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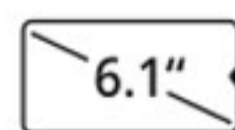
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“AI is an arsenal: a vast array of techniques and technologies and research directions”

How AI is the future of businesses

“For Business AI Not Just Adoption, But Its Rate of Adoption Will Determine the Next Wave of The Future”

Modern day enterprise world has invariably been one of the leading stomping grounds for technological advancements. Leading business firms have lately started apprehending work applications and productive boost that follows technological upgrades, thus funding an increased bestowal of IT means into their respective work processes.

Artificial intelligence, for the major part, has led this age of transition where more and more value-based decision-making is being upheld by enhanced computation, greater boost in productivity and accelerated revenue growth to drive more significant results. Undeniably, AI for business carries unprecedented possibilities which will not only multiply growth prospects, but will considerably change the larger slab across the conventional work dynamics in business operations.

The Intelligent Ground

“The key to artificial intelligence has always been the representation.”

While many believe business AI to be vaguely singular, in reality it is a

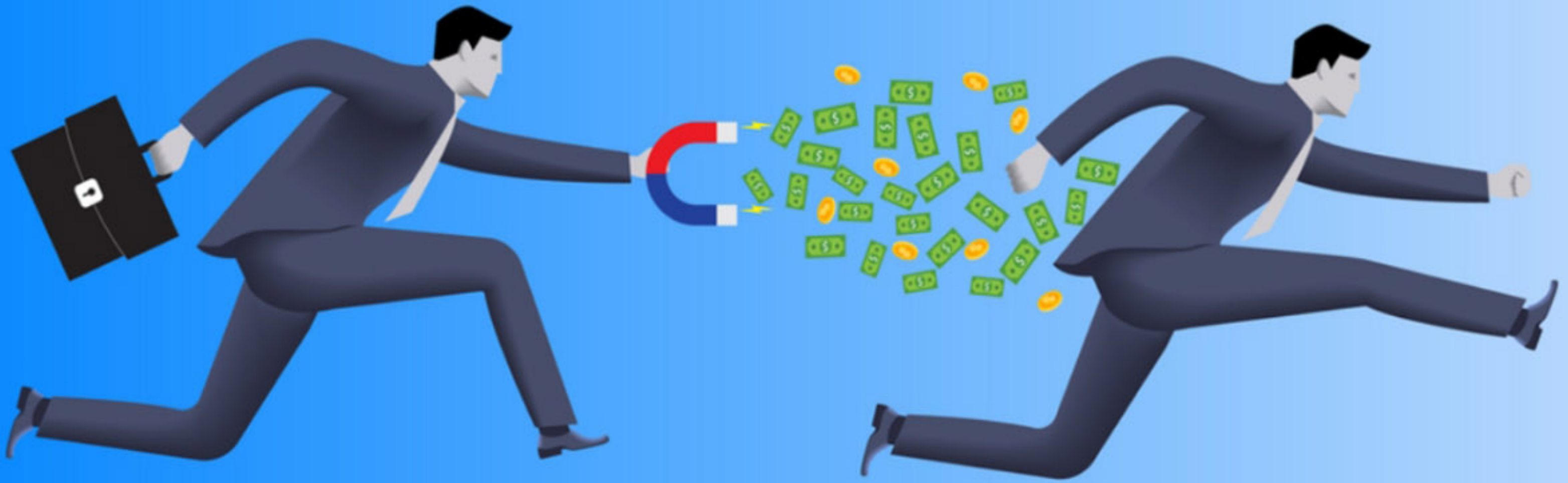
colossal batch of technologies precisely fused to serve modern business goals. It acts as an umbrella terms for leading edge technologies from machine-learning to analytics and automation. With AI in the lead, this tech amalgam can truly bring a higher degree of accuracy and abilities across any said business framework. Tapping into the potential of AI will soon allow business leaders to devise and derive necessary means to latch onto the market rage.

Internal Do-up

Apart from emending crucial work areas like customer experience, Business AI can incomparably upgrade employee performance across major tasks and work routines.

Employee experience acts as a very crucial success factor for multi-national firms where a huge geographically diverse workforce comes on board to accomplish workplace goals. With AI, employees can easily automate repetitive tasks, thus allowing them to focus their acquired skill set and creative notions towards value addition instead of mechanical patterns.

Tarun Taunk
Editor-In-Chief



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Union Budget expectation comment from Atom Technologies



"With the backdrop of demonetization, upcoming Union Budget holds key for the digital payments industry. Considering the current scenario, I think it is perfect time that payments should be treated as core infrastructure and payment gateway providers also should

be provided tax breaks on service tax, on corporate tax etc. for a limited period and government should also mandate digital payments for specific industry segments such as C2G payments etc.

To minimize risk and fraud, a central KYC registry for merchants should be set up and insurance scheme to be created for handling merchant and/or transactional fraud which is non-existent now.

Government should also look at creating Payment Technology Parks where facilities and benefits can be provided similar

Acer announced the further expansion of its retail presence in Kolkata

ACER announced the launch of Acer Mall, the Exclusive Store in partnership with Velocity IT Store in Kolkata. Located at Chittaranjan avenue, the new store is designed to give the ultimate experience to technology enthusiasts.

With over two decades of operation in India, Acer has developed an extensive network of retail stores across the country. The store will offer the next generation of Acer devices with premium in-store dynamics and will feature the company's high-quality and award-winning array of Laptops, Desktops, Monitors, accessories and projectors.

Speaking about the store launch, Chandrahas Panigrahi, CMO & Consumer Business Head, Acer India said, "We are extremely delighted to add to our extensive list of exclusive stores in India. Kolkata is a key market for us and our commitment to this region is reinforced by opening yet another exclusive store. With trained sales personnel and an array of Acer PCs and accessories to choose from, the store delivers one of the best retail

experiences."

The exclusive store launch is a part of the company's constant efforts to provide its customers with an interactive and informative buying experience by investing in the gamut of training sales personnel, in-store merchandising, ranging of new high end models,



sales enablement and attractive offers for its products. Over the years, ACER has built strong associations with its channel partners to help increase customer intimacy with the brand across the country.

Belkin unveils India's first 3rd party BOOST ↑ CHARGE™ USB-C™ Cable with Lightning Connector with 50% fast charge capability



Global consumer electronics leader, Belkin has announced the availability of the BOOST ↑ CHARGE™ USB-C™ Cable with Lightning Connector in the India market. The Belkin BOOST ↑ CHARGE™ is the first 3rd party MFi certified^ and USB-IF certified USB-C™ Cable with Lightning Connector to be introduced in India.

The product supports Fast Charge† for iPhone 8 or later products with an 18-watt or higher USB-C power adapter. This feature allows charging up to 50% in just 30 minutes* or sync photos and videos to a USB-C enabled laptop. The added cable length of 1.2 meters

which is 33% longer than standard USB cables with lightning connectors, allows flexibility while charging.

The BOOST ↑ CHARGE™ family of products has been pioneered by Belkin with fast charging as a part of their DNA. The products are designed to seamlessly integrate to any environment, thus delivering fast and safe power at home, in the car or on the go. Smart circuitry detects the connected device to deliver optimal charging, while universal charging protocols such as USB-A, Lightning connectors, and USB-C offer widespread compatibility.

Commenting on the launch, Kartik Bakshi, Country Manager, Belkin India, said, "The BOOST ↑ CHARGE™ USB-C™ Cable with Lightning Connector is a perfect accessory for iPhone and iPad users to have quick power boost and it has undergone stringent testing to ensure a safe and reliable connection. At Belkin, we've been persistent in pioneering innovations and introducing technology to simplify lives since 35 years."

The Belkin BOOST ↑ CHARGE™ USB-C™ Cable with Lightning Connector is now available in India at INR 2499 at leading retailers like Croma, Reliance Digital, Amazon, Apronix, and Imagine.




