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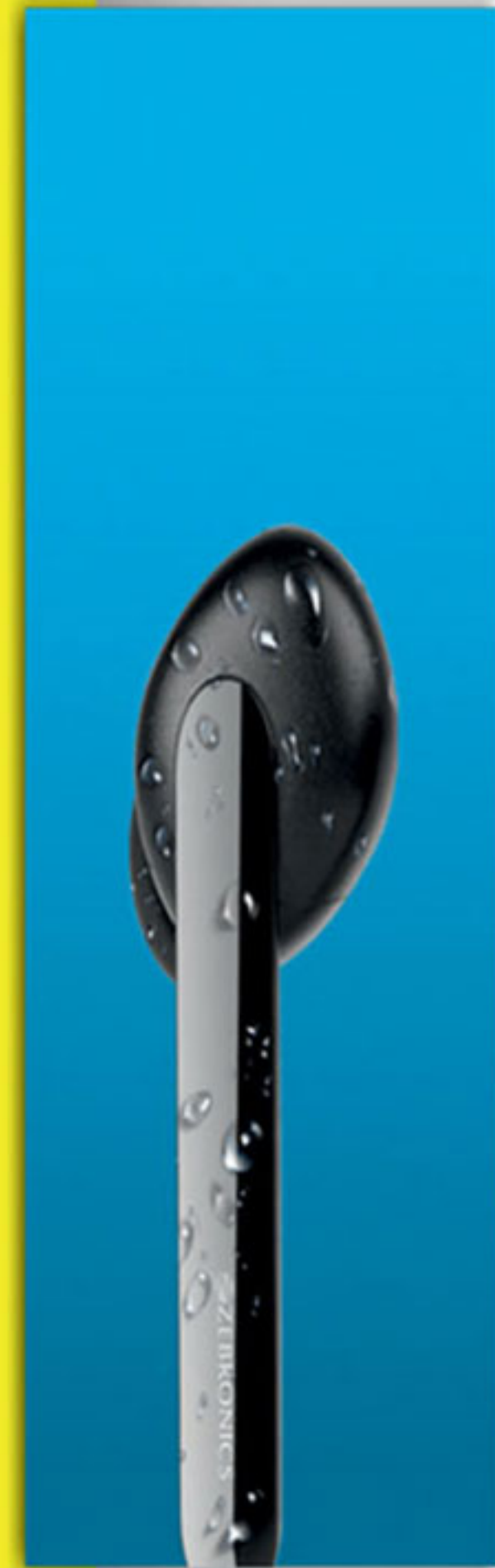
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Importance Of Protecting Our Data

Data protection has now become one of the biggest concern across the entire globe. The data becomes more and more important as the amount of data that is created is increased and stored. For storing this huge amount of data, cloud plays an important role.

With technology influencing every aspect of life, personal data protection has become an important concern.

There are a lot of companies in the market whose business is to collect data from different sources and sell it to other firms. Sharing the data may help you ease up the task, as whatever the device or application you share your data will remember your preferences, and will provide you with suggestions accordingly.

But well, its is not without risks. Your may share your data just for your normal day to day benefits but the same data reveals a lot about you, giving a emphasis about the personal choices, thoughts and life. And this kind of data can also be used to harm you, and specially to journalists, human activists and many more vulnerable individuals and communities.

Almost everything we do online, reveals some things about us. We provide multiple websites with our name, address, contact, card details, for buying online.

We give our opinions on multiple polls on twitter, instagram, facebook, or any other website. All these platforms gets to know at least something.

And for the same very reason, the data should protected.

However, for a specific purpose of national security, many agencies have the right to access personal data, which might be a part of any kind of investigation.

Protecting privacy in the modern time is very essential for a democratic governance. Increasing awareness still couldn't create any big change for the right to privacy and data across the world.

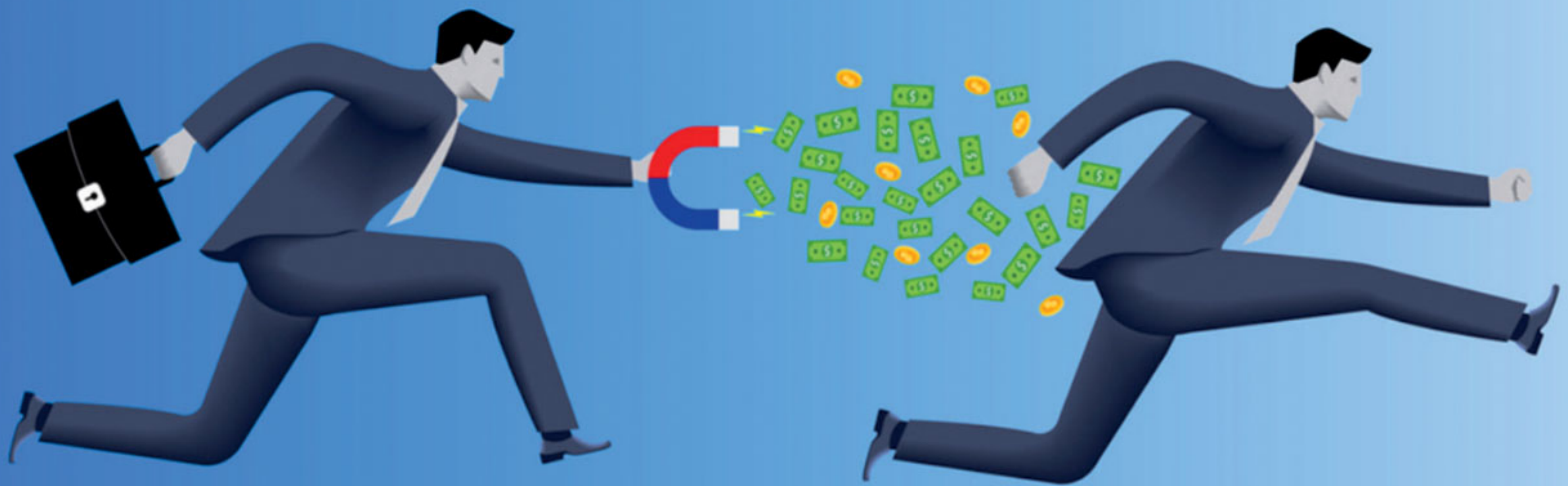
Coming to the point of data security, it is the practical protection of data through technical methods and monitoring.

The pre-existing data must be protected against various threats for the integrity, availability, confidentiality of the data.

The point is not about safeguarding each and every inch or part of our data, but about protecting the vulnerable data, that could lead to any personal harm or threats, or any other unexpected circumstances.

Tarun Taunk
Editor-In-Chief

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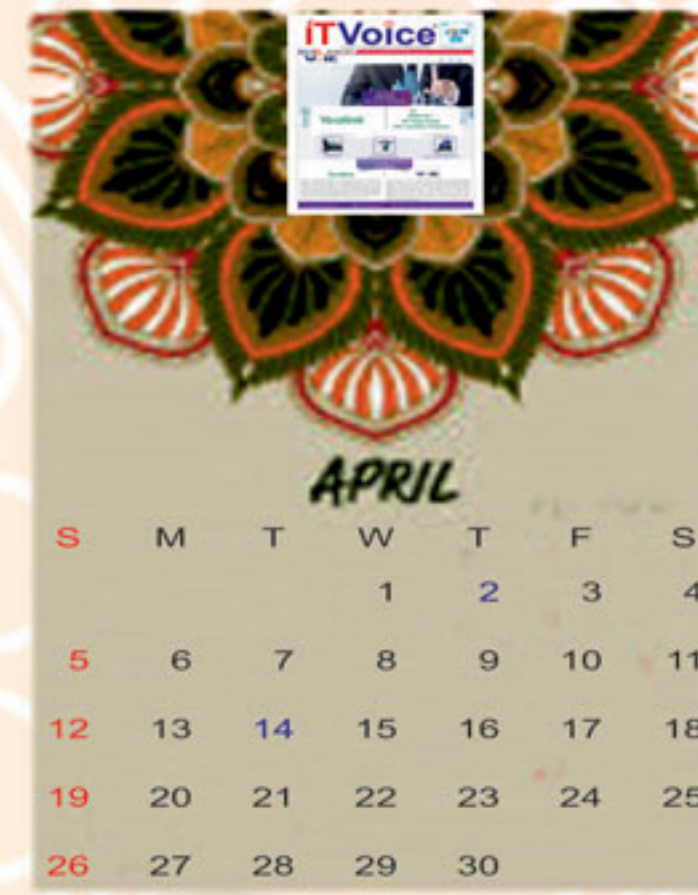
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Happy 2020 New Year



- | | | | |
|--------------------------|---------------------------|---------------------------|---------------------|
| 14 Jan - Makar Sankranti | 02 Apr - Ram Navami | 15 Aug - Independence Day | 16 Nov - Bhai Dhooj |
| 26 Jan - Republic Day | 14 Apr - Ambedkar Jayanti | 25 Oct - Dushera | 25 Dec - Christmas |
| 9 Mar - Holi | 3 Aug - Raksha Bandhan | 14 Nov - Diwali | |
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Lenovo™

TP-Link has been Recognized in the Gartner Magic Quadrant for Wired and Wireless LAN Access Infrastructure.



