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In fond remembrance of our beloved Chairperson Shri. Ishwarlal Choudha Bhai Taunk who taught us that hard work and love reigns supreme. Thank you for being an unparalleled inspiration for us, full of love, strength and encouragement. We could've never gone this far without your guidance, encouragement and support for creating a progressive workplace for the superiors and subordinates to work together in harmony.

Your contributions to our success are immeasurable...

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Digital twins to bridge VR

Technological advancement in today's world has far surpassed the absolute. Modern IT firms and business houses are greatly benefitted by present-day IT solutions, which they employ in almost every major work sector to achieve highest degree of efficiency and profit

Among the leading technological trends like AI, ML, RPA, Blockchain, and IoT, there emerged this particularly cryptic technology called Digital Twins. Although the concept of Digital Twins rests in its infancy, it will soon diffuse into mainstream IT world to actuate and streamline various hard-line jobs, which otherwise consume too many of resources and effort.

What's with the Twins?

Fundamentally, Digital twins are virtual renders of real-world devices/machines which data scientists, performance testers and IT professional can use to virtually test product working before actually deploying the final build. It is a fast-emerging concept in the field of IoT and AI analytics and will soon help major corporates to virtually discover necessary analysis and save massive operational costs. With the use of Digital Twins, developers and IT professionals can easily optimize product performance beforehand, thus ensuring peak efficiency and practical performance.

Working

Digital Twins are essentially devised to gather functional input data from enlisted sensors and machines. The data is directly fed into the digital twin system for a

comprehensive real-time simulation of the work process, thereby allowing data analysts and developers with in-depth insights related to performance and potential problems. Twins can generally be understood as functional prototypes which can provide feedback for product refinement by means of advanced digital mirroring.

IoT

The biggest benefit of using modern Digital twins is that they can squarely predict and simulcast real-time renders with variable data. Most importantly, all the rendition is carried in a cutting-edge digital environment where radical analysis is practically attainable. For modern age IoT environment, Digital Twins mean optimization and preeminence. Its practical applications are beyond edge, making digital twins not just important but inevitable.

In the coming future, with considerable advancement in the field, digital twins will be able to accurately simulate how projects have performed over time, which could help in predicting future performance and possible failure.

Tarun Taunk
Editor-In-Chief





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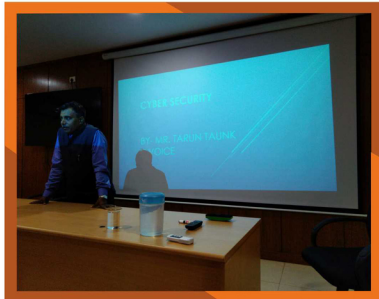
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Expert Training Session by Mr. Tarun Taunk at Intelligence Training Academy, RPA

Mr. Tarun Taunk, Founder and Chief Editor- IT Voice, delivered an expert session today at Intelligence Training Academy, Rajasthan Police Academy, in presence of Smt. Param Jyoti- IPS. Mr. Tarun was specially invited by the officials to deliver an expert lecture on the "Importance of Cyber Security and misuse of social media by criminals and terrorists". He presented his viewpoints on the topic and answered the queries of esteemed police officers and trainees present in the audience side. The session was targetted to provide industry-oriented training to newly appointed Inspectors, Assitant Sub-Inspector, and Sub-inspector and shed light upon newly developing cyber crimes and attacks.

His presentation covered all the major issues related to the topic and also involved certain real-life examples and problem-solving tactics to help the trainees understand current trends in the cyber security domain across WhatsApp, Twitter, FB, etc, and methods to cope with such criminal cases. The session was highly admired by the officials who even requested to extend the lecture beyond today's one-hour long presentation.



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“Placing data at the center of business strategy is very important as the competition gets smarter”-Mr. Neel Juriasinga, CEO and Co-Founder of Datacultr.

DataCultr

Nisha Harshwal:- What are your business plans for 2019?

Mr. Neel Juriasinga:- In 2018, we collaborated with one of the largest Telcos in India for a POC to release their Digital Home Solution which will be out soon. In 2019, we are majorly focusing on Fintech, Agriculture and Digital Home Solutions. Currently, Datacultr is working on building strategic channel partners not just in India, but also in global markets like Africa, Europe, Australia and US.

Nisha Harshwal:- Could you also mention some of your clients and the industries you are currently catering to?

Mr. Neel Juriasinga:- Datacultr is focusing on Consumer lending companies, Smartphone manufacturers, Telecom operators and Agritech. Our partners include a top telecom operator in India, top Global smartphone manufacturer, and a few more Indian & Chinese handset manufacturers.

Nisha Harshwal:- What is your view on “Good Data for a Good Brand” strategy?

Mr. Neel Juriasinga:- Placing data at the center of business strategy is very important as the competition gets smarter. We, at Datacultr, are focusing on creating a data stream network that helps enterprises, connect & manage their devices that brings out valuable insights from streaming data, turning Big Data into Smart Data. Datacultr enables enterprises to create smarter solutions, launch new products, drive brand and business efficiencies.

Nisha Harshwal:- How ‘Datacultr’ is bringing value to its clients?

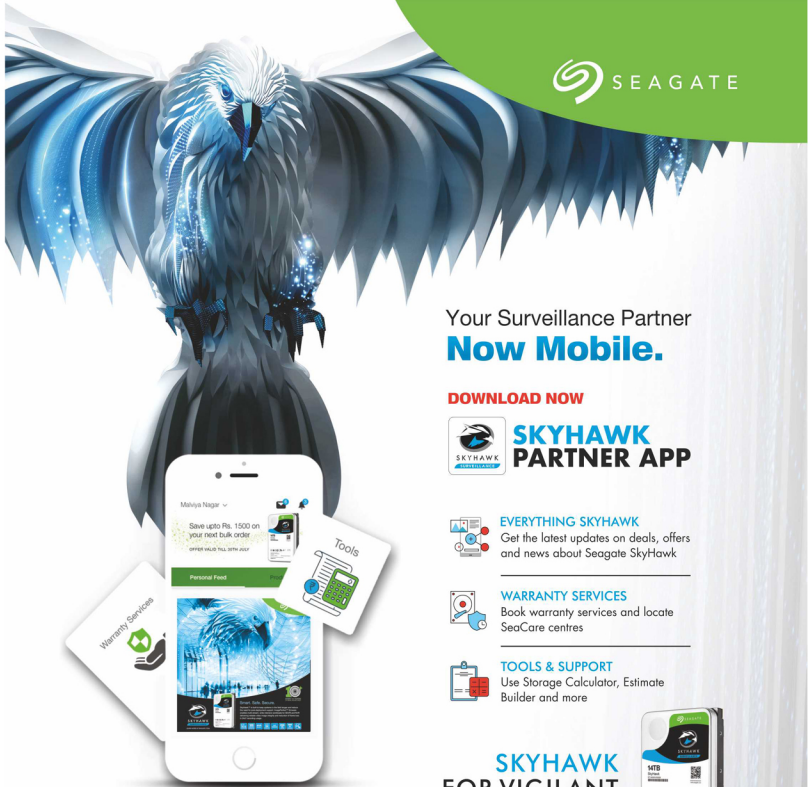
Mr. Neel Juriasinga:- As most industries are adapting to digital transformation to improve their bottom line and deliver benefits for the consumer, Fintech, Agriculture and Digital Home Solution providers are set to reap maximum benefits with the use of IoT in days to come. Also, we see System Integrators and strategic consulting companies as our audience. Datacultr supports open IoT protocols and Flexible micro service architecture for our clients. We put the best of our proficiency in making the IoT journey simpler, faster and value driven for our clients.