 <p>Car Cup Mount for Smartphones</p> <ul style="list-style-type: none"> Mount smartphone in your car's cup holder Tilt phone 90 degrees to lay flat Base expands to fit any cup holder Cable management prevents tangled cables 	 <p>Essential Series 8-Socket Surge Protector</p> <ul style="list-style-type: none"> Maximum Spike Current: 19,000 Amps Grounds AC power with 3-line protection through all 4 sockets Delivers power through a 2-metre, heavy-duty cables Connected Equipment Warranty Max. 	 <p>Pocket Power 15K Power Bank (aka Portable Charger)</p> <ul style="list-style-type: none"> 15,000 mAh battery 5V 3.4 amp total output quickly charges devices 5V 2.0 amp total input recharges battery quickly 2 x universal USB port 6 inch Micro-USB cable recharges battery
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HONEYWELL INTRODUCES NEW ENTERPRISE PERFORMANCE MANAGEMENT SOFTWARE THAT WILL TRANSFORM BUSINESS OPERATIONS

Honeywell

Cloud-based Honeywell Forge allows users to optimize their enterprise on a single screen using

advanced data analytics

ATLANTA, June 11, 2019 — Honeywell (NYSE: HON) today announced it launched a new category of software, Enterprise Performance Management for Operations Technology, that will improve the way a variety of companies collect, analyze and act on data from their operations. The software solution, called Honeywell Forge, will leverage the company's more than 100 years of expertise in asset and process control technology and will transform the way work gets done by owners and operators of buildings, airlines, industrial facilities and other critical assets and infrastructure. Honeywell Forge converts massive quantities of data from equipment, processes and people into intuitive, actionable insights that enable monitoring of enterprise operations from a single screen. In turn, this helps customers optimize efficiency, effectiveness, safety of their business.

Honeywell Forge is designed to be quick and cost-effective to implement, with a hardware- and software-agnostic approach that allows for use of existing systems. Honeywell Forge leverages predictive analytics to help identify maintenance issues before they happen; enable workers to be more productive, proficient and safe; reduce costs; and increase productivity. The company is developing Honeywell Forge to incorporate the latest cybersecurity protections.

"Large enterprises around the world consistently lack top-to-bottom visibility into how their operations are performing, and most lack the ability to derive business intelligence from their disparate data sources. Their existing systems are disjointed and have shortcomings that slow growth and cut into profitability," said Que Dallara, president and chief executive officer of Honeywell Connected Enterprise. "Honeywell Forge can provide leaders of complex businesses with the visibility they need to transform their operations quickly and efficiently, at every level and with minimum disruption, enabling users to focus resources on innovation and achieving business objectives."

According to a recent Honeywell survey[1], more than 80 percent of C-suite executives and senior decision makers believe it is important to implement a holistic solution as companies look to digitize and better connect their operations. The same survey shows key decision makers believe better enterprise management will offer superior predictive information, leading to safer and more secure facilities, enhanced efficiency and profitability in the supply chain, more efficient use of resources, and better real-time decision making to avoid downtime. Honeywell Forge offers these

advantages and more to customers looking for quick adoption and fast payback.

More Efficient Building Management – Available Now Honeywell announced the wide availability this week of Honeywell Forge for Buildings, which is intended to revolutionize the management of building portfolios by helping business owners and operators decrease operating expenses, improve energy consumption and manage space optimization across an entire building portfolio while also enhancing the individual occupant experience.

"Buildings house incredible and powerful data on the performance and usage of the building; however, if that data is difficult to access, interpret or use for meaningful insights, it doesn't help drive a customer's business. We are transforming building operations via enterprise software that allows owners and operators to get more out of their building data in order to drive significant business results," said David Trice, vice president and general manager, Honeywell Connected Enterprise, Buildings. "Honeywell Forge for Buildings is open, extensible, intelligent and easy to use. You can turn on a building in a day or less and review the operations of a building from anywhere – including your favorite coffee shop."

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Zebtronics unveils a new 5.1 speaker 'ZEB-BT6990RUCF', a new wired earphone ZEB-EMZ40 and new powerbank ZEB-MC10000S

Zebtronics India Pvt. Ltd, India's leading brand of IT peripherals, sound system, mobile/lifestyle accessories, and surveillance products has added a new speaker named **ZEB-BT6990RUCF** to its 5.1 speaker range.



function with button, dual mode switch and is mobile and tab compatible and sports a 3.5mm jack. The cable is designed to give you a hassle free listening experience without the tangles and the wire is super long and strong.

Miss out on the long queues and watch your favorite movies with the scintillating sound of the 5.1 speaker right at your home. Take your listening experience to level next with scintillating sound and make every little moment at home an extraordinary one.



Speaking on the new launch Mr. Pradeep Doshi said, "Music is a personal experience, and what makes it even more personal is giving the user a hassle free experience while they're enjoying their music and that's what we've done

with our wired earphone ZEB-EMZ40."

ZEB-BT6990RUCF is the speaker to go to for your entertainment. Being a 5.1 multimedia speaker, it sports a unique design with a fusion of minimalism techniques. The speaker sports a plain matte finish on the subwoofer while the satellite speakers have a glossy finish with a unique design that gives the speaker elegance with its distinct aesthetics. The speaker is a certified sound monster when it's about the music with powerful bass with a 12.7cms subwoofer. It comes with a LED display. The speaker comes with multi-connectivity options like wireless streaming via BT and other multi-connectivity options like /USB/SD/AUX/AC-3 and built-in radio.

ZEB-EMZ40 wired earphone is available across all leading retail stores across India.

Zebtronics India Pvt. Ltd, India's leading brand of IT peripherals, sound system, mobile/lifestyle accessories and surveillance products has launched '**ZEB-MC10000S**' power bank to its mobile accessories range.

Speaking on the newest launch, Mr. Pradeep Doshi, Director – Zebtronics says, "We're always looking at staying ahead whether it's the design, technology or even upgrading our speaker models like our Zeb-BT6990RUCF comes with a modern design that is truly appealing and the sound is a stunner."

A power bank is a basic essential accessory for your phone with the increasing role of phones becoming a medium of multitasking. Since phone's have become the go-to gadget for every little thing, it's become even more essential to be backed by enough power while you're at the helm of other crucial tasks.

When your phone is low on battery, it's the ZEB-MC10000S, 10000mAh power bank that will come to the rescue. The powerbank sports a sleek design with a textured finish, which makes a style statement. It also has an input for type C and Micro USB and dual output so that you can charge two devices simultaneously. The power bank has protection from overcharge, overload and short circuit protection.

Zebtronics India Pvt. Ltd, India's leading brand of IT peripherals, sound system, mobile/lifestyle accessories and surveillance products added a new wired earphones '**Zeb-EMZ40**' to its existing mobile accessories range. Music makes life beautiful, and when you're looking for a wired experience you already accept that the tangles may come along. What if you could experience the simplistic power of sound without the tangles.

Designed with intelligent informative digital display, it helps denoting the percentage of charge left in the power bank and helps one decide when to charge. The long and ultra stylish power bank is ergonomically designed keeping functionality along with aesthetics intact.



Zeb-EMZ40 is what you should be looking at if you want a hassle free listening experience. The wired earphone comes with a 10 mm drivers to give you optimum sound output while you're listening to your favorite tracks. It also has call

Speaking on the new launch Mr. Pradeep Doshi said, "We've always believed in upgrading our product range whether it's speakers, peripherals or even mobile accessories like powerbank. Our new 10000mAh power bank will ensure that you never miss out on moments due to low battery."



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Interactive session on Cyber security and cyber laws



An interactive expert session on Cyber Security and cyber laws was held on 6th of June at the campus of MNIT Innovation And Incubation Center, Jaipur where Mr Tarun Taunk, CEO, IT Voice, enlightened the budding startups regarding the IT Act of India and prevailing threats in the cyber world. He also informed them about various defensive measures to protect their personal and professional data.

