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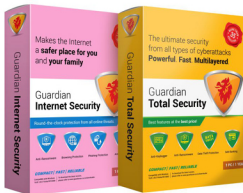
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## Impact of GST after one year

Its first anniversary of GST regime earlier it was nervousness among the businessmen that it might not be the perfect single tax system but people as understand this system now its working. Yes still many issues are there to be addressed but the fact is the many problem have been resolved which give rise to confidence with this rising of self belief remianing problem will be sorted out.

Inflation rate didn't rise: GST, it was widely feared, would cause inflation to rise, as with many countries that launched a single tax regime. That hasn't happened in India. The recent spike in consumer inflation has been due to high food and fuel prices, unrelated to GST. What helped? The much-criticised multi-slab structure. It ensured the levy was as close as possible to the existing rate, which meant the incidence of tax didn't rise. The second factor was the anti-profiteering authority. Though the body was set up after the GST rollout, the prospect of its establishment was enough to ensure businesses did not abuse the transition.

So by this some expected benefits was that GST would help to grow the formalisation of the economy. Evasion would stop making sense, thanks to transparent digital processes and incentive of input credit and invoice matching. With number of registrations crossing 10 million, it seems more businesses are signing up for GST.

With Single national market trucks queues on state borders has been disappeared & as checkpoint were dismantled creating seamless national market. One tax nationally consumer in Kanyakumari now pays the same tax on an item as one in Jammu & Kashmir. GST has also allowed businesses to streamline distribution systems production, supply chain, storage to make them more efficient, having previously been forced to design them keeping state taxes in mind. More people filing income tax returns could also have something to do with GST.

Everyone wins: As many as 17 taxes and multiple cesses were subsumed into GST, aligning India with global regimes. Central

taxes such as excise duty, services tax, countervailing duty and state taxes including VAT and purchase tax were all rolled into one. The new regime provided for free flow of tax credits and did away with cascading due to tax on tax, boosting company financials and resulting in reduced prices for consumers. It also ensured a sole law for the country with uniform procedure and the rules, which reduce complinace burden and business complexity.

Cumbersome registration system: Multiple registration requirements have complicated things for industry, which was expecting simplicity. In many cases, registration is required in all states. Companies fear that multiple audits and assessments due to multiple registrations could make life more difficult. Simplification and standardisation of compliance—a single return instead of two or three—to ease taxpayers' burden should continue to be of prime importance for the government, especially with repeated deferment of compliance dates due to systems challenges and also the formats, which are too complicated for many micro, small and medium enterprises (MSMEs) considering small, medium businesses have a large share of registrations.

The government should bring down the slabs from four to three as collections have been above the mark and accordingly rate moderation should be warranted, encouraging certain sectors boosting the economy. Undoubtedly, GST has received positive as well as negative responses



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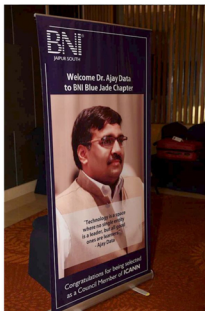
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## Ajay Data takes the stage at BNI Blue Jade's 1 year Anniversary!



Friday, the 10th of August was a golden day in the diary of BNI South Jaipur. It was on this day where we began our journey together exactly one year ago and paved the way towards growth through the power of networking. In the past one year, BNI Blue Jade has emerged as one of the most profit making chapters of BNI India and we've achieved milestones together as one team. To celebrate this occasion, we invited one of India's most influential and Rajasthan's most powerful internet

personality as our esteemed chief guest "Dr. Ajay Data" in BNI Blue Jade's Anniversary meeting.

The efforts of Tanuj Sinha, President, BNI Blue Jade and Mohit Dangayach, Event coordinator, BNI Blue Jade were applauded as they played a major role in inviting Dr. Data and made the anniversary meeting a highly memorable one.

Business Networking International (BNI) is the world's most premier networking organization with its roots spread in more than 50 countries around the world, including India.

Ajay Data is the founder and CEO of Rajasthan's most coveted IT organization. He became the first Indian to hold the seat in ccNSO Council of ICANN, which is the World's foremost Internet governance body. Dr. Data is known for increasing the prospects of the Internet and redefining Start-up culture in the state of Rajasthan and he has achieved numerous laurels for the same.

On the 10th of August, BNI Blue Jade added a new feather in its hat by hosting Dr. Ajay Data as a chief guest in their meeting. All the members of the group consisting of businessmen, professional and industrialists were enthralled by his presence. In his speech, Dr. Data spoke about the dearth of Indian faces on the global radar and how we, as Indians must work towards increasing the same.

He also spoke about the tremendous changes which have taken place in terms of technology, over the last twenty years. His valuable teachings on the subjects of corporate culture and empathy were appreciated by all. He shared his personal experiences and spoke about the challenges which came his way while he set out to pave the way for his first venture.

His speech not only inspired us all, but it also taught us the value of persistence towards a deciding goal. Dr. Data is a true example of what a person can become if they have the courage to hold onto their dreams, no matter where they come from.





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## Qsan Technology with its partner Cyber Shoppee organised meet at Jaipur



On 22nd of August Qsan's Technology's first solution partner Cyber Shoppee in Rajasthan organised a meet at Jaipur in Golden Tulip Essential MI Road Jaipur . Mr

SMB and enterprise sectors.