Mr. Neel Juriasinga
CEO and Co-Founder of Datacultr.

Nisha Harshwal:- How Datacultr’s platform is different from its competitors?

Mr. Neel Juriasinga:- Datacultr’s Data Stream Platform enables enterprises to go to market 6X faster than existing cloud based solutions which allows Datacultr to stand distinct in the market. Based on flexible micro services architecture, Datacultr easily adapts to almost any need and application. It scales from the requirements of a tiny start-up to a massive corporation and supports advanced deployment models for multi-cloud deployments, and is both hardware and cloud agnostic. Datacultr enables enterprises both in the emerging & developed world, to take mission critical IOT solutions and POCs, to market quickly and securely, without requirement of any custom coding.



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“We are proud that AcTouch.com is transformed into ERP Business Platform.” -Mr.Nityananda Rao,CEO Actouch Technology

An exclusive interview with IT.Voice,Mr.Nityananda Rao,CEO Actouch Technology, reveals his strategies for business in India .

AcTouch

Nisha Harshwal:- What is your channel strength currently in India?

Mr.Nityananda Rao:- The model that we adopted to acquire our customer is different. We followed multiple models to acquire the customers.

Feet on the street model.

Outbound calls

SEO and Digital Marketing.

One to one Customer visit and discussions.

Today we have 3 to 4 channel partners who help us to sell. However majority of sales happens from Digital marketing and through inbound sales. We also have Sales Offices at Bangalore and Ludhiana to handle customer queries and implementation.

Nisha Harshwal:- How do you assure your customers excellent service support?

Mr.Nityananda Rao:- As you might be aware, ERP is a RED OCEAN and there are 1000's of vendors who sell ERP's of all the varieties. We have built product features like Sales, Quotes, Billing, Inventory, Payments and Receipts, Manufacturing module with Planning, Work Order, Bill of materials, Subcontracting, Finance, Interface to marketplaces like Amazon, eBay etc. and all the financial MIS reports. Most of these are developed with Customers as subject matter experts (SME) as we believed in their feedback and simplify the process.

How we are different? We focused on the following and built customer TRUST on us.

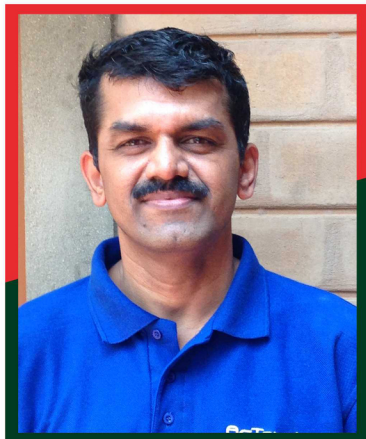
Solution in Progress (SIP) – These features list are same like many of the existing ERP's like handling of Invoicing, Billing, Payments, Receipts and Financials etc. However, we focussed on the end users usability and how to simplify the process by studying end users behaviours.

Identified problems – These are the problems that are known in the existing products, but no one spending efforts or money to change it. We focused on this segment to win few customers and that helped us to gain more customers.

Our customer support team including CEO, Product Head and Sales heads are available to customers to discuss the issues from 7AM 12 Mid night. This gained Customer confidence as we could able to give a valuable service to the senior management when they needed it.

Nisha Harshwal:- What is your investment plan to enhance service support infrastructure to cover entire India?

Mr.Nityananda Rao:- We are into an industry where our CAC is huge and the sales cycle can span from 1 day to 1 year. So there is a huge unpredictability to Sales as Indian SMEs never thought that Cloud ERP would help them to save their money and time. Because



Mr.Nityananda Rao,CEO Actouch Technology

this reason, the product sales has become a little cyclic in nature. Our customer wants to handhold them throughout the process.

However it is not possible to have a huge sales force. So we are depending on the following mix model to grow now
Digital marketing with contents, SEO, eMail etc
Reference and meet the customers

Today we have our Sales office at Bangalore and Ludhiana and by the end of this year, we are planning to have presence in Mumbai-Pune, Delhi, Hyderabad etc.

We have a Product implementation team at Bangalore and Ludhiana that's handling the onsite customer needs. However many ERP implementation we handle from our Bangalore team, who are an expert on ERP, it's business and practices etc. It has been a successful model for us

Read the full interview at:

<https://www.itvoice.in/we-are-proud-that-actouch-com-is-transformed-into-erp-business-platform-mr-nityananda-rao-actouch-technology>

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Value addition is the most critical factors for any successful business. It acts as an anchor to retain customers and build a successful business. RP tech India, country's true value-

added distributor is very big on value-added services to end users. RP tech Care Center (RCC), a service division of RP tech India is delighting customers with its best in class service support on a diverse range of IT and mobility products for the last 29 years.

RP tech Care Center is equipped with chip level (L4) repairs to mobile repairs with 95% efficiency. It is well equipped for BGA level repairs and CPU socket replacements. RCC is also capable to service ROHS compliant IT Products with testing facility for all replacement warranty products. Currently, RCC offers service support on over 25 leading IT and Mobile brands such as Asus, Toshiba, Plantronics, SanDisk, Dell, HP, Lenovo to name a few.

Apart from repair and technical support, RCC also offers onsite support, AMC services and reverse and forward logistics support. The key differentiation of RCC is that all the 50 service centers are owned and managed by RP tech India. This huge service infrastructure operates on the robust SAP-ERP platform. RCC has also developed a mobile app to provide prompt updates about customers' service status.

"The key differentiation of RCC is that its entire operations are managed by RP tech India and not by any third party franchise. Our customer-centric approach, domain expertise, operational efficiency backed by modern technology and processes and excellent customer satisfaction rate are the key factors responsible for the success of RCC. RCC has duly acknowledged for its performance by end users and vendors", said Mr. Ashok Goenka, Head of RMA division at RP tech India.

Currently, RCC employs 150+ skilled engineers and technicians

Service MODEL



across pan India. The workforce receives regular technology training for all brands that RCC service to upgrade their knowledge and skills. Apart from that periodic CRM training is conducted for development and process improvement. RCC has also deployed a Clean Room (ESD) work environment in accordance with the industry standards. All these efforts are aimed at ensuring highest level of customer satisfaction.

Highlighting the training and process aspect of RCC, Mr. Yogesh Dhandharia, Business Manager at RP tech India said, "We have a skill and knowledge test system with which we conduct monthly tests of our engineers. We have appointed managers at every center who efficiently handle customer escalations and grievances. We also have a customer feedback system in place, which is managed at Corporate office for further improving the quality of service support."

Talking about the upcoming plans for RCC, Mr. Goenka said, "We will focus on emerging markets and expand our service arm in C and D Class cities in the next 3-5 years".