According to him, one doesn't necessarily need guns and weapons to harm others, mobile is itself a terror weapon.

We are in an era where even Spiderman cannot save us from



the threats of cyber web. A lot of interested attendants came up with their queries and had them

resolved with him, making the session an instant hit.

After Mr. Tarun's presentation, Mr Pawan Godara, Director, Dogma Soft Limited, took up the platform and briefed the participants about his success story.

He began his journey with mere 500 bucks and today registers a monthly turnover of over 100 crores. His story was truly an inspirational one and would definitely motivate lot many new generation to come.



CORSAIR Expands Its Lineup of Performance Gaming Mice with the New NIGHTSWORD RGB and M55 RGB PRO



CORSAIR®, a world leader in PC gaming peripherals and enthusiast components,

today announced the launch of the NIGHTSWORD RGB and M55 RGB PRO, two brand-new gaming mouse designs that join the company's portfolio of high-performance gaming peripherals. The NIGHTSWORD RGB boasts the latest cutting-edge technology, including an 18,000 DPI optical sensor and a smart tunable weight system that tracks the current mouse weight and center of gravity in real-time.

The M55 RGB PRO is a new ambidextrous gaming mouse, with a symmetrical design optimized for multiple grip styles. The new mice broaden CORSAIR's already formidable lineup, adding even more options to suit players of all kinds, from esports professionals to newcomers to PC gaming.

CORSAIR's new flagship mouse, the NIGHTSWORD RGB, delivers an unprecedented level of calibration and control with its smart tunable weight system, the first of its kind. Two sets of weights and six mounting locations on the underside of the mouse allow for 120 different weight and balance configurations. CORSAIR iCUE software analyzes the inputted weights in real-time and reports the total weight of the mouse, as well as pinpointing its exact center of gravity based on the weights and their

positions, giving users who want to finely calibrate their gaming experience more precise feedback than ever before.



Along with the new tunable weight system, the NIGHTSWORD RGB is equipped with an advanced PMW3391 18,000 DPI optical sensor developed in partnership with PixArt, customizable in single DPI steps for maximum sensitivity customization. With ten buttons fully programmable in iCUE for macros and remaps, 50 million click-rated Omron switches, and dynamic RGB lighting across four distinct zones, the NIGHTSWORD RGB has every feature you need to conquer the competition.

The M55 RGB PRO's symmetrical design makes it equally suited to both right and left-handed players. This versatile design also works well with any grip, be it palm, claw, or fingertip, and its light weight of just 86g means you can play for hours without fatigue. The M55 RGB PRO is equipped with a 12,400 DPI optical sensor, with five customizable DPI presets that can be cycled through at the click of a button.



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“The vital components like huge servers and storage systems need to be organized and well accommodated within the given space”- Ravi Raj, Founder, Brand Head, Director – Sales & Support NetRack Enclosures

Ravi Raj is associated with ITeS industry from past 15 years. His previous industry experience comprises of 10 years in sales and support of high technology CNC Machines, industry automation, Robotics and Mechatronics. Prior to NetRack, he was associated with Magal Engineering Pvt Ltd and ABI India Pvt Ltd, holding different positions. He is associated with NetRack from 15 Years, from day of inception, became domain expert on racks and power solutions at corporate IT / office networking, engineering labs and data-center.

At NetRack, Ravi Raj is responsible to evaluate and develop useful solutions using emerging and proven technologies. His mission is to contribute to success of the company by providing unmatched combination of technical and commercial expertise, making NetRack globally recognized and most preferred brand in the IT space. He is skilled in project planning and management, mechanical engineering, solution selling, business development, direct sales, commissioning and manufacturing. Ravi Raj completed his Bachelor degree in Mechanical Engineering from VTU, Bangalore, India.

Nisha Harshwal: What are your recent tie-ups? What growth has your tie-ups provided in NetRack’s business?

Mr. Ravi Raj: NetRack is a single window solution provider for all data, network and server related solutions.

We had been tied up with Climaveneta as a cooling partner and Athenta as a DCIM partner. With Climaveneta, we offer innovative cooling solutions integrated in the data center cabinet which enables effective thermal management in the cabinet by air-flow management strategies. Our partnership with Athenta helps in catering our solutions to DCIM segment and meet the emerging customer requirements.

Nisha Harshwal: Has NetRack’s network gone global?

Mr. Ravi Raj: Yes, it has. We have a strong channel network in India as well as overseas. With the help of our partners, we have successfully completed 800+ projects across 7+ countries. We have 5000+ satisfied customers across the world.

Besides India, currently we are focussing on UK, Europe and Middle East We received a good response from all the countries and our services have been appreciated.

Nisha Harshwal: What percentage of growth is the channel community expecting in the coming years?

Mr. Ravi Raj: Channel community is very crucial for our business. They help NetRack to find opportunities and penetrate

into untapped regions and verticals. Since past one decade, we have witnessed significant growth in the Indian market. We have introduced new product line-up of racks to address the air-flow management issues in SMBs and IT sector.

With our new products and solutions, we are expecting 20%-30% growth from the channel network, focussed on SMB and IT

& Government sectors. Also, we offer superior partner programs to our partners and product training to SIs which help them to grow individually, indirectly enabling company’s growth.

Nisha Harshwal: What line of new products is NetRack looking to launch as an OEM?

Mr. Ravi Raj: NetRack analyses the ever changing requirements of industry and develops integrated and innovative solutions. Racks and cabling come under passive market. Switching computing and storage are the active components to the data center market. So, we have tied up with active component service providers to provide a complete data center solution to the companies. With OEMs, we integrate racks, cooling, containment, PDUs and the software and assemble inside the data center and offer as a complete DC package to the customers.

Nisha Harshwal: What potential does the company sees in Indian market with respect to their products?

Mr. Ravi Raj: Having studied and understood the challenges faced by various industries in DCIM space, NetRack offers an array of services that serve to Store, Secure, Integrate and Systemize passive and active network components like:

- Data Center Racks
- Acoustic Racks
- iRack & iRack Blocks
- Server & Networking Racks
- High Density Open & Closed Racks
- Data Center Technology Products
- Customized Racks
- Lab Racks & Furniture

We are foreseeing a huge potential of our products in the government sector, DC businesses, R&D labs and in e-Commerce verticals.





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TP-Link® Launches 4G+ Cat6 AC1200 Wireless Dual Band Gigabit Router Archer Mr600



TP-Link®, a leading global provider of consumer and business

networking products, officially released its first 4G+ Router – Archer MR600, which supports higher LTE level networks with warp downlink speed of up to 300 Mbps. With the popularization of LTE-Advanced networks, 3G/4G routers have become a more convenient and cost-effective choice, freeing network access from the traditional Ethernet cable layout. To meet the needs for higher bandwidth and stability, Archer MR600 combines a Qualcomm X12 LTE Modem, 802.11 ac Wi-Fi and fully gigabit Ethernet ports together to offering a consummate solution for high speed internet access everywhere with 4G/3G access.

Qualcomm Snapdragon X12 LTE Modem

Archer MR600 adopts a powerful Qualcomm Snapdragon X12 Modem to boost transfer speeds while ensuring dependable network stability. Compared to previous 3G/4G routers, Archer MR600 additionally supports Band5(850 MHz) and Band28(700 MHz) for greater compatibility, allowing it to work with all leading telcos like Jio, Vodafone, Airtel etc. In order to perfectly deliver a 4G+ transmission experience to our clients, TP-Link also integrates AC1200 dual band Wi-Fi into this elegant router. Lag-free connections are ensured for up to 64 devices at once, making it one of the best choices for a data-abundant lifestyle.

