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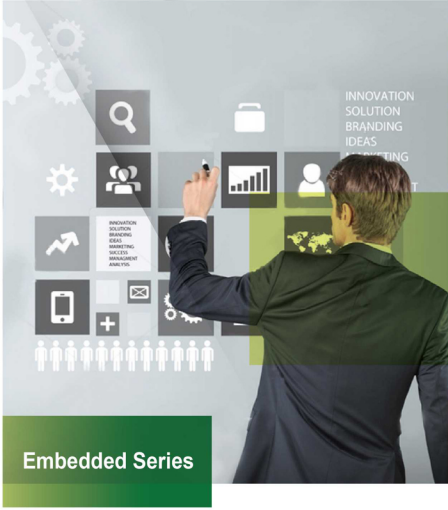
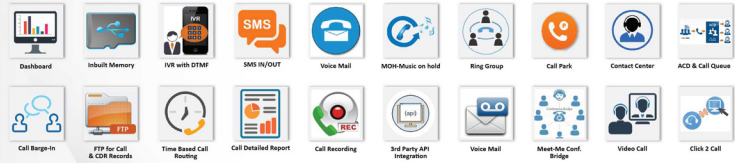
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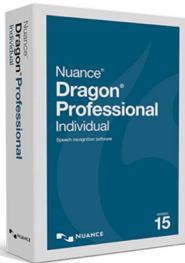
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Happy Diwali

ITVoice®

IT Magazine

October 2018 Vol.11 Issue 08

ICANN: Internet Corporation for Assigned Names and Numbers

I recently attended ICANN63 held in Barcelona, Spain. The event was 6 day long, I attended many sessions and meetings which basically focused on working and stability of the Internet and also I got to meet many other dignitaries with immense knowledge.

It was a great experience attending ICANN63 and gaining more knowledge which will definitely help me in future.

The Internet Corporation for Assigned Names and Numbers (ICANN) helps coordinate the Internet Assigned Numbers Authority (IANA) functions, which are key technical services critical to the continued operations of the Internet's underlying address book, the Domain Name System (DNS).

ICANN is a global forum for developing policies for coordination of some of the Internet's core technical elements, including the Domain Name System (DNS).

ICANN operates on the basis of consensus, with affected stakeholders coming together to formulate coordination policies for the Internet's core technical elements in the public interest. ICANN is a Multistakeholder model and controlled by GNSO, GAC, IETF, TLG, RSSAC, SSAC, At-Large, ccNSO, ASO, UASG, Ombudsman and Nominating Committee.

There were more than 200 different sessions, the week-long meeting is a focal point for individuals and representatives of the different ICANN stakeholders (either attending in-person or participating remotely) to introduce and discuss issues related to ICANN policy.

At each ICANN meeting, anyone can make comments and ask questions on the main topics directly to the Board at the Public Forum. During the Public Forum, you may speak on behalf of your organization or as an individual. And I'm glad that I also got the opportunity to present my views in front of many other dignitaries.

This started back in 1998 (30th Sept), when



ICANN was incorporated in California as a non-profit public benefit corporation. The original ICANN Bylaws called for three Supporting Organizations.

And then on 24th December 1998, ICANN and University of Southern California (USC) entered into a transition agreement, under which ICANN assumed the performance of the IANA functions and responsibilities which were previously performed by USC.

There is also an ICANN's History Project which explores the key events in ICANN's growth, from its birth to its current day status. This project seeks to preserve the organization's institutional memory by capturing stories from key figures who helped shape ICANN's past and present.

A vital part of ICANN's processes is the opportunity for there to be public comment on each substantial piece of work before it is put forward for final approval. ICANN has a proven commitment to accountability and transparency in all of its practices.

And its aim is to ensure a stable and unified global Internet.

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India Gets Jaipur based Technopreneur Dr. Ajay Data in ICANN



Indian Tech innovator assumes office as ccNSO Council member today in Barcelona. **Dr Ajay Data** now officially represents Asia Pacific in the ccNSO council of ICANN
Announced as the first Indian in early July this year, Dr Ajay Data,

Dr. Data was selected for ccNSO Council by NomCom committee of ICANN. The Nomination Committee had received a total of 109 completed applications: 19 from Africa; 25 from Asia Pacific; 21 from Europe; 13 from Latin America and the Caribbean; and 31 from North America. There were 33 female and 76 male applicants. Several applicants applied for more than one position.



Dr. Ajay Data with Katrina Sasaki

Founder & CEO of Data XGen Plus and a global leader in email linguistic services has officially taken seat as a council member at the ICANN63 AGM held today in Barcelona, Spain for a two-year term.

On taking up the position at the ICANN63 meet in Spain, Dr Ajay Data said, "It is a moment of immense pride for me to be able to represent India, Australia and Asia Pacific in the ccNSO council of ICANN".

On this occasion, Dr Ajay Data also announced the launch of email services in French language meet empowering people to freely communicate in the language of their choice and comfort.

He further added that this position provides us the opportunity to bring forward topical issues of concern of Top-Level Domains for India (like .in, .Bharat) from a global perspective.

"Approximately 170 countries are members of the CCNSO and it provides an opportunity to discuss the future of internet. Single character TLD, IDN, Policy and Name innovation are the key areas of my interest and I look forward to empowering people across the globe with the Freedom of Language", says Dr Ajay Data.

The Country Code Names Supporting Organization (ccNSO) of the Internet Corporation for Assigned Names and Numbers (ICANN) is the policy-development body for global issues regarding country code top-level domains (ccTLD) within the ICANN structure. The members of ccNSO, which is ICANN's policy development body for ccTLD (country code top-level domains) issues, are all country code Top Level Domain operators from around the world.



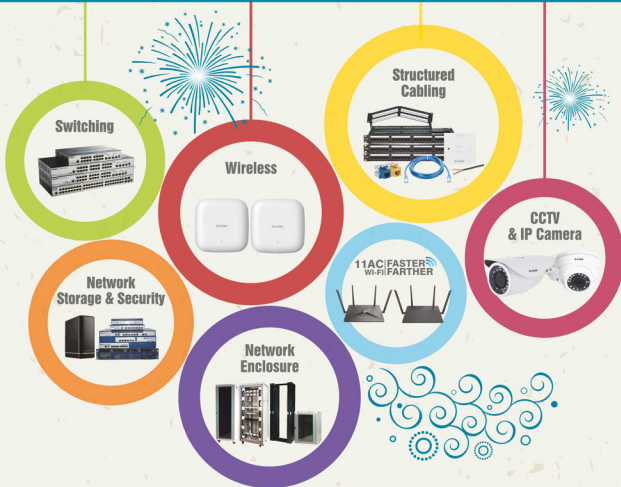
Dr. Ajay Data with Don Hollander

ICANN meetings are held three times each year in different regions of the globe to enable attendees from around the world to participate in person. One meeting each year is also the organization's annual general meeting, during which new Board members take their seats. There are also a few pre-meeting workshops and working sessions when the volunteer members of the supporting organizations and advisory committees initiate their work.