Tally Solutions' TX partner Velocity Infovision conducts successful workshop 'Step Up' for SMEs in Pune



POWER OF SIMPLICITY

Tally Solutions' TX partner Velocity Infovision today conducted a successful workshop 'Step up' for SMEs in Pune. The workshop was an initiative under Tally Xcelerator (TX) program.

Velocity Infovision is one of the

premium consulting organizations, striving towards supporting SMEs and mid-sized corporates in designing their goals, training their manpower and building next level leadership. The workshop was held in Pune and was attended by close to 100 business owners from diverse sectors. The program focused on creating successful organisations by mentoring and creating effective processes to achieve business growth.

With the TX Program, Tally aims to build focus on small and medium enterprises (SMEs) that play an important role in the country's economy. The training module will be beneficial to SMEs in terms of improved strategic, operational & technical skills. The content includes management skills and practices which will help improve the business performance of SMEs.

Anchoring the event, Mr. Virendra Ingle, Founder & Director, Velocity Infovision said, "Tally has taken a great initiative by launching the Tally Xcelerator program and we are happy to be associated with them for the development of the SME community

in the country. The purpose of this unique program for the SMEs is to create a network and a platform for realising the important challenges of business and get solutions through learning, practise, referring to best industrial practices and mentoring effectively. The program is open for all entrepreneurs who are aspiring for growth."

On the occasion, Mr. Joyce Ray, India Business Head, Tally Solutions Pvt. Ltd said, "With the TX initiative our aim is to upscale and up-skill the businesses which can ultimately contribute towards the growth of the country's economy. We have been fortunate to have very capable TX partners in every state to ensure that we reach out to the maximum number of SMEs in the country and help and guide them in their progress and development. Tally is closely associated with the SME community and understands the challenges that this segment needs to navigate in day-to-day operations. Through such workshops, we are aiding businesses to achieve growth, success and stability".

Since the launch of the initiative, Tally along with its TX partners have conducted over a 100 sessions across the country. TX program's aims to help SMEs realize their trade and investment opportunities and become competitive in both the domestic and global market. This will also help to broaden their competencies, sharpen their leadership skills and expand their knowledge to become more profitable.

Canon expands its retail footprint in India, unveils new destination for Inkjet printers in Chennai



Delighting You Always

Canon India, a leading digital imaging organization in the country, has launched its second PIXMA Zone. The newly inaugurated concept store is designed and conceptualized to

showcase the entire range of Canon Inkjet technology and its features. The PIXMA Concept stores have been introduced by Canon India to familiarize consumers with the range of all inkjet printers, cartridges and photo media.

The store was inaugurated in the presence of Mr. C Sukumaran, Director, Consumer System Products, Canon India. Backed by an exceptional sales support at the PIXMA Zone's the organization aims to provide a personalized demo experience and one stop shop solution, to address the printing requirements of all its existing and potential customers. In Chennai, Canon India PIXMA Zone will be located at Oasis India Network Pvt. Ltd, Mount Road, Anna Salai.

Apart from consumer experience, the PIXMA Concept stores were designed to help the retailers understand and provide them with exclusive products schemes and offers, keeping pace with the latest technology. The product display for home and office use would include product series such as MG, MAXIFY, G, TS and E and professional portable printers.

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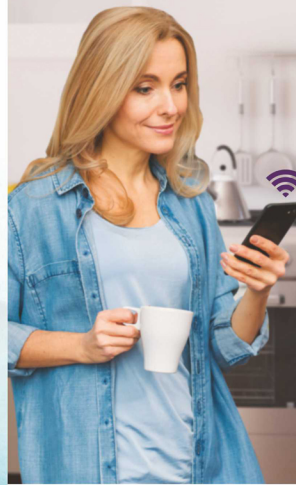
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Zebtronics launches circular dial fitness watch Zeb-FIT650 ,80 cms curved ZEB-AC32FHD LED and 8000 mAH trendy powerbank called ZEB-PG8000A



Get fit in style with the **Zebtronics Zeb-FIT650**

Zebtronics India Pvt. Ltd, India's leading brand of IT peripherals, sound system, mobile/lifestyle accessories and surveillance products has launched a circular dial fitness watch that is a total up on style dubbed as 'Zeb-FIT650'

If your life revolves between making trips to office & home while your weekends are either spent on running errands or lazing around doing nothing. It's never too late to switch to the healthier side by starting with taking a brisk walk or taking up your favorite sport. When you can calculate the steps and track your progress,



you're able to measure yourself.

The Zeb-FIT650 is designed differently, it looks like a watch with a circular design but it really is a fitness band, giving you an edge in terms of style. The watch has a smooth design and comes in a glossy finish. The strap comes in different textures of leather finish and silicone.

Measure your progress diligently with the Zeb-FIT650 which has features like pedometer where you can track the amount of steps you've taken throughout the day. Calorie burnt is another function that helps you count the calories you've burnt during the day. The band also features a heart rate monitor, distance tracker, a sedentary reminder to keep you on your feet when you're inactive and a sleep track monitor, to help you ace for a better sleeping mechanism.

You can still keep a track of your notifications and messages with this band. It also has an anti-lost alert feature and find phone will help you locate your phone easily. You can even go clicking with the camera remote shutter or simply change the music with a touch of a button.

Speaking on the launch of the fitness band, Mr. Pradeep Doshi, Director - Zebtronics India says, "Fitness has always been a priority. People have gone from buying watches to buying fitness bands that measure their fitness progress on a day today basis and enable

them to keep fit. Our Zeb-Fit650 fitness watch will not only keep them fit but also keep them on top their game when it comes to style "

To get started all you need to do is, download the ZEB FIT450/650 App (Android or iOS) and strap your band on the wrist. The band is available in two variants either leather finish strap or a in a silicon material strap at leading retail stores across India.

Dive into the immersive experience with Zebtronics 80 cms curved **ZEB-AC32FHD LED**

After a casual work day, you'd like to come home and experience entertainment on a bigger screen, watching movies or having endless hour of gaming session. The bigger screen experience entices the entire visual journey with high contrast ratio, better aspects and an experience that is truly magnifying and immersive. Zebtronics India Pvt. Ltd, India's leading brand of IT peripherals, sound system, mobile/lifestyle accessories and surveillance products has launched it's premium 80 cms curved LED dubbed **ZEB-AC32FHD LED monitor**.

The ZEB-AC32FHD LED comes in a sleek yet minimalistic design with a curved edge making the viewing truly stunning. Apart from the viewing experience it also has a built-in speaker to elevate the overall experience.

The monitor comes equipped with input options like DisplayPort



and HDMI. Watch the colors come alive with deeper blacks, whiter brights and rich colors. It has 500000:1 dynamic contrast ratio with 178 degree viewing angle and a curved screen for a constant viewing distance. It also has an ultra slim bezel and a thin profile in reducing the distraction while you enjoy the immersive experience. The LED monitor comes with buttons on the back for menu, back, up/down and on/off switch. It also has a DC input along with input for headphone Jack, DP & HDMI port. With a 144HZ refresh rate, the monitor gives faster reactions while you're gaming. Keeping the style factor intact this monitor comes in a glossy panel and an ultra slim bezel and is wall mountable too.