Kumud Jain Partner "Cyber Shoppee" introduce the Managerial person of Qsan to the other partner and after that Mr Nishant From QSAN shared their knowledge with the partner present in the meet.

With this engagement, Cyber Shoppee becomes QSAN's dedicated storage solution partner in Rajasthan providing server virtualization, archiving, large-scale surveillance, video streaming, editing, backup and for disaster recovery for the

QSAN's storage solution is always full of inspiration. Through QSAN's cost-effective solution, customers can manage their data in both a smart and secure way. QSAN are focused on building key, strategic partnerships with regional managed services providers and partners. Cyber Shoppee represents a significant strategic partnership that will allow QSAN to grow our selling network in complete Rajasthan Territory.



For more information please visit- <https://www.itvoice.in/index.php/it-voice-news/m-tech-mobile-in...lip-phone-g-flip>

## Sophos awarded its top -performing partner across ASEAN



Sophos has awarded the top-performing partners across ASEAN, recognising a year of strong growth across the channel & end customer.

While giving these award Mr. Sumit Bansal MD of ASEAN & Korea said "We would like to congratulate our winning partners and extend our gratitude to all our partners for their continuous support and commitment over the last year".

took place at Hotel Marriot Bankok Thailand on 11th of July 2018.

This award was given by Sophos Executives Joergen Jakobsen (Regional VP & MD ,AP) adel Eid (Channel Sales Director,APJ) & Sunil Sharma (MD Sales,India & SAARC).

We congratulate Mr.Manoj Tiwari & Mr manish Sharma along with there team for this award and wish them good luck to carry on same in near Future.

They have taken the things forward keeping the trust in the partner feternity & outstanding support from Team SOPHOS.

Among the top-performing Sophos partners across ASEAN "Rise Tech Software" from Jaipur Rajasthan has been awarded as Partner of the year 2018.

India& SAARC.Mr.Manoj Tiwari MD "Rise Tech Software" (p) ltd received this award on behalf of his company. He received this award in a concen named "Discover Sophos Channel Conference" which





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After delivering 12 successful editions, we are organizing the 13<sup>th</sup> Edition of CFO Leadership Summit on 19<sup>th</sup> September 2018 in New Delhi. This summit will feature the top CFOs, Director Finance, VP Finance, & Finance pioneers from leading companies in India. The focal point of the upcoming summit would be the changing role of a digital CFO and impact of technologies like Artificial Intelligence, Blockchain, Big Data on finance today. The summit will comprise of engaging interactive sessions by thought leadership, case studies, and panel discussions with Q&A session to attain a holistic perspective from the industry honchos. Through CFO Leadership Awards, this summit intends to honor the zealous professionals for continued commitment to excellence, developing best practices and innovative strategies. The ones who have exhibited an unparalleled spark in innovating new products/service or have demonstrated exemplary leadership and management skills. The summit will also offer a networking opportunity to all the attendees to strengthen their professional ties within the industry and avail the one-on-one meetings with the potential solution providers in a conducive B2B environment.

For further information, connect at : [enquiry@exito-e.com](mailto:enquiry@exito-e.com), Ph: 080 - 4952 2392

## Zebtronics launched multi-function smartphone gaming case, premium gaming mouse with RGB lights 'Phobos' and USB powered FHD LED 39.6 cms monitor to its existing range.



A phone case reflects your personality, of who you truly are and if you're someone that takes their gaming seriously, then the Zeb-Crab multifunction gaming smartphone case is the one for you.

**Zebtronics India Pvt. Ltd.**, India's leading brand of IT peripherals, sound systems, mobile/lifestyle accessories and surveillance products has launched a multifunctional gaming smartphone case dubbed 'Zeb-Crab'.

Crab is a uniquely designed case that has ultra flexible foldable features enabling it to function as a phone stand and help gamers enjoy their game with pure ease with its retractable aluminum wings.

Inspired by the crab, this device gives you an edge with its design which helps this product turn multifunctional with its metal blades. The products sturdy build and flexibility that adapts itself into three distinct features. It can be used as a phone case, a phone stand and with its metal wings it can help users game with ease on their smartphones.

**Phone case:** Make heads turn with a case that looks extremely well designed as how it feels. Build with sturdy material it will protect your smartphone.

**Phone stand:** Just change the angles and you'll get a cooler phone stand with the perfect balance. If it's watching videos or listening to music you can do it all with the phone stand that.

**Gamers delight:** A case with retractable aluminum wings meaning that it is extremely handy while mobile gaming and it gives you a comfortable gaming experience over anything else

The case is built with high grade plastic with aluminum wings which can extend or compress into its original form and can easily fit into a pocket when not in use. This case wins over with its design and functionality making it a cool case which is a head turner. The case is also very light weight and foldable design makes it very

compact.

Commenting on its newest addition to its mobile accessories category, Mr. Pradeep Doshi, Director – Zebtronics, says "Our premium gaming products are a hit in the market, and with our newest product Zeb-Crab phone case it's only getting better as we're also catering to gamers who love mobile gaming, making it a pleasurable experience overall"

This product is available in Black metal and

### PHOBOS



Red metal in all the leading retail stores across India.

Gaming grade 4000 DPI sensor, 8 buttons, 11 RGB modes and ergonomic design, Phobos packs a punch for all your gaming needs.