Northern India power conditioning enterprise UNILINE Energy Systems has been selected for the supply, commissioning and maintenance of

UPS systems for Bharat Broadband Network Limited (BBNL) for providing for their Village Wi-Fi connectivity to over 6,500 villages with a centralized monitoring system.

Talking to newsmen Mr RK Bansal, Managing Director, UNILINE Energy System said that the centralized monitoring system will be provided with some additional features.

He said these UPS that would be supplied would range from 1

KVA to 60 KVA, around 35 percent have already been commissioned and the rest would be installed by the end of March 2020, he added.

Once the entire system would be in place the communication even with the remote villages would be substantially improved and this would help the country in providing benefits directly for various rural projects beneficial for them, he added.



Mr. RK Bansal, Managing Director, Uniline Energy Systems

Delta Electronics India introduces E-Mobility Tech Experience Center to accelerate faster adoption of Electric Vehicles in India

Delta Electronics India, a leading Power and Energy management company, today unveiled its state-of-the-art E-Mobility Tech Experience Center aimed at strengthening electric vehicle charging infrastructure of the country. The E-Mobility Tech Experience Center is conceptualised to provide an industry platform that will support all types of ratings and configurations and be an enabler when it comes to understanding the ecosystem of EV charging solutions.

This initiative by Delta Electronics India is also to support the vision of the government's long-term objective of making India electric by 2030. The idea is to explore more efficient and innovative solutions to meet end-to-end charging needs and also quell apprehensions around EV charging, to encourage faster adoption. During the inauguration, Delta Electronics India also introduced its next generation charging



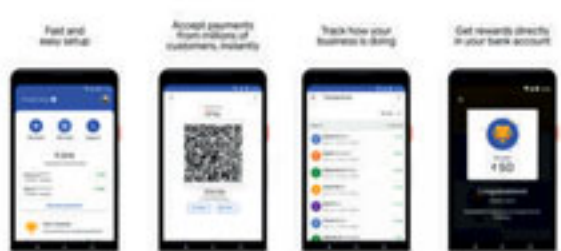
solutions i.e. DC City Charger and AC Max that will cater to the need of efficient public charging infrastructure.

While inaugurating this state-of-the-art Experience Center, Mr. Niranjana S Nayak, Business Head, Delta Electronics India said "Being a leader in the global market, we are working towards

bringing our deep industry expertise and engineering capabilities to India to fulfill the highly demanding needs of the EV ecosystem players. Delta is Powering Green Mobility and over the last four years the company has carved a niche for itself in EV Charging solutions by providing competent solutions viz-a-viz international standards. This E-Mobility Tech Experience Center will reinstate our endeavour to provide innovative, clean and energy-efficient solutions for a better tomorrow.

For more details go to <https://bit.ly/2SoaZX4>

Google rolls out 'Google Pay for Business' offering to merchants in Jaipur



In continuation of Google India's commitment to digitally empower India's small and medium business community with initiatives like Google My Business, Google today announced

the rollout of its merchant-focused app – Google Pay for Business – in Jaipur. Google Pay for Business is a free and easy way for merchants to adopt digital payments in a hassle-free way that vastly reduces the effort and time required in the completion of paperwork and verification.

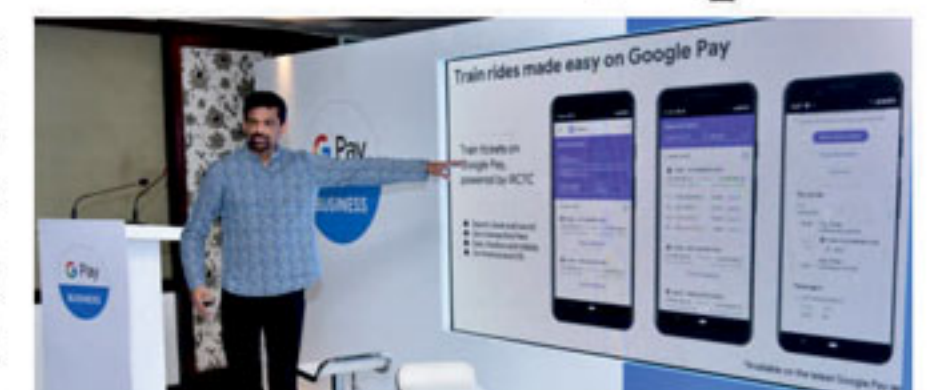
It also allows small businesses to accept digital payments without incurring any additional cost. Google Pay for Business transfers each rupee that the merchant earns, directly into their UPI-linked bank account.



Encouraging local merchants to explore the benefits of digital payments, Sharath Bulusu, Director- Product Management, Google Pay said, "With UPI clocking over 1 billion transactions in October 2019, there is a significant and meaningful opportunity for merchants to adopt digital payments. With

Google Pay for Business, we aim to bring to each merchant in Jaipur, the various benefits of taking their business digital, such as zero MDR, easy verification, hassle-free daily accounting and reduced cash management costs."

Google Pay is one of India's fastest growing digital payments apps. Being used across 3 lakh cities, towns and villages, over 60% of Google Pay transactions emerge from beyond the metro cities. Apart from popular use cases like bill payments and mobile recharges, users on the platform can also make payments to users outside Google Pay through the external payments feature – a secure process that allows users to transfer money, with a bank account number and IFSC code, instead of a mobile number.



For more details go to <https://bit.ly/2MqJacP>

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TP-Link has been Recognized in the Gartner Magic Quadrant for Wired and Wireless LAN Access Infrastructure.



Reaffirming its position as a domain-leading cybersecurity company, Quick Heal Technologies Limited has been recognised as the 'Cyber Security Product Pioneer in India' by NASSCOM's Data Security Council of India (DSCI) at the DSCI Excellence Awards 2019.

The latest addition to Quick Heal's growing list of industry recognitions serves to underline its 25+ years of cybersecurity excellence as the leading provider of IT security and data protection solutions with presence in B2B, B2G and B2C segments.

Set up by NASSCOM®, Data Security Council of India (DSCI) is a premier, not-for-profit industry body that is committed to making cyberspace safe, secure and trusted by establishing best practices, standards and initiatives in cybersecurity and privacy in India. The



DSCI Excellence Awards is a recognition of individuals, corporate organisations and cybersecurity companies addressing real digital risks, building resilience and creating a safe and conducive environment for doing business.

Quick Heal Technologies has consistently stayed ahead of the market curve to offer robust, market-leading cybersecurity solutions to consumers, businesses and the government, both in India and on an international level. Through its comprehensive and competitive product range, it secures endpoints, networks and data for individuals and enterprises, protecting millions of customers from advanced threats and cyber-attacks.

Speaking on the recognition, Dr. Kailash Katkar, Managing Director and Chief Executive Officer, Quick Heal Technologies Limited, said, "Since its inception, Quick Heal Technologies remains deeply committed to secure the digital world through constant innovation.

For more details go to <https://bit.ly/397W4Gj>

Pebble launches Wireless Neckband 'Urbane' with Soft & Flexible Silicon band and Deep Bass Stereo sound



Lifestyle Accessories Brand, Pebble introduces its newest Wireless Neckband earphones 'Urbane', that goes beyond what you think earphones can do. The soft silicon neckband makes it one of the most comfortable wireless neckbands available in the market. The rich dynamic deep bass sound with angular snug-fit ear-buds cut unnecessary external noise for a great listening experience. The

Super strong battery and controls on the neckband provides complete hands-free experience. Now receiving calls, controlling volume and instructing voice assistants to do things can be done without the phone. Pebble Urbane is designed to keep you connected to your favourite music and conversations at all times!

As the name suggests, Pebble Urbane is built for urban users. The ultra-soft and flexible Silicon neckband is designed to be skin-

friendly. Enhancing convenience, the earbuds come with magnetic inter-locking avoiding the tangles. The IPX5 certified neckband is water-resistant and sweat-proof perfect for the daily training and fitness programmes.

The angular ear-buds are engineered with the Deep Bass Technology. The Dynamic sound gives you crystal clear and balanced sound output, that brings alive every detail in the music. Lose yourself in the music with the noise isolating angular ear-buds that are not only comfortable but also effectively isolates outside noise. The voice assist enabled wireless neckband, works with Siri and Google Assistant that enables the user to read the news, have a number dialled or ask a query all without touching the phone and solely on voice command.

For more details go to <https://bit.ly/36Xj0Gm>



Pebble launches Wireless Neckband 'Urbane' with Soft & Flexible Silicon band and Deep Bass Stereo sound



boAt lifestyle, a brand recognized for its Audio electronic products across the world has now expanded its product portfolio by launching its new Alexa built-in smart speaker boAt Stone 200A. The Speaker is not only portable and powerful but smarter now. With the all new boat 200A Alexa built-in speaker, you can ask to play music, hear the

news, check weather, control smart home devices and access over 30,000 Alexa skills across genres. Stone 200A is portable and powerful

boAt Lifestyle is known for its intricate audio engineering, supreme comfort, exquisite designs and best in class audio quality products. It brings music to your daily routine in a seamless manner, with top notch sound quality and a user experience like none other.

On this partnership with Alexa, Aman Gupta, Co-Founder boAt

lifestyle said "We at boAt believe in creating experiences and with Stone 200A you can make your work to smart works. This speaker brings the World of Alexa in an IPX6 water shock and dust resistant speaker and is perfect for outdoor parties, showers, pool sides, group camping and other hard-core activities. Understanding the needs of our boAtheads we have launched this power-packed Alexa enabled speaker that will work in a conversational manner, just how the millennial like their devices to be".