ICANN meetings provide the opportunity for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet naming systems. ICANN's international meetings have been a staple of ICANN's multi-stakeholder bottom-up consensus-building model since its formation in 1998. At the annual general meeting, the newly

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Tech Mahindra CEO CP Gurnani Wins Gold in CEO World Awards® 2018 for Organization-Wide Reskilling Initiative

Tech Mahindra

Tech Mahindra, a leading provider of digital transformation, consulting and business re-engineering services and solutions announced that their MD & CEO, CP Gurnani, has won a Gold in CEO World Awards® 2018 for leading organization-wide reskilling initiatives. Tech Mahindra has also won the Bronze Award for 'excellence in the Information Technology sector'.

Mr. Gurnani has been honored for his ambitious initiative aimed at re-skilling and up-skilling of over 112,000 Tech Mahindra employees to ensure that they have the requisite skills and knowledge to remain competitive in an ever-evolving information technology and digital market space.

"I would like to thank the CEO World Awards® for acknowledging Tech Mahindra and its leadership's initiatives towards re-skilling and up-skilling our employees across the globe. At Tech Mahindra, re-skilling is core to our strategy; today's disruptive business landscape demands for our talents to be future ready and it is our prime responsibility that the right tools and innovative pathways are facilitated for them. This recognition motivates us to continue

investing in empowering our workforce to stay relevant in the digital future", said CP Gurnani, MD & CEO, Tech Mahindra.

More than 90 per cent of Tech Mahindra's technical employees have undergone training in digital familiarization and primary digital skills. In addition, more than 60 per cent of these employees have undergone advanced training on digital competencies and the company is geared up to re-skill another 50,000 employees for present and future requirements.

As part of its re-skilling initiatives, Tech Mahindra has recently also launched an internal campaign called Botify – the biggest man machine collaboration in the history of Tech Mahindra. The objective of the campaign is to educate, empower and enable all its associates on cutting-edge technologies like Artificial Intelligence, Machine Learning, Chatbots, Robotic Process Automation, Natural Language Processing, and related Platforms on Products.

The coveted annual CEO World Awards® recognize the best in leadership, innovation, organizational performance, new products and services, CEO excellence studies, corporate social responsibility, and milestones from every major industry in the world. Organizations from all over the world submit their nominations – including public and private, profit and non-profit, largest to smallest and new start-ups. This year, more than 80 judges from a broad spectrum of industry voices from around the world participated and their average scores determined the 2018 award winners

Launching of Website & Application of GL Technovations Brand "FIXPAPA"



Same day the Director Mr. Chetan Saini of GL Technovations briefed about "FIXPAPA", that his vision is to create maximum jobs and skilled IT experts for country. As "FIXPAPA" is India's first dedicated E-commerce services platform in the field of Information Technology and we have decided to reach with National & International market with "FIXPAPA".

Additionally with FIXPAPA any client (Home/Office/Industry) can access from web www.fixpapa.com and app (Android & iOS) and can get support for Laptop, desktop ,Printer, Networking, Mobile, Security Systems, CCTV, Tablet, Software, Hardware, UPS etc for Brands like HP, Dell, Apple, Lenovo, IBM, Acer, Asus, Sony, Samsung, Canon some more. With FIXPAPA a client can Buy new and Old IT products, can get IT Products on Rent, Can get Bid for upcoming IT setup, can get Maintenance services for existing or

new IT setup. "FIXPAPA" is also a E-waste buyer for all kind of clients in country.



Honorable Ex CM Mr. Ashok Gehlot Inaugurated the Website and Application of GL Technovations Brand "FIXPAPA" in the field of Information Technology at his residence at Jaipur with long lasting vision of creating more and more jobs and skill developed people in country.

Mr. Ashok Gehlot congratulated to the entire team members of GL Technovations (FIXPAPA) for the vision of motivating and creating more and more jobs in the field of information technology at Rajasthan. He also said at launching that the vision he had seen and focused, FIXPAPA will become a Milestone to it and soon we will see Rajasthan as Information Technology state in country.

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16-Port Gigabit Easy Smart PoE Switch with 8-Port PoE+



TP-Link, a leading global provider of business networking products, introduces 16 Port Gigabit Easy Smart POE Switch with 8 port POE

supports Power over Ethernet Plus (PoE+) standard, which can automatically detect and supply power to any IEEE 802.3af/at compliant devices, to power more high powered devices such as Wireless Access Point, IP camera or IP phones.

TL-SG1016PE has a priority function which helps protect the system when its power is overloaded. If all PoE+ devices power consumption is greater than or equal to 110W, a priority will be arranged among the 16 PoE+ ports, at which point the system will cut off the power of lowest-priority port.

It comes with innovative energy efficient technology, which can save up to 75% of power consumption, making it an Eco-Friendly solution for business network.

It's easy to install and requires no configuration. A Web based user interface and management utility simplifies the configuration, for expanding your home or office network with ease, its

Desktop/Rack mountable design, outstanding performance and quality, the TP-LINK TL-SG1016PE 16-Port Gigabit Desktop/Rack mountable Switch with 8-Port PoE is a great choice for expanding your home or office network.



Application scenarios where TL-SG1016PE can be ideally used:

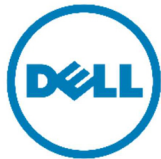
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Dell India awarded Special Commendation at Golden Peacock Award for Sustainability – 2018



Dell India was awarded Special Commendation for Golden Peacock Award as a recognition of its unrelenting efforts in sustainability. The award was presented to Dell at an award ceremony held last evening in London. Dell's sustainability efforts were recognized by the Institute of Director's, India, based on several parameters such as focused strategy,

break-through initiatives, implementation, and impact.

This year, the title was awarded by Expert Evaluation Committee of Golden Peacock Awards, under the Chairmanship of Justice (Dr.) Arijit Pasayat, former Judge, Supreme Court of India.

On receiving the award, Alok Ohrie, President and Managing Director – Commercial, Dell India said, "The Golden Peacock award is a noteworthy recognition of our persistent and steady efforts towards achieving our sustainability goals. At Dell, we incorporate sustainability into everything we do, from design to recycling and every step in between. We go beyond green IT – technology that helps us focus on our sustainability goals and take control of our resources in a way that creates value."