**Zebtronics India Pvt. Ltd.**, India's leading brand of IT peripherals, sound systems, mobile/ lifestyle accessories and surveillance products has launched it's premium gaming mouse 'Phobos' from it's vast collection of premium gaming products dubbed as Gamer's dream.

The premium range tagged as Gamer's Dream, distinctively covers a wide range of cabinets, keyboards, headphones etc, designed exclusively for gamers. Out of our exquisite range comes our premium gaming mouse Phobos built ergonomically with 8 buttons and RGB LED with 11 modes and it is a part of the RGB range of premium gaming products under Zebtronics.

Phobos is a USB mouse that comes with 8 buttons. It has 3 buttons to the left and a scroll wheel which also doubles up as a button, there are two buttons below the scroll wheel, to increase or decrease the DPI, apart from the left and right click buttons. Speaking about the DPI switch, the mouse has 4000 DPI gaming grade sensor which is essential for every gamer which helps with the right precision when

it comes to movement. The DPI switch is of great importance to every gamer helping them toggle between preset DPI during gaming. The mouse also has a RGB indicator for DPI which can be customized. Phobos comes with 11 modes of RGB LED which gives it an overall feel of a gaming mouse and comes with a superior quality long lasting braided cable.

The mouse comes with an advance windows software. It has custom macro editor and recorder which helps in performing certain functions. It also comes with DPI preset selector with color indication, which can be also customised. The mouse comes with RGB LED lights which can also be customized for the kind of effect that a gamer requires. The mouse settings like scroll speed, sensitivity, polling rate can be customised and it comes with profile support too.

Commenting on the newest addition to the gaming category, Mr. Pradeep Doshi, Director – Zebtronics, says "We've made waves in the market with our premium gaming range known for its supreme build, style, functionality and designed to meet the needs of the gaming community just like our high end gaming mouse 'Phobos' which comes with multiple features that can be customized along with an ergonomic build and style with RGB LED factor which every gamer wants" This product is available at leading retail stores across India.

USB powered and eco friendly model with 5w power consumption

Zebtronics, India's leading supplier of IT peripherals, sound systems, mobile/lifestyle accessories, and surveillance products makes an addition to its extensive LED range by launching a 39.6cms USB powered FHD LED monitor dubbed ZEB-AU16FHD.

With a constant need for innovative products that maximize on the aspects yet play minimalistic in terms power consumption is the key feature of our new USB powered LED monitor. The ZEB-AU16FHD LED monitor is designed for lesser power consumption giving you an edge in terms of usage while you enjoy your total FHD experience.

**ZEBRONICS** Featuring an ultra slim design, the monitor sports a glossy bezel. It also comes with a desktop stand as well as an option for wall mounting. The monitor is designed to bring minimal stress to the eye with its anti glare screen bringing more comfort to the user while choosing a HD movie or working on emails.

Powered by USB this monitor can be used with a laptop and consumes lesser energy adding to the overall eco perspective. With 1920x1080 FHD resolution and 8ms response time, this monitor produces crisp and clear images. It's full HD feature allows one to view content in vivid colors and clear detail enhancing the overall viewing experience. Commenting on the launch, Mr. Pradeep

Doshi, Director – Zebronics says, "As a brand we're utterly focused on bringing a change with our USB powered LED monitors that has multiple features yet remains minimalistic in terms of power consumption" This LED monitor is available across all retail stores in India.



## Rashi Peripherals Successfully Concludes SI Partner Scheme



In a bid to penetrate into emerging tier 3 and tier 4 markets and reach out to the last mile of system integrator partners, Rashi Peripherals, India's only Value Added Distributor, rolled out the SI Partner Scheme. Aimed at updating partners on the latest Component products and generating demand, the scheme received an overwhelming response from SI partners. The scheme was extended to the entire

Component portfolio including CPUs, Motherboards, RAM, Hard Drives, Graphics cards etc. Special incentives and rebates were offered to partners for procuring the stock within the scheme duration.

Talking about the scheme, Mr Alok Choudhary, Group Business Manager at Rashi Peripherals said, "The SI Partner Scheme is one of the value-added services Rashi Peripherals offers to its channel partners and brands. The aim of the scheme is not only brought small SIs on board but also update them on new additions in our product portfolio and ultimately generate demand for brands. We also leverage the scheme to strengthen our relations with channel partners."

The SI Partner scheme is also a platform to map new partners and start a business conversation with them. Giving more

insights into the scheme, Mr Choudhary said that the objective of the scheme was not to sell but create a buzz among SI partners about Rashi Peripherals distributed brands. "The partners' response to the scheme help us evaluate our channel programs and accordingly improve on the shortcomings", Mr Choudhary said.

The SI Partner Scheme garnered positive reviews among the SI channel partner fraternity. Commenting on the scheme, Mr Vinay Patidar, owner of Indore based Compu Care System said, "The scheme was excellent and I got very good price support from Rashi Peripherals."

Another SI partner, Mr Punit Khatri, owner of IT World said, "It was a good scheme and we got good guidance from Rashi team on the new additions in the Component product portfolio."

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## iBall plans an aggressive push in the Audio Market, announces launch of 2 models of Tower Speakers – Twin Tower and Tall Sound



iBall, a brand known for its innovative and latest technology products, strengthens its Audio Portfolio; in sync with its plans, the brand announces the launch of 20 new products, across the Audio category in the span of next 3 Months in the coming festive season. The first of the series being the Tower Power – 'Twin Tower BTK' and 'Tall Sound H9' which are twice more powerful when it comes to the serious business of SOUND.