Dilip RS, Country Manager, Alexa Skills and Voice Services, said, "The Alexa built-in boAt Stone 200A speaker truly aligns with our vision to bring Alexa to customers wherever they are, on-the-go, or in any room of their home. We think the ease of simply asking Alexa to listen to music, control smart home equipment, ask for information/news and interacting with thousands of other skills available on Alexa will be super convenient and delightful for customers."

For more details go to <https://bit.ly/35SaesV>

THINKBOOK WIRELESS MOUSE

With dedicated volume control side buttons, on the fly DPI adjustment, and an ergonomic design, the Thinkbook Mouse is built for productivity. Also built in are six separate control buttons, a 2-level scroll wheel, and room for 1AA battery which can power your mouse for one year.



THINKPAD HYBRID USB-C DOCK

With USB-C and USB-A ports, this dock expands the capabilities of the ThinkBook 15s, making it perfect for mixed-PC or shared-desk environments. It enables dual monitor setups, up to dual UHD 4K resolution, and Rapid Charging for Lenovo devices.



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Canon presents a new benchmark in optics design: The RF70-200mm f/2.8L IS USM lens

Canon India starts shipping its new RF70-200mm f/2.8L IS USM zoom lens. The RF70-200mm f/2.8L IS USM is the latest addition to new RF lens ecosystem and strengthens the lineup. This lens clearly demonstrates the company's commitment to develop and innovate the EOS R full frame mirrorless camera system.

The RF70-200mm f/2.8L IS USM bears the signature 'red ring', which designates it as a member of the much-revered L-series family of lenses. The 70 to 200mm focal range is very versatile and includes wedding, fashion, portraits, nature, wildlife and sports. Elaborating on the launch of the products, Mr. C Sukumaran, Director, Consumer Systems Products & Image Communication Products,

Canon India said, "As the photography culture continues to grow in India, photographers are looking for versatile products to cater to their evolving needs. Keeping our users at the core of our efforts, we are delighted to introduce the new RF70-200mm lens – the latest addition to the RF lens ecosystem. Equipped with the new optical design, the lens ensures exceptional image quality, making it ideal for photographers from across genres be it wedding, fashion wildlife or even sports. The lightweight body of the lens adds to its versatility, allowing photographers to travel with ease. We are positive that the new lens when coupled with the popular EOS R, will be delight for our users in their photography journey."

For more details go to <https://bit.ly/35TgBwf>

Cybernetyx® announces the appointment of Supertron Electronics as National Distributor in India for Educational Product Lines

Cybernetyx®, a Global leader in interactive sensor technology announced the appointment of Supertron Electronics as the National Distribution partner in India for Kneura™ EDU Series. This strategic collaboration & long-term partnership will empower Cybernetyx® to enhance its reach and strengthen its channel ecosystem to cater to business opportunities in Tier-I, Tier-II & Tier-III cities across India with continued focus on Education sector.

The Kneura™ series of interactive & true collaborative products from Cybernetyx® aim to provide an integrated technology platform for



teaching and learning that is smart, quick and reliable. This is an era where machine intelligence technology is assisting & simplifying human lives everywhere. Today's education sector is also looking for valuable solutions from the AI technology that are more useful and less complicated to use. With the mission to contribute augmented capabilities and better experiences to all the four stakeholders (teachers, students, administrators & parents) of education ecosystem, Kneura™ series of intelligent devices and platforms have been conceptualized.

For more details go to <https://bit.ly/2MqSHAp>

Kaspersky appoints Mr. Dipesh Kaura as the new General Manager in the South Asia region

Kaspersky Cybernetyx®, a Global leader in interactive sensor technology announced the appointment of Supertron Electronics as the National Distribution partner in India for Kneura™ EDU Series. This strategic collaboration & long-term partnership will empower Cybernetyx® to enhance its reach and strengthen its channel ecosystem to cater to business opportunities in Tier-I, Tier-II & Tier-III cities across India with continued focus on Education sector.

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For more details go to <https://bit.ly/34RbHi1>

Alibaba Cloud and ZNet Technologies Forge New Partnership

Companies set to bring opportunities and emerging cloud technologies to Indian partners Alibaba Cloud, the data intelligence backbone of Alibaba Group, has entered a distribution partnership with ZNet Technologies Private Limited, India's leading cloud distributor offering cloud infrastructure and managed services. The partnership will bring Alibaba Cloud's proven products and solutions that have been supporting Alibaba Group's international business activities ranging from e-commerce, fin-tech, logistics, digital media and entertainment, to ZNet businesses and channel partners, and empower them with innovative and reliable technologies for success in a digital era.

As an established and competitive distributor, ZNet is equipped with both the sales and technical knowledge to help customers get up

to speed with Alibaba Cloud products and solutions, which include Infrastructure as a Service (IaaS), Content Delivery Network (CDN), Video on demand (VOD), SMS, Big Data, Mail services and much more. Through this collaboration, Alibaba Cloud hopes to leverage ZNet's expertise in cloud migration, product development, and managed services to bring customers and partners greater business value.

The parties hope to equip local businesses with fast track digital transformation initiatives to expedite their digital transformation process.

"Our partnership with ZNet gives us the opportunity to share our technologies and industry know-hows with our partners and help them succeed in the competitive Indian market", said Alex Li, General Manager, Alibaba Cloud South Asia.

For more details go to <https://bit.ly/2Qj44eK>



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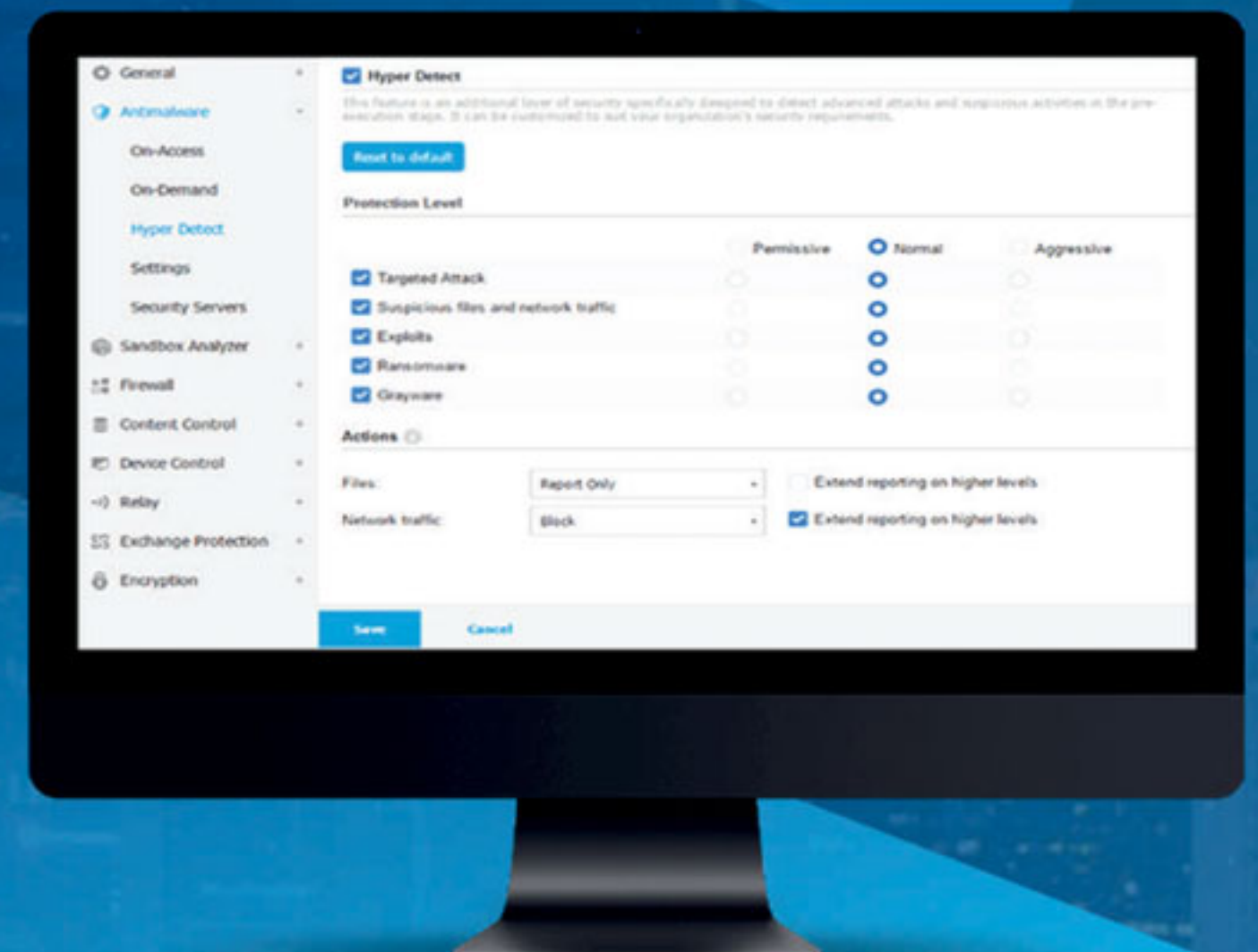
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Canon India starts shipping its latest mirrorless camera, the EOS M200

Canon

Canon India starts shipping its latest mirrorless interchangeable lens camera the EOS M200. It is now available in stores across India starting at an MRP of INR 43,995/- incl. of all taxes. The new EOS M200 joins Canon's line-up of EOS M series mirrorless cameras that offer large APS-C sensors and serious performance in a diminutive form factor.