4G+ Cat6 Data Speeds

According to the Global Mobile Suppliers Association, Category 6 has taken part 44% of all subscribed commercial networks and is already the most pervading UE Category in use. Archer MR600 takes full of advantage of its cutting-edge 4G+ Category 6 network to deliver download speeds of up to 300 Mbps. Share your 4G LTE network with multiple Wi-Fi devices and enjoy uninterrupted HD movies, rapid file downloads, and smooth video chats." Considering the growth in 4G deployments and to empower our partners to be on the forefront, TP-Link has launched Archer MR600, an ideal WiFi solution to be used at ATM, retail fuel pump, automation, surveillance, remote branch office connectivity etc " said Mr. Sanjay Sehgal, Senior Vice President, SMB & Telco.

Gigabit Ethernet Ports

With the increased downlink rate, the traditional 100 Mbps Ethernet ports would cause greater bandwidth waste, limiting the applications with heavy transferring traffic.

In contrast, Archer MR600 – with its fully gigabit Ethernet ports – provides remarkable speed and reliable connections for high-intensive wired devices; such as your smart TV, game consoles, NAS, and more.

Supports TP-Link OneMesh™

Use in conjunction with TP-Link OneMesh products, to enjoy a more flexible and cost-effective Mesh network and a single Wi-Fi

name throughout your home. Connect a OneMesh Range Extender or Powerline Adapter* with the router to extend your home network as you wish. OneMesh™ intelligently connects mobile devices to your router or extenders, whichever provides a seamless connection. The OneMesh™ router and extenders share a single Wi-Fi name so you stay connected to your network in every room. Enjoy an uninterrupted connection as you move throughout your home.

*OneMesh Range Extender or Powerline Adapter sold separately.

Key Features and Technologies:

- LTE-Advanced Cat6: Up to 300 Mbps downlink/50 Mbps uplink.
- ‡
- Fully Gigabit Ports: 3 × gigabit LAN ports + 1 × gigabit WAN/LAN port.
- 64 Concurrent Devices: 32 devices on 2.4 GHz and 32 devices on 5 GHz.
- Support TP-Link OneMesh™: Able to work with TP-Link OneMesh products, to provide a more flexible and cost-effective Mesh network.
- SIM Card Plug and Play: With an integrated 4G+ modem and a built-in SIM card slot, all you need to do is insert a micro SIM card and turn on the router.
- Detachable LTE Antennas: Better signal strength with the option to change external antennas.
- WAN Connection Backup: Supports Wi-Fi Router Mode which is compatible with cable, fiber, and DSL modems with a WAN/LAN port.
- Easy Management with the Tether App: Set up the 4G+ router in minutes.

TP-Link offers a wide range of LTE routers as below .

Archer MR400 AC1200 Wireless Dual Band 4G LTE Router.

Archer MR200 AC750 Wireless Dual Band 4G LTE Router.

Archer MR6400 300Mbps Wireless N 4G LTE Router.



Fortinet Delivers Industry's First Secure SD-Branch Solution



Fortinet®, a global leader in broad, integrated and automated cybersecurity solutions, today announced its Secure SD-Branch solution, the industry's most comprehensive branch offering to secure the WAN and access edge

and enable security-driven networking for distributed enterprises. Fortinet's Secure SD-Branch solution extends the Fortinet Security Fabric and the benefits of SD-WAN to network access, converging WAN and security into an integrated platform. This convergence increases security and visibility while reducing complexity, improving performance and agility, and lowering overall IT costs at the edges of the network.

New WAN and Access Edge Paradigm Challenges

Customers are in the midst of a digital transformation, operating hybrid cloud architectures with both remote and local compute, as well as SaaS applications, creating multiple network edges beyond the WAN and access edge. This explosion of edges, which all must be secured, is causing many organizations to struggle to implement adequate security throughout their distributed enterprises. The complexity of managing these edges – including often complicated and overlapping point products and appliances – adds an additional challenge. The increased number and variety of IoT devices connected to the branch network also introduces opportunities for hackers to target and access sensitive data. Additionally, customers who are adopting SD-WAN are finding that they need tighter integration of their LAN platforms to extend Secure SD-WAN features into the network for improved security and manageability.

As digital transformation continues to radically change how

organizations do business, it is essential that all parts of the network are secured and aligned to not jeopardize new digital business opportunities. For the branch to realize its full potential, it needs secure, real-time access to data and resources—wherever they are located.

Securing the WAN and Access Edge with Fortinet's Secure SD-Branch Solution

To combat the challenges of today's distributed enterprise, Fortinet is delivering the industry's first complete Secure SD-Branch solution, enabling customers to converge security and network access and extend the Fortinet Security Fabric to the branch level. Fortinet's Secure SD-Branch solution is comprised of the FortiGate Next-Generation Firewall, FortiNAC Network Access Control, FortiSwitch and FortiAP Access Points. The solution secures two key areas:

- Network Edge protection: FortiGate's next-generation firewall security is extended through the access layer with FortiSwitch and FortiAP. This offers consolidation through convergence of security and network access and is a unique architecture ideal for Secure SD-Branch deployments. New WiFi 6 FortiAP Access Points offer greater capacity and throughput to keep up with expanding bandwidth needs and new multi-gigabit FortiSwitch switches offer higher power (PoE) to run even the most power hungry IoT devices.
- Device Edge protection: FortiNAC network access controller provides automatic discovery, classification and security of IoT devices as they enter the network. The new FortiNAC release 8.6 increases anomaly detection via traffic scanning by leveraging FortiGate as a sensor, with no additional hardware required at the branch.

For More Information Visit our website :- www.itvoice.in/

Canon augments its flagship PIXMA G-Series portfolio with its latest high-speed Ink Tank printers



Delighting You Always

Reinforcing its leadership position in the Ink Tank category, Canon India, one of the leading Digital Imaging Company, today expanded its iconic PIXMA G Series line-up with the new category launch of Monochrome Ink Tank

Printer PIXMA GM2070 and launch of two variants in the colour Ink Tank printers – PIXMA G6070, PIXMA G5070. The PIXMA G6070 is a multi-function printer allowing users to use it as a copier and scanner, while PIXMA G5070 and PIXMA GM2070 are single function printers. The new line-up features the popular integrated Ink Tank design, automatic two-sided printing, large paper feeding capacity, and full network compatibility, making them ideal for customers with high print volume demands.

Understanding the increasing demand from consumers and businesses for cost-efficient and reliable ink tank technology, the new models are specifically designed to lower business printing costs when compared to mono laser printers.

With an ultra-low printing cost of approximately 8 paisa per print, the latest G series printers are equipped to reduce the cost of printing by almost 90%, as compared to mono laser printers, which costs approximately Rs. 2 per print with original toners. Additionally, Canon has incorporated an 'economy' mode in the PIXMA G series line-up, through which consumers can print up to 8300 pages with a single black refill as compared to the black output of 6000 pages, which most of competitors offer. Furthermore, this will help consumers to get over the frequent changes of toners and consequently, help them reduce carbon footprint to a considerable amount, also translating into significant savings for any organization. Speaking on the occasion, Mr. Tamaki Hashimoto, Group Executive of Consumer Inkjet Group & Executive Officer of Canon Inc. said, "India has witnessed a rapid growth in the inkjet business for Canon and has

been one of our top priority markets for expansion. Our learnings from the business in India, provides us an immense opportunity to nurture our new products. True to India's cultural diversity, print applications are also diverse. Our Ink tank business in India has an excellent blend of home and office customers, which gives us the opportunity to have a balanced focus between B2C and B2B segments."

Speaking about the launch, he further added, "Having received a tremendous response for our G-series printers globally, we are delighted to expand the portfolio with the launch of new monochrome ink tank printers. I am glad to be a part of the launch in India which will be a new leap in our growth story across the markets."