Zebtronics launches 8000 mAh trendy powerbank called ZEB-PC8000A

Zebtronics India Pvt. Ltd., India's leading brand of IT peripherals, sound systems, mobile/ lifestyle accessories and surveillance products has launched a 8000 mAh power bank ZEB-PC8000A which has an added element of style.

Sporting a rather smooth finish and a metal body, this powerbank is an absolute must for anyone wanting to score high when it comes to multitasking on their phone. Featuring a compact design ZEB-PC8000A is not only powerful but compact too.

Built with heavy duty, the powerbank comes with 8000 mAh capacity with a max output of 2A. It comes with an LED indicator for battery indication.

This powerbank is a stunner because it comes in a metal body with colors like rose gold, gold, silver & black. It has an added style element so you can pull this out at festivals, functions and it makes a perfect gifting option for special occasions, birthdays & anniversaries. Don't fret about overcharging, overloading or short circuit issues as this powerbank covers all that being the best in terms of safety, style, functionality, and compatibility. Commenting on the newest launch, Pradeep Doshi,

Director, Zebtronics says "Phone has increasingly become a multi-tasking product meaning with more work consumed there is more battery consumption. With our ZEB-PC8000A power bank one will not only stay ahead in terms of power but also style element too" Compatible with most devices, this power bank is available in all leading stores across India.

Speaking on the launch of the product, Mr. Pradeep Doshi, Director - Zebtronics India says,

"Monitors are truly revolutionary, they've become more personalized offering a in-depth experience. We took to the opportunity being the first Indian brand to have launch our latest LED monitor ZEB-AC32FHD, which is a 80 cms wide curved LED monitor that is built for a truly immersive experience. It's for those who want to take their viewing experience to the next level"

The product is available at leading stores across India.



14th Edition CFO Leadership Summit 2019



CFO Leadership Summit has been an astute event that has lived up to the expectations of all associates through its 13 editions, since inception. The increasing success and peaking interest of previous participants have backed our commitment in the developing of the 14th

Edition in Bangalore on March 20th, 2019. This summit will see a confluence of 135+ finance leaders under one roof, collaborate on the latest developments and innovations and address the challenges looming on the market presently.

With the economy going through GST implementation, it is imperative for the CFOs across different sectors to hold a holistic understanding of its implications to the business, in the wake of this massive taxation reform.

The 14th Edition of CFO Leadership Summit has been designed to address all such questions through the keynotes & panel discussions involving the experts from the respective verticals and industries. The last edition of CFO Leadership Summit witnessed the CFO's from Mitsubishi Electric, Salvatore Ferragamo, DS Group, Jubilant Industries Ltd., Godfrey Phillips & many more prominent names featuring as the speakers and shedding light on contentious issues faced by the industries. The upcoming edition of CFO Leadership Summit 2019 intends to introspect the course of impending developments in the financial sector along with an assessment of the scope to innovate and secure a better future. The upcoming edition features speakers like Mr. Ganesh Shenoy B, CFO (MTR Foods Private Limited); Sameer Agarwal, Group CFO

(Manipal Health Enterprises Pvt. Ltd.); Jaspreet Bindra, Blockchain consultant; Kesavan Venugopalan, Group Chief Financial Officer, Narayana Health; Joydeep Nag, Vice President & Chief Financial Officer - South Asia, TE Connectivity; Burli Phaneendra, Chief Financial Officer, Reliance Trends; Arnab Roy, Chief Financial Officer, Schneider Electric Infrastructure Limited.

The summit will touch upon all the industries like BFSI, IT & ITES, Aerospace & Defence, Automobile & Automobile Components, Capital Goods, Chemicals, Consumer Durable & Home Appliances, Electrical & Electronics, Food Processing, FMCG, Iron and Steel, Oil and Gas, Pharmaceuticals, Power & Energy, Textiles & Garments, E-commerce, and Retail.

Apart from offering a learning and re-education platform, this summit will also offer a networking opportunity to all the attendees to strengthen their professional ties within the industry and they can avail the one-on-one meetings with the potential solution providers in a conducive B2B environment. Exito is also acknowledging the extraordinary achievements of the CFO's with the CFO leadership awards where the CFO's who have clinically contributed to their organizations' economic growth, stability, and success will be felicitated.

For the sponsors, this comes as an engaging opportunity to showcase the latest developments on various technical & non-technical fronts like cashless remittances, cyber-security, asset management, risk management, financial & accounting solutions & software catering to the same. Amidst the presence of decision-makers, this can be an ideal opportunity for facilitating companies to present their solutions and establish new business relationships. The event will conclude with the Cocktail & Gala Dinner, the gala dinner promises to be an entertaining evening and a wonderful opportunity to network with your peers while celebrating excellence in finance and business.

For more information on the event, Visit:

LENOVO ANNOUNCES LENOVO TRUSCALE™ INFRASTRUCTURE SERVICES – A UNIQUE, CONSUMPTION-BASED, AS-A-SERVICE OFFERING



Lenovo (HKSE: 992) (ADR: LNVGY), a Global Fortune 500 company and a technology leader in Intelligent Transformation, today announced Lenovo TruScale™ Infrastructure Services, its comprehensive as-a-Service offering. Lenovo TruScale is a subscription-based offering that allows customers to use and pay for data center hardware and services – on-premise or at a customer-preferred location – without having to purchase the equipment.

Today's businesses, and today's CIOs, require data center infrastructure that enables growth rather than restricts it. As technology rapidly evolves, businesses need the ability to integrate new technologies and workloads efficiently and seamlessly, often within resource, budget and capital restrictions. Too often, IT personnel spend more time on administrative tasks and maintenance of systems than innovation. Modern IT solutions should be scalable with automated updates. By outsourcing resource management, IT organizations can focus on innovating within the business. According to IDC, 63 percent of IT buyers stated that, when selecting an IT infrastructure provider, the availability of flexible payment options or pay-per-use is very important.[1]

To address these customer needs, Lenovo is introducing Lenovo TruScale Infrastructure Services, a new take on procuring IT resources via a consumption-based, subscription model. With this new consumption model, customers never take capital ownership of the hardware or other IT assets and pay for what they use each month as part of their operating expenses. Lenovo's ThinkSystem and Think Agile product portfolios are available through this offering, which includes hardware installation, deployment, management, maintenance and removal.

The Lenovo TruScale offering is unique in that it is a true consumption-based model with no required minimum capacity commitment. With Lenovo TruScale Infrastructure Services, customers only pay for capacity when their workloads are actively running. Additionally, capacity can be scaled up or down to accommodate business needs, ensuring IT infrastructure is right-sized, all the time. Lenovo's unique metering solution remains outside of the customer's data plane – providing the advantages of cloud-like economics with the security of on-premise hardware. Monthly pricing structures are simple and all-inclusive

of associated services (maintenance, support, remote monitoring and system health) in one bill.