On the occasion of the launch, Mr. Kazutada Kobayashi, President & CEO, Canon India said, "As one of the leading imaging brands in the country, it is our constant endeavour to nurture the emerging photography culture in the country. With the advent of social media,

we aim to capture the interest of the millennials in the joy of photography through our range of products, uniquely customized for them. Through our new EOS M200, we aim to enable budding photographers to expand their creative horizon and make the shift from smartphone photography to camera photography. Staying true to our EOS legacy, the new product exhibits our engineering prowess, giving the required edge and definition to photographers across genres."



For more details go to <https://bit.ly/2SmjzoZ>

Bring on the future with Kaspersky's 2020 security solutions for Home users

kaspersky

The cybersecurity giant Kaspersky is ready to launch their latest version of security solutions for home users with their Kaspersky 2020 range in India in association with their sole national distributor Supertron Electronics. The company rolls out major updates in their products once a year to keep the solutions up to date with the threat landscape globally. Kaspersky and Supertron Electronics together feel bullish about aiming at consumers from developing cities in India with this update.

There have been many different types of threats that we saw in the past year, each requiring a special approach. This year Kaspersky has focused on strengthening their defences against threats targeting the

individual systems like PCs, laptop, Mac and mobile phones. Internet security solution or Total security solution on the system will help consumers fight against attacks like banking fraud, phishing emails, e-commerce fraud, and will also help parents keep their child digitally safe. The updates also allow the software to fight against the network exploits such as the infamous EternalBlue used by the even more infamous WannaCry, or SMBloris. Exploits like these can allow malware to spread automatically throughout the network, infecting any PC in its path. Thus, good protection against such threats are a must.



For more details go to <https://bit.ly/2SI5XdB>

Realme enters financial services sector in India with the launch of 'realme Payσα'

realme

India's fastest growing smartphone brand, realme, today announced its foray into the financial services sector with the launch of its platform, 'realme Payσα'.

With this foray, realme looks to continue its path to become a mobile leader and adds a new business to its current portfolio. realme Payσα aims to serve "emerging India" in both metros and tier 2 & 3 cities and offers solutions to both individuals and SMEs

The strategy is to primarily acquire and service customers through an easy-to-use, innovative platform, supplemented with a physical distribution. The app, available on both Google Playstore & realme APP store, will have four businesses across lending, savings, payment and protection. The beta launch of the platform was done

today and a full roll-out is expected in the next 6 to 12 months. realme Payσα beta app offers digital personal loans upto INR 1 lac and digital SME loans upto INR 5 lacs. Larger loan requirements for both individuals and SMEs are serviced by the realme Payσα teams present in different cities. To improve financial awareness, the platform gives an instant free credit report with an easy to understand interface, account level details & free updates for 3 months. To solve one of the biggest tensions for phone users, realme Payσα offers screen damage insurance for both old and new phones with an option of insuring 1 or 2 damages per year. The full digital process of both buying and making claims is in line with the company's vision to make products that are innovative, affordable and simple.

For more details go to <https://bit.ly/35WoZLx>

BenQ Captures the Projector Market in India with No.1 Spot



BenQ, the global No.1 DLP projector brand and a renowned provider of visual display solutions, today announced that it is yet again the no. 1 projector brand in the fast growing India market with 25.9% market share during Q3 2019, as per

Futuresource Consulting report.

To add to the performance of the brand in the country, BenQ sold more than 24,000 projectors in Q3 2019 and strengthened its leadership position even more. In the exciting 4K Home Entertainment segment, BenQ cemented its no. 1 position with 50% market share.

Commenting on the announcement, Mr. Rajeev Singh, Managing Director, BenQ, India said "We are extremely delighted with the overwhelming response received for our projectors in the Indian

market. This further signifies and strengthens our commitment and vision to become a preferred choice for consumers with our range of innovative products across sectors. We will continue with this momentum to present innovative solutions for consumers across home entertainment, education and corporate segments".

BenQ offers a full line of projectors with mainstream and premium solutions for the entertainment, education and professional market. BenQ's projectors are armed with unique features such as the DLP Technology, CinematicColor™ technology and 4K HDR immersive viewing that utilizes optimal color to bring out the most accurate and enhanced images. BenQ displays state-of-the-art technology, contributing significantly towards BenQ becoming one of the top-selling brands in the market.

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BIOSTAR Launches the New M700 1TB M.2 PCIe NVMe SSD

BIOSTAR, a leading manufacturer of motherboards, graphics cards, and storage devices, announces a new addition to its M700 series of NVMe M.2 SSDs with the high capacity 1TB. Complying with the NVMe 1.3 standard and using PCIe Gen3 x4, gamers and content creators get up to 3 times performance increase from traditional SATA III drives, a clear advantage for improved productivity and uninterrupted gameplay. With its lightweight, small form factor, and high storage capacity, the M700 1TB might just be the only drive you will need to build the ultimate budget-friendly system.



better gaming experience. The BIOSTAR M700 1TB M.2 SSD ticks all the boxes for content creators and gamers with its storage capacity and high-performance speeds of up to 2000MB/s sequential read and 1650MB/s sequential write. In addition, the M.2 2280 form factor and slim 3.5mm profile make the BIOSTAR

M700 1TB the ideal candidate to fit in compact systems such as SFF or laptops. And with support for AES256 encryption as well as End-to-End data protection, users can rest assured

that their files are secured.

Because M.2 is better

As M.2 drives connect directly to the motherboard, fewer cables mean an uncompromised air-flow in your PC for better cooling performance. The BIOSTAR M700 1TB NVMe SSD position itself as a great solution at an affordable price point which will improve not only your PC building process but also your work and in-game life.

For more details go to <https://bit.ly/2EPQTgn>

Indian Tier-2 Cities are Emerging “Sweet Spots” for Cyber Criminals: K7 Computing’s Cyber Threat Monitor Report



K7 SECURITY

While the economic boom has spurred fast track development across India with smaller cities becoming popular growth destinations, the cybersecurity awareness among companies and cyber users in Tier-2 regions is believed to be very low, and that has led to them becoming a “sweet spot” for cyber criminals across the world – reveals the Q2 findings of K7 Computing’s Cyber Threat Monitor (CTM), the largest and deepest quarterly study on the Indian cybersecurity landscape which highlights key issues and real-world problems.

According to the study, Patna registered the highest percentile of cyberattacks at 47% compared to the rest of the Tier-2 cities covered in the study, and higher than any Tier-1 city. Guwahati, Lucknow, Bhubaneswar, and Jaipur witnessed a massive 45%, 44%, 43% and 40% of cyber users coming under attack. The study states that approximately three out of every ten Indian cyber users encountered one or more cyberattacks, while metro cities have experienced a similar number of cyberattacks when compared to the previous quarter.

Commenting on the findings, Mr. J Kesavardhanan, Founder & CTO of K7 Computing said, “It is definitely an area of real concern for the country that considers itself a nation of villages. The positive trend of fast-growing Indian towns and smaller cities on the global landscape is certainly attracting the attention of cyber criminals who are becoming more and more sophisticated. It is not only a major threat to enterprises in these areas but also to consumers who are becoming heavy cyber users because of low Internet data cost, and easy and affordable availability of devices which can be exploited.”

Among metro cities, the cyber attacks in Delhi ballooned in Q2 with a 6% increase in the quarter-on-quarter infection rate. The Infection Rate in Cyber City Hyderabad is 41% from 39% recorded last quarter. Bengaluru and Pune experienced 39% and 35% of cyberattacks, similar to the previous quarter. Despite a 2% decrease in infection rate from the last quarter, Chennai still remains most vulnerable at 46%. Kolkata follows soon after at 41%. Ahmedabad, at 37%, witnessed a 1% drop in infection rate compared to the previous quarter, and Mumbai had an identical 30%.

For more details go to <https://bit.ly/2s9O9aX>

Fortinet Tightens Partnership with Google Cloud to Provide Advanced Cloud Security

Fortinet®, a global leader in broad, integrated and automated cybersecurity solutions, today announced extended integration of its cloud security portfolio with Google Cloud to offer customers migrating to Google Cloud Platform (GCP) advanced security for their workloads and applications. The tightened integration is comprised of a new reference architecture helping customers connect distributed branches to GCP with Fortinet’s Secure SD-WAN solution and the availability of Fortinet’s FortiWeb Cloud WAF-as-a-Service in the Google Cloud Marketplace. Gartner expects that by the end of 2019, more than 30 percent of technology providers’ new software investments will shift from cloud-first to cloud-only. As cloud continues to become mainstream for



organizations, security can’t be an afterthought. Organizations adopting cloud face the reality of their digital attack surface widening, which introduces new risks if multi-cloud security isn’t consistent across the network infrastructure. This is coupled with fragmented management systems that compromise visibility across on-premises and cloud environments.

