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Cyber Crime a Concern

Internet has become one of the biggest arena to roam around, not physically but surely virtually and mentally. And with this big of an arena and so many people surfing around, there's a good probability of having problems, some intentional which in turn are cyber crimes. Cyber crimes are criminal activity, that surely involves a computer or any kind of device in a network. Crimes are basically performed for financial gain, against any individual, big business houses or any firms. And there are some cyber crimes that are also performed for personal gain or revenge, that in turn hurts the victim, an individual. Cyber Crimes can be performed through anything now, there are also types of cybercrime like botnets, phishing, ransomware, fraud and identity theft, browser hijacking and many more. In this era cyber crime even has it own economy, which of course takes place on dark web (dark web is different from deep web). And through dark web all kinds of criminal activities, I repeat all kinds of.

Now the main question that comes is, that how do we protect ourselves We will follow the general steps or general ways to stay on the safer side of these activities.

Install Antivirus, to protect your device from viruses
Backup Your Data from time to time
Use password manager, it is an encrypted vault that stores credentials
Use a VPN, it keeps your privacy online
Download only authentic applications from their website, not from any third party site.
Try not to enter your details everywhere, if you are concerned with you personal data
There are still a lot of ways through which your data can be accessed but it is better to be on the safest side, and contributing least unknowingly to there cyber crimes.

Just as it is important to stop general crimes from happening, so as it is also very important to stop these cyber crimes from happening.

Tarun Taunk
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Kaspersky reports a drop in the cyberthreat incidents in India, making the country rank 14th globally in 2019

Kaspersky in a recent media event in Bangalore stated that India has shown positive progress in their fight against cybercriminals. The Country reportedly saw a fall in the number of threats in 2019 as compared to 2018. According to Kaspersky's KSN reports; from 2018 and 2019 there has been a moderate decrease in the number of attacks targeted at India. 38.8% of the overall Indian Kaspersky users were attacked at least once by a web-based attacks in 2019 as compared to 2018 when it was 40.4%. These threats include file-less malwares, social engineering attacks and other attacks that were targeted through the world wide web. The total number of unique threats detected by Kaspersky products in the year 2019 were 142,250,268.

The local threats or local infections detected in India by Kaspersky products in 2019 were around 231,142,762, bringing the country on the 69th rank worldwide as compared to 2018 when the attacks detected were 297,477,131 and India was in the 47th place worldwide. These attacks usually happen due to major spreading of malware via removable USB drives, CDs and DVDs, and other "offline" methods. India also ranks 14th worldwide in the number of attacks caused by servers that were hosted in India, which accounts of 8,064,950 incidents in the year 2019. Mr. Dipesh Kaura, General Manager for South Asia, Kaspersky said, "In my opinion cybersecurity is the most troubled area for any large enterprise. With Kaspersky's comprehensive portfolio of cybersecurity solutions we are in a position to help organisations to mitigate or respond to any kind of dynamic threats. We want to strengthen our position as a security solutions partner rather than just a point product organisation. The plan is to create more awareness, more mindshare and a dependability on Kaspersky. We also have a very robust plan to engage with our channel partners so that we can work together to combat cyberthreats and build a safer world together." Mr. Saurabh Sharma, Senior Security Researcher, Global Research and Analysis Team Asia Pacific (GReAT APAC) said, "In India we did see a decrease in the number of adware and malware attacks, however there has been a huge increase in Riskware attacks from 28% in 2018 to 39% in 2019. The presence of riskware on your machine will allow threat actors to use that legitimate application for malicious purpose." Kaspersky has recorded incidents in which legitimate, remote administration programs – such as WinVNC, which has been secretly installed in order to obtain full remote access to a computer. Other examples of riskware include file downloader, software for monitoring computer activity and internet server services – such as FTP, web, proxy and telnet.

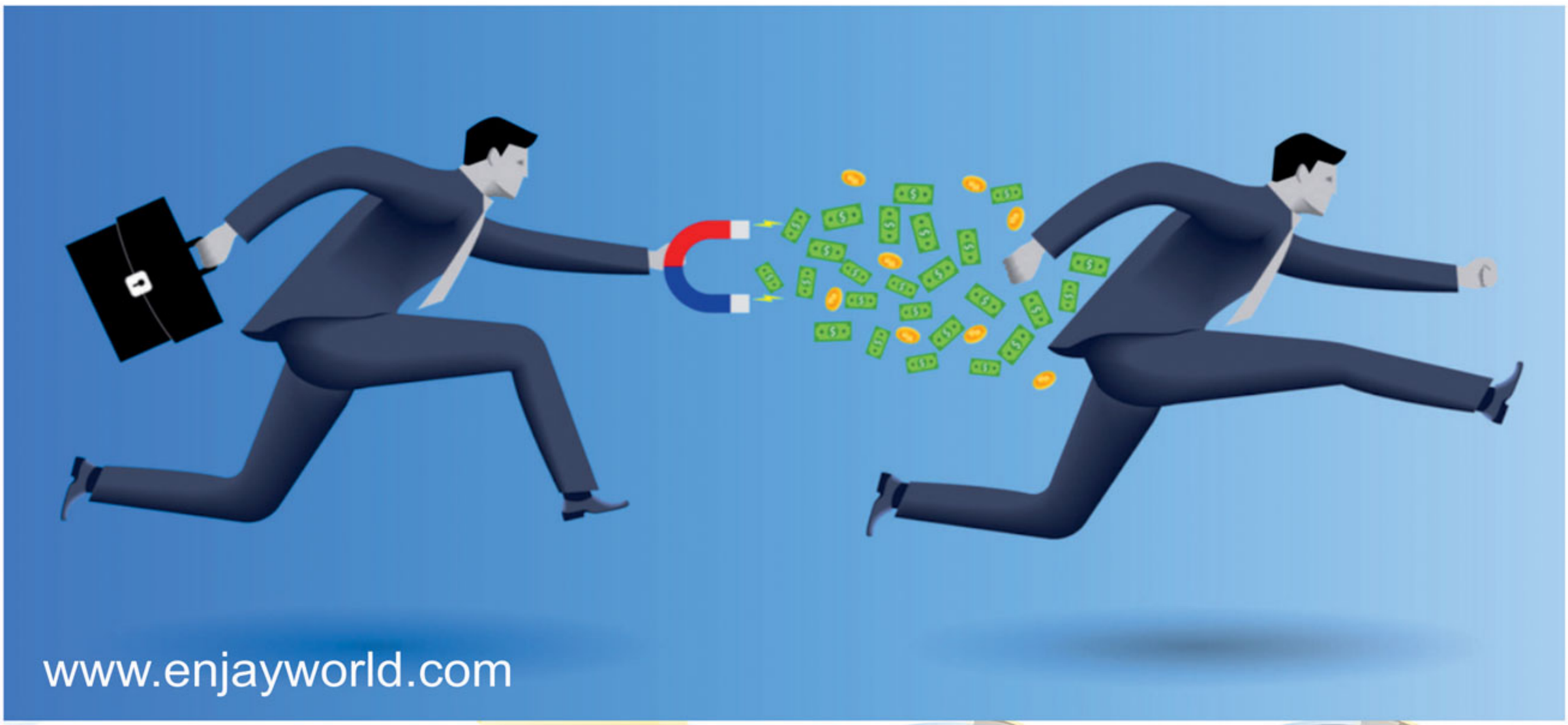
PremiumAV Launches Waterproof Wireless Earbuds with 3500mAh Long-Lasting Battery

