologies, including support for hypervisor and container-based virtualization. It utilizes cloud-init for configuring and managing virtual servers, permitting maximum compatibility with the pre-built images available from leading vendors. It allows users to modify or build their own images without additional costs.

SolusIO, a Plesk product, will help ZNet Technologies – a distributor of Plesk solutions in India, to eliminate virtual infrastructure management complexities that enterprises and ISPs experience, with blazing fast, on-demand VMs, a simple API, and an easy-to-use self-service control panel for the customers to grow their business.

“SolusIO has already been deployed a few thousand times among its 500+ beta testers. We can't thank our community enough. We're now relying on our partners' contribution to show SolusIO to the entire world, as we continue to improve and shape it into the best in-house virtualization and cloud hosting solution.” stated Plesk CEO Nils Hüneke.

Munesh Jadoun, CEO, ZNet Technologies said, “SolusIO is an innovative product by Plesk. With it, hosters can launch their own self-service based VPS offering with world-class User Interface (UI) in an automated way. This will help them in getting better

returns, while providing state of the art services.”

SolusIO v1.1 has been released recently. Read the full announcement here.

Key features of SolusIO:

Customizable, self-service control panel.

Support for cloud-init

Open vSwitch support

Simple, user-friendly API

Integrated with Plesk, cPanel and WHMCS

Support for managed services

Ubuntu 20.04 support

About Plesk

Plesk is the leading Server, Website and WordPress management platform, proven on Server, Sites, Apps, Hosting & Cloud Businesses. Key features include the automation and management of domain names, email accounts, web applications, programming languages, databases and infrastructure tasks to provide a ready-to-code environment and strong security across all layers and operating systems.

The Plesk software platform operates on more than 400k servers globally, supporting the operations of more than 11 million websites and 19 million email boxes. More than 2,600 partners from around the world get exclusive discounts, global exposure, premium support, license API, marketing resources and more. Full details on www.plesk.com.

About ZNet Technologies:

Znet Technologies Private Limited, incorporated in 2009, is a cloud services provider offering cloud infrastructure and managed services to partners and end customers across the globe with primary focus on India.



For more details visit us at <https://bit.ly/3ciz9IL>

How IT Industry is dealing with covid-19 pandemic views shared by Mr. Ramya Chatterjee CEO of Cybernetyx with IT Voice team



Q.1 What efforts are being put to stay relevant in this lockdown period?

It is an unprecedented experience for all of us.

Almost everyone is going through a tough phase and finding it challenging to deal with the abrupt change in lifestyle due to this lockdown.

Following the mandates given by the Government and ensuring the safety of our employees, we have transitioned to Work From Home model smoothly, providing business continuity to clients without lowering quality or productivity.

The foremost reason for the smooth transition is the practice of this policy much before it became mandatory. Being a leader in Smart Collaboration Solutions, we design devices that work best on any panel, enabling teams to virtually collaborate, meet, give demo, take client calls, and progress in their respective works.

Q.2 How relevant is work from home for the IT Industry?

With a virtual environment on Cloud, file sharing, and team collaboration features, the IT industry moves at its pace, without much obstruction. And now is the time that every business recognizes the radical shift happening in and around them.

With global footprints, remote workforce, and advanced collaboration tools; Work from Home is very much prevalent in the industry, and has been implemented much before COVID-19 which made it mandatory.

Q.3 How different sectors of the economy are bearing the brunt of the corona virus outbreak?

Needless to say, this is a challenging time for each sector, however, those sectors that are directly dealing with people's behavior are bearing the brunt of the coronavirus. Industries like travel & tourism, hotels, entertainment and Organised Retail would take the longest to recover.

Companies dealing with pharmaceutical products, medical and healthcare equipment, Video Conferencing Platform, e-Learning platform & essential commodities are among those which have actually witnessed a jump in their business.

Q.4 If work from home suits you then are you interested to give

this opportunity to rural areas so they can work from home for your organization?

A Big Yes. Even before this pandemic situation, we have on boarded many employees to work with us without visiting the premises on a daily basis. Our vision is to amplify human ingenuity and well being by connecting people, devices, and algorithms over our machine intelligence platforms. Leveraging the power of advanced technologies in Education, Business, and Customer, we create enriched life experiences for our customers and employees.

Q.5 What are the other empowerment possibilities with less resources?

With less resources on our premises, we empower our remote employees through virtual training, webinars, demos and interactive sessions.

Q.6 What is the effect which you face nationally/globally due to Covid19 Virus?

As a company working on digital platforms, we are successfully maintaining the productivity of our employees and meeting the expectations of the clients. But the major disadvantage we are facing due to COVID-19 is the transportation & logistic of our hardware devices. With temporarily suspended logistics services, we have halted our logistics operations. Following our Government's regulations and to ensure the health and safety of our front-end staff who have had to deal with local authorities and customers, we have informed all our valued customers to expect a delay in the deliveries & they are also cooperating with us.

Q.7 What is your message for IT Industries?