Fortinet is collaborating with Google Cloud to alleviate these challenges for end users by integrating its cloud security solutions with GCP. Fortinet’s cloud security portfolio is managed by a single management system as part of its Fortinet Security Fabric, providing IT teams with comprehensive visibility and consolidated management across the growing attack surface.

For more details go to <https://bit.ly/2s9O9aX>

RCTA celebrate's "IT Umang" 2019

Rajasthan computer Trader Association Celebrate's it's event "IT Umang 2019" on 22nd December. This event involves all the partners, Distributors & as well as Retailer of IT sector with their families. Sony, Brother, Fingers, Pantum, Ortis & Digisol are the co-sponsor of this event. Honourable former Presidents of RCTA Mr.Arvind Modi of "Bit n Bites", Mr. Kailash Gupta of "ETSC" & Mr. Roopesh Kedia has been Honoured by present member of RCTA. Cultural programme was also organise in which family members of RCTA participated. Than music compitition took place in which "Master Akshat Purohit s/o Vishnu Purohit of SGL Global Technologies" has been declare as winner. Then, there was a lucky draw event too. At the end Mr.Mihir Sharma president of RCTA cast vote of thanks to the distinguish guests.





L&T-Chiyoda Ltd. deploys Trend Micro's security solutions for its endpoints and email



Trend Micro Incorporated, a global leader in cybersecurity solutions, offers advanced security solutions to L&T-Chiyoda Limited for its endpoints, providing them state-of-

the-art protection and business resilience. Trend Micro Apex One which was successfully implemented on the endpoints provides maximum protection through automated detection and response. Trend Micro ScanMail Suite for IBM Domino, an on-premises secure email gateway gives top-of-the-range protection against targeted email attacks and spear phishing.

For L&T-Chiyoda Limited, Connected Threat Defense was the key to holistic and complete security. This was made possible with Trend Micro's solutions that were integrated with third-party perimeter firewall using API, providing comprehensive security. And with Trend Micro Apex Central, it is extremely simple and effective to monitor and act upon the security findings within the organization in a timely manner.

On why they implemented Trend Micro's solutions, Bihag Acharya, Deputy General Manager, L&T-Chiyoda Limited said "The rapid change in our business model mandated use of a modern and futuristic security solution. We were looking for a solution that could provide multiple layers of security and protection by use of multiple techniques like intrusion prevention, file/URL reputation, machine learning, behavioural analysis, application control,

vulnerability management, zero-day threats and ransomware protection along with remediation without manual intervention. And the solution effectiveness should not change, just because a workload is delivered from cloud."

He further added, "Trend Micro Apex One solution has significantly reduced the level of manual intervention required, thereby having a positive impact on the productivity levels. This has freed up approximately 15-20% of the time spent by our employees working in resolving security issues, thereby enabling them to focus the time saved on other critical production related issues."

Vijendra Katiyar, Director – Enterprise Business, India & SAARC, Trend Micro said, "Trend Micro's endpoint solution that uses a cross generational blend of modern techniques, elevated L&T-Chiyoda Limited's security posture and provided robust protection. With centralized monitoring capabilities of Trend Micro Apex One, L&T-Chiyoda Limited was able to get a comprehensive view of their endpoints. Also, the vulnerability protection through virtual patching eliminated any inherent risk."

L&T-Chiyoda Limited is looking to implement Trend Micro Deep Security solution for its servers as well as Trend Micro Cloud App Security for its planned cloud-based workload. The purpose-built solution will need to offer zero security gaps for their on-premises and cloud environments.



(ECS) Prosperously to Spread out Diverse Applications at CES 2020



Elitegroup Computer Systems (ECS), the global leading motherboard, Mini-PC, Notebooks, mobile device, IoT, IoV, and smart solutions provider, is proud to announce the participation of the "2020 CES" at Booth No. : 40842, Sands Expo, Level 2, Hall A-D, Las Vegas from January 7 to 10. We will introduce our latest

technology and smart application equipment to provide complete solutions for edge computing, digital signage, IoT, IoV, modern classroom and so on.

Versatile Utilization out from Multi-functional Sorts of PCs

ECS is going to kick off CES with much fanfare, firstly announcing the new LIVA Mini PCs and All-in-One PCs adopted in all kinds of situations with our continuous innovation to fulfill the needs of being used in various categories like entertainment, offices, schools, banks, transportation etc. In addition, ECS's aggressive endeavor on the collaboration and exploration with our partners blossoms this year, and we also keep discovering more potential. A series of successful applications springs up in the scenarios of information KIOSK, retail store, vending machine, hospitality, smart home, public security and children's safety system. Apart from these successful stories, we dig hard into the product development regarding PID (Public Information Display) market as it's considered to have promising opportunities. ECS's LIVA Mini PCs feature exclusive hardware designs and configurations across different platforms for alternatives to satisfy needs. We will launch all-new Premium LIVA series, LIVA Z3 Plus and Z3E Plus, equipped with the latest Intel® 10th Gen Core™ i processors and 802.11ax to support lightning-fast computing performance, and spectacular function delivering the easier way to tackle tasks through the voice commands – built-in Alexa. Moreover, another new LIVA Mini PC series is showcased for pan digital signage from 0.6 L to 1.6 L in size. We add CEC,

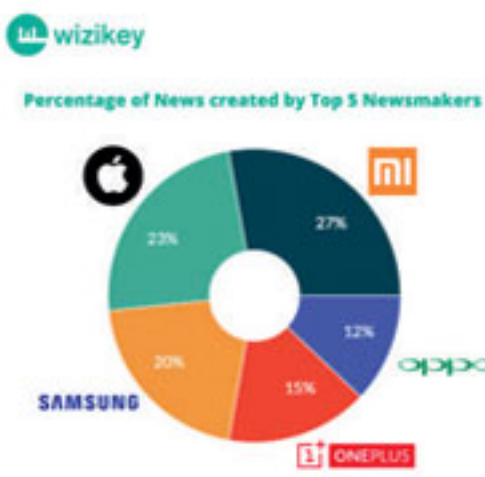
LTE module, mSIM card slot, multiple display outputs and dual Gigabit LAN in LIVA Q1L, Q1D and DH310 to expand the product coverage. What's more, LIVA All-in-One PCs are more than computing devices which now can to be widely applied as an all-round system in the market to perfectly fit into different occasions in life for consumer-centric or commercial purposes. Complete Establishment in the Eco-system of Transportation

The IoT solution is one of the vital business from ECS's perspective in the future. After a long time in product development, ECS uplifts the products into next level this year to focus on the following categories, smart automotive all-in-one management, logistics and intelligent EV charging system. Base on the previous experiences on Smart Cockpit, ADAS, Fleet Management System, they are now well integrated into a telematics box to execute the activities, and the information is immediately shown on the driver's console for caution and notice, which simplifies the sophisticated configuration among lots of different devices and also does a great favor to collect and analyze the data easily for the deployment of fleet management. Moreover, to ensure the conditions of the goods in transit and the status of the shipment, smart tag of each package box will transmit the signal and information to the control center via the gateway at intervals. When it comes to futuristic transportation, electric vehicle and energy balance play a significant role. ECS's smart EV charger conforms with international standard and is ISO 15118 certified to provide the intuitive way for plug-to-charge, and assists to prioritize and optimize the charging process by the examination of the electricity status of vehicles more efficiently.



For more details go to <https://bit.ly/37bt6DJ>

Xiaomi and Apple top the Smartphone Newsmakers of 2019



2019 was a year when phones came out with full-screen bezel-less display, pop-up selfie cameras and we saw the concept of foldable phones come into the market finally. Wizikey, Asia's first PR and communication platform has collated interesting trends across the smartphone industry using its AI and ML-based Technology and created a report on the top newsmakers of 2019 in this category. With

all competitors trying to consolidate their market share in the country with more and more advertising and media attention, the race to the top was extremely close. The top 5 Newsmakers in the category were: Anshul Sushil, Founder and CEO of Wizikey said "The most common theme for all big players was either about their new product launches or the changes that they made in their platforms, be it technical or otherwise. Overall, the companies look to take the innovation route to continue market dominance. It is interesting to see how the giants innovate their technologies and PR strategies."

Xiaomi has now turned most recognizable smartphone brand in India and surprisingly it created the most amount of news in the category. The Chinese giants continued making strides in the Indian market by continuously adding more devices to their portfolio. Nearly all their news made in the media was in relation to a new launch or sales. The highest selling series, i.e. Redmi, emerged as their MVP yet again as they remained the highest selling smartphone brand in India. The brand launched more than 20 smartphone models this year to cater to every segment of their target group, and their aggressive pricing and frequent discounts also played a huge role in their financial success. Xiaomi's buzzwords were Manu Kumar Jain, Fitness Band and Supersale.

2019 was a year of consolidation for Apple, as they revisited many of their policies and security certificates. As expected their Annual product launch event in September, where they launched their new

line of iPhones (iPhone 11, iPhone 11 pro and iPhone 11 Pro Max), made the most amount of headlines for them. The issues with regards to its privacy policy and its strong hand treatment of Facebook for their breach in security made sure that their positioning as the manufacturers of most secure smartphone remained intact. Apple made news on buzzwords like NextGen iPhone, Tim Cook and iOS.