With its studied styling and unique LED lights, both these Tower Speakers bring an

edgy roughness balanced with style. The speaker delivers symmetrical sound with a wonderful balance between hefty bass, smooth midrange and a nearly tangible sense of space. Clearly, it is everything desired from a Tower Speaker.

Aimed at Party enthusiasts, the iBall Twin Tower BTK speakers is equipped with the powerful 160W RMS Power. With its strong sound technology, the speaker comes with Dual 7.62cms (3) Satellites and 20.32 cm (8) Woofer Drivers in both the cabinets. With iBall Tall Sound H9, the speakers define the power of sound – Loud and Clear. With Dual 16.51 cm (6.5) Woofer drivers in each, along with total power of 160W RMS – The beats are unbeatable, to bring the boom to every party!

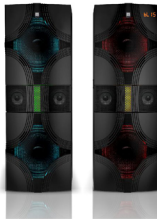
Sporting the powerful dual bass reflex design, both the Towers perfectly correspond to the components, creating a dynamic sound with each tone mapping a distortion-free deep bass foundation to crystal-clear highs, thanks, in part, the wooden cabinets.

Raising the thunder, coupled with groovy,

soft and captivating LEDs with 6 changeable patterns, the speakers present the sound show that can also be turned off when not in mood. Bundled with a Wireless Karaoke Mic and a remote controlled access, the speaker brings karaoke sessions live whenever desired.

Aided with Bluetooth®, USB, SD/MMC, FM Radio and 2x AUX inputs, your music is a command away. Available with 1 Year warranty the products are already available

with leading retail stores across India. iBall Tall Sound H9 is with a n appealing MRP of Rs 17,499 only and iBall Twin Tower BTK at MRP of just Rs. 19,999.



## Fortinet Signs Cyber Threat Information Sharing Agreement with IBM

Fortinet, a global leader in broad, automated, and integrated cybersecurity solutions, today announced that Fortinet and IBM Security will collaborate through the bi-directional sharing of cyber threat information.

•The goal of the agreement is to proactively combat cyber threats and threats to privacy globally through the sharing of contextual threat information generated by the Fortinet Forti Guard Labs threat research team and IBM Security's X-Force research team.

•IBM Security and Fortinet will directly collaborate through bi-directional sharing of threat intelligence using secure channels. Joint threat information sharing will deliver deep security research expertise and global threat intelligence for increased protection for the customers of

each company.

•IBM Security and Fortinet global threat research teams monitor and analyze security threats from a variety of sources, providing valuable and near real-time threat intelligence. By integrating the threat intelligence feeds from each

company, customers will now benefit from more thorough data being available.

Ongoing Cooperation Between Fortinet and IBM

While the agreement formalizes the cooperation between Fortinet and IBM Security in regards to threat information sharing, both organizations have already been working together in regards to

comprehensive security protections.

IBM Security has been a Fortinet Fabric-Ready partner since 2017. Fortinet's open approach extends the broad visibility, integrated threat prevention, and automated response of its Security Fabric architecture through well-defined APIs to

IBM for unified security management and security incident response.

In addition, Fortinet earlier this year announced collaboration with IBM on

its IBM X-Force Threat Management Services. Working with IBM Security on X-Force Threat Management Services enables both organizations to further provide mutual customers with threat insight, attack detection and prevention, and an integrated defense-in-depth strategy designed to seamlessly span across an organization's entire attack surface.

# FORTINET®

## Aadhar Infonet Appointed Distributor for Guardian Security in Rajasthan



"National Distributors" by Guardian Security in India.

Mr Umang Lalani (Director) from Lalani Infotech gave a brief introduction about Lalani infotech & Guardian Antivirus range of products. He clarified the importance of working in classified channel rather than in an unorganised channel. Amit kumar from Guardian also presented his views and assured all partners all partner of full support from Guardian and talked about the future of the brand. Together they explained cure of infiltration from other stated which effects profit margin of all dealers. Later on Lalit Choudhary of Aadhar Infonet went on to explain the importance of relationship of a brand & its distributors. Lastly both Umang Lalani & Lalit Choudhary & their team thanks all Partners for coming & giving their valuable time to make the event success.

On 4th August 2018 newly appointed regional distributor of Rajasthan Aadhar Infonet by lalani organised a gold partner meet in Jaipur. This gold partner meet was one of its kind and targeted very specific partners from Rajasthan. Since Guardian is very cost effective and budget friendly antivirus products therefore only top partner (top partner in selling budget friendly antivirus) from each of the cities in Rajasthan were invited. Partners from various cities from Rajasthan some from other states were present. This meet was attended by almost 30 person from several cities. Guardian



security is being nationally distributed by Lalani Infotech, Kolkata in India. Lalani group is considered as one of the Highly rated name in eastern & Central region of India and they are responsible for distribution of various brands like Aacer, AOC, D-link, MI, Canon, Tally, Epson etc. Lalani infotech under the leadership of Umang Lalani has been appointed as



## NetApp Named a Leader in 2018 Gartner Magic Quadrant for Solid-State Arrays

NetApp announced that it has been recognized as a Leader in the 2018 Gartner Magic Quadrant for Solid-State Arrays, for the third year in a row, based on its ability to execute and its completeness of vision. Additionally, the company improved its position compared to the previous year.