Commenting on the landmark, Mr. Kazutada Kobayashi, President & CEO, Canon India said, "At Canon India, our endeavour has always been to consistently bind innovation together with service that enhances customer delight. Our foray into the ink tank category was a critical milestone to our printer business, which has led to a steady growth in our market share in the inkjet category. This has also led to the Consumer System Products division become one of the highest contributing businesses for us in India. As we continue to grow stronger and drawing from the success, we are proud to launch the latest addition to our PIXMA G-series."

For More Information Visit our website :- www.itvoice.in/



“ECS invested with additional manpower for India.”-Mr.Rajshekhar Bhatt, Country Manager, ECS



Nisha Harshwal:-
What is the major client base of the Elite Computers System?

Mr. Rajshekhar Bhatt:- Globally ECS is very strong in OEM & ODM business. In India our focus is on channel, SI, local OEMs/SI, named MNC OEMs.

Our key focused products in India are Computer Motherboards, mini PC (LIVA), All in One to name few key products.

Nisha Harshwal:-What are the expected growths of the channel?

Mr. Rajshekhar Bhatt:- Channel is an integral part of ECS business in India; we do see our partners accepting new products & technologies coming from ECS.

We continue to grow our business in India & hence ECS invested with additional manpower for India. And will continue to get support from our HQ @ Taiwan.

Nisha Harshwal:-Is there anything other than hardware the Elite Computers System wishes to enter?



Mr. Rajshekhar Bhatt
Country Manager, ECS

Mr. Rajshekhar Bhatt:- PC & its complementing products are our focus area & we will continue to innovate in this segment.

Nisha Harshwal:-What are the major competitions of Elite Computers System? And how do you expect to win the race?

Mr. Rajshekhar Bhatt:- ECS has unique product positioning worldwide & directly don't compete with any one. We prefer to offer our products & solutions with almost zero defective, healthy margins for all in the value chain & finally offer best CP ratio to the end client of our products.

Nisha Harshwal:-What are the marketing strategies of the Elite Computers System?

Mr. Rajshekhar Bhatt:- ECS focuses is on education for our partners & help them win more profitable business & enter new area & market place.

Rapoo unveils its newest X1800S Wireless Keyboard and Mouse Combo priced at just Rs. 1599/-



Rapoo, a leader in Wireless peripheral technology launches its latest performer 'X1800S Wireless Keyboard and Mouse

Combo' designed specifically to keep pace with the growing sedentary lifestyle. The Combo offers a spill-resistant design, with easier typing and navigation for seamless functioning.

The lightweight and compact keyboard is designed with sturdiness. Experience the high-level architecture, meshed with customizable Multimedia Keys that supports 1000 DPI High-Definition Tracking Engine which brings responsive and smooth cursor control.

The X1800S Combo gives away the cumbersome tangles of wiring cords. The long-range wireless Bluetooth connection virtually eliminates delays, dropouts, and interference. The 2.4 GHz wireless technology allows you to use the desktop from up to 10 meters!

Rapoo X1800S keyboard is comfortable and the contoured mouse is designed to fit comfortably in the user's hand. The Mouse is built to last with 10 million key press lifecycles that sports, laser print keys that do not fade off easily for further durability. The Combo offers reliable wireless connectivity and long-lasting battery life at an affordable price.



Crafted with a noiseless design that ensures an undisturbed working environment and is built with a key stroke (mm) 1.5 and 5 million times of key life, to effectively release muscle strain, so that working for longer hours can be easier.

The product with 3 years warranty is already available with leading retail and ecommerce stores in India.



IT Labs at Manipur Tech University, Imphal Commissioned by Radiant Info Solutions



The Delhi based leading IT Networking Company Radiant Info Solution, who had recently been in

news being signed up by R&M for their North India Regional Distributor, has taken up a major project of supplying, integrating IT Equipment and providing solutions for commissioning IT Labs at the country's premier Manipur Technical University (MTU) at Imphal.

MTU's Registrar Mr NG Bhogendra, said " We are very impressed with Radiant's quick delivery & pricing, they are technically sound in providing the solution in good turnaround time "

Talking to newsmen Radiant's MD, Mr Nishant Gupta said that the company is providing IT resources including all necessary Hardware like UPS, Think Clients, Data Storage for a New Generation Advanced Grade IT lab. He said that a part of the consignment has already reached the site, while some are on the

way.

The first phase of the project is expected to cross Rs 40 lakhs and depending upon the influx of students, the supply of various IT Equipment could be increased as and when required, Gupta added.



WiJungle Wins Frost & Sullivan's 'MEASA Cyber Security New Product Innovation Award Of The Year 2019'



Frost & Sullivan, US based global business consulting firm awarded front runners of ICT industry in its 17th India ICT Awards 2019 for their exceptional achievement in technology disruption and business outcome. The award banquet took place at Le Meridian, New Delhi on July 20, 2019 and was attended by 200+CXOs, Industry leaders, Venture Capitalists, members from regulatory bodies, and industry associations.

In total 41 awards were given under three categories – Enterprise Infrastructure, Emerging Services, & Enterprise Telecom Services. The winners were recognized for demonstrating breakthrough best practices and setting global benchmarks for technologies expected to catalyze and transform industries in the future.

The assessment process involved participation from industry experts and renowned names from the Indian ICT sector as the jury. The independent panel of judges and senior Frost & Sullivan spokes persons deliberated on the findings from



the Frost & Sullivan analyst teams and finalized the winners. WiJungle, a leading Cyber Security Company got awarded 'New Product Innovation Award Of The Year' in Cyber Security category for the Middle East, Africa and South Asia region. WiJungle was the youngest recipient to win the award in the banquet.

Other recipient companies include the giants like Microsoft, CISCO, VMWare, Fortinet, Symantec, IBM, Tata communications, Huawei, Airtel Business, Xiaomi etc.

Speaking at the banquet, Karmesh Gupta (Co-Founder and CEO) said "We are a very young player in the market and certainly did not expect to receive an award of such high prestige". He thanked his team, partners and customers across 25+ countries worldwide for showcasing the trust in WiJungle.



ICANN 65 | News Day 1



GNSO Morning Policy Briefing

The very first event at ICANN 65 kick starts with the GNSO policy briefing where all ICANN65 attendees, and newcomer participants are given the word about the importance and development in the latest GNSO policy. The attendees are

also briefed about various events that would follow throughout the week where they can actively put up questions and improve their understanding about GNSO working. The sessions are set to let global ICANN members communicate and connect with each other to encourage and establish a better work community among themselves. All the ICANN newcomers who are interested in GNSO policy activities marked their presence in the welcoming event and added to its grandeur. Important discussions were set around topics like GNSO PDPs, the GNSO Council, and other relevant functioning areas.

Facilitators

Marika Konings and Nathalie Peregrine from ICANN organization

DNSSEC WorkShops

One of the most important sessions from the latest ICANN65 meet, the DNSSEC workshops was targeted to promote the employment of better secure and efficient internet system all around the globe. The session highlighted the present state of DNSSEC and what all can be done to improve its deployment. The session was open for all the attendants who were interested in the future of Internet system on a global scale.

People who are actively involved in the deployment of DNSSEC were greatly benefitted by the interactive session.

Facilitators

Kathy Schnitt

GAC: Introductory Session for First Timers

ICANN GAC Support staff held this special session for all those people who are essentially first-timers in the GAC meeting. The meeting/session was held to brief the new joiners about the present and upcoming work process of the GAC community and introduce with the agenda and administration of a GAC meeting at an ICANN Public Meeting.

Facilitators

Robert Hoggarth, Julia Charvolen

GAC: Two Character Country Codes Discussion

GAC community held a general work session on the first day of ICANN65, wherein the participants put forward their views and assess point regarding the two character country code debate. The idea of including two character country code first surfaced during the Barcelona meet. There was an extensive discussion about its feasibility and improvements which the country code amendment would bring back to the world of internet domain.

org documentation. This session will also be an opportunity for GAC Members to discuss the Two-character Search Tool that was released by ICANN Org prior to ICANN64.