As the COVID-19 outbreak is declared as a pandemic, we have taken all the preventive measures to ensure the safety of our employees, partners & distributors, and the community as a whole. Certainly, this is not the best time to evaluate the P&L sheet and market value of your company, or compete. To make sure your workforce is collaborating well, empower them with the right technology tools.



Mr. Ramya Chatterjee
CEO of Cybernetyx

NETGEAR Orbi RBK50 Mesh System to Augment Your Home Wi-Fi Network for Improved Work Efficiency

NETGEAR

India is at a major stage in its fight with the global pandemic and during this period, social distancing has become essential for each and every individual. Remote working has become an essential part of many organizations as it allows us to do our part in bringing the pandemic to an end and goes a long way in ensuring the health and wellness of the community.

With the new norm, i.e., "work from home", most professionals today are working from home during the pandemic; it has become a necessity to have a good and secure home networking solution. Weak Wi-Fi is a paramount concern when it comes to the topic of remote workers. The dead spots, unreliable connections, and slow speed hamper everyday productivity.

For more details visit us at <https://bit.ly/3dw5Nbn>

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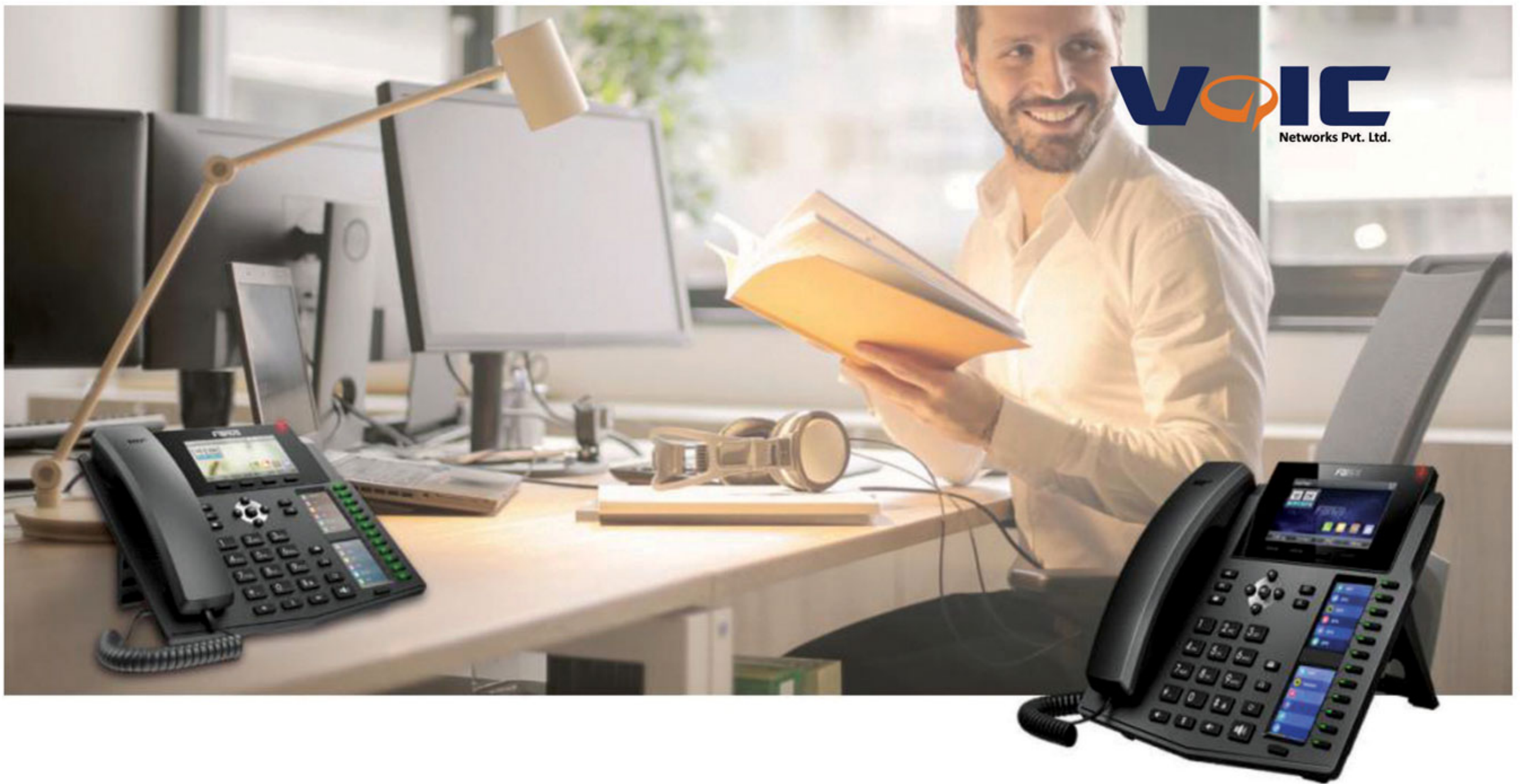
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