Adding to this, Rajeev Kapoor, India Vice President, and CSR Champion, Dell India said, "Sustainability is the core of our CSR initiatives and we use our technological expertise to come up with



solutions with help keep a check on our carbon footprint. We are the first and only IT firm to offer computers made of the recycled carbon fiber and e-waste components. We would take this opportunity to thank our employees across the globe who actively participate and support our sustainability efforts."



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“We always keep our channel partners updated with regular training programs”. Mr. Sanjit Chatterjee- CEO of REVE Antivirus



Nisha Harshwal:-What will be your growth strategy in India for this financial year?

Mr. Sanjit Chatterjee:- We are looking forward for higher penetration into the SME sector with our EPS product for windows.

Another segment, which we are focusing is the Govt. departments. We have already listed our products on the Govt. EMarketplace (GEM). We are looking to distribute our products in few more states such as Gujarat, Rajasthan, and Eastern Uttar Pradesh.

Nisha Harshwal:-How is REVE Antivirus looking at its Indian operations? What are the top most priorities here?

Mr. Sanjit Chatterjee:- India is a large market and we have a differentiated Endpoint Security Solution, which we have started deploying in enterprises. Our speciality is that we learn from our customers and bring customized solution for them. We hear from our customers, when it comes to providing solutions. Talking about our top most priority, we would be focusing on our endpoint protection and grow in the SME Space.

Nisha Harshwal:-How REVE Antivirus could introduce products with low price?

Mr. Sanjit Chatterjee:- Low price is not our motto but we believe in offering value products to our customers.

Nisha Harshwal:- What is your upcoming “Endpoint Security” for India?

Mr. Sanjit Chatterjee:- We are in the process of adding many new features in our Endpoint Security Solutions in the next quarter. Employee monitoring will be one highlighting feature, which will allow employers or admin to measure the productivity of the employees by number of ways like tracking system idle time, screenshot capture etc. This feature will help



organizations increase the productivity of their employees.

Nisha Harshwal:-How many channel partners are working with REVE Antivirus at present?

Mr. Sanjit Chatterjee:-At present, we have 5 channel partners working with us in India some of them are Kosmix , VinR Enterprise, Parshwa Enterprise and Data Structure, Asset Infotech and Elegance. Apart from our distribution partners, we have 400 retailers, who are associated with us. We are also adding up many new retailers every month directly and under our distributors.

Nisha Harshwal:-Please tell us about your strategies and service network.

Mr. Sanjit Chatterjee:- Mentioning about our service network, we can say that we have

set up our 400 retail partners, who are selling REVE Antivirus products to their customers. Our product support is available 24 x 7, which is one of our strong points. Apart from active support, we always keep our channel partners updated with regular training programs.

Nisha Harshwal:- What is the new challenges that you face in relation to the Indian market?

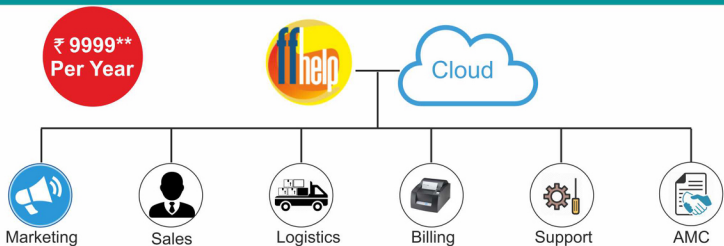
Mr. Sanjit Chatterjee:- Indian is a price sensitive market, where cost plays an important role that influences the buying decision. Consumers often get confused with the number of choices available in the market. It's seen that many new entrants have been trying to lure customers floating low cost products; however are those products up to the mark and follow the required security standard? That is a big question. Many brands do not have Microsoft certification, and it is seen that consumers often ignores the fact.

We have also seen that many consumers often do not renew their product after their license validity is over. So they get more prone to virus attacks.

Another challenge which we face is rural market, where most people are still not aware about their importance of using an antivirus software. So here educating people is highly necessary regarding cyber security and internet threats. We have been conducting workshops for this purpose across several states and we plan to continue this initiative.

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iBall launches “Decibel” Alexa built-in Headset



iBall, a brand known for its innovative and latest technology devices, stands true to its testimony and adds yet another freshness to its emergent portfolio of headsets with the launch of ‘iBall Decibel Headset’ that has Alexa built-in. The iBall Decibel is also gorgeous in looks, high in quality

of sound and immensely versatile offering FM Radio, AUX, MicroSD. iBall is one of the first Indian brands to launch Alexa-enabled headsets in India.

Simply tap the MFB button to access hands-free voice control with Alexa on the Smart Headphone and get started by saying “Play songs from(movie)” or “Turn up the volume”. From playing your favourite music to asking about cricket scores to weather details, news and more, the iBall Decibel Smart Headset enabled with Alexa is a convenient way of adding voice-control to your world.

Alexa is now portable and you can take her everywhere you go. Download the “Hubble Connect for Verve Life” App on both Android™ and iOS™ devices to unlock more features and access future updates. The multi-function button on the Headset also continues to allow access to your phone’s default services for Calls and Music as a regular Bluetooth® headset.

Designed with premium material, iBall Decibel headset is comfortable for all-day wear. The over-ear headphone features the

acoustic headphone structure that delivers powerful low notes and eliminates the need for artificial bass boosting. Listen and groove to music in any genre – sounds as it should: natural, lifelike, as recorded. Featuring dedicated 40 mm driver unit, this Bluetooth® headphone delivers a wider frequency range with a balanced, powerful lows and extended highs.

Speaking on the newest launch, Mr. Sandeep Parasrampuria (CEO and Director, iBall) says, “We are thrilled to be among the first Indian brands to bring the Alexa voice assistant in our Audio Category. Voice-based response is on the rise and is bound to become a way of life in a short time. With the launch of our Alexa built-in iBall Decibel headset, we are bringing a unique experience to our Indian consumers.”

“Alexa should go everywhere you want to go, and the iBall Decibel Headset makes that even easier,” said Manohar Hotchandani, Country Manager for Alexa Voice Service (AVS), Amazon India. “We’re excited that these headphones will bring great-sounding music, durability, portability, and voice-control with Alexa to even more customers, inside and outside of their homes.”

iBall Decibel is packed with a smart in-line control with integrated high-quality microphone that allows users to have clear conversations. The Headphone brings high quality audio performance at any volume, and actively works up to 6 hours of wireless listening at full volume. It also comes with built-in FM Radio and multiple playback options that include Bluetooth®, AUX and MicroSD Slot for direct music playback.