PremiumAV, a leading provider of computer peripherals, today announced its waterproof wireless Earbuds. They come with a long-lasting 3500 mAh TWS battery and an LED power display. The 3500 mAh battery has a USB charging port that allows charging other devices as well. It has high-quality speakers with customized Hi-Fi sound unit that makes deep bass, crisp clear treble, and nice mids. "These sporty waterproof wireless Earbuds are designed with the latest technology to deliver underwater music hearing experience. The long-lasting battery not only charges the Earbuds but can also charge other mobile accessories" said, Sanjay Garg, CEO at PremiumAV. "Our ambitious efforts for developing high-quality products at an affordable price have always paid off. Customers see the value for money when they use our products." In terms of connectivity, the device comes with Bluetooth 5.0 and the latest QI wireless technology support for connectivity that provides a solid connection and lowers power consumption. The earbuds take XX hours to get fully charged and have a standby time of 120 hours. They come with approximately 4-5 hours of calling time and around six hours of playing time.

The Earbuds is IPX7 rated for protection against sweat and splashes. The earphone is designed for sports and fitness enthusiasts, for a sporty lifestyle. The earbuds are crafted to ensure a perfect and comfortable fit for users' ears. The Bluetooth Earbuds come with stereo and monaural modes that allow users to use one or enjoy the stereo sound by using them together. The earbuds also come with an optimized acoustic chamber along with an inbuilt microphone solution, which helps them deliver an advanced noise suppression and voice enhancement, helping users pick-up and answer calls anywhere and anytime. These compact Earbuds are lightweight, weighing not more than 5 grams. Moreover, these Earbuds are extremely comfortable and are designed according to the human ear form.

Price, Availability, and Warranty

PremiumAV Waterproof wireless 3500 mAh TWS Earphone comes at an MRP of Rs. 4999/- carrying a warranty of as per Amazon policy and is readily available immediately on Amazon for purchase.



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CamScanner achieves 100 million users in India

CamScanner, the most popular document management solution for individuals, small businesses, organizations, governments, and schools around the world, announced that it has reached 100 million users in India. This extremely popular app has changed the way people scan their documents with attractive features like book-ebook, Scanning of PowerPoint Presentation, Printing Certificates, etc. CamScanner is the most widely used scanning app in the world. With the diverse user base, the app is mostly used by teachers, students, white-collar workers, lawyers, and doctors, to name a few. Currently, nearly 7.6% of the Indian population CamScanner.

Speaking on the announcement, Mr. Micheal Zhen, CEO, CamScanner said "The Indian market is one of the most important markets for us. The fact that 100 Million users value our offering is humbling and is a testimony to the efforts of the incredible team at CamScanner. We will continue to innovate and add new features in order to make the app more accessible for existing and new users"

Trusted by global leaders, such as the ICICI Bank, the brand plans to introduce more functions suitable for the Indian market. Under the new suite, the Indian users will be able to generate electronic copies of their utility documents such as identity cards, licenses, etc. in a 1:1 ratio. Available on Google Play Store and iOS App Store, CamScanner has been installed on over 370 million devices across more than 200 countries. CamScanner records more than 50,000 subscribers every day, making it the world's most popular mobile scanning application.

Quantum Introduces Highly Secure, Off-Line Protection Against Ransomware

Quantum Corp. (OTCPK: QMCO) today announced new Ransomware Protection Packs to provide a simple and easy-to-implement solution for securing critical off-line data from ransomware attacks. Each pre-defined protection pack includes all the security features necessary to provide peace of mind against ransomware threats. Leveraging Quantum's unique Active Vault feature, combined with military-grade encryption and Write Once Read Many ("WORM") technology, Ransomware Protection Packs create a highly-secure offline backup copy of data, and highlight Quantum's commitment to innovation in the service of preserving and protecting valuable customer data.

[Click to tweet: New @QuantumCorp Ransomware Protection Packs provide a highly-secure offline copy of data for peace of mind against #ransomware threats https://qntm.co/2NPioeM]

Protecting Critical Data with an Off-line Copy

Tape has proven to be an effective line of defense against ransomware and is shown to be resilient against modern cyberattacks. While most companies back up data to disk on a regular basis, when ransomware viruses target backup systems, those viruses can lay dormant and undetected on the network until eventually triggering an infection throughout the entire backup environment. The ransomware can then infect data on disk – including replicated copies, even in the cloud. Storing and protecting data off-line has significant benefits.

When disk has been compromised, storing critical data on an on-premise off-line vaulted partition in the library reduces the complexity of recovering a production environment from the cloud, eliminating egress charges. Off-line storage is the most cost-effective method for long-term data archival, factoring in today's tape capacities.

While Quantum's Ransomware Protection Packs are secure, the active vault software layer provides intelligence. Intelligent software protection upgrades are also available for existing library customers. The Active Vault feature, only available in Quantum's Scalar tape libraries, builds on tape's inherently secure offline nature by creating a totally "air-gapped" vault within the library.

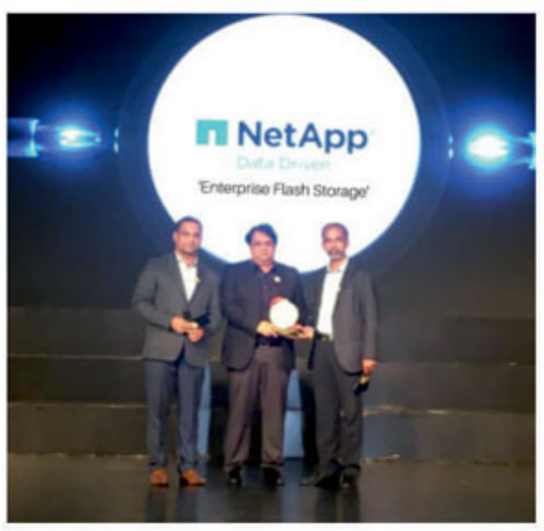
For more details go to https://bit.ly/2TQxvZe

NetApp India Recognized as the Leader in Enterprise Flash Storage for the Second Consecutive Year by the Coveted CIO CHOICE 2020

NetApp India, the data management leader in the hybrid cloud domain has been honoured by the CIO CHOICE 2020 as the most preferred brand in Enterprise Flash Storage for second time in a row. This esteemed recognition was conferred at the exclusive red-carpet night, a celebration of innovation and excellence in the ICT ecosystem, produced by CORE Media. With over 300 ICT leaders in attendance, CIO CHOICE, held at The Lalit, Mumbai, had some of the country's most high-profile CIOs applaud the brands voted as the most trusted ICT partners. In its 8th year, the annual CIO CHOICE recognition focused on ICT brands who showcase a continuous demand for excellence and form the bedrock of industry success. The recognition is bestowed based on pan-India independent voting by CIOs.