"We believe that our position in the Gartner Magic Quadrant validates our clarity of vision and recognizes NetApp's ability to offer superior support to customers as they modernize their IT architecture with cloud-connected flash," said Octavian Tanase, senior vice president, ONTAP, NetApp. "We're confident that we will continue to lead by empowering customers to transform their business with the industry's leading flash solutions, designed to scale from edge to core to cloud."

A Gartner Magic Quadrant is the culmination of research in a specific

market, providing readers with a wide-angle view of the relative position of the market's offerings. By applying a graphical treatment and a uniform set of evaluation criteria, Gartner Magic Quadrants assess

data protection across the hybrid cloud. Only NetApp offers guaranteed flash efficiency and performance, as well as the #1 data operating system for hybrid cloud and on-premises environments[1].



vendors on their ability to execute and the completeness of their vision.

The NetApp® portfolio of cloud-connected, all-flash systems offers customers the performance, intelligence, and protection they need to modernize their IT architecture and drive digital transformation. The NetApp flash portfolio benefits customers with industry-leading applications performance, more efficient cloud-connected SAN, and integrated

Gartner, Magic Quadrant for Solid-State Arrays, Valdis Filks, John Monroe, Joseph Unsworth, Santhosh Rao, 23 July 2018.

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## Portronics Launches 7-in-1 USB Multimedia HUB – Mport 7C



Portronics has launched a TYPE C multi-port hub called "Mport 7C", a smart and sleek, an extremely portable, plug and play device.

In our day today life, we always face the problem of not able to connect our multiple devices with our laptop or PCs. These devices could be a standard USB Pen drive (USB 2.0 or 3.0), an external keyboard, an external storage device, USB Flash drive, a mouse, gaming console, projector or TV on HDMI port (1080 or 4K). To all your problems here is the solution, the Portronics Mport 7C, your perfect, on-the-go companion, which helps you connect upto 7 devices, all at once to your laptop.

### Salient Features:

Connect 7 Devices:

Connect simultaneously up to 7 different gadgets to your Type C Laptop. There are

three USB3.0/2.0 ports, one USB 3.1 Type C, one HDMI port to TV or Projector and one each SD card and MicroSD card slots.

Ultra Fast Charging:

Mport 7C is a USB 3.1 Type C Multimedia Adapter that is able to do Power Delivery also along with data transfer. This enables full-speed MacBook recharging while simultaneously remain connected to other devices.

High-Speed Data Transfer:



as compared to USB 2.0 which is around 480 mbps. For example, a single HD movie of around 1GB size only needs about a few seconds to be transferred through on Mport 7C.

Mport 7C guarantees fast and stable data transfers. The speed of transfer of 3.1 Type C is 5 Gbps, which is 10 times more

Safe Operation:

With built-in protection from over-voltage and over-current, Mport 7C is designed to keep all your digital devices safe.

Compatibility:

Mport 7C is one easy plug & play device that fits all type of laptops with Type C ports irrespective of whether the operating system is Windows, Mac OS or Android.

Compact:

You can easily carry Mport 7C in your handbag, purse or a laptop bag. Note: The Micro SD and SD card slot are not able to be used simultaneously.

Mport 7C is available in silver colour and weighs only 100 grams

Physical Appearance:

Inspired from Apple's minimalist design philosophy, Mport 7C has got sleek looks, aluminium-alloy finish and compact design.

Port Details:

- USB 3.0/2.0 ports \* 3
- SD card reader slot \* 1
- Micro SD card reader slot \* 1
- USB 3.1 TYPE C \* 1
- HDMI \* 1

## Startups under one roof, all solutions will be inaugurated, the country's largest incubation center

With the intention of developing a better ecosystem for startups, the Rajasthan Government has opened a new Technohub Center in Jaipur. Its name is BamashahTechnohub. Rajasthan Chief Minister Vasundhara Raje true launched this center on Thursday in Jaipur. State officials claim that this is the largest incubation center in the country. To support startups, this center has been started under the initiative of the State Government initiated by the I-start Initiative.

Rajasthan Government officials claim that this is one of those startups made by the state government, where startups will be provided with all solutions under one roof. According to AkhilArora, principal secretary of the Information Technology and Communication Department in the Rajasthan government, the purpose of this center is to create a platform to give boost to startups. This is the only incubation center of its kind, where startups are given all the necessary facilities like mentorship, co-working space, seed funding and venture capital funding. So that the startups do not have to wander. Not only this, the state government will also give startups free cloud service for 2 years through its data center.

### 2 years free co-working space

According to Arora, BamashubTechnohub is the only technohub where the co-working space is also provided to startups. It is provided free of cost for up to 2 years for the working space startups. About 700 seats have been created in this center, where around 150 startups can work. Arora claims that this is the only incubation center where the startups are given space to work freely.

### Rajasthan government created Rs 500 crore fund

State Government under leadership of Vasundharahas also made a fund of Rs. 500 crore for boosting and funding startups in the state. This is a Funds of Fund. It has been kept for 100 million women entrepreneurs and 50 million green startups.

### Maximum up to 25 lakhs funding

The state government provides startups to startups from zero. If you prefer a startup idea, then seed funding up to 2 lakhs and later up to 25 lakh Venture Capital are also provided.