Artificial intelligence is a major game-changer in information management



Expert talk between CTO Dr. Gregor Joeris and Dominik Adams, Head of Product Marketing, both of the SER Group AI is revolutionizing information management and offering us concrete ways to improve our business. While AI technology has become a more accessible and valuable tool for businesses, it comes with risks if you aren't well prepared or don't have the right expertise. In this expert talk between SER Group CTO Gregor

Joeris and SER Product Marketing Head Dominik Adams, they encourage companies to take advantage of AI, but advise them to tread carefully when doing so.

Adams: Over the last couple of years there has been a lot of hype surrounding AI and all the amazing benefits it will bring (or is already bringing) companies. In an enterprise context, AI is promising companies a lot of advantages, like automated routine tasks, better customer service, smart tools for users. Are AI and information management the perfect partners?

Joeris: I'd go even a step further: I see AI, ECM and BPM as inseparable. To achieve intelligent and learning information management, you have to connect content and processes combined with the right analytical approach. That's why we've been using and expanding intelligent methods for content analytics in Doxis4 for a long time now.

"The capabilities will grow"

Adams: Our customers have been benefiting from machine-learning methods in processing incoming mail, email and invoices for many years now — to classify, distribute, read and process data, also fully automated. What do you see as the next step for them?

Joeris: One logical next step for many customers could be to use AI, for example, to optimize dispatching and response times in customer service. On the technology side, we have already anticipated the next steps by embedding cognitive services into the core of our platform. Future use cases will still support all inbound scenarios — even expanding to include chats, social media, etc. On top of that, however, Doxis4 Cognitive Services will also allow our customers to analyze all of their data uniformly, to extract information from documents, audio and video, to recognize named entities, detect sentiments and much more. And that's just the start — the capabilities will grow when we add new technologies.

"We develop software for people"

Adams: What you're saying is that there is practically an unlimited number of use cases for AI and machine learning in a content services platform, right? Considering that about 80 percent of all data in a company is unstructured, there is so much to be gained by analyzing and understanding it. For example, by identifying people, companies, places, etc. in documents, the insights can be utilized to fulfill, say, the requirements of the EU GDPR. But machine learning can also shed light on risks, like when a contract contains a clause that is no longer valid. Where else do you see benefits?

Joeris: We develop software for people. So when we design and develop our software enhanced with AI, a big focus for us is the user: How can we make their daily work easier and faster? How can AI give them important insights into the vast pools of information at their company? One way is through metadata: With software like Doxis4, documents, eFiles and process are enriched with metadata automatically. The system helps them to find experts on specific areas or to identify similar or supplemental documents or files, and so much more. Doxis4 can be the user's personal assistant.

Adams: Generally speaking, the democratization of AI, or the rising applicability of AI in an enterprise context, is a truly positive development. This is a real game-changer for companies.

"AI is only as intelligent as the data behind it"



Joeris: For sure! But they need to be aware that AI is only as intelligent as the data behind it. Companies want machine-learning methods that lead to reliable results based on a relatively small set of data. The quality of the data, however, is what they should be concerned about: If your information is trivial, outdated or redundant, there is a good chance that your AI

will come to the wrong conclusions.

Adams: And what about unstructured text? Many methods currently being applied out there work well with structured data or images, but not so much with text. If you think that using any available algorithm will get you to your goal quickly, you are bound to be disappointed. When it comes to analyzing unstructured texts in particular, you need experience and expertise on your side.

Joeris: I totally agree, Dominik. Companies need to carefully observe and critically check AI judgments and decisions. We rely on methods that offer the optimal level of accuracy, speed, effort and costs. Minimal improvements in recognition rates often entail a huge amount of effort — which for giants like Facebook and Google is acceptable, but for everyone else not always. Another essential point here is the predictability and accountability of the results. Many machine-learning methods are a black box. If you don't know how mistakes were made, then you'll hardly be able to correct them. You won't know how AI will, for example, analyze documents that you never even knew existed in your company. This happens all the time in daily business, might I add.

"Mistakes in data could become very expensive"

Adams: Transparency and accountability when using AI methods are not just important from the perspective of data protection — but also the entire business context. This is often forgotten in all the excitement about AI innovations. In cases where the data quality hasn't been good enough, we already have heard in the media about some hair-raising results — from racist chat bots to discriminatory application processes. This is bad enough. For a business, what's even more dangerous happens often in a much less obvious way: If AI influences a business decision, mistakes in data could become very expensive. The only way to prevent these worst-case scenarios is to know how AI reaches its decisions and which information forms the basis of the decision process.

Joeris: As you said earlier, experience and expertise are a must when using AI in an enterprise context. Sure, you can set loose freely accessible neural networks on your data — but you won't get very good results. At SER, we have over 20 years of experience with various machine-learning and rule-based methods and know how they should be used to generate top results.

"The right technological foundation is so crucial!"

Adams: I think companies should really strive to look at the big picture here: Especially when it comes to AI and digital workflows, the right technological foundation is so crucial. With a unified content services platform — with consistent metadata management and integrated ECM and BPM — companies create the basis for future-ready information and process management. This kind of platform is ready to take on, for instance, new machine-learning-based services when they're ready. And it enables companies to consolidate and manage high-quality data.

Joeris: We've seen too often what happens when companies instead make the hasty decision to launch individual applications for special requirements: the problems of isolated and chaotic file storage, like from the file system, are simply passed on to the information management system. When you gain speed by deploying isolated departmental solutions, you only end up multiplying your information silos. Which means more chaos, and your vision of an end-to-end information infrastructure goes up in smoke. I call this increased inefficiency!

Want to learn more about artificial intelligence and machine learning on the Doxis4 platform? [Click here.](#)

About the authors:

Gregor Joeris

As a Managing Director of SERgroup Holding International GmbH, Dr. Gregor Joeris is the innovative mind behind SER's technologies and products. In his roles as the Chief Technology Officer of the SERgroup Holding and a Managing Director of SER Software Technology GmbH, Dr. Joeris is responsible for the design and further development of SER's flagship product Doxis4.

Dominik Adams

As the Head of Product Marketing for the SER Group, Dominik Adams has 15 years of experience in the fields of content management and B2B marketing in the IT sector. Adams is also a member of the SER Group's Innovation Team, which analyzes the latest technology trends and innovations, in particular, those related to artificial intelligence, and explores their applicability in information management.



Tenda targets the Surveillance Industry, introduces two new PoE Switches

Tenda®

Networking cameras are becoming more and more popular by each passing day; we get to see them at shops, showrooms, offices, and government agencies. But the need of the hour is to ensure that high-quality network equipment is employed.

Choice of the right network switches that meet the high definition video surveillance data switching becomes very crucial. An appropriate network switch can not only provide reliable data transmission but also can reduce the resources waste. People are turning to Ethernet Switches with Power-over-Ethernet (PoE) technology, reaping big benefits for their IP Surveillance networks.

Looking at the need of the hour, targeting the surveillance industry, Tenda launched two powerful switches namely TEF1105P-4-38W and TEG1109P-8-102W. The TEF1105P-4 (38W) is a 5-Port 10/100 Mbps Desktop Switch with 4-Port PoE & 1 Uplink port, whereas the TEG1109P-8 (102W) is a 9-Port Gigabit Desktop Switch with 8-Port PoE & 1Giga uplink port. Both these switches specialize in handling high megapixel data traffic very efficiently.

The TEG1109P-8 (102W) is a gigabit unmanaged lightning protection PoE switch developed specifically for building Gigabit WLAN and HD camera monitoring network. The switch is equipped with 9 Port 10/100/1000M Base-T Ethernet RJ45 ports with 6KV lightning-proof. Every single port supports MDI/MDIX and wired speed. PoE ports support IEEE802.3at/af standard while detecting and recognizing the IEEE802.3at/af standard power device automatically.