CIO CHOICE is the largest online voting platform, where CIOs determine and choose the products that have earned their vote of confidence. CIO Choice recognition ensures that the winner has been endorsed by CIOs. Anoop Mathur, Founder and President, CORE Media, said, "I congratulate NetApp for being conferred with the CIO CHOICE 2020 honour and recognition for the second consecutive year. The CIO CHOICE recognition is testament of the extraordinary work by brands. We nominate the winners through a poll with CIOs across India and that's what finally matters as far as any brand or product goes, as it is the Voice of the Customer."

"It is rewarding to be recognised by eminent CIOs and other ICT decision-makers as it validates our ability to offer superior innovative solutions and support to customers as they embark on their digital transformation journey. We are indeed delighted to be voted as the most preferred Enterprise Flash Storage Vendor for the second time in a row. We remain committed to offer world's best data management on premises or in the cloud which helps customers and partners to scale from edge to core to cloud," said Anil Valluri, President, NetApp India and SAARC.



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Digisol Extends its FTTH Offerings, launches Triple Play 4 Port GPON OLT DG-GO4304-4E2SFPP

In order to meet consumers' growing demand of high bandwidth connectivity, DIGISOL Systems Ltd., a leading provider of IT networking solutions, expands its FTTH solution offerings and launches a 4 Port GPON OLT DG-GO4304-4E2SFPP. The newly launched OLT is ideal for Fiber-to-the-Home solution, enabling users to access high-speed internet connection with Layer 2 and Layer 3 functionality & can connect upto 512 ONUs. The DG-GO4304-4E2SFPP OLT is designed for network environments that require compact high performance and low port density and easy installation. It attributes 4GE (copper) and 2 SFP/SFP+ (1GE/10GE) slots independent interfaces for uplink and 4* PON ports with each port supporting 128 ONUs under 1:128 split ratio.

Featuring 1U height 19 inch rack mount product comes with a highly compact design that saves a lot of space compared to large OLTs traditionally used in networks. It can be deployed closer to end-users at places like Smart residential & commercial buildings for flexible installation and easy deployment. The OLT provides Dual power supply backup to ensure reliable operation of equipment. The OLT can be used in "Triple-Play", Surveillance, Enterprise LAN and IoT applications.

Astrum plans to launch more than 100 products

Astrum, a new technology brand known for its innovation and intelligent solutions is planning to unveil new range of products in audio, smart device, mobility and IT peripherals under Rs. 5000 in 2020. The company is targeting 200% revenue with the addition of over 100 products to its categories.

"We have all together 1000+ products at present, but we're working on revamping our entire range of products with smart features and new packaging this year, keeping in mind the price bracket of the products. This year, we are planning to launch more than 100 products with a key vision to increasing the production capacity in India," says, Manoj Kumar Pansari, Chairman and Managing Director, Astrum India. Astrum India operations will strongly support sales and customer delivery in India apart from its research and development activities.

The brand has already started with the production facility in India and has released new range of Smart Multimedia Trolley Speakers TM081, TM151 and TM220 priced at Rs. 8,999, Rs. 16,999 and Rs. 21,999. Also has introduced its first made in India power bank with 10000mAh battery capacity priced only at Rs. 1,490. The product is available with all offline stores and online on amazon.

Astrum will be soon introducing a new range of smart wearable device followed by exciting range of classic yet stylish keyboard and portable speakers with advanced features and new packaging in the first quarter of 2020.

Have attached the release below, do let me know if you need any other information.

New Fortinet Survey Provides Insight into the role of Cybersecurity in OT

Fortinet, a global leader in broad, integrated and automated cybersecurity solutions, today announcedthat a commissionedstudyconducted by Forrester Consulting found that industrial firms, due to increased digitalization, aremore exposed to cyberthreats than ever before. In addition, the lack of collaboration between Information Technology (IT) and Operational Technology (OT) teams represents another cybersecurity barrier for organizations that want to take full advantage of IT/OT convergencetoincrease their business benefits. Industrial firms are committed to further digitalizing their factory floor to find new efficiencies and improve their ability to gather data that can provide business insight into production processes. 66% of respondents said their factories run through IP-connected networks and use real-time data to inform business decisions. However, theseIP-connected networks bring up new cybersecurity risks with73% of respondents in agreement that the attack surface has expanded.Meanwhile, only half of respondents agreed that their factory machinery is well prepared to fight off cybersecurity threats, leaving the other half unprepared and 55% of respondents either have no plans to implement or plan to implement cybersecurity technologies in the next 12 months.

Another key finding showing Industrial Control Systems (ICS) are at risk due to lack of collaboration between the IT and OT environments with51% of respondents claiming they operate in silos, meaning the OT team manages critical industrial equipment and any OT cybersecurity whereas the IT team is responsible for management ofIT cybersecurity. A quarter to over a third of respondents did notknow who had primary responsibility for cybersecurity solutions such as process, control and automation systems, and even business planning and logistics. However, 91% stated that security of factory machinery should be a shared IT and OT responsibility, as well as having clear and regular communication on the IT/OT convergence vision (58%) in order to ensurea successful IT/OT convergence.

Organizations have much to gain from convergenceand close collaboration between OT and IT teams, with the biggest being access to real-time data insights from manufacturing operations (66%) then being able to monetize and create new business opportunities via increased insight into production data (59%). Numerous efficiency gains are to be obtainedas well, with 43% of respondents citing reduced duplication of processes and workflows between plants, as well as enhanced visibility to mitigate cybersecurity threats.

For more details go to https://bit.ly/30ZS4UN

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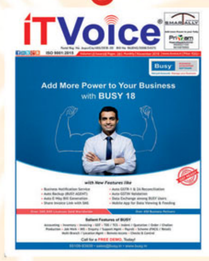

Happy 2020 New Year

- 14 Jan - Makar Sankranti
- 26 Jan - Republic Day
- 9 Mar - Holi
- 10 Mar - Dulandi
- 02 Apr - Ram Navami
- 14 Apr - Ambedkar Jayanti
- 3 Aug - Raksha Bandhan
- 11 Aug - Janmashtami

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- 15 Aug - Independence Day
- 25 Oct - Dushera
- 14 Nov - Diwali
- 15 Nov - Govardhan Puja
- 16 Nov - Bhai Dhooj
- 25 Dec - Christmas

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Detel launches Amaze – Truly Wireless Bluetooth Speaker in India

Detel the world's most economical feature phone, accessories and TV brand announced the launch of its new Truly Wireless Bluetooth Speaker – Amaze priced at Rs 2399/- The newly launched speaker can be purchased through Detel's website, Mobile app and e-commerce platforms- Flipkart & Paytm mall. Equipped with HiFi Sound quality, the Bluetooth speaker delivers crystal clear dynamic full-range music experience. With its TWS feature, the customer will be able to connect two speakers at the same time. The product is backed by a High Capacity Lithium battery of 2400 mAh\3.7V which supports 8 hours playback time and super long standby. The Bluetooth speaker is crafted in curvy and handy design, packed with amazing features in Black and Red color variants.