The Korean tech giant Samsung had many note-worthy smartphone launches in 2019. Ranging from entry-level budget phones in the A series to the S10 and Note10 launches pitched against Apple's latest offerings, smartphones kept Samsung in the news throughout the year. The launch of their latest S series phones amassed the most coverage for the brand in the year, closely followed by the Note 10 launch. Samsung's buzzwords were Galaxy Smartphones, Smart Tabs and Budget Smartphones

The Chinese giant-killers OnePlus had an awesome year in the limelight. Kicking off 2019 with being crowned as the best selling premium smartphone of 2018, the company kept scaling heights throughout the year. The numerous design leaks of OnePlus 7 did not affect the phone's sales, which were made evident with OnePlus' record-breaking sales during the festive season. OnePlus was ahead of the competition in terms of the variety of news generated thanks to their tie-up with Sacred Games and the OnePlus Music Festival. OnePlus attached its news to buzzwords like Premium Smartphones and Sacred Games.

Oppo is yet another Chinese smartphone manufacturer that made quite a lot of news in this calendar year. Although the brand lost out to Byju's for sponsoring the Indian cricket team, they did well overall thanks to their phone launches and their superior selfie cameras. The festive season, like for many manufacturers, was a gold mine for Oppo and so was their tie-up with PUBG in terms of the visibility they were able to generate. Oppo's buzzwords were Beauty Camera, Pop-up Selfie Camera and Optical Zoom Smartphones

DIGISOL Introduces DITT- Digisol Institution of Technical Training; a new certification and training institution For Partners & Sis



In a bid to empower partners, DIGISOL Systems Ltd., a leading provider of IT networking solutions, launches a new certification and training institution

DITT- Digisol Institution of Technical Training for Partners & System Integrators across India. The institution aims to create value for all our Network Engineers, Channel Partners and ISPs by consistently delivering quality training programs which are always in sync with the market demands. DITT comprises of four key training programs- DIGISOL Certified Cabling Installer (DCCI), DIGISOL CERTIFIED FTTH Expert (DCFX), DIGISOL Certified Switching professional (DCSP), and DIGISOL CERTIFIED Wireless professional (DCWP).

Commenting on the occasion, Mr. Samir Kamat, Head of Systems Engineering Department said, "With technological advancements & digitization, the IT networking industry has been evolving at a pace. It has become crucial for all of us to keep up with the trends and gets insights on newer technologies. We have introduced DITT to offer best in class training to our partners on FTTH, Structured Cabling, Switching & Wireless technologies. These training programs will help our partners stay ahead in understanding and catering the future technologies. We

will be conducting our training programs across India in coming months."

DIGISOL Certified Cabling Installer (DCCI) DIGISOL Certified Cabling Installer (DCCI) program is an extensive program under DIGISOL Institute of Technical Training (DITT) on structured cabling domain. This paid program provides hands-on experience on DIGISOL cabling products, helps in understanding the upcoming market trends in Structured Cabling. The certification of this program is valid for two years and under this Partner and SIs will get training on how to design and install Structured Cabling products. DIGISOL CERTIFIED FTTH Expert (DCFX)

Digisol Certified FTTH Expert (DCFX) is an extensive program on FTTH (Fiber to the Home) Solutions. The program will consist of complete understanding of fiber optics and FTTH technology with practical as well as hands on knowledge. The Program helps partners to get an understanding of fiber optics, FTTH basics, GPON/GEAPON technologies and next gen FTTH. We also provide training to attendees on how to configure DIGISOL FTTH products. Certification validity of this program is one year.



For more details go to <https://bit.ly/2SpzPG0>

*astTECS Gets TEC Certification for its IP PBX, E-series product – First Open Source Telecom company to get TEC certification

***astTECS**
THE TRUE IP PBX

*astTECS, a leading provider of enterprise unified communication products and services based on the Asterisk open source platform,

announced today, that its IP PBX, E-series product has got TEC Certification from DoT (Department of Telecommunication) Govt of India.

According to the Indian Telegraph (Amendment) Rules of 2017: From 1st Oct 2019 any list of telecom products covered under SCS and GSC which is being used or capable of being used shall have to undergo prior mandatory testing and certification in respect of parameters as determined by DoT from time to time.

Lt. Col. Shaju, General Manager, *astTECS says “We are proud to announce another feather in the cap of *astTECS, the award of ‘TEC Certification’ for our PABX products. A milestone in our relentless pursuit of revolutionizing global PBX market with feature rich, price competitive and most reliable unified communication solutions complying with all regulatory norms.”

*astTECS E-series IP PBX conforms to all essential requirements issued by TEC under Mandatory Testing and Certification of Telecommunications Equipment (MTCTE) as notified vide Indian Telegraph (Amendment) Rules, 2017. *astTECS is the first Open source telecommunication company to get TEC certification.



“With the TEC stamp of approval, customers can now confidently install a comprehensive IP PBX solution instead of having to piece together the hardware and software separately,” says Dr. Devasia Kurian, Managing Director of *astTECS.

*astTECS offers the most comprehensive, integrated and compelling telecommunication infrastructure solution based on Asterisk platform that are feature rich, helps improve consistency & performance and creates a scalable, stable and resilient network that optimizes value.

NetApp Prediction 2020 Demand for simplicity and customizability will be the number-one factor



2019 was a year of rapid innovation – and disruption – for both the IT industry and the broader business community. With the widespread adoption of hybrid multcloud as the de-facto architecture for enterprise customers, organizations everywhere are under tremendous pressure to modernize their infrastructure and deliver tangible business value around data-intensive applications and workloads.

As a result, organizations are shifting from on-premises to leverage public cloud services, building private clouds, and moving from disk to flash in data centers – sometimes concurrently. These transformations open the door to enormous potential, but also introduce the unintended consequence of rising IT complexity.

We predict that a demand for simplicity and customizability will be the number-one factor driving IT purchasing decisions in 2020. Vendors will need to provide customers modern, flexible technologies with the choice of how to use and consumes these technologies to meet evolving business models. As IT departments look to de-emphasize maintenance and hardware, reduce overhead, and adopt pay-as-you-go models, simplicity and choice will be key.

Achieving this simplicity will serve as the foundation for companies as they navigate the exciting technological trends we’ve identified below.

1) As the advent of 5G makes AI-driven IoT a reality, edge computing environments are primed to become even more disruptive than cloud was

In preparation for the widespread emergence of 5G, lower-cost

sensors and maturing AI applications will be leveraged to build compute-intensive edge environments, laying the groundwork for high bandwidth, low latency AI-driven IoT environments with the potential for huge innovation – and disruption

The advent of 5G is what AI-driven IoT has been waiting for. 2020 will see many players in the technology industry and business community invest in building edge-computing environments to support the reality of AI-driven IoT. These environments will make possible new use-cases that rely on intelligent, instantaneous and autonomous decision-making, with low latency, high bandwidth capabilities bringing us to a world where the internet will work on your behalf – without even having to ask. The AI-driven IoT revolution, however, will be dependent on a massive prioritization of edge computing, further disrupting IT infrastructures and data management priorities. As edge devices move beyond home devices (like connected thermostats and speakers) and become more far-reaching (such as connected solar farms), more data centers will be placed at the edge, and software such as AIOps will be necessary to help monitor complex environments across edge-to-core-to-cloud.

2) The impact of blockchain will be undeniable as indelible ledgers rapidly enable game-changing use cases outside of cryptocurrency

The world is quickly moving beyond Bitcoin to adopt enterprise-distributed indelible ledgers, setting the stage for a transformation exponentially bigger than the impact cryptocurrency has had on blockchain in finance



Atish Gude, NetApp
Chief Strategy Officer

For more details go to <https://bit.ly/2SpCdws>

Zebtronics launches wireless headphone ZEB-BANG ,5.1 speaker Zeb-Trump and Zeb-Soul wireless earphone with AAC codec support

ZEBRONICS Zebronic India Pvt. Ltd, India's leading brand of IT & gaming

peripherals, sound solutions, mobile/lifestyle accessories, and surveillance products has launched a feature-loaded wireless headphone with 16 hours of playback time dubbed 'Zeb-Bang.' The headphone comes in foldable design with a padded headband that comes in an adjustable structure; get comfortable with exposure to music for long hours with comfortable ear cups and control buttons on the headphone giving you easy access. The headphone is available in 5 exciting colors.

The wireless headphone comes with features like a mic, call function, button for volume and media controls, multi-function button, indicator and also comes with support for AUX.

The headphone also comes with a voice assistant feature for android and IOS devices. Just press the multi-function button on the headphone to activate the voice assistant feature and ask away.

Speaking on the newest launch, Mr. Pradeep Doshi, Director – Zebronic says, "The wireless market is growing rapidly apart from wireless accessories people are looking at headphones that will serve them a bigger battery life and give them a comfortable experience while listening to music for long hours



and our newly launched Zeb-Bang wireless headphone does just that."

Zeb-Bang wireless headphones are available in colors like black, pale green, red, grey and orange and is available at leading retail stores across India.

Zebronic India Pvt. Ltd, India's leading brand of IT & gaming peripherals, sound solutions,

mobile/lifestyle accessories, and surveillance products has launched a loud sound monster 5.1 speaker 'Zeb-Trump' that is heavy on design and sound.

Bring contemporary design to the forefront with aesthetics taking the lead and in craft the best of that design and technology for high fidelity audio.