Through conventional Cat 5e/ Cat6 twisted-pair cable, power can be transmitted along with data for AP, IP Camera, and IP Phone. With features like PoE dynamic power, flexible extend network without being limited by the power line layout, plug and play, and easier configuration. The TEG1109P-8-(102W) helps SMB, hotels, shopping malls and schools to build a highly secure and reliable network of wireless coverage and HD monitoring.

The TEF1105P-4 (38W) is a budget-friendly PoE switch that offers 5 Port 10/100 Mbps Base-TX RJ45 ports. The ports and embedded power can provide lightning protection of up to 6kV. It also provides PSE short-circuiting protection, PoE overloading, power over temperature, over voltage and surges current protection. Ports 1-4 comply with the IEEE802.3af power supply standards. The entire switch offers a maximum PoE power output of 35W, whereas each port offers a maximum PoE power output of 15W.

The ports can be used to supply power to and exchange data with APs and IP cameras. With the extend mode enabled, the transmission distance of both power and data will extend up to

250m (10Mbps), this function can replace the extender and parts of the fiber. It will extend the distance of the whole system and save the cost of the project.

Commenting on the launch Mr. John Dong, Director-Tenda India says "Our PoE switches are super capable of handling real high definition data (pictures & videos) traffic. Tenda India is at the service of the surveillance industry."



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“We want to go to T2, T3, T4 levels of customers and make it easier than it was for the T1.”-Mr. Shomiron Dasgupta, Founder & CEO, DNIF NextGen SIEM



R E V E A L D

® Nisha Harshwal:- What is DNIF Next-Gen SIEM?

Mr. Shomiron Dasgupta:- Essentially, for me, a next-gen SIEM is where you are bringing in lots and lots of data. Basically, building the analytics side, not just the rule-based side. There are

rule-based systems, which are very stereotyped and very specific. For instance, when one is shown a visual and told that “this is called a fox,” or “that is called a dog,” “this is the difference between a fox and a dog,” or “this is what an elephant looks like”. That is how we used to identify attackers. Now, attackers are figuring out the rule-based systems and circumventing those systems — so what is happening with us is that we are not able to figure out attacks without having rules. How do you do that? By understanding the environment. Once you understand the environment, you start to take informed actions.

Analytics can identify what is normal, and then start making decisions and identifying anomalies. That is essentially what we are trying to do with DNIF. There are two pillars: a high volume of data and the ability to use analytics for outlier or anomaly detection.

Nisha Harshwal:- What are the challenges faced by the cybersecurity space? How is DNIF impacting the cybersecurity space in India?

Mr. Shomiron Dasgupta:- There are a lot of challenges that cybersecurity is facing right now. However, some of the key challenges that DNIF is solving have to do with the “vocabulary” of attacks — the number of attacks that exist today is just tremendously large. It is growing all the time. The type of attacks, the style of attacks, and the sequence in which attacks are taking place are all changing continuously. It is becoming difficult for us to keep up with them and figure out from these issues that we have not seen before. Because attack patterns and their types and styles are changing, we are unable to easily figure out which ones are new, old, known, unknown, and what is an anomaly, what is not, ... All this has become very messy, and because of that, we are losing clarity in detections. At this point, we do not know whether there are 5 attacks to be detected, or 55, or 55,555. Therefore, because there is no clear goal post, we cannot build a defensive perimeter, or a defensive system that is able to identify every rock on the ground at this point. That is the biggest challenge.

This industry has grown, the kinds of attacks have grown, and it is all just gone crazy. Because of that, you can no longer keep running this race with the system to invent new detection methods. When you do not know how many attacks are out there, how can you write rules for every one of them? Because we cannot write rules for every single one of them, we start to move. This is another great challenge that the industry is facing, and this is where analytics steps in.

We say, “Let’s set that problem aside. Let’s figure out a different solution for that, and start going into analytics, and start figuring out how.”

Nisha Harshwal:- How is DNIF different from its competitors?

Mr. Shomiron Dasgupta:- With all the different kinds of attacks out there, we need to figure out what the detection landscape looks like today. The detection landscape today has lots of tools that are point solutions. You may have a sandboxing tool that is just used to explore malicious content, and/or a DLP tool that makes sure no software or malware is writing or pumping data outside. You may have various other tools such as firewalls, and

network intrusion detection/prevention systems to detect endpoint vulnerabilities, server-side compromises, and application-level security issues.

These solutions are all point solutions, built to solve a particular problem. Now, in order to block different kinds of attacks at different levels, you have to scatter these all across your environment. Then, you need a platform that brings all these tools together and connects the dots. That’s the role that DNIF takes on.

DNIF does not do firewalling, IDS/IPS,

or, say, DLP functionality. It can, however, start linking attacks that occur on the firewall to an attack that happened on a server and connect the dots.

Nisha Harshwal:- Kindly explain the market approach of DNIF. (Is it through a Channel or Direct)

Mr. Shomiron Dasgupta:- Very interesting question. Essentially, DNIF has both types of customers. DNIF has big-name, marquee customers, and these are customers where DNIF is directly involved with the customer in delivering the solution. DNIF also has extremely large Managed Security Service (MSS) partners who are using DNIF as a platform to deliver services to their customers. So, we have the marquee customers, the Fortune 500 customers – where DNIF is directly involved; then, there is a layer where DNIF is being delivered to the market through channels, through a distribution system (MSS partners).

Nisha Harshwal:- Please highlight DNIF’s business growth plans. How do you plan to give shape to it while also driving profitability?

Mr. Shomiron Dasgupta:- Business growth plans – I do not think this is going to be any different from any other business. To double and triple – everybody wants to grow. In terms of how we do that, DNIF has to replicate the same success that we have had at the highest levels of the market (i.e., the marquee customers) to the mid-market and the enterprise level. Delivering DNIF to larger audiences is the biggest challenge we are trying to solve right now. It is not just about us delivering to the top 20 customers we have onboarded; it is about the top 200 customers we are going to onboard, and about being able to effectively build a system that makes it easy for those 200 to come on board with the lessons that we have learned in delivering to the initial set of customers.

Broadly, we want to go to T2, T3, and T4 levels of customers, and make it easier than it was for T1. We are taking all the lessons that we have learned in delivering to our top-level customers and using those to redesign parts of delivery, parts of the product, parts of support, to make sure that it is easy for the next lot to get started.

Nisha Harshwal:- What are the current channel partners DNIF is working with, both in India and overseas?

Mr. Shomiron Dasgupta:- We are working closely with TATA Communications (TCL), TATA Consultancy Services (TCS), Tech Mahindra, PwC and NETMAGIC solutions (NTT Company), EY, Locuz, Auditine and many more as our MSSPs. Collectively, they deliver tailored and robust security implementations for our clients.



Ravi Raj, Founder, Brand Head, Director - Sales & Support NetRack Enclosures

Globus Infocom, launches Digital Lounge Solution to serve advanced learning needs



Globus Infocom, a Make in India brand & one of the most innovatory firms with a key focus on providing highly advanced technological solutions launches the Digital Lounge solution for advanced learning. With the only requirement of an empty room, this solution has the power to transform the room into a technologically & resourcefully empowered, Digital lounge serving all kind of advanced learning needs.

Established in an impressive well-furnished infrastructure this solution features state-of-the art technological hardware, combined with software & Infrastructure facilities. The Hardware comprises of complete modern, technologically equipped learning set up along with state-of-the-art infrastructure facilities including High grade premium workstations & chairs, Monitors with mini PC, LED lighting, Blind curtains etc. With added facilities like Air conditioning, this solution accomplishes modern day academic requisites. This comprehensive advanced learning set up is supplemented with the digital content software along with the external web link resources to access extensive information & knowledge.