Commenting on the launch, Mr. Yogesh Bhatia the Founder and CEO of Detel says "We are extremely happy to expand our Bluetooth Speaker portfolio with the launch of our Truly Wireless Speaker – Amaze. Specially designed keeping in mind the music requirements of the millennials – this is the AMAZE'ING Millennial Speaker. The Bluetooth Speaker, looks good, feels good and sounds great and is enriched with features that suit the expectations of our customers"

The device uses Bluetooth 5.0 for connectivity, and also supports Aux, USB, BT and SD Card. The Amaze Bluetooth speaker has an oval-like shape, with the speaker drivers in the front and control keys on the top.

For more details go to https://bit.ly/36puode

Pre-Budget Story: WiJungle

"Cyber Security being one of the crucial elements of digital empowerment, attention on both industry and public is need of the hour. From Industry perspective, government should focus on establishing specialized Cyber Security Incubation Centers and R&D Labs to bring up more product companies and make India a global center of innovation. Further, we look forward to incentivization/aide for startups in standard testing certifications & also open basic public testing labs accessible to startups on subscription model. This would help domestic companies to compete conclusively against foreign players.

For citizen well-being, govt. must launch mass cyber education & awareness drive through web programs, evolving existing offline IT certification programs, introducing it as a subject in the school curriculum. etc. for two major purposes such as develop workforce & reduce the current shortage and substantially bring down cyber theft and losses".

Mr. Karmesh Gupta, Co- founder, WiJungle.

Club Factory Scales 100 Million Monthly Active Users in India

Leading e-commerce platform Club Factory has surpassed 100 million monthly active users (MAUs) in India following a strong surge in user adoption across the country. Club Factory has witnessed a sharp rise in traffic, clocking in 4x growth in orders received in 2019 on the platform as compared to the previous year. India remains one of the most important markets for Club Factory and the company has set a target to on-board 100,000 local sellers in 2020. Club Factory's current registered local seller base stands close to 30,000 (December 2019).

Sharing the details, Vincent Lou, Founder and CEO, Club Factory said, "With our investment and efforts to enhance the user experience, we have managed to reduce delivery time by as much as 30% with average positive product rating going up by 40% in 2019. Returns or product exchange on the platform have dropped by almost 25%. Moreover, our strength and excellence in listing high cost-efficient products have helped increase traction for Club Factory in tier-II and III cities, especially those of Uttar Pradesh, Telangana and Bihar. We are delighted with the faith reposed in us by our customers and will continue with our efforts to drive the e-commerce landscape in the country."

Club Factory is the only e-commerce player in India that does not charge any commission fee from sellers, providing a fair marketplace where both the sellers and buyers are benefitted. With a focus on SMEs, the platform is promoting qualified sellers by giving them increased exposure, in-depth Big Data trends analysis, end-to-end support and co-marketing campaigns to drive sales. Club Factory registered over 700% growth (in terms of order volume) during its last Diwali Sale as compared to the previous year. The platform also witnessed over 600% YoY growth in the recently concluded Black Friday Sale in November, with over 200 sellers clocking in over 15K orders per day.

For more details go to https://bit.ly/37rcacP

Dassault Systèmes Launches "Sustainability Challenge" for Students to Rethink the Use of Plastics

Dassault Systèmes launched the "Sustainability Challenge," a contest inviting students worldwide to use the 3DEXPERIENCE platform to imagine new innovations and experiences that redefine the use of plastics in a more sustainable way. In a world where 220 million tons of plastic are produced each year, the Sustainability Challenge – developed in collaboration with the Prince Albert II of Monaco Foundation – aims to further the innovation of a circular economy for plastics by enabling students to exercise skills in design, engineering and value proposition creation with 3D digital technology. Dassault Systèmes' industrial customers already use the 3DEXPERIENCE platform to create new biomaterials, smarter manufacturing methods, and optimized packaging design aimed to reduce the environmental impacts of plastic.

For more details go to https://bit.ly/2RMZhTU

"We will focus on maintaining double-digit growth in 2020."-Mr. Rajesh Goenka, Director, Sales & Marketing

In an exclusive interview with IT Voice, Mr. Rajesh Goenka, Director, Sales & Marketing, RP tech India, reveals his strategies for business in India.

Nisha Harshwal:- What is the distribution of the company?

Mr. Rajesh Goenka: Incepted in 1989, RP tech India (a division of Rashi Peripherals Pvt Ltd) is the leading value-added distributor of technology solutions with 50 branches and 50 service centres. Growing at a consistent 20+ per cent CAGR YoY, the company offers products from over 23 renowned global brands to 9000+ customers spread across 750+ towns/cities.

With our fundamentally strong and robust business model spread across four business verticals: Component, Peripherals, Networking, Personal Computing and market verticals such as Retail, Online & Enterprise, we are proudly serving to renowned global brands such as AMD, APC, ASUS, ATEN, Audio-Technica, Belkin, Google Chromecast, Colorful, Crucial by Micron, DDN, Dell, ECS, Fitbit, HP, Infortrend, Intel, Lenovo, Linksys, Logitech, NVIDIA, Optoma, Plantronics, Samsung, SanDisk, Supermicro, Toshiba, TP- Link, Ubiquiti, Western Digital and many more.

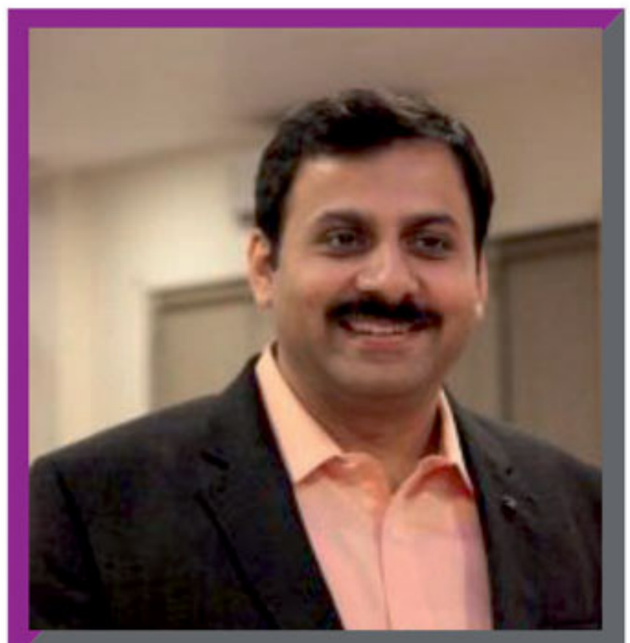
RP tech India is the recipient of prestigious awards such as Best National Distributor and Fastest growing National Distributor and Best Value Added Distributor from media and vendors for its outstanding performance.

Nisha Harshwal:- Does the company plan surge in other markets than hardware?