Chief Minister of Rajasthan Vasundhara Raje during the inauguration of Bhamasha Technohub in jaipur also felicitated Dr. **Ajay Data** for his excellent contribution in IT sector especially in linguistic email service & on being appointed as India's first member to the ccNSO of ICANN





## "How to avoid mismatches" by Mr. Tejas Goenka,

# Tally

### POWER OF SIMPLICITY

Over the past few months, several businesses across the nation have been plagued with GST notices from the government. If reports are to be believed, there has been a nearly 34% of GST mismatch or underpayment of GST, amounting to an overwhelming deficit of INR 34,400 Crores. Both taxpayers as well as firms have been served these notices, in response to all GST returns that have been filed between July and December 2017.

The major reasons for the mismatches are primarily two. To begin with, differences were observed between the self-declared GST liability and available input tax credit values, while filing summary returns in the form of GSTR-3B, and the invoice-wise details of all outward supplies in GSTR-1. Secondly, there have been instances where there were differences in the figures mentioned in GSTR-3B and the figures mentioned in GSTR-2A i.e. the details of purchases from one's suppliers. The latter is more critical to the government, as any incorrect input tax credit allocation against the tax that is actually paid by the supplier, resulted in a loss in revenue.

With the emergence of these notices, it can be fairly assumed that the tax department's previous soft approach towards non-compliance may be coming to an end in the GST era. The government has gone about its business in a stern manner indeed, mandating

a time of 30 days to all businesses who have received a notice. Upon issue of the notice, if no explanation is received within the stipulated date, it will be assumed that one has no explanation to provide, and the relevant proceedings will be initiated against a business. Not to forget the stringent GST procedures, which have stipulated an 18% interest on wrongly claimed ITC, which is bound to discourage tax evasion or manipulation practices.



Under such circumstances, what could a business possibly do to achieve freedom from

mismatches, thus attaining freedom from notices? One of the first things that can be done is to work with the right set of GST compliant suppliers. Doing so will ensure that at no point in time, is there any mismatch between the purchase details uploaded by a business and the data uploaded by its suppliers, thus eliminating the possibilities of different ITC calculations. In other words, this could go a long way to ensure that GSTR-3B and GSTR-2A are consistent.

What is also important is the need for businesses to keep a close watch on the data being fed in while filing summary returns in the form of GSTR-3B and while filing final returns in the form of GSTR-1. This requires a fairly high degree of compliance concentration from businesses, which can only be made possible by adapting a systematic way of maintaining books of accounts and records of transactions. Quite understandably, those businesses who still go about manual records or who maintain business records on spreadsheets, would be finding it a tad difficult to bring in the necessary corrections, which could help respond to such notices, and that too within the short period of time.

However, it is encouraging to note is, that even with the original return filing model having given way to a condensed model with GSTR-1 and GSTR-3B, the government is able to enforce a fair degree of compliance across the country. With the simplified return filing model knocking at the door, it will be the right time for businesses to adapt the right technology, and enjoy freedom from any such notices, mismatches and hassle at the end of a filing period.

## HCL Opens IoT COLLAB Innovation Centres to Accelerate IoT Development and Deployment

# HCL

HCL Technologies (HCL), a leading global technology company, today announced the launch of IoT COLLAB, dual-location IoT innovation centres in Seattle, Washington, and Noida, India. Each IoT COLLAB serves as a collaborative incubation lab that lets Fortune 500 companies accelerate IoT initiatives by bringing together technology experts, partners, financial advisors, and other relevant IoT stakeholders to take advantage of what is expected to be a \$1 trillion market opportunity by 2021.

IoT innovation labs, such as HCL's IoT COLLAB, help organizations navigate the journey from concept to full-scale deployment by offering a

sandbox environment to expeditiously experiment with different technologies across the IoT ecosystem, leverage the framework to chart out impact on business process and articulate business value, and develop a roadmap to graduate into pilot stage and eventually to full-scale deployment. Participating companies work from a prototype unique to their business models and goals, leading them to modify processes and discover new opportunities through the collection of data produced by IoT endpoints. Tools to simulate multiple end-point devices, gateways, connectivity and data ingestion drive faster time-to-value.

Collaborative efforts already underway include co-created solutions for predictive maintenance, cold-chain logistics, and specialized asset tracking in the aerospace, manufacturing, and medical technology

market segments. In one such collaborative approach, HCL is enabling a leading medical technology company to embark on its Industry 4.0 journey and substantially improve OEE (Overall Equipment Effectiveness) across its manufacturing plants by leveraging state-of-the-art sensors, gateways, and machine learning techniques to predict equipment failure and take corrective actions.

"IoT needs a mix of existing and emerging technologies, systems, and standards that are constantly evolving, making the IoT solution implementation process difficult for companies," said Sukamal Banerjee, Corporate Vice President and Global Head of IoT WORKS™, HCL Technologies.

For more information visit our website: [www.itvoice.in](http://www.itvoice.in)

## Dr Ajay Data on world internet body ICANN ccNSO Council member



Jaipur, Rajasthan based IT entrepreneur Dr. Ajay Data has been nominated as the board of the Council for Country Code Name Support Organisation (ccNSO). He became the first Indian to be appointed on the board of the international body of top level domain managers to discuss issues of topical concern and develop policies for safe management of internet. Officially he will take his position at the 63 annual

general meeting of Internet Corporation of Assigned Names and Numbers (ICANN) which will take place at Barcelona, Spain, scheduled for 20 October – 25 October 2018.

