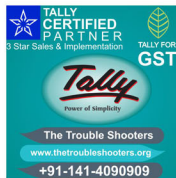


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Is our data safe on Social Media ?

Online communities have existed since the invention of the internet. First there were bulletin boards and email lists, which gave people around the world opportunities to connect, to communicate and to share information about particular subjects.

Today, social networking websites have greatly expanded the range of possible interactions, allowing you to share messages, pictures, files and even up-to-the-minute information about what you are doing and where you are...

Although these networks can be very useful, and promote social interaction both online and offline, when using them you may be making information available to people who want to abuse it. Think of a social networking site as being like a huge party. There are people there that you know, as well as some that you don't know at all. Imagine walking through the party with all your personal details, and up-to-the-minute accounts of what you are thinking, written on a big sign stuck on your back so that everyone can read it without you even knowing. Do you really want everyone to know all about you?

Remember that social networking sites are owned by private businesses, and that they make their money by collecting data about individuals and selling that data on, particularly to third party advertisers. When you enter a social networking site, you are leaving the freedoms of the internet behind and are entering a network that is governed and ruled by the owners of the site. Privacy settings are only meant to protect you from other members of the social network, but they do not shield your data from the owners of the service. Essentially you are giving all your data over to the owners and trusting them with it.

Social Media and Internet are now an integral part of our life. We all are using internet and social media sites on daily basis. When we are using it, we connect with a particular site and personal likes will be shown on that site. When we create an account on a particular site, site will ask for safety and security features and to agree to the terms and conditions. Everyone want to secure his account from all kinds of threats like hacking, password security, messaging, chatbots. We try to create strong security password. We hope that our password's strength is strong and usually we are supposed to change our password time to time for better security of our personal data because no one likes when anyone interferes in his or her personal life without consent.

People think that on social media sites and applications our data is safe and they are

supposed to keep our data safe and secure. But in reality we might be wrong. Because we don't know that many social media platforms use our personal information and data and might as well share it with others. This is shocking but it's true. There are many sites that ask for number or email address from you or to share other information when you open the page and the data that you liked on particular page is automatically showing on every other website you visit and you might as well receive mail, notification regarding the same.

The app is keeping an eye on our device to know more about us. It's unbelievable that how is this possible because no one has any rights to share our personal data and to use it for other purposes. Applications have a profile based on everyone's like dislike, daily routine life.

When we are create an account or install a particular app. We have an option to allow all notifications for the app. Some type of information is as follows:

Device Information: The app knows that in which device, mobile, computer you are logging in your account and how much storage left in your device, your contact list and about your photo gallery also.

App Information:- It's difficult to believe that applications have information about your device and other applications as well like how many apps are in your device, how much time you give for internet or a specific app. These sort of information and database are kept safely for every user.

Device Connection:- Apps also know about your phone network, wifi connection that you are using to access this app. Apps also have information about user location through GPS system.

Camera information:- Many apps suggest new filters and features for your photo. This leads to that apps also keep an eye on your camera and microphone. Maybe.

In today's world where we are completely surrounded by technology and that we might not even know how it works or how it is exploiting us. But we all can take some steps to secure our data and to make sure that it is not misused. Firstly, we'll have to be aware and cautious at every step. We just should not agree to and press yes or okay at every installation process.



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*The State of Endpoint Security Today survey was conducted by Vanson Bourne, an independent specialist in market research. This survey interviewed 2,700 IT decision makers in 10 countries out of which, 300 respondents were from India, based in Delhi, Mumbai, Hyderabad, Bangalore, Kolkata and Chennai.



Mr.Dev Kumar,CTO at Neron Informatics Pvt. Ltd.

An exclusive interview with IT.Voice, Mr. Dev Kumar, CTO at Neron Informatics Pvt. Ltd. reveals his strategies for business in India .

'On Premise Server Installation'- Mr.Dev Kumar,CTO at Neron Informatics Pvt. Ltd.

Nisha Harshwal:-What are the various challenges that Neron Informatics aims to address with its products and services in the telecommunication market of India?

Mr.Dev Kumar:-Despite a number of researches revealing encouraging growth trends in the contact centre applications landscape, customer service operations has always remained in an inferior state. Consumers have even expressed their dissatisfaction with customer services providers also. Some of the major areas that requires due emphasis are the time required to resolve issues and the provision of omni-channel services for the widely used channels amongst others.

Nisha Harshwal:-How is Neron Informatics positioned in segment?

Mr.Dev Kumar:-The IPPBX segment runs majorly on two types of technologies viz TDM, a Traditional Technology and Embedded Technology. Both the technologies provide basic or select requirements of the industry. Both the technologies increase the cost of installation on addition of any extra feature into the existing system. In comparison, Neron expertises in improvising on the existing features those are currently available in the unified communication industry by customizing as per the need of customers.

Nisha Harshwal:-Tell us about the factors that differentiate Neron Informatics from other players in the segment?

Mr.Dev Kumar:-IPPBX segment runs majorly on 2 types of Technologies viz:

- 1) Time-Division Multiplexing or TDM and
- 2) Embedded Technology, and so, required a new technology or an improvisation on the existing available technologies to provide the segment a much needed boost. The non availability

of any other technology left enough scope for any player to improvise on the IPPBX segment. Neron Informatics positions itself as the One and Only player that operate on 'ON PREMISE SERVER INSTALLATION' process with much advanced features and superior Technology.