Mr. Rajesh Goenka: We are open to exploring possibilities in the business. However, currently, we do not have any plans to surge in other markets than the hardware and services business. We will focus on the existing brand portfolio and make our position strong in the market.

Nisha Harshwal:- What are the marketing strategies of the channel?

Mr. Rajesh Goenka: We will continue to empower channel partners through our value-added sales support and training programs. We also plan to expand our channel reach by penetrating the C and D class cities/ towns. We are also very big on digital marketing and promotional activities to constantly update our channel partners on new schemes and initiatives so that they can get maximum benefits from our value-added support.



Mr. Rajesh Goenka, Director,Sales & Marketing, RP tech India

Nisha Harshwal:- What would be the agenda of the company for this years?

Mr. Rajesh Goenka: We will focus on maintaining double-digit growth in this financial year and continue to expand our business horizon by adding new brands and product categories in our portfolio.

Nisha Harshwal:- What expansion of the channel are you expecting?

Mr. Rajesh Goenka: As mentioned earlier, we will reach out to new channel partners in the potential markets all across the country. We aim to touch upon 1000+ towns/cities in this financial year.

Nisha Harshwal:- How was your experience of PCD Training Program for Champions?

Mr. Rajesh Goenka: The PCD training program is RP tech India's unique initiative aimed at educating Champions on growth prospects in the PCD vertical. The response for this year's event was phenomenal and over 80 Champions from across India participated in the event to learn about new technologies and understand vendors' product roadmap. Both vendors and Champions appreciated us for the successful execution of the event. We will continue to empower our Champions by organizing such knowledge events in 2020 as well.

HCL Technologies Launches a Dedicated Microsoft Business Unit

HCL Technologies (HCL), a leading global technology company, today announced the launch of a dedicated HCL Microsoft Business Unit focused on Microsoft technologies. This will extend Microsoft's offerings of Business Applications, Microsoft Dynamics 365, Microsoft Azure, IoT, and AI/Machine Learning, as well as help employees accomplish more in the modern workplace with Microsoft 365 and Windows 10. The HCL Microsoft Business Unit will create intellectual property extending the Microsoft platform for customer-specific scenarios and will also provide additional support to clients in the financial services, healthcare and life sciences, manufacturing, retail, and travel industries. The business unit integrates one of the largest award-winning Microsoft Dynamics practices in the world with PowerObjects, an HCL company, and will bring together more than 5500 professionals, reaching more than 2000 customers.

"The HCL Microsoft Business Unit is the next phase to bolster HCL's successful and long-standing relationship with Microsoft. Increasingly, customers are making bold strides, incorporating IoT solutions with machine learning for analytics, running this solution in the public cloud and supported by CRM," said Kalyan Kumar, Corporate Vice President and CTO for IT Services of HCL Technologies. "This business unit combines HCL's specialized services and global reach with Microsoft's powerful cloud and business technologies, making a strong and unique offering for clients. These offerings are coming at a critical time when enterprises are aggressively implementing digital technologies for competitive advantage.

For more details go to https://bit.ly/2uwjPbj

ASUS Announces TUF Gaming Laptops for Next-Level Gaming at CES 2020

ASUS today announced an all-new family of TUF Gaming laptops with more performance and versatility than ever before. The 15-inch TUF Gaming A15 and F15, along with the 17-inch A17 and F17 laptops, deliver an unprecedented experience for the price. Delivering high performance alongside tested durability, the newest lineup of TUF Gaming laptops combines next-gen hardware with latest AMD Ryzen™ 4000 Series Mobile Processors or 10th Gen Intel® processors, top-notch graphics with NVIDIA® Turing™-based GPUs and display options with up to a 144Hz refresh rate, and a range of portability features for better battery life, solid durability and a compact form factor. AMD Ryzen™ Mobile Processors brings more cores to mobile Groundbreaking AMD "Zen 2" core architecture is now coming to laptops in a new lineup of AMD Ryzen™ 4000 Series Mobile Processors. The TUF Gaming A15 and A17 offer options that range up to the latest AMD Ryzen™ 4000 Series Mobile Processors with 8 cores and 16 threads. The top-of-the-line chip doubles the power efficiency compared to the previous generation, allowing users to do much more than just play games — its multithreaded muscle is perfect for highly parallel workloads and heavy-duty multitasking, and the combination of architectural enhancements and fabrication on a leading-edge 7nm process node resulted in exceptional power efficiency. The TUF Gaming A15 and A17 pair this performance with especially swift DDR4-3200 RAM that can further improve performance for both productivity and gaming.

Later this year, the TUF Gaming F15 and F17 will be available with upcoming 10th Generation Intel Core processors.

NVIDIA GeForce® graphics and AMD FreeSync™ technology power high-refresh displays Regardless of the CPU, graphics firepower comes from discrete NVIDIA GeForce® GPUs based on the latest NVIDIA Turing architecture. The full lineup of TUF Gaming Laptops can be configured with up to a GeForce RTX™ 2060 that uses a combination of CUDA, RT, and Tensor cores to enable hybrid rendering with real-time ray tracing and AI acceleration. Turing also has an updated video encoder capable of capturing high-quality footage with minimal CPU usage, so users can easily game and stream smoothly from the same machine.

Display refresh rates up to 144Hz on 15-inch models and 120Hz on 17-inch versions take full advantage of the higher frame rates possible with the new TUF Gaming laptops. AMD Radeon™ graphics integrated into the new AMD Ryzen™ 4000 Series Mobile processors allow AMD FreeSync™ variable refresh-rate technology to work with AMD FreeSync™ technology-enabled monitors and adaptive sync-enabled devices. Synchronizing the refresh rate of the display with the frame rate of the system delivers smoother, tear-free gaming even as the FPS varies naturally over time. It's easy to see how AMD FreeSync™ technology and adaptive sync technology is the better way to play than traditional displays with fixed refresh rates.

The IPS-level displays come in 15-inch or 17-inch sizes with wide viewing angles. UltraslimNanoEdge bezels surround the screens on three sides, a design that not only increases immersion, but also makes the chassis more portable. The TUF Gaming laptops reduce the overall volume of the 15-inch models by 7% compared to predecessors and shrank the 17-inch versions by 8%. Each laptop includes a webcam for game streaming or video conferencing positioned at the top edge of the display, as a subtle bump in the bezel creates enough space for the camera inside the slim frame and also provides a convenient lip for lifting the lid.

Despite shrinking the proportions, the TUF Gaming laptops add a bigger 90Wh battery option so users don't have to worry about longevity when classes, work, or life take them away from a power outlet. The combination of efficient AMD and NVIDIA hardware inside the TUF Gaming A15 and A17 deliver up to 8.7 hours of web browsing and 12.3 hours of video playback, so users can stay productive and entertained for longer.