USPs of Digital Lounge Solution:

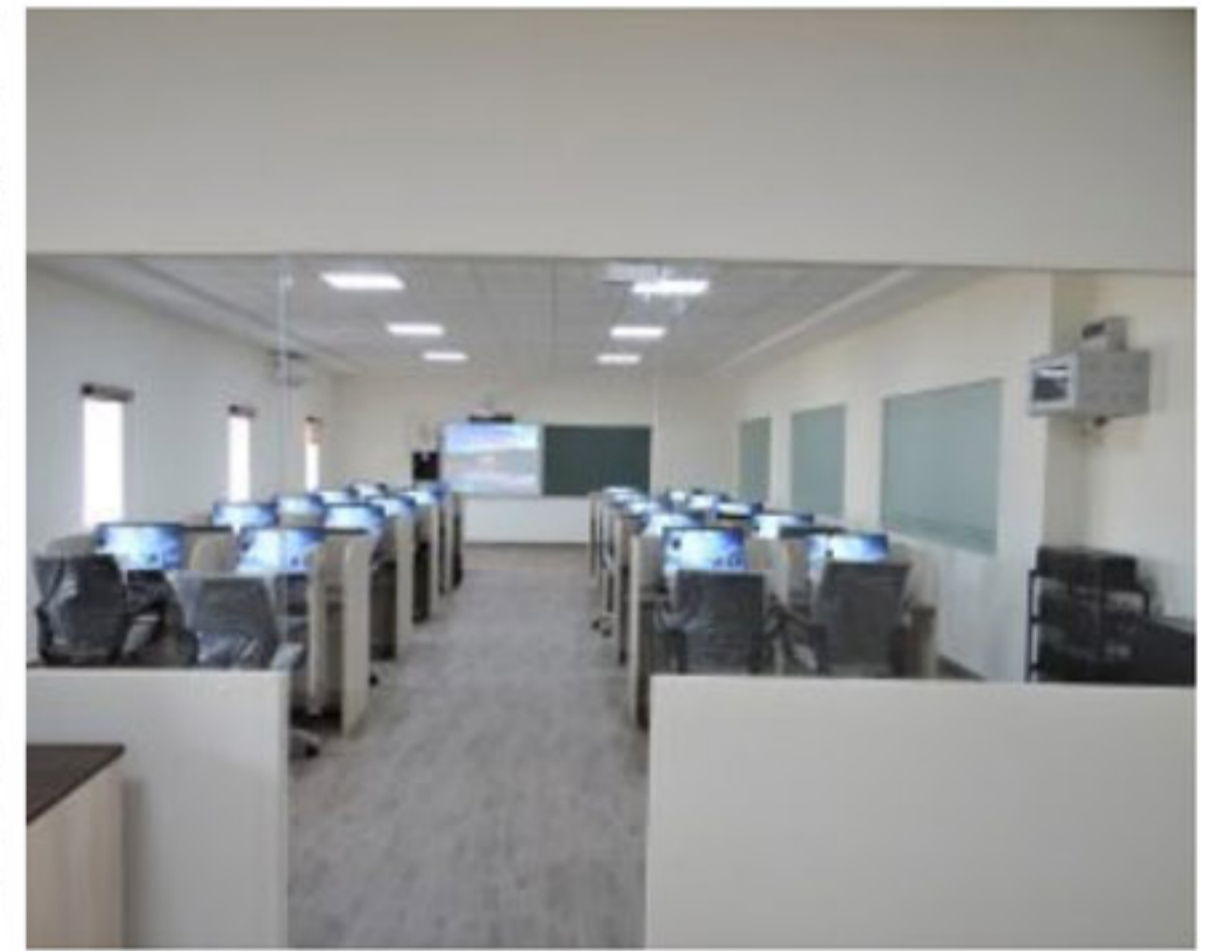
A model learning environment combining the power of technology, infrastructure, advanced learning resources along with best suited Higher education digital content designed specifically to suit the

different course modules of universities & colleges referring through various content components. State of the art infrastructure with premium furniture & makeover accessories.

The only requirement to implement the solution is an Empty Room. Convenience of one touch on and off.

Offers eminent features like interactivity, display, unlimited web resources, annotation, Audio & Video & many more to enhance the classroom's efficiency & engagement.

The Digital content available with this solution opens a world of information to students for their study purpose, wherein the technological tools provide innovative ways to put forth a better conceptual understanding, which empowers the students to tackle the pressing challenges & grow holistically.



AWARENESS ABOUT ELECTRONIC-WASTE



E-waste or electronic waste is created when an electronic product is discarded after the end of its useful life. The rapid expansion of technology means that a very large amount of e-waste is created every minute.

Electronic waste or e-waste may be defined as discarded computers, office electronic equipment, entertainment device electronics, mobile phones, television sets, and refrigerators. This includes used electronics which are destined for Reuse, Resale, Salvage, Recycling, or Disposal as well as Re-usables (working and repairable electronics) and

secondary scraps (copper, steel, plastic, etc.). The term "waste" is reserved for residue or material which is dumped by the buyer rather than recycled, including residue from reuse and recycling operations, because loads of surplus electronics are frequently commingled (good, recyclable, and non-recyclable).

The high value of the computer recycling subset of electronic waste (working and reusable laptops, desktops, and components like RAM) can help pay the cost by the authorized Dismantler/Refurbisher or Recycler of E-waste spreaded all over India. The E-waste (Management) Rule 2016 is applicable to all Producers & Bulk Consumers of E-waste in India.

All Producers (Importers, Manufacturers & Refurbishing) of EEE (Electrical & Electronics Equipments) needs to applying Extended Producer Responsibility (EPR) through Producer Responsibility Organization (PRO) from Central Pollution Control Board (CPCB).

After Channelizing Recyclers all Producers/Bulk Consumers of EEE needs to file their Respective Quarterly / Annual Return to CPCB along with Form-3.

Bulk Consumer Means bulk users of Electrical and Electronic Equipment such as Central Government or State Government Departments, public sector undertakings, banks, educational institutions, multinational organizations, international agencies, partnership and public or private companies that are

Registered under the Factories Act, 1948 (63 of 1948) and the Companies Act, 2013 (18 of 2013) and health care facilities which have turnover of more than one crore or have more than twenty employees.



Professional Agency for E-waste Exchange



PRO SERVICES

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E-Waste Collection	Storage & Handling	Transportation & Logistics	Certified Data Destruction	Dismantling & Segregation	Refurbishing Recycling &
Plug & Play Technology	EPR Consulting	Professional Agency Services	Exchange Programs	Take Back Programs	Environment Protection



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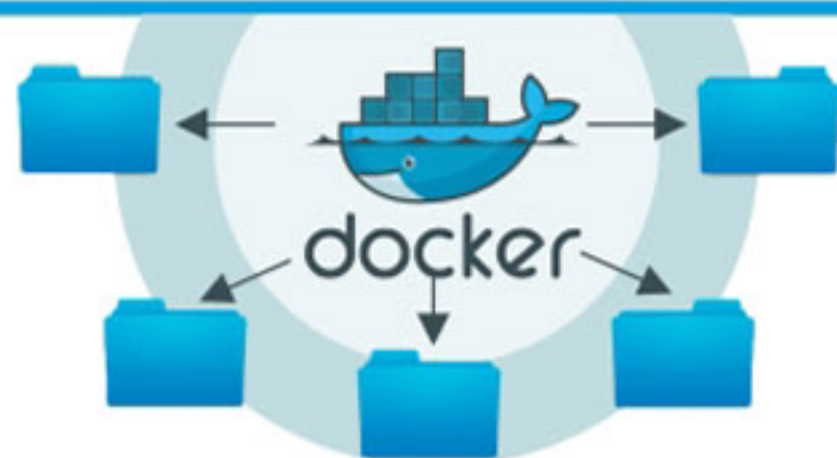
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