The iBall Decibel comes in 3 stunning color combinations of Oxford Blue + White Cushion + Silver grill, Oxford Blue + Black Cushion + Silver grill and Charcoal Black + Black Cushion + Bronze Gold grill and will be available within few weeks with leading retail stores across India at a MRP of just ₹1,799.

Kaspersky Lab and Huawei Join Forces to Achieve Comprehensive Cooperation in the Field of Cloud Security



Kaspersky Lab and Huawei jointly announced that they would cooperate fully in the field of cloud security at the recent HUAWEI CONNECT 2018, which is held on 12th October in Shanghai, China. The cooperation will seamlessly integrate Kaspersky Lab’s security solutions with Huawei’s cloud computing solution, delivering a more comprehensive approach to security and building a more secure ecosystem while providing simplified management and superior performance to data centers and desktop cloud customers.

Huawei FusionSphere provides customers with simple and optimal virtualization and VDI services, when integrating with Kaspersky Security Solutions, they can provide agentless security protection solution for virtual machine scenarios and lightweight agent security for virtual machine + VDI scenarios, offering customers multi-level, granular and robust security without compromising productivity.

Mr. Shrenik Bhayani, General Manager, South Asia, Kaspersky Lab

said: “Huawei is a leading provider of cloud computing solutions for network equipment. As a leader in information security, Kaspersky Lab is pleased to start a comprehensive cooperation with Huawei in the field of cloud computing security. We are looking forward to have such redefining associations in India as well to provide better security for the country’s cloud computing users.”

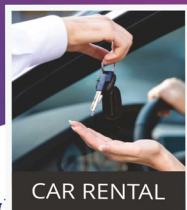
Huawei’s Vice President of Sales for Enterprise Data Center Solutions said: “With the development and popularity of cloud computing, more and more enterprise users are moving their business to the cloud. Enterprise data security and application security in the cloud are a great challenge for all cloud service providers. With its leading cloud computing technology, Huawei is working with partners to continuously improve the cloud security protection. Kaspersky Lab is a leader in information security with the most advanced anti-virus technology and first-class software R&D capabilities. Together, we will strive to meet the growing demand of cloud security and provide efficient and secure virtualization and VDI services to enterprise customers.”

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Quantum Hi – Tech launches its ‘Slim Power Bank’ – QHM 4KP priced at Rs. 999/-



QHMPL, India’s leading frontrunner in consumer electronics, security solutions & high-quality IT peripherals, under the brand ‘Quantum Hi Tech’ launches the slimmest pocket sized power bank with a capacity of 4000mAh – ‘QHM

4KP’. The Polymer Power Bank supports upto 500 times charge – discharge cycle complementing the slim profile with functionality. The Power Bank is lighter to carry and also remains dormant when not in use to avoid any power waste. Engineered with practicality and suitability in mind, it also includes LED Indicator which exhibits the battery status.

In sync with the dynamic lifestyle, the Power bank comes with Dual Charging interface and RISC Micro Processor controlled that ensures fast charging and efficient output. The Dual Output gives a maximum output of 5V-2AMPS, which allows you to charge two devices at one go, even while you are on the go. With conversion rate of upto 80% the PowerBank automatically adjusts output based on the connected device, compatible with all popular smartphones and Tablets.

BIS Certified, the power bank equips a multitude of advanced safety features – Short Circuit Protection, Over-charge Protection, Over



Discharge Protection & Over Voltage Protection, that assures maximum user and device safety at all times.

The product in shades of black and white is available with leading retail and ecommerce stores in India.

Wijungle appoints Dimension Data as Distributor for 4 African Countries



Asia’s fastest growing cyber security brand, Wijungle has made its presence across 20+ countries worldwide.

Dimension data, a global giant in system integration and managed services has recently collaborated with Wijungle as an exclusive distributor for

Botswana, Zimbabwe, Zambia and Malawi. Company official spokesperson told IT Voice “that as a brand, we have evolved 400 times in comparison to last year and intend to serve businesses across 50+ countries in next 1 year”. Wijungle, a unified appliance provides a unique value proposition to businesses/organizations by offering features of both Firewall & Hot spot Gateway in a single product. In addition, company’s 24/7 support with 90 mins resolution time has been a key factor in the wide acceptance.

Company is further looking to launch its virtual appliance offerings by the end of quarter.

About the recent notification by Ministry of Electronics and Information Technology related to Preferential Market Access of cyber security products, company spokesperson conveyed that ‘it’s a strong step taken by the government to promote the Indian brands in the domestic market. Such initiatives are crucial to boost ‘Make in India’. Company last month also represented at the Smart City India Expo 2018, an international event organized by Ministry of Housing and Urban Affairs, Niti Ayog, Invest in India and Govt. of Rajasthan. The event was visited by delegates from multiple countries and was inaugurated by Honorable Vice President of India, Venkaiah Naidu.

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VOIC networks pvt Ltd and Flying Voice Technology Co Ltd jointly presented WIPO – Wireless IP Office solution



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WIPO [FTA1101]

VOIC networks pvt Ltd and Flying Voice Technology Co Ltd jointly presented WIPO – Wireless IP Office solution in the 9th edition of Aegis Graham Bell awards 2018 under the category of “Innovative Telecom product & solution”

VOIC Networks Pvt. Ltd, a leading Technology distribution and solution provider in VOIP industry in India for Flying voice has jointly presented the revolutionary WIPO – Wireless IP office solution in 9th edition of Aegis Graham Bell awards 2018 under the category of “Innovative Telecom product & solution”. WIPO is a revolutionary portable wireless VOIP adapter which is sleek in design, ultra compact having hybrid technology such as Wi-Fi, data routing and VOIP in one box offering.

The product has multi functionality, small form factor and cost effective offering which reduces the deployment costs. It's a perfect fit for SOHO, SMB segments such as offices, hospitality, Residential complex where Wi-Fi and intercom solutions can be availed in a single box

“Aegis Graham Bell Awards is one of the prestigious awards for innovations in Telecom sector. It was a great experience to present the innovative product to the eminent Juries who are having a immense experience in Telecom industry. Winning Aegis Graham Bell award will substantiate our innovation and boost us to bring in more innovative solution in coming year,” says – Mr Rohan Fernandes, VP- Partners & Alliances, VOIC Networks Pvt. Ltd.