For more details go to https://bit.ly/30QhaVP

NETGEAR Exhibits its Range of Wi-Fi Devices for Home and Businesses at CES 2020

NETGEAR, the leading provider of networking products powering today's small to medium-sized businesses (SMBs) demonstrated its top of the line solutions for Home and SMB's at CES 2020. The event is being held at Las Vegas from January 6 to January 9 and is witnessing the gathering of industry veterans from all across the globe. During CES 2020, NETGEAR introduced the Orbi 4G LTE Wi-Fi Router that combines the capabilities of the popular and award-winning Orbi™ Tri-band Mesh Wi-Fi system with 4G LTE cellular connection to provide you an alternative to the traditional wired internet options based on Cable/Fiber or DSL connections.

The Orbi 4G LTE Wi-Fi Router is perfect for those areas that have limited or no access to traditional wired broadband.Orbi 4G LTE can also be combined with your existing wired service to create an Internet connection that is backed up by 4G LTE in case of a wireline service disruption. Orbi 4G LTE Wi-Fi Router is capable of up to 1.2Gbps over 4G LTE and is combined with high-performance tri-band AC2200 Wi-Fi. As part of the Orbi family of mesh Wi-Fi systems, you can also, add satellites such as Orbi Voice or Orbi Outdoor to gain greater coverage and additional features, such as a smart speaker and Alexa voice assistant. This Orbi router also includes the capability of adding Armor advanced cybersecurity and Circle Smart Parenting Controls to your network. Speaking at the occasion Marthesh Nagendra, Country Manager India, ME & SAARC, NETGEAR commented, "NETGEAR is committed to pushing the boundaries with innovative technology and solutions. We are looking forward to an exciting year with the introduction of a new range of Orbi Mesh Routers which will provide our customers with the best in class Wi-Fi speed and coverage as well as the safety and security of NETGEAR Armor Cybersecurity and Circle Parental Controls"

For more details go to https://bit.ly/2NV9bRY

BIOSTAR Introduces 4 Top Picks for Your New PC Build In 2020

BIOSTAR, a leading brand of motherboards, graphics cards, and storage devices, today introduces 4 great hardware picks for your new PC builds in 2020. BIOSTAR has been a manufacturer of robust and highly reliable motherboards and SSDs for many years and has a wide range of models on both Intel and AMD platforms to choose from and a plethora of supplementary components catering to many user preferences.

BIOSTAR: RACING X570GTA

The BIOSTAR RACING X570GTA is an ATX motherboard that supports AMD's 3rd and 2nd generation processors which provides an extremely versatile user experience when it comes to gaming and content creation capabilities and is equipped with ample features, exceptionally high build quality, outstanding performance and long-lasting durability.

The RACING X570GTA also comes with PCI-E 4.0 Ports which provide 2x faster bandwidth than its predecessor, secured with the BIOSTAR's exclusive Iron Slot Protection on the x16 lane which helps handle heavier graphics cards, prevent bending, and extend the longevity of the slot. The RACING X570GTA is built to support 4-DIMM DDR4 which can be overclocked at 4000+MHz for an additional boost in performance. The RACING X570GTA styling follows BIOSTAR's existing RACING series, with an all new "lightning strikes" design with a black PCB, accented by grey styling throughout the board including the M.2 heatsink making this stylish piece of engineering highly adaptable when it comes to most build themes and the subtle use of RGB lighting is a great addition as this enables fully immersive user customization which makes the RACING X570GTA is a highly favorable choice amongst its rivals.

And if you need more, the board also comes equipped with both 12V and 5V RGB headers and the light up modes can be easily controlled through BIOSTAR's RACING GT EVO software and the VIVID LED DJ section.

For more details go to https://bit.ly/2U1bsis

Tenda Showcases Innovative Networking and Smart Home Solutions at Cable TV Show-Kolkata, 2020

Tenda, the leading provider of networking devices presented an ensemble of innovative networking and smart home solutions at the 23rd Edition of Cable TV Show, SAARC largest CATV and Broadband Show being held at Science City, Kolkata from 6th to 8th January 2020.

The event saw the gathering of industry veterans of the networking industry across the globe. The visitors were briefed about TENDA's top of the line technology and products.

Tenda received an overwhelming response here; showcased their entire range of networking and smart home devices ranging from Wi-Fi routers, Mesh Routers, SIM Routers, PoE Switches, Security Cameras, Range Extenders, and Adapters.

Speaking about the event, John Dong, Director, Tenda India said, "Tenda always wants to connect with its customers and partners on a more personal level, and thus participation in Cable TV Show was one of such step we took, to interact with our dealers, distributors, SI's, Partners and to know their demand and requirements. Cable TV Show turned out to be a positive investment from Tenda, which not only gave us an idea of what partners are looking forward in the Indian Market but also partners were able to see what Tenda is offering them new, to help them gain more business."

Cable TV Show-2020 is a great platform for all the leading manufacturers and vendors. This time around expo witnessed more than 300 exhibitors, showcasing their devices in the field of surveillance and security and more. Besides this, all the major national and regional companies have also put in their pavilions. The expo is expected to attract more than 18,000 visitors during its 3-day course.

Federation of All India ITAssociation organises Meeting at Courtyard Marriott Hotel in Ahmedabad

FITAG
Federation of IT Associations of Gujarati

Federation of All India IT Associations (FAIITA) organises Meeting hosted by Federation of Information Technology Associations of Gujarat at Courtyard Marriott Hotel in Ahmedabad. Now a Days Online businesses are affecting offline businesses in a huge way. This meeting has been organised to protect the dealers who are facing challenges from online market pan India. After Analyzing current market conditions It can't be denied that e-commerce is having an impact on retail business in India. FAIITA has been putting regular efforts by organising meetings with the brands to discuss the problems faced by offline sellers. FAIITA shall continue with market hygiene & zero tolerance agenda with all the top brands in concern with the predatory prices on OLS. And to watch closely, a special committee was formed comprising OLS committee heads Devesh rastogi , Deepak Kumar BV ,Pravin Dhoka, Karthikeyan and Jitendra Bothra. The OLS Committee with FAIITA President Koushik Pandya, General Secretary Navin Gupta, Jt Secretary Arun Dey attended the meeting and they were firm on taking strict measures to ensure the market hygiene & zero tolerance.

For more details go tohttps://bit.ly/36qL8AR

IT Industry reacts on path barriers and shares suggestion.

According to you, how to grow Rajasthan IT Industries and what help you required for that from Government of Rajasthan?

What are the challenges which you have faced last year and how did you overcome it?

V. Bhushan ,CEO,Bhushan Systems & Consultants:

As per my opinion, Rajasthan IT industry will grow by implementing ethics forcefully in IT business, ethics should governed by senior IT association members. Also improving quality of IT services and providing genuine solution to the end user. Companies and Government must consider the vendors, who have good experience, having good knowledge and certifications. Lowest price should not be the criteria to decide for good IT solution or services. Government must appoint a committee to solve burning issues between companies, distributor and dealers on priority basis. Also Government must honor the firms/companies district or state wise for their utmost performance on yearly basis. Government must generate/create new areas where we provide our IT solution or services. Government and corporate companies must promote "Made in India" products to increase Indian business and to reduce price war.

V. Bhushan ,CEO,Bhushan Systems & Consultants

Manish Sudrania Co-founder, HR & Admin,Sudrania Fund Services.