Make your parties even more lively with our 5.1 speaker Trump that comes in it's own unique design element when paired with multi-colored LED light that the speaker comes with. Make your living room even more cosier by inviting your close friends, neighbours and your colleagues for a house party.

Hear the crisp sound while you're watching movies, shows or listening to music the speaker comes with multi-connectivity options like wireless BT where you can stream your audio content wirelessly. The speaker also has input support for USB/SD/AUX/AC-3.

Listen to the latest tracks or get abreast of current affairs the

radio mode on the speaker will have you entertained when your playlist gets monotonous.

Speaking on the newest launch, Mr. Pradeep Doshi, Director – Zebronic says, "We've made an addition to our 5.1 range with our newly launched speaker 'Zeb-Trump' that comes with a fusion of style and technology to get the best sound output. Our products get upgraded so frequently with new technology offering sound clarity with a theatre like sound experience at home that people look forward to."

Zebronic India Pvt. Ltd, India's leading brand of IT & gaming peripherals, sound solutions, mobile/lifestyle accessories, and surveillance products has launched a wireless earphone that is loaded with features to give you the best sound reproduction with 11 plus hours of playback in a sleek design dubbed as 'Zeb-Soul'.

The earphone comes in a neckband design with an in-ear type earphones fit with magnetic earpieces to make your listening experience tangle-free. The build of the earphone is a high-quality premium matte finish that brings an edge when it comes to the style aspect.

Immerse yourself in the dynamics of sound with a 10mm driver that comes with the earphones. It also has an advanced chipset and AAC codec for better sound reproduction. There's more for music heads as this wireless earphone comes with an extensive playback time of 11.5 hours.

Chase your curiosity, ask questions and get quick replies as the earphone comes with a voice assistant support for android/IOS devices. A press on the button will activate the voice assistance on the Zeb-Soul wireless earphone.

Packed with features like buttons for volume and media controls it's the best choice for people who like their music on the move. You can also pair the earphone to two devices as the earphone comes with dual pairing and is splashproof. The earphone also comes with a built-in mic and comes with a vibration alert, in case of a call.

Speaking on the newest launch, Mr. Pradeep Doshi, Director – Zebronic says, "We're constantly innovating and bridging the gap between technology and our product like for instance our newest Zeb-Soul wireless earphone has an advanced chipset and supports AAC codec to make the listening experience more immersive."

Zeb-Soul is available in colors like black, grey, red, blue and is available at leading retail stores across India.



Tenda Showcases Innovative Networking and Smart Home Solutions at IFSEC 2019



Tenda, the leading provider of networking devices presented an ensemble of innovative networking and smart home

solutions at the 13th Edition of IFSEC, South Asia's largest security expo being held at India Expo Mart, Greater Noida from 19th to 21st December 2019.

The event saw the gathering of industry veterans of the security and surveillance industry across the globe. The visitors were briefed about TENDA's top of the line technology and products by TENDA's executive team including Andy Tao, Product Head (India) and Alok Verma, Brand Manager (India).

Tenda received an overwhelming response during the event; showcased their entire range of networking and smart home devices ranging from Wi-Fi routers, Mesh Routers, PoE Switches, Security Cameras, Range Extenders, and Adapters.

Speaking about the event, John Dong, Director, Tenda India said, "Tenda always wants to connect with its customers and partners on

a more personal level, and thus participation in IFSEC 2019 was one of such steps we took, to interact with our dealers, distributors, SI's, Partners and to know their demand and requirements. IFSEC 2019 turned out to be a positive investment from Tenda, which not

only gave us an idea of what partners are looking forward in the Indian Market but also partners were able to see what Tenda is offering them new, to help them gain more business."

IFSEC 2019 is a great platform for all the leading manufacturers and vendors. This time around expo witnessed more than 300 exhibitors, showcasing their devices in the field of surveillance and security and more. Besides this, all the major national and regional companies have also put in their pavilions. The expo is expected to attract more than 18,000 visitors during its 3-day course.



MAGICPIN LAUNCHES ITS OPERATIONS IN RAJASTHAN



Magicpin, India's largest offline discovery platform, has launched its operations in Rajasthan. This is in continuation of its expansion spree where the company is

aggressively expanding across the country. With magicpin, the users in Jaipur will now be able to find the right buzz in their localities through user-generated pictures, videos, reviews by the growing base of more than 5 million users and discover interesting people, places and rewards.

magicpin's essence is to enable everyone to discover the magic around them – in people, places, products, experiences, rewards, games and lots more. magicQR, magicpin's QR led signage system will further make a user's experience even more magical. It will drive more benefits, more rewards, more fun, more privileges and more magic for the brand partners and users in Rajasthan. Retreat – Drink & Dine, Tea Connect, Beerlicious, Culture, Too High, Good Time Live, Amazon, Uber, Book My Show, Café Coffee Day, Lifestyle, Fab India are some of

the leading national and regional brands that are already on-board.

Speaking on the occasion, Anshoo Sharma, Co-Founder & CEO, magicpin says, "We truly believe that there is unlimited potential for rapid growth in Rajasthan. Our mission is to enable the retailer community in the local market by giving them the power to get new and repeat business on their smartphone such that they can focus on giving a great experience to their customers. With more than 800,000 retailers onboard, the launch of magicpin in Rajasthan will help us to maintain our 4X growth in the new year as well."



For more details go to <https://bit.ly/35XQvrV>

Konica Minolta India appoints Kuldeep Malhotra to its Board of Directors



Konica Minolta Business Solutions India has further strengthened its leadership ranks by appointing Kuldeep Malhotra to its Board of Directors from December 1, 2019. Mr. Malhotra is now responsible for major corporate strategic decision-making, business performance, and organisation-wide digital transformation. He will also ensure compliance with all applicable laws, corporate ethics, and internal corporate rules at Konica Minolta India, in addition to his current role as the Head of Sales and OP Marketing divisions.

Speaking on the appointment, Daisuke Mori, Managing Director – Konica Minolta India, said, "The pace and scale of disruption unfolding in the Indian print and printing industry have made it essential for OEMs to digitally transform their operations to remain competitive. This imminent transformation presents the most opportune time to induct an Indian board member who has the knowledge and expertise to lead it. The appointment of Kuldeep Malhotra to the Board of Directors at Konica Minolta India is aligned

with our commitment to stay ahead of the industry's evolutionary curve."

Mr. Kuldeep Malhotra, Vice President Sales & Office Product Marketing, added, "It is a moment of great pride for me to be appointed as the first Indian member to Konica Minolta India's Board of Directors. I am delighted by the faith that the organisation has shown in me and look forward to driving the Konica Minolta brand into the next phase of its digital growth."

A renowned industry veteran, Mr. Malhotra holds an illustrious track record of success in the Indian print market. His elevation to the company's Board of Directors will help Konica Minolta India leverage his profound understanding of the country, culture, and industry to digitally transform its operations in line with changing industry dynamics and market disruption.



“We have launched a couple of patented products under our newly launched ConvergeX series.” -Mr.Devendra kamtekar,CEO DIGISOL System



In an exclusive interview with IT Voice, Mr.Devendra kamtekar,CEO DIGISOL System, reveals his strategies for business in India.

Mr.Devendra kamtekar,CEO DIGISOL System

Nisha Harshwal:- What is your vision?

Mr.Devendra kamtekar:-Our vision is to become India's most admired Indian IT Networking brand.

Nisha Harshwal:- What are the marketing strategies the company uses?

Mr.Devendra kamtekar:-We have a 360 Degree approach to marketing broadly focussed on 3 Business's focussing on Channel, Enterprise & Solution. We are utilizing both Offline and Online approach to build Brand Image, Thought Leadership & Mass Awareness. One of the innovative marketing programmes that we do is called Cash Karo. An App based cash back loyalty programme targeted to Electricians, Contractors & Sub

Contractors realizing that channel passive business is moving towards this people. We are incentivizing them to suggest & use our products and redeem the cash incentives directly to their account.

Nisha Harshwal:- What are the challenges and opportunities you see?

Mr.Devendra kamtekar:-Some of the Challenges and Opportunities that we see are as follows

Opportunities:

We see a huge opportunity in the Mid Market Enterprise Networking Space

We see a huge play with our “Make in India” approach in addressing Networking opportunities in large and critical Infrastructures such as Smart Cities, Metro Rail's etc.



Mr.Devendra kamtekar, CEO DIGISOL System

For more details go to <https://bit.ly/2ETt5ba>

GajShield Infotech appoints Satcom Infotech as a Value Added Distributor



GajShield Infotech announced the appointment of Satcom Infotech as a Value Added Distributor to distribute their

Next Generation Firewall and Security Solutions in India, catering to various sizes and business across industries.

With this association, Satcom Infotech will be strengthening GajShield's presence by identifying and appointing their resources and develop a partner ecosystem in India with the help of their registered partners and existing channel network. Satcom Infotech, one of the strongest distributors for Firewall Solutions aims to provide value addition with their previous experience in distributing similar solution in India.

Satcom Infotech's partners will be able to offer their customers

GajShield's next generation firewall and other security solutions working on subscription-based model across India, penetrating the market even further.

This engagement will benefit customers by bringing GajShield's top of the line security solutions enjoyed by their international clients to the Indian market in a much efficient and scalable way. This will help in revamping network security for a lot of customers by offering best of network security solution for a better and a stronger secured network.