He will be working as a custodian of Asia-Australia & Pacific Island at the council. Dr. Data gave more focus on making internet inclusive for another billion people by breaking language barrier.

Zahid Jamil, the Chair of the 2018 Nominating Committee, shared the following statement about the 2018 Nominating Committee and its results:

"I am pleased to announce that the 2018 Nominating Committee has completed the task assigned to it by the ICANN community. The selection of all positions shown above was finalized by the Nominating Committee at ICANN62 in Panama City, Panama. Selections for all Board positions were decided unanimously.

The 2018 Nominating Committee received 109 applications from candidates all over the world (33 women and 76 men) during its nomination period, which took place

from 31 January 2018 to 19 March 2018.

The regional breakdown of this year's candidates are 18 from Africa, 27 from Asia, Australia, Pacific Islands, 20 from Europe, 13 from Latin America, Caribbean Islands, 31 from North America. Eight people have been globally selected from 109 applications.

Dr. Ajay Data says that "Participation in ccNSO Council will allow me to contribute to the policies pertaining to country code names. With this responsibility, I will be in a better position to work towards breaking the language barrier for getting the next billion people online."

ccNSO is constituted under the structure of ICANN that manages procedures of name and numerical spaces on Internet. Dr. Ajay Data's appointment on its council has come following his association with the linguistic email services. Founder & CEO of Data XGen Technologies that has first of its kind Internationalized Domain Name Service supporting in 19 languages.



## Bitdefender announces 1 year extended validity on its 1 year consumer products



BD Soft Distribution Country Partner of Bitdefender, world's leading security solutions extends one year validity, thus pledging to keep all devices protected till 2020.

Under the offer, activate Bitdefender Security Solution till the end of the

Sept 2018 and get 1 Year Extra Validity on selected 1 year consumer oriented products only. The offer is valid from 1st August to 30th September, 2018.

Commenting on the offer, Mr. Rahul Joshi, Director – Channel Sales India at BD Soft said "We take customer relationships seriously and sincerely aim to exceed their expectations at all levels. Through our Voice of the Customer communication channels, we have studied the feedback received from our customers and practical the new program of Extended Validity, that shall give our customers great savings and total peace of mind"

The programme reiterates Bitdefender's commitment to quality and customer first approach. With growing Cyber security threats in India, Bitdefender aims to do everything it can to inspire market confidence and provide comfort to consumers who put their trust in Bitdefender products.

The Extended validity is available via all Bitdefender distribution channels, and the product must be activated by 30th September 2018.

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Mr Limesh Parekh, CEO of Enjay IT Solutions

**"The technology should be accompanied by training that helps utilize the data/ technology effectively."-Mr Limesh Parekh, CEO of Enjay IT Solutions**

**Nisha Harshwal:**-Please tell us about your company and also tell about the distinguishing factor of the company?

**Mr.Limesh Parekh:**-Enjay IT Solutions Ltd is a 19 year old company into the IT industry. We basically cater to improve our customer's business via diverse solutions such as Telephony, CRM and Tally on Cloud.

Our complete development team is based out of Bhilad, a rural town. All the talent is acquired locally and as freshers. The ideas we receive from them and its execution is fabulous.

We are an Indian firm for primarily Indian markets. Every company in India has a very different way of functioning and therefore has their own practices to be followed. Our solutions are flexible enough to cater to all types of processes by marginal tweaks.

Any product that is sold by Enjay is used by Enjay 2 months prior to launching. The customer experience is of utmost importance. People who are going to use the system needs to be comfortable with the system and not only the result analyses.

**Nisha Harshwal:**-Tell us something about your thought on believing that technology should be an enabler, not a constraint to business growth?

**Mr.Limesh Parekh:**-In today's economy, especially in India, technology is used to monitor the task force. In turn, the willingness of the task force reduces and the user adoption does not take place. As this is a one way communication, it is not effective in the long run. It has become pertinent to any business that it makes it's employees capable. This is not only in terms of skill but also how readily available information is to study and present to prospects. Technologies like CRM and

telephony solutions, if used right become the tool used by employees to work independently and correctly. The by-product is correct analysis.

Making additional information available to the team is never a constraint. How the team uses the available technology decides whether it is an enabler or a constraint. The technology should be accompanied by training that helps utilize the data/ technology effectively.

**Nisha Harshwal:**-What is your purpose to Lunch special CRM (NFR) for IT industry?

**Mr.Limesh Parekh:**- NFR CRM was introduced initially for the partners/ Service integrators who have given us business over the years, as an appreciation gesture. Later, NFR CRM become an affiliate marketing strategy.

**Nisha Harshwal:**-What is the product portfolio offered by the company?

**Mr.Limesh Parekh:**- Enjay CRM, Synapse Telephony, Cloud Synapse, Tally On Cloud, Thin Clients, Helpdesk mobile App for your customers.

**Nisha Harshwal:**- What are your strategies to improve your company's position in Indian & UK market as well?

**Mr.Limesh Parekh:**- Currently we are focusing Indian market and which is on growing trend and regarding UK it is still in pilot phase.

**Nisha Harshwal:**-Could you provide some details about your growth strategies?

**Mr.Limesh Parekh:**- We have regular Partner meets, to stay connected and keep them updated on our products. There are

also regular whatsapp/ mail information or assistance shared with them at regular intervals.