"Lenovo's TruScale as-a-Service offering is truly revolutionary, changing how IT departments procure and refresh their data center infrastructure. With our subscription-based model, customers pay for what they use, eliminating upfront capital purchase risk," said Laura Laltrello, Vice President and General Manager of Services at Lenovo Data Center Group. "Our offering can be applied to any configuration that meets the customer's needs – whether storage-rich, server-heavy, hyperconverged or high-performance compute – and can be scaled as business dictates."

"Lenovo is accelerating our customers' Intelligent Transformation and digital journey by providing them with a new way of securing and deploying infrastructure. By eliminating the capital expense of purchasing IT equipment and replacing with a subscription model, customers can now focus on supporting their business growth, knowing that they'll have the right flexibility across their environment," said Roderick Lappin, Senior Vice President and Chief Customer Officer at Lenovo Data Center Group. "Lenovo TruScale Infrastructure Services combines the economic flexibility of cloud with the security of on-premise data, giving customers more agility, efficiency and simplicity in how they operate."

"At Lenovo, we always start by understanding our customers' strategic objectives. Agility is one of the most challenging issues that we often see amongst our customers, particularly in Asia Pacific where the landscape is so diverse that they are as likely to be a small startup as they are to be an enterprise. As customers look to refresh their data center from legacy, older infrastructure to more workload-based infrastructure, Lenovo TruScale's flexibility and agility will be crucial in providing effective and cost-efficient solutions for their data center needs without locking them into rigid architectures or software," commented Sumir Bhatia, President, Asia Pacific, Lenovo Data Center Group.

Lenovo realizes the value of a true subscription offering is the ability for customers to view their consumption in real time, enabling them to control and predict their costs. Lenovo TruScale customers have constant visibility to their consumption through the customer portal. This, along with an assigned Customer Success Manager, enables the customer to have easy access to any level of detail needed, as well as clear paths to drive resolution with any issue they encounter.

Lenovo TruScale as-a-Service offering is available through Lenovo sales representatives and channel partners across the globe. Lenovo is working with strategic partners to right-size Lenovo TruScale business models to best fit their customers' needs.

HPE Enables Gujarat's Largest Public Hospital offer Seamless Healthcare Delivery

Hewlett Packard Enterprise

Hewlett Packard Enterprise (HPE) today announced that the recently inaugurated Sardar Vallabhbhai Patel Institute of Medical Sciences and Research Hospital

(SVPIMSR), Ahmedabad, Gujarat has selected HPE SimpliVity 380 for its centralized datacenter infrastructure to host their mission critical applications including the integrated Hospital Information System (iHIS), Virtual Desktop Infrastructure (VDI) and more.

Managed by the Ahmedabad Municipal Corporation (AMC), SVPIMSR features 32 Operating Theatres, 139 Intensive Care Units, and over 1600 beds spread across 18 floors. In addition to offering high quality healthcare services to the people of the region, the state-of-the-art facility is designed to meet the future demands of patients with a continued focus on their care, safety and satisfaction.

A multispecialty healthcare institution of this size and scale, with an Out Patient Department expected to cater to up to 4000 patients per day, requires a highly efficient, reliable, and secure IT environment. Moreover, the IT infrastructure needs to be robust and capable of hosting the iHIS to manage each patient's lifecycle. While SVPIMSR was on the lookout for a suitable solution, they also expected it to support VDI so they could provide over 1000 healthcare and administrative staff at the facility a seamless and secure virtual desktop environment.

After a detailed and stringent evaluation process, AMC selected the HPE SimpliVity 380 hyperconverged platform to build SVPIMSR's centralized datacenter. This solution was designed and will be implemented by HPE's Ahmedabad-based Platinum partner Dotcad, combining x86 resources, storage, and storage networking in a single hyperconverged system with advanced functionality.

"When we had envisioned this hospital, our plan was to make it a paperless and fileless facility, where doctors and nurses could seamlessly use wireless handheld devices to deliver healthcare services. Hence, we needed to build an IT infrastructure, which could offer consistent performance, data protection, and yet was

easy to manage. During the evaluation process, we realized that the HPE SimpliVity 380 not only offered all these features but also was highly scalable in small, scale out increments, which allows us to add more workloads in the future with minimal increase in infrastructure. With this solution in place, we are confident of offering our patients a world-class healthcare experience," said Mr. Vijay Nehra, IAS - Commissioner, Ahmedabad Municipal Corporation.

"In future, healthcare will be defined by the patients' convenience and need. By embracing digital technologies, healthcare institutions can offer their patients the much needed personalized care," said Mr. Joybrata Mukherjee, Director - Channel, SI, Alliances and Service Providers, HPE India. "HPE SimpliVity 380 offers multispecialty healthcare institutions the agility and economics of the cloud with the control and governance of on-premises IT. SimpliVity was a clear choice for SVPIMSR as it enables them to run numerous mission-critical applications in a virtualized environment, with data protection and speedy data backup, which are essential to the wellbeing of the hospital and their patients."

In addition to offering superior and uncompromising performance and scalability, the HPE SimpliVity 380's built-in capabilities such as data protection, disaster recovery (DR), resiliency, deduplication, and compression, address key business requirements and provide additional opportunities for consolidation and savings.

"For over three decades, we has been helping customers across sectors in their digital transformation journey. Moreover, we have ample experience in implementing innovative IT solutions in the healthcare space," said Mr. Shaishav Singh, Managing Director, Dotcad. "HPE SimpliVity provides a robust IT infrastructure and our ability to successfully deliver IT solutions for hospitals gave AMC the confidence to entrust us with building SVPIMSR's centralized datacenter."

Currently, the HPE SimpliVity 380 platform at SVPIMSR manages around 500 beds and will eventually be scaled-up to handle the entire load of over 1600 beds. The hospital also plans to leverage the solution to host a remote DR site for their applications in the near future.

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HCL Technologies and IBM Collaborate to Accelerate Clients' Hybrid Cloud Journey

HCL

HCL Technologies (HCL), a global technology company, today announced a collaboration with IBM (NYSE: IBM) designed to help advance the hybrid cloud journeys of organizations worldwide.

HCL today announced new re-platforming and refactoring services to enable enterprises to build and migrate applications to IBM Cloud Private from within the company's HCL Cloud Native Labs. The services will be orchestrated and available from HCL's Cloud Native Labs in London, New York, and Noida, later this year.

HCL offerings include cloud strategy planning, application transformation, cloud-native cultural transformation, proof of concept building, and next-generation cloud native software development services – all of which are being extended to include the IBM Cloud offerings.

Additionally, HCL will offer services to help migrate ISV solutions to IBM Cloud. Finally, HCL and IBM plan to collaborate to assist

clients in building joint solutions that include IBM AI capabilities.

"HCL will provide the necessary services to enable a customer's cloud native journey covering portfolio assessment, platform design / build, applications transformation, software engineering, and platform operations, which makes this collaboration significant," said Kalyan Kumar, HCL Corporate Vice President and CTO. "The HCL teams will now help customers to understand the Art of the Possible, and see where ICP / IBM hybrid cloud can enable their cloud native journey. The HCL Cloud Native Labs would become a single location where the complete IBM tooling and methodologies come together and offer the customer a unified cloud enablement journey based on the full set of IBM capabilities."