For more details go to <https://bit.ly/3756OTY>

Bitdefender launches Total Security 2020 'Limited Edition Version' in India



Bitdefender, world's leading security Solutions releases the 'Total Security 2020' Limited Edition Version in India. As the special offer, the Total Security comes with the Validity of 2 years for the price of 1 year. With Bitdefender's newest release, choose complete

protection for all the devices: the ultimate mega-suite that goes beyond antivirus and anti-malware software.

The Bitdefender 2020 series of products is designed to offer both industry-leading protection against even the most sophisticated threats, as well as ensure privacy from hackers. Bitdefender 2020,

offers industry-leading protection for Windows, Mac OSX, Android and iOS, now comes with multiple upgrades.

'Total Security 2020' builds convenience of managing one subscription with Bitdefender Central Account, which makes it easy to use, activate, and reinstall Bitdefender product anytime if necessary. The Multi layered protection keeps your documents, pictures and Videos safe from all known and emerging threats, including ransomware and Malware.



For more details go to <https://bit.ly/2rv1pXe>

Google remains committed to building for Indian language



In line with its philosophy “to Build for Everyone” and make the internet alive and efficient for millions of Indian language users, Google India today organized a press briefing

in the city, highlighting the several initiatives it has taken to break down language barriers and to make knowledge more accessible.

In past years, Indian language users were challenged with limited options for products, services and content in their preferred languages on the internet. Today, with estimates pegging the number of Indian internet at about 460 million, and 9 out of 10 of

these new users coming online in India today is an Indian language user. Recognising the growing demand for Indian language content amongst the users, Google's efforts in Indian language ecosystem have continued for well over half a decade. There have been several India-first language products launched in the recent past, and the company has also integrated greater Indian language support across their existing products and services.



For more details go to <https://bit.ly/375e9D1>

Google founders step down from the parent company 'Alphabet'

Alphabet

Google

Larry Page and Sergey Brin resigns and hand over the responsibilities to Sundar Pichai, current CEO of Google. And from now on Sundar Pichai will handle both the companies as CEO. And look forward to taking the company to the next level just like he did with

Google and is still working day to day, bringing improvements on daily basis and making technology and human life more easier.

The founders also shows a lot of trust in the current CEO of Google and quotes – "Sundar brings humility and a deep passion for technology to our users, partners and our employees every day. He's worked closely with us for 15 years, through the formation of Alphabet, as CEO of Google, and a member of the Alphabet Board of Directors. He shares our confidence in the value of the Alphabet structure, and the ability it provides us to tackle big challenges through technology. There is no one that we have relied on more since Alphabet was founded, and no better person to lead Google

and Alphabet into the future."

Pichai's will hold 0.1% shares in Alphabet, and together Larry and Sergey hold 51% of special class of Alphabet shares, giving them the voting right and ultimate control on the company's future.

And Sundar Pichai stepping in as a CEO of Alphabet, he also quoted that "I want to be clear that this transition won't affect the Alphabet structure or the work we do day to day. I will continue to be very focused on Google and the deep work we're doing to push the boundaries of computing and build a more helpful Google for everyone."

Larry Page and Sergey Brin would still be actively involved as board members and major shareholders. "In addition, we plan to continue talking with Sundar regularly, especially on topics we're passionate about," they said.



Ant Audio Expands Its Wide Range of Products With The Addition Of Rock Series Party Speakers



**ANT
AUDIO**

Ant Audio, a leading manufacturer of Audio devices is proud to announce the launch of its new range of party speakers. These new range includes, Rock 400, Rock 300 and Rock 150 Bluetooth party speakers and Home Entertainment

systems. These products are designed and brought to India to expand its already extensive and successful range of products by Ant Audio.

Ant Audio Rock 400 (Speaker)

Add some music to all your outdoor visits with the better and effective Ant Audio Rock 400. This portable device houses a 5 inch

subwoofer & 4Ohm + 2.5inch * 2 tweeter speaker that has the ability to deliver more than enough punch to your travel party.

Key features include:

2000mAh capacity with Bluetooth Version 5.0

Includes Wired Mic & Remote Control

Simple & Hassle-Free Pairing that works with All of Today's Latest Devices

Karaoke with Recording Function & Echo Features



For more details go to <https://bit.ly/378XfDC>

ASUS announces ASUS Exclusive Store launch in Delhi

Technology giant ASUS India announced the launch of its state-of-the-art new store in Delhi. Jignesh Bhavsar, National Sales Manager, ASUS India and Mr. Udip Sikri, Owner of store inaugurated the ASUS Exclusive Store today. The store is set to host an extensive range of electronics and computer hardware, including the brand's flagship products such as VivoBook, ZenBook, Zenbook-Flip, Zenbook Duo and Republic of Gamers (ROG) laptops. The brand's new ASUS Exclusive Store is located at 'New Berco Electronics, Shop No A-1 RajRani Market, Mani Najafgarh Road Uttam Nagar metro pillar No:-664, New Delhi, 110059.'

The new store launch is part of ASUS' vision to expand its market presence across different market tiers, by opening 100 stores before the end of this financial year. The store will give users easy access to brand's latest and flagship products. Interested customers can simply walk in and experience the innovation-led all new products of ASUS, including VivoBook, ZenBook, Zenbook-Flip, Zenbook Duo and Republic of Gamers (ROG) laptops.

Commenting on the store launch, Mr. Arnold Su, Business Head



– Consumer, Commercial and Gaming PC, Asus India said, "We are extremely delighted to announce the launch of ASUS store in Delhi. With the new store launch, we have successfully propelled on our vision of opening 100 new stores before the closing of this fiscal. Asus is reinventing retail technology to move the industry and customer experiences into the future. Interested users can simply walk in the store and get their hands on the innovative and cutting-edge products by ASUS."

In addition to ASUS Exclusive Stores, ASUS also has a strong customer connect through other large-format stores, such as Reliance Digital and Croma. Contributing to its swelling retail network are a few thousand resellers spread across 600 districts in India. Besides, the onsite service footprint of ASUS covers well over 20,000 pin codes in India. In addition to offline connect; ASUS has actively collaborated with e-commerce platforms like Flipkart, Amazon and Paytm Mall to reach out to ambitious users who wish to own the best of industry-leading cutting-end innovation.

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19 - 21 FEBRUARY 2020
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 Pragati Maidan, New Delhi, India



VP59 FLAGSHIP SMART VIDEO PHONE



Android 7.1 OS



Cloud Platform Compatibility



8-inch Multi-touch Screen



Dual-band Wi-Fi



Bluetooth



HDMI Output



Full-HD Video



Optima HD Voice



Wireless Content Sharing

Yealink VP59 embodies the future of collaboration, as it's specially designed to optimize communication for in-demand executives and teleworkers alike. With an 8-inch touchscreen and the user-centered interactive design the VP59 allows users to join or control a meeting quickly and effortlessly. It can greatly reduce the difficulty of using video conferencing system and improve the meeting experience. Furthermore, the VP59 boasts dual-band Wi-Fi and supports wireless content sharing when paired with Yealink WPP20. And it is deeply integrated with Yealink Meeting Server (YMS) and other 3rd-party video platforms. With all the features, VP59 facilitates seamless and efficient collaboration between employees, business partners, key stakeholders and customers.

KEY FEATURES

- 8" HD display (1280 x 800) with 10 points multi-touch screen
- Compatible with multiple cloud platforms (Yealink/Zoom/Pexip/BlueJeans/EasyMeet)
- FHD 1080P@30FPS video call
- 2 mega-pixel HD camera with privacy shutter
- Supports H.264 HP video codec

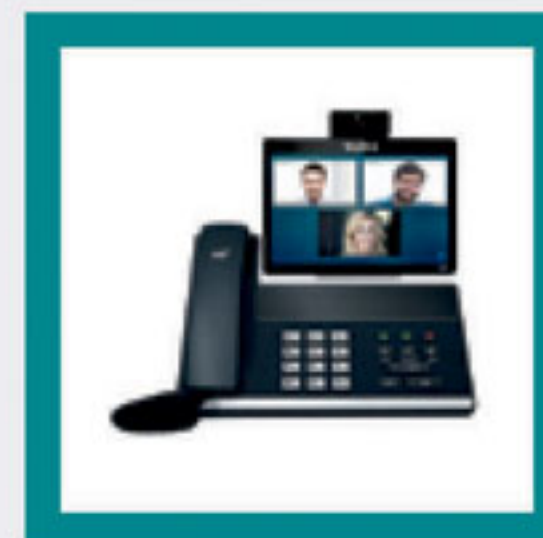
- Built-in dual-band Wi-Fi (2.4GHz/5GHz) and Bluetooth
- 1 x HDMI for connection to monitor or TV
- Supports USB recording and playback
- Supports 6-way audio/video mixed conferencing
- Supports wireless content sharing
- Supports Power over Ethernet

OTHER VIDEO IP PHONES



T58V SMART BUSINESS PHONES

The phones bring users enriched, smooth HD audio and video as well as extended functions with built-in media ports. Based on the Android operating system.



T49G FLAGSHIP LEVEL DESKTOP VIDEO PHONE

Yealink's SIP VP-T49G (HD) touch screen video phone embodies the future of collaboration, as it's specially designed to optimize communication for in-demand executives and teleworkers alike.

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