A continuous improvement in our strategy to keep in touch with our existing customer base. As it is said a happy customer is an effective brand ambassador.

Increasing general awareness of the effectiveness of our products by being active in various IT and other industry associations.

An aggressive digital marketing strategy to meet and connect with the target audience.

**Nisha Harshwal:**-Tell us something about "EnjayCON 2018"?

**Mr.Limesh Parekh:**- EnjayCON 2018, held in January was to launch a new version of CRM – including features like scoreboards, colour coding, default quotation making.

**Other features included –**

- Enjay TrueNumber – Similar to Truecaller for Mobile.
  - Enjay TrueEmail – Email Verification built into CRM.
  - Enjay OutMail on Mobile (Mass Email)
  - Enjay NetStat – Automatic Network speed monitoring inside CRM (web and Mobile).
  - Enjay Events – Event Management module in CRM.
  - Enjay CRM Dialer – Auto / Predictive Dialler for EnjayCRM.
  - Enjay Chat – Built in
  - Enjay Google Contacts Integration.
  - Mobile (Configurable) DashBoards
- We had 280 confirmation and 160 attendees – mix of partners, business friends, customers and prospects of Mumbai.

## Things to remember while buying a Power Bank



Mr. Ashok Rajpal – Ambrane India

bank has come a long way since the early days however the problem is that in this market, there is a plethora to choose from that come in all shapes, sizes and for every use known to man. So how do you know what's good when price is not the biggest determining factor? Here's the list of key things to remember while buying a Power Bank –

It's no surprise that in the connected world we live in, the most useful and important gadget of them all has got to be a powerbank. These days' battery technology is not where we want it to be with relation to how much we use our devices and we often find ourselves out and about, stuck with the dreaded red battery logo.

Knowing this the portable power

bank has come a long way since the early days however the problem is that in this market, there is a plethora to choose from that come in all shapes, sizes and for every use known to man. So how do you know what's good when price is not the biggest determining factor? Here's the list of key things to remember while buying a Power Bank –

To begin with, the most crucial among all is the Capacity of the Power Bank. The capacity is measured in Mah - we suggest Bigger is always better, go for the highest Mah you can afford, its always better to have extra juice rather than run out mid charge. Always pick the mAh which could be 2x the output capacity of your mobile battery or the total gadgets which need to be charged.

One needs to also keep the use in mind along with the 'Current draw' to charge the batteries. Next, people looking to charge multiple devices simultaneously need to opt for a power bank with two or more slots. But with the increase in slots, the price of the power bank increases as well.

Essentially, pay attention to the type of cells — Lithium-ion or Lithium-polymer — used in the power bank. Li-ion is cheap and easily available. Li-poly cells, on the other hand, are more expensive, but provide twice as much charge density per unit weight. While making your buying decision do ensure that you buy from a reputed brand. Many times, cheap power banks — the type available on the streets — do not list the correct mAh capacity or the proper current draw. These batteries could also explode due to heating from over charging.

For improved safety and performance, buy a model that comes with over voltage protection (OVP), over charge protection (OCP) and over-temperature protection (OTP) that ensure its longevity against spurts in current, and overheating during charging and discharging.

So don't forget to browse through the checklist while buying the right Power Bank – So now Stay Happily Charged!

## Quantum Introduces Converged Tape Appliance for Veeam Environments, Delivering Offline Data and Ransomware Protection

# Quantum®

Quantum Corp. (NYSE: QTM) today announced the availability of a new converged tape appliance designed to make it fast and easy to procure, install, configure and create tape backups in a Veeam environment for offline protection against ransomware. The solution is available as a single SKU, making it easier to purchase and implement a tape library platform optimized for Veeam backups.

### Tape's New Role: Offline Ransomware Protection

The new converged tape appliance is particularly well-suited for customers seeking protection against ransomware, which has grown to become a \$1 billion business with attacks increasing exponentially over the last three years. As an 'offline' storage medium, data stored on tape is not physically connected to the network, making it an effective barrier against ransomware and malware. Employing tape as part of a best practice data protection strategy helps enable customers to recover uncorrupted data and minimize disruption to operations.

### Easy Integration of Tape into Veeam Environments

Historically, creating tape backups with Veeam Backup and

Replication required a dedicated external physical server to host the Veeam tape server. Quantum addressed this challenge by building a blade server directly into its Scalar i3 tape library platform. This approach eliminates the need to size, configure, procure and set up a dedicated external server, making it easier for end users to create tape backups in a Veeam environment. Users gain the benefits of tape for protecting against ransomware without complication. The converged appliance is offered as a single line item SKU, making it easier for VARs and distributors to provide a simple, one-stop solution for their customers.

### Continuing Quantum's History of Integration with Veeam

Quantum's converged tape appliance continues a history of integration with Veeam. Quantum solutions uniquely combine disk and tape to provide hyper-availability storage solutions for Veeam environments. Quantum's DXi deduplication appliances introduced integration with Veeam, embedding Veeam Data Mover to help customers restore any file, application, and virtual server from DXi appliances. Quantum's multi-tiered storage portfolio of hybrid storage, deduplication appliances, object storage and tape complement the capabilities Veeam has introduced with the latest Veeam Availability Suite, and this combination is designed to offer customized data protection solutions to address the cost and performance needs of a wide range of customer implementations.

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