About VOIC Networks Pvt. Ltd:

VoIC Networks Pvt. Ltd, head quartered at Delhi, India is a privately held company involved in the technology distribution of Voice, Video and Data IP products and solutions. The company also provides contemporary IP based solutions in the fields of communication and security. Incorporated in the year 2013, the company offers a range of products that covers the whole spectrum of SIP and Unified Communication integrated solutions. Our product range comprises of IP PBX systems, VoIP gateways, Wireless IP office solutions and SIP based video door phone solutions.

About Flying Voice

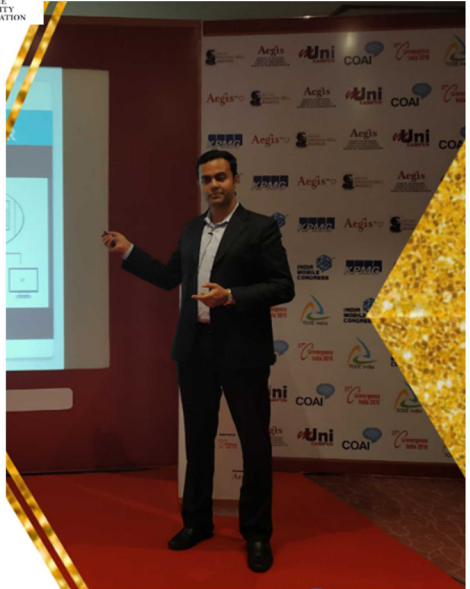
Established in 2007, Flying voice is a leading manufacturer of VoIP

adapters, VoIP gateways, VoIP routers and VoIP Phones, which are widely used throughout the world and highly praised by international carriers, ITSP, ISP and company users.

Headquartered in Beijing, and with R&D centers in Shenzhen and Wuhan. Having a core team from top Telecom enterprises and have over 10 years experience in VOIP industry, having 18 utility model patents and 24 software copy right registrations in its credit.

About Aegis Graham Bell awards:

The Aegis Graham Bell Award is one of the largest innovation award for the ICT domain in India. The Aegis School of Business,



Data Science, Cyber Security and Telecommunication has established the Aegis Graham Bell Award as a tribute to the father of the telephony, Alexander Graham Bell. This Award is intended to promote innovation, entrepreneurship in the field of Telecom, Social, Mobility, Analytics, Cloud, and Security to provide recognition for outstanding contributions by the innovators. The Award is organized with support of the Cellular Operators Association of India (COAI), India Mobile congress, Telecom Centers of Excellence (TCOE), Convergence India and KPMG as a knowledge partner.

Investors worth Rs. 4,000 Crores connected with Rajasthan Start Ups at TiE Smash Up 2018

Successful startup founders interact with budding entrepreneurs at high energy 4th edition of the event



A one of its kind programme for local Startup community to provide them an opportunity to pitch their business idea to serious investors, the 4th edition of TiE Rajasthan's flagship event for startups, 'TiE SMASH UP 2018' organized at Jaipur on 28 - 29 September brought entrepreneurs, venture capitalists, angel investors, key business personalities from the city and promising startups under one roof. Smash Up connected curated startups to prominent investors at one hand and on the other budding startups got a chance to interact with successful startup founders and listen



Siddharth Agrawal

to their success stories. Pitching sessions, smasher awards, free flowing energy and networking opportunities put icing on the cake.

Growing number of startup entrepreneurs from tier 2 cities like Jaipur is encouraging and TiE Rajasthan is building up a collaborative environment

brick by brick for budding entrepreneurs in the Pink City with real impact, said Siddharth Agrawal, President - TiE Rajasthan. Smash Up is an unconference designed for early stage entrepreneurs focusing on peer learning from contemporary founders. The format is conducive to creating an informal yet high energy interactive environment, by keeping the main agenda devoid of lengthy speeches and presentations, he added.

Day one of the event witnessed 26 selected StartUps 'Speed Dating with Investors' from pan India where every StartUp had an opportunity to interact and pitch their ideas to 17 investors including Indian Angel Network, Lets Venture, Hyderabad Angels, StartUp Buddy, Unicorn Ventures, Go Massive, StartUp Oasis, Artha Ventures, The Investment Trust of India, Lead Angels, Rajasthan Angel Innovators Network (RAIN), Rajasthan Venture Capital Fund (RVCF), Info Edge, Gray Matters Capital, Amazon Internet Service Pvt. Ltd., Ankur Capital etc. who all put together have made startup investments worth Rs. 4000 crores in past.

TiE Rajasthan is living the philosophy of TiE Global and Smash Up is providing a great platform to the new entrepreneurs to interact with the investors under one roof. The global quality of entrepreneurs is there in Rajasthan. Apart from financial wealth there is a whole intellectual wealth that is being created because of the innovations and exposures that being provided to them said one of the investors.

Next day of Smash Up featured key note address, panel discussions, my story sessions, funky pitches, smasher pitches and awards. Eminent personalities from startup ecosystem including Malini Agarwal, Founder, Miss Malini Entertainment; Dhaval Shah, Co-Founder, PharmEasy; Rehan Yar Khan, Managing Partner, Oris Ventures Partners; Mithun Sacheti, Co-Founder &

MD, Cartlane; Anu Acharya, CEO, Map My Genome; Vibhore Sharma, CTO, Info Edge; K Ganapathy Subramanian, CEO, RVCF; Rohit Dangayach, Co Founder & CEO, Wholesale Box; Krishna Killa, Co Founder, LiCare; Mohit Sahney, MD & CEO, Finova Capital were amongst who interacted with startups during various sessions.

Padmaja Ruparel, Co Founder of Indian Angel Network & Shanti Mohan, Co Founder & CEO of Let's Venture interacted with entrepreneurs and TiE members at the Networking Dinner and Investor Felicitation ceremony organised on this occasion.



Aditya Sanghi

Aditya Sanghi, Chair - Smash Up 2018 said that the exposure and exchange of ideas between these luminaries and our budding entrepreneurs will yield dividends in the near future.

Disruption in existing businesses is the key to innovation, success and giving consumers new technologies for a far cheaper price. This event is going to take Jaipur to the next level with the interaction on funding for and around Artificial Intelligence, Augmented Reality, Virtual Reality, Machine learning, IoT devices and Social impact, environment conserving tech based startups, said Mahavir Sharma, Trustee - TiE Global and Chairman, RAIN.

TiE Smash Up concluded with 'Smasher Pitches & Awards' with 6 top startups delivering their elevator pitches while Alfaleus Technology won the 'TiE Smasher Award'.