We require funding to enhance the IT business and new ideas/startup for which Manish Sudrania Co-founder, HR & Admin,Sudrania Fund Services. So many schemes are already in place from Central/state government but their processes are very tricky and difficult one who is having influence in govt sector can easily avail them but others are always struggling, so my suggestion is to make it easy process for the same and definitely state govt can launch more easy schemes. We are facing the issue regarding recruitment of IT candidates which is perhaps just because of our state is not and IT hub though we solve this issue to over pay the candidates, so I am requesting here to promote these folks many govt schemes can attract them like they can offer free/economic accommodation and transportation facility.

1.Rajasthan IT industries can flourish with the government's help.

Mr.Munesh Jadoun ,CEO and Founder – ZNet Technologies

Government can help develop infrastructure for IT activities.

Government should focus more on skill development and map existing skill base with IT activities. Improvement in health, education and transport facilities can help achieve better productivity. There should be more innovative projects especially focused towards the IT industry. Like iStart Rajasthan programme for entrepreneurs. Such projects help foster innovation, create jobs and facilitate investment in the State. There should be some IT sector specific policies – tax exemption for organizations with headquarters in Rajasthan etc. to invite more investment.

Mr.Munesh Jadoun ,CEO and Founder – ZNet Technologies

SANDEEP KUMAR TIWARI,CEO & Founder,DigiQAL Technologies (OPC) Private Limited

One of the greatest aspects of entrepreneurship is that it's a life style truly open to all. SANDEEP KUMAR TIWARI,CEO & Founder,DigiQAL Technologies (OPC) Private Limited. There are no limitations to the number or type of individual who succeed, it's essentially limitless. But in the way of life, where the only limiting factor is you, it totally depends on your efforts and hard work that how incredibly you will achieve your success. Crossing the real obstacles and challenges ahead, they who have discovered their dreams are the brave ones and the emerging stars. The problem which we are facing is there is a communication gap between clients and developers so sometimes we won't understand what exactly our client wants so government should organise some seminars or workshops to improve their basic knowledge about apps so that we can deliver them exactly what they want.

1. For the past few decades, Rajasthan has been the lucrative hub of IT.

Mr. Nitin Garg,CEO,brsoftech: To revive the Rajasthan industrial growth, the Rajasthan Government is required to place a friendly investor policy that helps leading entrepreneurs to take a deep dive into the IT World. Rajasthan has been at the forefront of Economic Reforms. If a great number of policies will be implemented, then majorly all the roadblocks to the public and private sector industries will be removed, this could change the economy and shape of Rajasthan IT Industries.

2. Every IT Industries face variant challenges while growing in this competitive world. Several changes and hurdles are the significant factors behind the lack of growth.

Mr. Nitin Garg,CEO,brsoftech

Mr.Kailash Gupta,Director, ETSC Computers Pvt. Ltd.,

1.Rajasthan IT industry has various flavours consisting of :- Mr.Kailash Gupta,Director, ETSC Computers Pvt. Ltd.,

a) Computer Traders which is a largely into trade of IT infrastructure products , services and solutions through various OEM's ; This industry us facing major challenges due to 1. Online marketplaces 2. Stiff competition within channel 3. IAAS, PAAS and now DAAS, For growth in this sector ; Traditional channel needs to transform into more of Value Added service and System Integration and cloud migration services . They need to come out of their comfort zone of distribution and upskill to provide end to end solutions to customers. The device market will soon be transformed into Device as Service in line with Rent a PC or Rent a device and thus will have a major shift from current way of doing business in this segment . Since startup echo system is growing ; there will be more and more need of cloud and DAAs solutions.

b) IT-ITES companies engaged in software development/BPO activities Rajasthan has the required infrastructure and manpower resources to barge into this segment and has a great scope for all IT-ITES companies and must be driven by Government initiatives in this segment.

For more details go to https://bit.ly/2tOE5EX

Budget expectations from Panasonic India

Mr. Manish Sharma, President and CEO, Panasonic India and South Asia.

CamScanner, the most popular document management solution for individuals, small businesses, organizations, governments, and schools around the world, announced that it has reached 100 million users in India. This extremely popular app has changed the way people scan their documents with attractive features like book-ebook, Scanning of PowerPoint Presentation, Printing Certificates, etc. CamScanner is the most widely used scanning app in the world. With the diverse user base, the app is mostly used by teachers, students, white-collar workers, lawyers, and doctors, to name a few. Currently, nearly 7.6% of the Indian population CamScanner. Speaking on the announcement, Mr. Micheal Zhen, CEO, CamScanner said "The Indian market is one of the most important markets for us. The fact that 100 Million users value our offering is humbling and is a testimony to the efforts of the incredible team at CamScanner. We will continue to innovate and add new features in order to make the app more accessible for existing and new users"

Trusted by global leaders, such as the ICICI Bank, the brand plans to introduce more functions suitable for the Indian market. Under the new suite, the Indian users will be able to generate electronic copies of their utility documents such as identity cards, licenses, etc. in a 1:1 ratio. Available on Google Play Store and iOS App Store, CamScanner has been installed on over 370 million devices across more than 200 countries. CamScanner records more than 50,000 subscribers every day, making it the world's most popular mobile scanning application.

Pre Budget Quotes – Technology

CP Gurnani, Managing Director & Chief Executive Officer, Tech Mahindra, said, "Realizing the dream of India becoming a 5 Trillion Dollar economy by 2025 truly outlines the 'art of possible' and depends largely on the choices we make. Digital continues to be the cornerstone of India's strategy, therefore, sharpening focus on enhancing skills in new age technologies like 5G, improving the quality of education, and nurturing the start-up ecosystem are some key measures that will accelerate India's IT exports and will help sustain its global competitiveness. As part of the Union Budget 2020, we hope to see focused initiatives by the government that will help India fortify its digital growth momentum and contribute to the global growth story. With 1.3 billion consumers and a large talent base including over 400 million millennials, India can play a key role in scripting a unique success story amidst the global economic slowdown."

As the country gears up for the Union Budget on Feb 1, the Indian economy is dealing with several issues including a drop in GDP, liquidity crunch, rising inflation and low tax revenue. While the Centre took multiple measures to boost the slowing economy, some of which have borne fruit, we believe that more steps are needed, especially in promoting growth in rural consumption and labour-intensive segments. Barco remains positive on the India growth opportunity and we look forward to favourable measures from the Centre, predominantly in the technology-enabled sectors and the domains we cater to – medical imaging, smart cities, technological innovation in tourism, among others. – Rajiv Bhalla, Managing Director, Barco India

Risovation announces its upcoming product named "Champ AI"

Risovation announces its upcoming product named "Champ AI" an Intelligent Business Assitance App in order to help SMEs and small startups. A virtual assistant business provides administrative, technical, or creative assistance to companies, consultants or small business owners and SME's. Virtual assistants can do a lot to boost your business's productivity. How an owner spends his or her time might be the biggest factor in the success of the business. So business owners (and key managers) need to spend their time on high-value activities. Champ AI is a combination of 3 major parts which are AI Assitant Bot, VBA(Virtual Business Assitant), and Business RPAs(Robotic Process Automation). These three will combine in a single app and give business automation services to clients which not only reduces their efforts, money and time but will also increase productivity to complete any business operation. It'll also link the third-party service marketplace need by any business which will be handled by VBA through the app. Some of the services that will be offered by their products are Administrative work, Schedule management, Task management, Team Management, Services Automation, etc.