"Application & Platform Transformation is a critical entry point for organizations on their hybrid cloud journey, yet we see that only few enterprise workloads have been modernized to date," said Denis Kennelly, General Manager for IBM Hybrid Cloud Integration. "Our IBM hybrid cloud solutions combined with the expertise HCL will simplify this for clients and accelerate their journey to the cloud enabled via their Cloud Native Labs. We are excited to work with HCL to drive true transformation for clients worldwide."

DIGISOL brings another addition to its VDSL Router series, launches DG-VG2300N router



DIGISOL Systems Ltd., a leading provider of the Networking products, extends its range of Wireless VDSL routers by introducing DG-VG2300N router that complies with IEEE 802.11n to provides a faster and secure data transfer. With 300 Mbps Wireless speed over the 2.4GHz band, the DG-VG2300N is the perfect choice for users in search of seamless HD video streaming, online gaming and other network tasks.

DG-VG2300N VDSL Router Comes with the Latest ITU-T G.993.2

VDSL2 standard, providing up to 100 Mbps Speed downstream and upward compatibility With ADSL. The device will have you covered in terms of network security, offering the highest levels of wireless security to ensure your safety and privacy. In addition to guest network access and parental controls that you can tailor to each device, you have VPN support for secure access to your home and office network. Its Easy Setup Assistant enables one to get quick & hassle free installation.

Key Features:

- High Internet Access throughput. Downstream upto 24Mbps and Upstream up to 1Mbps (ADSL)
- High Internet Access throughput. Downstream upto 100Mbps (VDSL)
- Wireless speed up to 300Mbps
- Robust WLAN Security
- Dedicated WPS and WLAN push button
- Dynamic DNS and VPN Pass through support
- Allows multiple users to share a single ADSL internet connection
- Access private LAN servers from the Internet
- Two wired LAN ports (10/100M) and one WAN port (RJ-11)
- Works with IEEE 802.11b/g/n wireless LAN devices
- Supports Ipv6
- Supports DHCP (Server/Client) for easy IP-address setup

Pricing and availability:

The DG-VG2300N wireless VDSL router is priced at Rs.1999/- and will be available in the leading retail and online stores.

“We are 100% Channel Focused Company with around 50+ active partners in India..”-Mohan Bhat,Managing Director & Co-Founder, Accops Systems Pvt. Ltd

An exclusive interview with IT.Voice,Mr.Mohan Bhat,Managing Director & Co-Founder, Accops Systems Pvt. Ltd,reveals his strategies for business in India .

Nisha Harshwal:- Tell us shortly about the journey of Accops in India right from the first day?

Mr. Mohan Bhat:- We did not have any eureka moment to start Accops. Both of us founders had worked with enterprise products companies and we had seen the challenges of running point product companies from India. All our experience has been into remote access technologies. But we could see that just network access is not enough for enterprises. Users care about access to applications and they need to work over any device, any network. Enterprises gained no benefit by opening the network to users but just wanted users to have access to the intended application. We felt that the secure application domain has lot of potential. So, we jumped on the entrepreneurship bandwagon in 2008. Worst time to start a company as the markets had just crashed. We started as a consulting company for a UK based company, named Propalms.

By end of 2012, we decided to start working on our own products and launched “Accops” brand in 2015 based



on our own IP. Our services business helped us to fund the development because of which we did not need any venture capital. In last 6 years, we have grown from a 15 people team to 85 people, 500+ customers and 75 channel partners. After India, Japan is our second largest base. We could quickly acquire distributors and resellers in 5 other countries and scale up operations. We have not raised any external funding and we believe not having a large sum of money in our bank account keeps us hungry and keep us on our toes. Our customers are our investors.

Nisha Harshwal:- What are the key differentiators that make Accops different in the market?

Mr. Mohan Bhat:- The current DSCI report lists around 135 cybersecurity startups in India. Doing enterprise IT infrastructure and cybersecurity products in India is not easy. Talent and money both do not come easy for enterprise starts.

First thing we did differently is to build a consistent revenue by consulting services to sustain the company and fund the product development. When we launched the product, we already had around 100+ customers to roll out the new product. Our existing channel network connections in India as well as 5 other countries quickly took the product to new customers.

Secondly, we decided never to say no to a customer. We accepted new challenges from customers and continue building and adapting the product. Having full control of the company meant we could take decisions quickly. Accops decided to not be a point product to solve only one problem but build a comprehensive suite



Mr.Mohan Bhat,Managing Director & Co-Founder, Accops Systems Pvt. Ltd

to solve a wider application delivery and access problem.

Accops gives solution for application virtualization, desktop virtualization, two factor authentication for any application, secure remote access gateway and thin client hardware devices.

When we go to a customer, we can add value by our products in making IT management easier, enabling enterprise mobility, enabling new and secure business processes or reducing desktop hardware costs. Our sales team and channel partners have lot of use cases to sell.

Nisha Harshwal:- Explain your GTM strategy for Indian market?

Mr. Mohan Bhat:- When we started, we had a hybrid strategy for GTM. We knew channel partner route will be the ultimate goal but channel works only when either you are a disruptor in the market or you already have good case studies.

For more Information Visit our Website:

<https://www.itvoice.in/we-are-100-channel-focused-company-with-around-50-active-partners-in-india>

OPPO is set to redefine its design statement with its #OPPOF11Pro Campaign



OPPO, a leading global smartphone brandkick started the#OPPOF11Procampaign today in collaboration with popular Indian celebrities. 11 Celebrities like Soha Ali Khan, Yuvika Chaudhary and Karan Patel expressed their support in the value of high-end back aesthetics of OPPO's upcoming smartphone. The latest digital campaign highlights the powerful back of OPPO F11 Pro along with a camera set up which provides an edge to make the smartphone look stylish and classy. The campaign also

aims to strengthen OPPO's efforts in showcasing its technological innovation that is quintessentially focused on enhancing the power and style quotient of its consumers enabling them to match their own uniqueness.

While continuing to offer incredible features and functionality, OPPO redefines the elegant look with its new OPPO F11 Pro. It is designed for the style-conscious consumer looking for a smartphone with premium design and eye-catching aesthetics. Being first in the industry to apply the Nano Printing, the new smartphone will offer effects like ink-wash paintings, 3D and triple-color gradient. To enhance further, it will add glamor to user's aura with its color transition which are more natural and purer.

OPPO's F11Pro campaign will be launched to kickstart the announcement for the brand's upcoming smartphone which will not only define beauty but will be a perfect companion for users who are open to explore various valuable aspects.

Tech Mahindra Commits to 22% Reduction in Greenhouse Gas Emissions by 2030 and 50% by 2050

Tech Mahindra

Tech Mahindra Ltd. a leading provider of digital transformation, consulting and business re-engineering services and solutions has committed to reduce its absolute scopes 1 and 2 GHG (Greenhouse Gas) emissions 22% by 2030 and 50% by 2050, from a 2016 base-year. The same has been approved by the Science Based Targets initiative (SBTI).

The SBTi approval confirms that Tech Mahindra's long-term targets are in line with the level of decarbonization required to keep global temperature increase below 2°C, as compared to pre-industrial temperatures, as set out in the Paris Agreement on climate change.