TiE Smash Up is one of the highest level startup-investor meetups we have been to so far. - Rajeev Sharma & Ananth Balasubramanian, co-founders of startup 'BulknMore'.

Harpreet Singh and Karan Nagpal, co-founders of Toque came up with idea of 'Audio based social network'. They said 'TiE Smash Up is a big platform for startups, actually great. We have never met so many investors and so many good start-ups at one place before. The way it was managed and executed is really commendable.



Members of TiE Smash Up committee Aditya Sanghi, Puneet Mittal, Sanjay Yadav, Chirag Patel, Arun Pareek, Bhawal Jain and TiE Rajasthan members were present amongst 300+ startups invited from across Rajasthan and other parts of the country.

Neron Informatics showcased its 3rd Telecom innovation [N-50 UCS] in the 9th edition of Aegis Graham Bell Awards 2018

Winner of 8th Aegis Graham Bell Awards under category "Innovation in Green Telecom" for the Project "Onyx CXM" Neron Informatics Presented its latest Innovation Neron-50 UCS in 9th Aegis Graham Bell Awards under Innovative Telecom Infra

Communication solutions, Neron Informatics renders solutions that helps SOHO, SMB and Enterprise businesses to enhancing their productivity and telecom infrastructure. As a contributor in Industry 4.0 Revolution and Aegis Graham Bell Awards winner



Solution category. Neron -50 UCS is a Product under Neron Embedded [N-Series] Product Line with GSM and Volte Interface. It has been designed according to the demand of Industry 4.0 Standards and Features. This product was designed According to the Market feedback and in-house Market survey conducted keeping in mind Past, Present and Future of Telecom Business and Interface delivery in Tier 1,2,3 Cities with a Value addition of GSM and Volte convertible interface and Open Web socket API for 3rd Party Integration. Neron-50 UCS is 1st of its kind System which offers a complete set of APIs to design any kind of telephony Powered application.

N-Bot [Neron's Social chat Bot] was introduced as a reference application during the Jury round which empowers the flexibility and 3rd party interoperability capability of Neron 50 UCS. N-Bot is Neron's in-house Social chat bot having capability to function in Auto and Manual mode and capable to handle telecommunication events. N-50 UCS is a modular unified communication system with 8 GSM/ Volte Telco Interface & with advanced IP-PBX features such as Multi level IVR , SMS IN/Out , Conf. Bridge, Time based call handling, Call recording, ACD , Call detailed Reports, Voice Mail, Video Calls etc.

About Neron

Under the Banner of "Make In India " , Neron Informatics is specialized in manufacturing of Telecom Infrastructure Equipments & Unified communication System. Offering a wide variety of products covering the entire spectrum of SIP and Unified

under category "Innovation In Green Telecom 2017" Project Onyx CXM (State of the Art IP-PBX) , Neron believes in evolving with the changes in the telecom industry to ensure that products and services serve the telecommunication needs of the organizations. Neron Informatics Innovative approach has been recognized and rewarded many times in the industry with "Fastest Growing Brand in Unified Communication-Mobility" , Innovative telecom product and solution, and Recently awarded as a " India's Greatest Brands & Leaders, Price of the Nation Series " Conducted by URS media.

" Aegis Graham bell Award is a globally recognized platform to showcase innovations and it is proud moment for Neron Informatics to be a part of the nomination and jury process year by year".

-Dev Kumar, CTO, Neron Informatics Pvt. Ltd.

About Aegis Graham Bell awards:

Aegis Graham Bell Award is one of the largest innovation award for the ICT domain in India. The Aegis School of Business, Data Science, Cyber Security and Telecommunication has established the Aegis Graham Bell Award as a tribute to the father of the telephony, Alexander Graham Bell. This Award is intended to promote innovation, entrepreneurship in the field of Telecom, Social, Mobility, Analytics, Cloud, and Security to provide recognition for outstanding contributions by the innovators. The Award is organized with support of the Cellular Operators Association of India (COAI), India Mobile congress, Telecom Centers of Excellence (TCOE), Convergence India and KPMG as a knowledge partner.

'Freedom from Stagnation – the right time to move on from manual books'

In this age of digitization, the adoption of technology by businesses – big or small – has indeed been remarkable. Even the smallest of establishments have turned towards technology, either because of the GST trigger, or to clean up their billing processes or to possibly enter the world of e-commerce. In slow, but steady paces, businesses across India are realising the value of automating their businesses.

Unfortunately, a fair section of small businesses suffer from stagnancy – either because they continue to use manual books, when clearly their business model demands automated systems; or because they take the call to automate sooner than is actually conducive for their business. Somewhere, it is important for all business owners to take an informed call on 'when to automate', and that should come after measuring the costs and efforts of automation, versus the obvious advantages of automation – which are many indeed.

One of the key differences between manual and automated systems is speed. Automation not only helps to process business data faster, but also allows faster data entry and reporting. Add to that the boon of accuracy and you have a strong case for automation. Traditional manual accounting is a tedious process requiring accountants to spend copious amounts of time mathematically checking numbers in the company's accounting information. Simple mistakes such as transposing numbers or entering information into the incorrect column could create significant errors – which can be eliminated via automation. Because of its efficiency and ease of use, computerized systems also allow you to improve inventory control and payment collection, saving time and improving cash flow. As a business owner, one can potentially spend less time looking for errors and more time analysing information for decision purposes. The plethora of reports a business owner has access to while using automated systems – stock valuation, profit and loss, receivables and payables, return on investment – is surely a game changer, which of course will depend on the size of the business.

Another key aspect, which most business owners will need to appreciate, is the importance of integration. Accounting, inventory, compliance are not isolated activities, but are inter-linked with each other, having implications across the businesses. For instance, while accounting, a single transaction is bound to affect your financial records, your stock, as well as your taxes. This indeed becomes a challenge in manual wherein, the same transaction may need to be recorded at multiple places to ensure that all relevant ledgers are affected, whereas in computerized systems, the same can be achieved by the click of a button. Given the volume of commerce any business aspires for, manual books may not make sense, unless one is a very small establishment, with probably limited items and limited parties.

Last but not the least, compliance under GST is something, which can be best handled by automating your systems. Early prevention, quick detection and hassle-free correction of errors, is why automation will surely score over manual any day, especially in the era of GST, which demands a fair level of compliance supported by



the right technology. Equally important are the ever-growing concerns surrounding data security and data storage – and it goes without saying that a business using manual systems will obviously find it very difficult to maintain historical business data over the years in bulky books, and also to recover data in case of any mishap or breach of trust within the organisation.