Technology may be the engine but people will always be the drivers of growth. The Virtual Assistant will continue to play an important role in the development strategy of business because it provides a double-edged solution to improve profitability by effectively lowering cost and increasing revenue through efficiency.Abhishek Yadav, the CEO of Risovation says "We are proud to announce our upcoming product 'Champ AI' that will help you stay current with what's happening, both in your industry and in the startup world at large". Risovation started its operations in June 2018. At first, Their services were consulting, promotion and investment help to early-stage Startups. After a few months, they pivoted their business model and extended services to SMEs and other businesses. Now, Risovation provides Legal, IT, Branding, Marketing, Management, and HR consultancy services for its clients. Holding a strong client base of SMEs and Startups, the company started their thinktank to develop products to help their clientage and to solve their major problems.

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Rajasthan Cybercomm 2020

Ficci in association with Rajasthan police takes initiative to organize a one day event under the brand Rajasthan cybercomm 2020 at hotel Marriott,jaipur.The programme was inaugurated by lighting the lamp by Mr.Anil paliwal,IPS,Additional Director General of police(ATS and SOG) Mr.sharat Kaviraj IPS, Director Inspector General of Police, Goverent of Rajasthan,Prof.Rajat Moona , IIT,Bhilai,Mr. Ajay Data Co-chair,ICT and Digital Economy Committee,FICCI and Founder & CEO , Data Ingenious Global Limited and ms.Sarika Gulyani Director and Head, ICT and Digital Economy Division,FICCI.Mr.Ajay Data welcomed all the chief guests by giving them certificates and given welcome speech.

The program was started with the speech of prof.Rajat Moona talking about social awareness,artificial intelligence etc.

Mr.Anil Paliwal said that we need to take it very seriously .Along with this he said that we need a planning, discipline and it comes by awarenesss only.

Rajasthan has started CCIU(Cyber Crime Investigation unit).We should understand our duties.

Mr.Sharat Kaviraj shared his views that in India people thinks that cyber crime is not India's problem but they should know that 30 % of our population is using internet and India is the biggest market of Internet after China.He talked about identity theft,email spoofing ,ATM frauds,intellectual property Crime ,cyber defamation, password,smart mobile devices.He said that there is a portal www.cybercrime.gov.in , where you can go and register your complaints about cyber crimes.

After these speeches vote of thanks was given by Ms.Sarika Gulyani .

Rajasthan Cybercomm 2020

K7 Computing Hosts Partner Connect Meet in Jaipur

K7 Computing, a pioneer in cybersecurity, hosted K7 Connect in Jaipur. K7 Connect is a partner focused initiate from K7 Computing to increase interaction with partners from all corners of the country.

The Jaipur meet brought together K7 partners who were keen to hear more from the company and from each other about how K7 Security products and K7 partnersare changing the face of enterprise cybersecurity in India. Speaking on the event, Mr. K Purushothaman, CEO, K7 Computing remarked, "The Jaipur edition of K7 Connect has been a tremendous success. The 72 partners who came together showed great enthusiasm to learn about and share K7 Computing's achievements in enterprise cybersecurity. The energy in the room is a testament to the great impact we are having in this space and motivates us to push harder and further at the frontiers of Indian cybersecurity." K7 Connect is regularly held at various cities across India to strengthen bonds with our partners and welcome new partners to the K7 family. About K7 Computing: K7 Computing is a global provider of leading IT security solutions for enterprises and consumers. Incorporated in 1991, K7 Computing has its registered office in Chennai and a strong presence in all Indian states. With more than 20,000 channel partners, K7 Computing is protecting more than 25 million customers worldwide against threats to their IT environment. K7 Computing has always believed in offering completely indigenous security products to its users worldwide. The recent notification from the Indian Ministry of Electronics and Information Technology (MeitY) on procurement of 100% indigenous cyber security products establishes K7 Computing as the only Indian player to comply with the Public Procurement Order 2018 for Cyber Security Products. K7 Computing was accepted as the first Indian antivirus company in Japan, partnering with Source Next to distribute K7 Total Security under the name 'Virus Security Zero'. Source Next Corporation is Japan's top-most domestic PC software seller with access to more than 25,000 retail shelves across the country. The widely acclaimed product commands a major market share in the retail segment in Japan. K7 Computing has been certified with ISO 9001:2015 & 27001:2013 for Quality & Risk Management.

Marc Infosystems has opened it's 2nd multi-brand IT store in Malviya Nagar, Jaipur

Marc Infosystems has opened it's 2nd multi-brand IT store in Malviya Nagar, Jaipur. On this occasion Mr.Anil Geriani, Business Head said that Marc Infosystems is honored to open it's 2nd multi-brand IT store in Malviya Nagar, Jaipur. We look forward to enhance excellence among local competitors.

For more information about the products you can log on www.marcinfosys.com

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Optima HD Voice

Wireless Content Sharing

Yealink VP59 embodies the future of collaboration, as it's specially designed to optimize communication for in-demand executives and teleworkers alike. With an 8-inch touchscreen and the user-centered interactive design, the VP59 allows users to join or control a meeting quickly and effortlessly. It can greatly reduce the difficulty of using video conferencing system and improve the meeting experience.- Furthermore, the VP59 boasts dual-band Wi-Fi and supports wireless content sharing when paired with Yealink WPP20. And it isdeeply integrated with Yealink Meeting Server (YMS) and other 3rd-party video platforms. With all the features, VP59 facilitates seam less and efficient collaboration between employees, business partners, key stakeholders and customers.

KEY FEATURES

- 8" HD display (1280 x 800) with 10 points multi-touch screen
- Compatible with multiple cloud platforms (Yealink/Zoom/Pexip/BlueJeans/EasyMeet)
- FHD 1080P@30FPS video call
- 2 mega-pixel HD camera with privacy shutter
- Supports H.264 HP video codec
- Built-in dual-band Wi-Fi (2.4GHz/5GHz) and Bluetooth
- 1 x HDMI for connection to monitor or TV
- Supports USB recording and playback
- Supports 6-way audio/video mixed conferencing
- Supports wireless content sharing
- Supports Power over Ethernet

OTHER VIDEO IP PHONES

T58V
SMART BUSINESS PHONES

The phones bring users enriched, smooth HD audio and video as wellas extended functions with built-in media ports. Based on the Android operating system.

T49G
FLAGSHIP LEVEL DEKSTOP VIDEO PHONE

Yealink's SIP VP-T49G (HD) touch screen video phone embodies the future of collaboration,as it's specially designed to optimize communication for in-demand executives and teleworkers alike.

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