Sandeep Chandna, Chief Sustainability Officer, Tech Mahindra, said, "Tech Mahindra is committed to the Paris agreement targets and is consciously adopting a strategy which will deliver innovative solutions without adversely affecting the environment. SBT gives us a clear roadmap to optimize our carbon footprint and is enabling us to move towards a low carbon economy that will reduce future climate change risks."

Tech Mahindra is focusing on improving energy efficiency through process optimization, energy conservation initiatives, increased use of renewable energy and by investing in low emission and green technologies.

Cynthia Cummis, Director of Private Sector Climate Mitigation at World Resources Institute, one of the Science Based Targets initiative partners, said: "We congratulate Tech Mahindra on setting a science-based target. By aligning their strategy with the goals of the Paris Agreement, they are taking a leading role in the low-carbon transition and positioning their business to thrive as the global economy shifts to a sustainable future."

The Science Based Targets initiative (SBTi) is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF). The SBTi defines and promotes best practice in science-based target setting and independently assesses and approves companies' targets. Science-based targets provide companies with a clearly defined pathway to future-proof growth by specifying how much and how quickly they need to reduce their greenhouse gas emissions.

Targets adopted by companies to reduce greenhouse gas emissions are considered "science-based" if they are in line with the level of decarbonization required to keep global temperature increase below 2 degrees Celsius.

Dogma Soft 9th Foundation Day Ceremony



Dogma Soft Ltd recently celebrated its 9th foundation day at Maharana Pratap Auditorium, Jaipur. The tradition of annual celebration for the Founder's Day was celebrated to promote Digital India initiative in India and also to communicate the organizational vision to emerge as the largest job provider of the nation. The special event marked the eminent presence of over 1000+ guests who are currently working with Dogma Soft to build the most successful digital enterprise in India.

The event was graced by renowned dignitaries like

Padmashri awarded poet Shri. Surendra Sharma, Bollywood comedian Khayali along with Hindi poet and satirist Mr. Saral Sampat. Few other guests of honor included Shri. Jeeti Jagjeet, Mr. Kamal Manohar and Mr. Mukesh Molwa.

Hon'ble guests for the event:

1. Dr. Ashwini Sharma, Vice Chancellor, V.B. University, Mumbai and Former Managing Director DOEACC/NIELIT, Govt of India.
2. Suresh Agarwal, Chairman, FORTI
3. Sultan Singh Palsania, Senior Vice Chairman, AU Small Finance.

About Dogma soft

Dogma Soft Limited is the established belief or doctrine held by a religion, ideology or any kind of organization: It is authoritative and not to be disputed, doubted or diverged from. Dogma is a Greek word which means seems to one, opinion or belief" and "to think, to suppose, to imagine".

Our Vision:

To achieve excellence in IT Industry with Operations, Planning, Management, Computer Education and Accreditation throughout the India. To Computerized all Educational Institute of India by our Brand Product CICCA.

To become the 'Talent Magnet' in Distance Education, ITI and other aspects of Education.

To boost Computer Education in India.

To tackle shortage of IT Manpower world-wide"Every 20th of every businessman of India has his own website on Visiting Card



Fortinet Reports Fourth Quarter and Full Year 2018 Financial Results



Fortinet® (Nasdaq: FTNT), a global leader in broad, integrated and automated cybersecurity solutions, today announced financial results for the fourth quarter and full year ended December 31, 2018.

“Our strong fourth quarter results drove a solid finish to 2018, demonstrating demand for our product and services and illustrating our ability to drive disciplined growth with solid margin improvement,” said Ken Xie, Founder, Chairman and Chief Executive Officer. “We are well-positioned to achieve another year of better than industry growth in 2019, driven by business momentum and strong customer demand for our broad, integrated, and automated security solutions across their entire network infrastructure.”

Financial Highlights for the Fourth Quarter of 2018

Revenue: Total revenue was \$507.0 million for the fourth quarter of 2018, an increase of 22% compared to \$416.6 million in the same quarter of 2017.

Product revenue was \$200.8 million for the fourth quarter of 2018, an increase of 24% compared to \$162.1 million in the same quarter of 2017.

Service revenue was \$306.2 million for the fourth quarter of 2018, an increase of 20% compared to \$254.5 million in the same quarter of 2017.

Billings: Total billings were \$649.2 million for the fourth quarter of 2018, an increase of 22% compared to \$534.0 million in the same quarter of 2017.

GAAP Operating Income and Margin: GAAP operating income was \$85.1 million for the fourth quarter of 2018, representing a GAAP operating margin of 17%. GAAP operating income was \$42.2 million for the same quarter of 2017, representing a GAAP operating margin of 10%.

Non-GAAP Operating Income and Margin: Non-GAAP operating income was \$130.6 million for the fourth quarter of 2018, representing a non-GAAP operating margin of 26%. Non-GAAP operating income was \$78.7 million for the fourth quarter of 2017, representing a non-GAAP operating margin of 19%.

For more information visit our website:

<https://www.itvoice.in/fortinet-reports-fourth-quarter-and-full-year-2018-financial-results>

Infosys Inaugurates Providence Digital Innovation and Design Center



Infosys (NYSE: INFY), a global leader in next-generation digital services and consulting, today joined

Rhode Island Governor Gina Raimondo to inaugurate its Digital Innovation and Design Center in Providence and announced a partnership with the Community College of Rhode Island (CCRI) to build and launch the Digital Economy Aspirations Lab (DEAL) to enable and develop students for the digital jobs of the future. Infosys also announced that it has already hired over 100 employees in Rhode Island toward its goal of creating 500 jobs in the state by 2022. Since Spring 2017, Infosys has hired more than 7,600 American workers as part of its ongoing commitment to accelerate the pace of digital innovation for American enterprises. The Providence Center, located at 75 Fountain Street, will help close the gap for design and human-centric skills in technology fields and enhance Infosys' ability to provide digital technologies and breakthrough innovations at the intersection of industry and design for its clients. The center offers early-career designers and design graduates unique training opportunities with in-demand digital skills—including exposure to systems, platforms, strategy and organization domains—to make them more employable in today's digital world. By studying everything from user-

experience to how people interact with systems, these design-focused hires will be equipped to create 360-degree solutions to business challenges. Infosys' clients and industry partners will likewise benefit from increased access to top-tier designers and subject matter experts.

“Critical thinking led by the practice of strategic design is key to building the world-class, human-centric solutions our clients need to accelerate their digital transformations,” said Salil Parekh, Chief Executive Officer, Infosys. “We are excited to inaugurate our flagship Digital Innovation and Design Center in Providence and continue our partnership with the state of Rhode Island. The demand for talent with strategic design skills will only rise, and Infosys is training American workers in these skills, keeping them and our clients on the front lines of innovation.”

“Infosys is a global leader in information technology, and I’m so excited that they’ve chosen Rhode Island as the home of their new innovation center,” said Rhode Island Governor Gina Raimondo.

“In partnership with RISD and CCRI, Infosys will be helping train today’s Rhode Islanders for tomorrow’s jobs. Our state has some of the top designers in the world, and it’s a testament to the strength of our workforce that Infosys is looking to tap into, and further develop, our talent.”