Thus, while it is safe to conclude that automation has many benefits in contrast to manual books, every business will need to take an informed call on the same – considering costs, time and efforts. Also, in case someone does choose automation, it needs to be embraced across all aspects of business – accounting, inventory, compliance, banking and much more, as maintaining separate systems for separate process will be a cumbersome task. At the end of the day, manual or computerized, businesses will need to walk towards a system which guarantees freedom from stagnation, freeing up time for a business to focus on growth, efficiencies and velocity of commerce.

Zebronics launches lantern wireless speaker 'Atom' for the festive season, Zebronics unveils its new powerbank 'ZEB-PB10000' & Zebronics unveils its new 2.2 speaker Cosmos

Zebronics launches lantern wireless speaker 'Atom' for the festive season

Set the festive mood just right with our flame light speaker. The festive season is all about family gathering, food, warmth and conversations; add a little music and light and it becomes the ideal setting for a family get together. Zebronics India Pvt. Ltd., India's leading brand of IT peripherals, sound system, mobile/lifestyle accessories and surveillance products has launched a portable speaker called 'Atom' with 60 LEDs lights which gives a flame effect, set the perfect mood for any occasion. When it comes to occasions, music is an important ingredient, but add a little light and the fusion will make any event special. 'Atom' is built for festivities, you can enjoy a conversation over dinner with this wireless speaker as a centerpiece or make your home lit for house parties while you play your favorite tracks. The Atom speaker is designed to help anyone relax by setting a subtle atmosphere of tranquility and warmth with its candle flame like warm glow. Play your favorite tracks and change the look and feel of your home. With a modern yet minimalistic take, Atom comes with an arched design for an overall lamp like texture. It has a flame light with 60 LEDs emitting a warm fluorescent orange glow, which emits the effect of a burning candle. When it comes to sound, the Atom is impeccable offering a good output quality so you can rest assured when it comes to entertainment. The wireless speaker comes with two options either you can use BT to stream your music wirelessly or you can opt for the micro SD card to play your tracks. There are buttons in the middle that help you change the track, increase or decrease the volume. There is a button to switch on the lamp and it comes with built-in rechargeable batteries. Speaking on the newest launch, Mr. Pradeep Doshi, Director - Zebronics says, "We're grateful for the festive season with our enchanting 2 in 1 speaker and lamp 'Atom'. This wireless speaker is ideal for festivities, occasions and even gifting because it features the effect of a burning candle with the benefits of a wireless speaker."

Zebronics unveils its new powerbank 'ZEB-PB10000'

Zebronics India Pvt. Ltd., India's leading brand of IT peripherals, sound systems, mobile/lifestyle accessories and surveillance products has launched a 10000 mAh capacity power bank 'ZEB-PB10000' that will become your phone's savior. Sporting a textured finish and a slim design is the must-have mobile



accessory for all, especially in the era of ever faster smart phones. Featuring a slim design, ZEB-PB10000 is not only powerful but compact too. Crafted with heavy-duty performance of 10000 MAH capacity, get optimal usage with dual USB ports with a max output of 2A. The power bank comes with an LED charge indicator to help one know about its battery usage. Slide it into a backpack or take it to meetings this gear will not let your phone down. Featuring an overcharge/ overload and short circuit protection don't worry a zilch about overcharging issues. Zebronics is the best in terms of safety, style, functionality, and compatibility. Maximize your potential without the hindrance of a low battery, with a power bank you can truly rely on Compatible with most devices, this power bank is available in all leading stores in India.

Zebronics unveils its new 2.2 speaker Cosmos

Zebronics India Pvt. Ltd., India's leading brand of IT peripherals, sound systems, mobile/lifestyle accessories and surveillance products has launched its 2.2 speaker 'Cosmos'. Giving your home an ultimate audio lift, comes our 2.2 speaker aiming at giving you the kick of the bass to get your party started. The charm of LED lights, powerful audio yet designed functionally for a compact space. Put your favorite songs on a loop or kick back for a refreshing experience with the LED lights to create the perfect soothing ambiance. Get the ultimate bass with dual subwoofers that give you the much needed thump. The speaker comes with a modern design and has LED lights across the speaker cones giving it a rather contemporary look. The speaker has an overall compact feeling



to it and it comes with various controls for volume enhancement and one can totally adjust the bass, treble factor which is essential in the overall listening experience. Get the best of multi-connectivity options with Cosmos. Play your music wirelessly or enjoy your playlist via a Micro SD card or an AUX cable. The option of an inbuilt FM radio is definitely fitting for the overall listening experience. Speaking on the launch of the product Mr. Pradeep Doshi, Director - Zebronics India says "Our speaker range is renowned for producing high fidelity sound. With the launch of our 2.2 speaker Cosmos we're aiming for that ultimate bass with dual subwoofer in a modern design" This product is available across all leading retail stores across India.



HPE Simplifies Hybrid Cloud Data Protection With New Solutions for HPE Nimble Storage and HPE 3PAR

Hewlett Packard Enterprise

Hewlett Packard Enterprise (HPE) today announced new hybrid cloud data protection and copy data management solutions for its storage portfolio. These new capabilities increase the simplicity, performance and agility of data life cycle management for private and public clouds, reducing unplanned downtime and data loss:

1. Next generation of HPE StoreOnce backup appliance portfolio, which provides flash speed data protection in the data center and cost-efficient archive and disaster recovery in the cloud
2. HPE Recovery Manager Central (RMC) 6.0, now extending integrated data protection and copy data management to HPE Nimble Storage
3. HPE StoreOnce with Commvault software integration, enabling seamless backup to the cloud
4. HPE GreenLake Backup enhanced with next-generation HPE StoreOnce and Commvault software integration

As the engine of digital transformation, data is an organization's most valuable currency. The ability to gain actionable insights and unlock the economic value of data is critical for driving business outcomes. However, managing and protecting that data is increasingly challenging. Exploding data growth, demanding service level agreement (SLA) requirements, and an evolving threat landscape are putting pressure on IT to embrace an intelligent storage approach to protecting applications across their private and public cloud estate.

"Businesses need a built-for-cloud approach to data protection and copy data management on premises and in the cloud for simple and

efficient data mobility," said Vikram K, Senior Director, Hybrid IT, HPE India. "The solutions and services announced today enable HPE 3PAR and HPE Nimble Storage customers to effortlessly orchestrate intelligent, multi-tiered data protection from on premises arrays to the public cloud – driven by policy and business need."

Next Generation HPE StoreOnce Optimizes Cloud Investment

An increasing number of organizations are now deploying a cloud-first strategy, mandating that their IT functions are built for cloud. HPE StoreOnce systems deliver simple, cost efficient and secure backup to the cloud. As a result, customers can leverage the benefits of the cloud for long-term retention of backup data to help with regulatory or governance compliance or disaster recovery, while continuing to use on-premises performance optimized StoreOnce systems for short term operational recovery for fast restore.

"The significant performance, capacity and manageability improvements offered by the next generation HPE StoreOnce lets us protect more data, faster, and for less" said Sebastian Koehler, Solution Architect, Godyo Enterprise Computing AG. "It provides us with end-to-end protection as we evolve to hybrid cloud, enabling us to easily utilize the economics and agility of the cloud for archive or disaster recovery, while continuing to use our on-premises HPE StoreOnce infrastructure for fast, reliable operational recovery."

For more information visit our website:

www.itvoice.in/index.php/it-voice-news/hpe-simplifies-hybrid-cloud-data-protection-with-new-solutions-for-hpe-nimble-storage-and-hpe-3par

ADATA set to launch state-of-the-art EMIX H30 gaming headset with SOLOX F30 amplifier in India



ADATA Technology is all set to launch the EMIX H30 gaming headset with SOLOX F30 amplifier in India on October month. Gamers can swing into a action with game-augmenting audio thanks to the comfortable fidelity of the EMIX H30 and immense power of the SOLOX F30.

The EMIX H30 boasts a cool design built on a tough aluminum base that's accented by a red-tinged mesh. It has oversized ear cushions within which sit

powerful 53mm drivers. These deliver deep bass and a wide sonic range.

In pro gaming, it is important to ensure that equipment is up to the task because audio is a great deciding factor. This is where the

SOLOX F30 scores because this amplifier connects to your PC via USB to enhance audio and create spatially accurate virtual 7.1 channel surround sound. The advantage of enhanced audio is improved in-game awareness, such as being able to hearing opponents approaching from behind.

The product comes with virtual 7.1 surround sound for spatial, multi-directional audio and allows users to switch between four preset equalizer modes depending on the game type or media. Its breathable ear cushions, sturdy aluminum build, and optimized clamping force make the whole experience an extremely comfortable one.

With the SOLOX F30, the audio processing power can be routed and adjusted based on what users are playing or enjoying. Gaming, Music, Movie, and Voice Chat modes provide the punch, depth, and clarity users demand, modifying the soundstage to best suit each application. It's also the best way to be heard and to communicate better through the premium detachable mic, with gold-plated connectors on everything.

For more information visit our website:

www.itvoice.in/index.php/it-voice-news/adata-set-to-launch-state-of-the-art-emix-h30-gaming-headset-with-solox-f30-amplifier-in-india

Fortinet Expands Security Fabric Offerings on Microsoft Azure with Sandbox and CASB Solutions



"Expanding network infrastructures and workflows to the cloud requires security controls, policy enforcement and visibility that can span traditional on-premises networks as well as hybrid cloud environments. Fortinet provides Microsoft Azure customers with seamless access to the Fortinet Security Fabric, giving security architects the flexibility they need to deploy consistent security controls where and when they are needed."

News Summary

Fortinet® (NASDAQ: FTNT), a global leader in broad, integrated and automated cybersecurity solutions, today announced the expansion of its Fortinet Security Fabric offerings on Microsoft Azure, supporting customers with enhanced protection of the expanded attack surface of their hybrid cloud environments.

Fortinet provides a broad portfolio of security offerings on Azure, including FortiGate Next-Generation Firewall, FortiWeb, FortiMail, FortiManager and FortiAnalyzer.

To expand this portfolio, Fortinet now offers FortiSandbox for Azure and supports FortiCASB for Azure IaaS and Microsoft Office 365 SaaS solutions. Fortinet has also added powerful auto-scaling functionality to the FortiGate Next-Generation Firewall and extended its Office 365 Security solution to Azure.

With this announcement, Fortinet is one of the only security vendors to offer the combination of multi-layer NGFW, WAF, email security, sandbox and CASB solutions on Azure, providing one of the most comprehensive approaches to multi-cloud security for enterprise deployments available.

As organizations migrate their workloads to one or more public cloud infrastructures, they are also expanding their digital attack surface. Securing today's extended networks requires security solutions that easily span multiple environments without introducing additional complexity. At the same time, the elasticity of the cloud that enables organizations to adapt as traffic volumes and workflows change also makes it necessary to deploy security solutions that can scale in sync with the cloud infrastructure.

To help customers keep pace with these changes without compromising security, Fortinet is expanding its Security Fabric offerings on Azure. In addition to the virtual instances of the FortiGate Next-Generation Firewall, FortiMail and FortiWeb

security technologies, as well as the FortiManager and FortiAnalyzer unified management solutions that Fortinet already provides for Azure customers, Fortinet has now announced the availability of FortiCASB and FortiSandbox for Azure.

The extension of FortiCASB into Azure provides visibility, compliance, data security and threat protection for its IaaS services. FortiCASB provides insights into resources, users, behaviors and data stored in the cloud, while its advanced controls extend security policies from within the network perimeter out to Azure's IaaS resources and SaaS applications.

FortiSandbox for Azure offers a powerful combination of advanced detection, automated mitigation, actionable insight and flexible deployment to identify and stop known and unknown targeted attacks. Its cross-platform functionality also provides seamless security detection and response across the entire distributed enterprise network. FortiMail, FortiCASB and FortiSandbox together offer enterprise organizations a robust solution to secure their Office 365 SaaS applications without requiring traffic to ever leave the Microsoft cloud infrastructure, ensuring better compliance with regulatory requirements by means of increased security.

Also announced today is enhanced autoscaling functionality for the FortiGate Next-Generation Firewall, helping organizations leverage the elasticity and scalability of the cloud infrastructures to use security services in accordance to application usage patterns.

The addition of these solutions makes the Fortinet Security Fabric one of the most extensive portfolios of integrated security solutions available for Azure. It is one of the only security suites to offer the combination of multi-layer NGFW, WAF, email security, sandbox and CASB solutions on Azure, while providing one of the most comprehensive approaches to multi-cloud security for distributed enterprise deployments. By implementing the Fortinet Security Fabric on Azure, customers can deploy a fully integrated security solution that seamlessly spans multiple on-premises and hybrid cloud environments.

Tightening the integration relationship even further, Azure is also a member of the Fortinet Fabric-Ready Partner program, a premium category of Fortinet's technology alliance partnerships and a vital part of the Fortinet Security Fabric. This program enables Fortinet and partner products to better integrate their respective solutions in order to provide more consistent and effective end-to-end security.

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