For more information visit our website:

<https://www.itvoice.in/infosys-inaugurates-providence-digital-innovation-and-design-center>

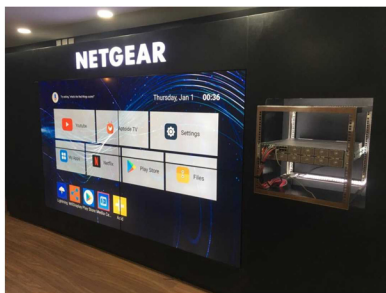
NETGEAR Unveils M4300-96X Modular Switch to Simplify AV-Over-IP Deployments

NETGEAR®

NETGEAR®, Inc. the leading provider of networking devices that power today's smart home and small to medium-sized businesses (SMBs), has introduced the NETGEAR "M4300-96X" Stackable 10G and 40G Modular Managed Switch.

The NETGEAR M4300-96X is the world's only 2U rack height modular switch that comes either empty or pre-populated and scales up to 96 ports of 10G Ethernet or up to 24 ports of 40G Ethernet, or a combination. With 12 open slots and two redundant power supplies, the M4300-96X supports maximum granularity for organizations buying infrastructure for the long term.

IP convergence has already happened with telephony, surveillance and audio industry. While till date the IP convergence in Audio Video industry was limited. Now, with the new line of products from NETGEAR, the convergence in the professional AV industry is simplified, and this industry is also moving to the network. The Software Defined Video over Ethernet (SDVoE™) Alliance provides a standard programming interface so that even if components are sourced from different suppliers, products and solutions such as the M4300-96X Switch merge easily and cost-effectively into a modern and open platform without complex coding.



To truly converge, IT and AV networks, pre-configured 10 Gbps infrastructure is ready with NETGEAR SDVoE-ready M4300 switches. Instant installation with pre-enabled IGMP/multicast, scalability and affordability gets your ProAV deployment running in no time, with optimal 4K no-compromise quality.

For more Information Visit our Website:

<https://www.itvoice.in/netgear-unveils-m4300-96x-modular-switch-to-simplify-av-over-ip-deployments>

Unistal Launches Protegent Enterprise Security Solution/Activity Reporter to Enhance Data Security for SMEs



Unistal Systems Pvt. Ltd., the developer and provider of Antivirus, data care, data recovery and data security software, has launched Protegent Enterprise Security Solution/Activity Reporter with an aim to provide high-level security for SMEs and large enterprises.

This software is also helpful for organizations in complying with GDPR norms by keeping track of the employees' activities and monitoring all the connected devices in the network.

Alok Gupta, Co-founder and Managing Director at Unistal Systems Pvt Ltd. said, "Nowadays, data has become one of the most important aspects for any company and it is a challenge for them to keep it safe and secure. With our product, enterprises can actively monitor all the connected devices in a network. Activity Reporter also gives administrator the choice to see the screen of user's system with just a single click. Its unique features will act as a foil for anyone who wishes to do any fraudulent activity in the

organization"

Activity Reporter is an effective employee performance monitoring software, which captures the data on employees' active and idle time during the office hours. This software will make it easier for the HR department to ensure that the corporate costs spent on employees are not wasted. The software will also help management to better understand each employee's strengths & weaknesses and eradicate the unproductive behavior.

Activity Reporter software will help companies in tracking all the activities of the associated connected devices in a network. Activity Reporter's modules such as app monitoring, visited website logs, user time, app time, clipboard, file transfer, chat, folder, image, internet, outlook, keystrokes and information about internet usage will help organizations in getting information from the employees' connected systems.

For more Information Visit our Website:

<https://www.itvoice.in/unistal-launches-protegent-enterprise-security-solution-activity-reporter-to-enhance-data-security-for-smes>

McAfee reveals Brits' cybersecurity habits mirror Beck's, from hit Netflix series 'You'



Netflix's hit series *You*, has got people discussing their online privacy and traceability. However, McAfee, the device-to-cloud cybersecurity company, discovered less than a fifth (17%) of Brits who lost or had their phone stolen (43%) made any

attempt to prevent criminals from accessing data stored on the device or in the cloud.

Only 17% said they remotely locked or changed passwords and a mere 12% remotely erased data from the lost or stolen device to prevent it getting into the wrong hands.

You's protagonist, Joe, showed just how easy it can be to track someone via a stolen device still connected to the cloud and McAfee warns this is a stark reminder to change passwords, lock, and wipe a phone the moment it goes missing. In the show, this residual connectivity resulted in Joe tracking Beck's live location and gaining access to her social media accounts and private

messages.

More than a quarter (26%) of Brits have had their social media and emails hacked, with one in 10 stating that an ex has logged into their accounts without permission. And less than half of Brits (44%) set their social media profiles to private to help avoid prying eyes. Yet, more than a third (36%) of people reported being concerned that images and information taken from their social media could be used against them, i.e. to intimidate or blackmail.

Chief Scientist and McAfee Fellow, Raj Samani comments: "Everyday, people leave streams of information about themselves online without considering the risks of their digital footprint. Our research discovered that 60% of people disclose their location in some form when posting online, for example tagging the restaurant they are at on Instagram Stories. Even more concerning is that 15% have posted photos of the front of their house to social media."

For more Information Visit our Website:

Konica Minolta India launches Colour Multifunction Printer (MFP) – bizhub 759/C659



KONICA MINOLTA

Konica Minolta Business Solutions, a global leader in advanced imaging and networking technologies, has announced the launch of its latest innovative offering, the bizhub C759/C659. A colour

multifunction printer (MFP) equipped with state-of-the-art features and functionality, the bizhub C759/C659 has been designed to deliver best-in-class performance with its remarkable colour print quality and high print speed of upto 75 pages per minute.

The bizhub C759/C659 comes equipped with an improved 10.1 inch electrostatic multi-touch operation panel to enable better operability and security. It has a large capacity, high-speed automatic document feeder (speed-240 ipm). The bizhub C759/C659 also cuts down the start-up time by up to 13.5 seconds as compared to the previous model, while its FCOT (first copy output time) value of <4.9 seconds is better than any other office printing solution in its class.

C759/C659 offers ease of use through its info palette design for seamless MFP operation from PCs, tablets and smartphones for a consistent user experience. bizhub C759/C659 also uses a scalable controller to provide the same user experience as its predecessor,

thus doing away with the need to retrain users when the machine is upgraded.



The innovative MFP also ensures seamless mobile and cloud connectivity and is compatible with multiple print environments such as AirPrint, Mopria, Google Cloud Print, Bluetooth, Near Field Communication (NFC), Integrated Wireless Solutions (IWS), and web browsers. All of these features enable the bizhub C759/C659 to fully support a wide range of workflows as the central machine, whilst ensuring superior user productivity.

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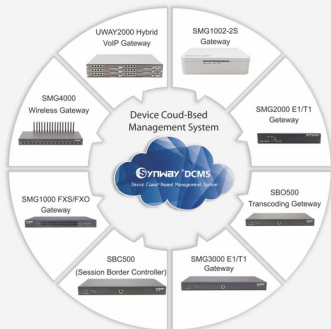
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