Nisha Harshwal:-Tell us about the customisation capabilities that the product Onyx CXM brings with it?

Mr.Dev Kumar:-Neron Informatics has an indigenous research and development team that constantly works on the Market feedback of existing products and the requirement of customers. ONYX cxm is the end result of customization based on continuous R&D. It's the ability to customize the features that has given Neron a big leap in the market share.

Nisha Harshwal:-Please elaborate on Onyx CXM's ability to integrate with 3rd party applications and multiple conference bridge features?

Mr.Dev Kumar:-Onyx CXM has the in-built feature to integrate API, HTTP, JAVA, PHP Web servers plus email/Sms which are all 3rd Party applications. It has the provision to add Multiple Campaigns, Bridge multiple conferences based on the interface line of the customers. It can add more than 300 lines depending on the interface being used by the customer.

Nisha Harshwal:-What are the different advantages that clients are likely to derive from the product Onyx CXM?

Mr.Dev Kumar:-ONYX cxm is an advanced model of IPPBX that operates through 'On Premise Server Installation' platform. This technology completely bases itself on customization. Due to this customization, Client will get all the

required features in a single box, doing away with the multiple installations of feature boxes and servers. The existing technologies use server for running their applications whereas Onyx platform runs without the server. Customer will also be benefitted on cost factor as Onyx reduces the cost of installation and running significantly by approx 70%.

Nisha Harshwal:-How is Neron Informatics gearing up for the challenges ahead?

Mr.Dev Kumar:-The vision and principle of Neron Informatics is completely based on customization and fulfilment of Client's requirement. Neron envisages working in close coordination with Customer's requirement and providing quality solutions to them that are not only superior in quality but also much advanced in features. This is made possible through its constant research which is an on going process.

Nisha Harshwal:-Could you elaborate in brief on How Neron plays a key role in Unified Communication industry?

Mr.Dev Kumar:-The advent of Neron Informatics has opened a new horizon in IPPX segment and a new dimension to Unified Communication Industry. Due to Neron Informatics' state of the art innovations, the problems or the requirements of the SOHO or SMB segment that was lying ignored so far has now got addressed. It has also given new market possibilities to other major players in the industry. Because of its constant ongoing research & development program, Neron is gearing up to launch more product line that will seriously disrupt the existing Unified Communication market and give the industry and completely new perspective of operation.

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Cyber Attacks Expected to Spike during FIFA World Cup 2018



Fortinet, a global leader in broad, integrated and automated cyber security solutions, today cautioned ardent football fans in India to stay vigilant against cyber-attacks during the FIFA World Cup 2018 Tournament.

"Large-scale international sporting events such as the FIFA World Cup are major cyber-attack targets, even for ordinary individuals," said Gavin Chow, Network and Security Strategist for Fortinet Asia Pacific. "Hackers know that in their excitement to watch the latest action or learn the latest scores, computer users often forget common sense and neglect safe computing habits."

Fortinet expects a spike in online scams and phishing attacks as the world's greatest football show gets underway, and offers five security tips to survive cyber threats during FIFA World Cup 2018: Be careful where you view live coverage: Whether viewing live coverage, event replays, or checking statistics online, it's important to visit only trusted websites.

Events which gain significant public interest and media coverage are often used as lures for spam or spear-phishing campaigns. Malignant actors may also create fake websites and domains that appear to be official FIFA news or coverage that can be used to deliver malware to an end-user upon visiting the site (also known as drive-by downloads or watering holes).

Watch out for phishing attacks: Users may receive spam email announcing that they are the lucky winners of a lottery for tickets to the World Cup finals. While it may be highly tempting to click on an email link that says "You have won 2 tickets for the finals of the World Cup," be careful. By clicking on that link, you could be taken to a compromised website that downloads malware onto your computer, stealing your data and personal information.

Beware of online retailers offering discounted tickets or cheap merchandise: If you come across an online store that is offering games tickets or merchandise at unbelievably low prices, check to make sure it's a legitimate store and not a false front that will disappear later that day

along with your credit card information. A real-life example of these sort of risks is detailed in our recent blog post "You Will Fall For This One Day..."

Keep software updated: Running the most updated versions of your operating system, security software, apps and Web browsers is among the best defenses against malware, viruses and other online threats. Cyber-attackers usually target flaws and vulnerabilities in outdated browsers and plug-ins. It is best to have your security software and web browser update automatically to minimize exposure to known threats.

Avoid public Wi-Fi hotspots: The World Cup games take place in the evenings (APAC time) when many of us are out of our homes. While it can be tempting, avoid connecting to unknown Wi-Fi hotspots to watch the games. An insecure hotspot makes it easier for hackers to intercept logins and passwords, email messages, attached documents and other personal and confidential information. If you must use Wi-Fi, use authorized access points which have password protected encryption.

iBall Guard introduces Eagle's Eye Vigil with 2.0 MP HD 'Panoramic Camera with Fish Eye lens'



the most economical solution, where iBall Guard Fish Eye camera suffices to capture the entire area instead of multiple traditional cameras set up. This new technology will revolutionize the CCTV landscape for entry-level and SOHO requirements.

The Camera offers eagle's view that brings 360 degree coverage with the 1.44 mm Super-wide lens that no details can escape. With ordinary cameras, number of subtle details are missed out in the 2D surveillance; the innovative Fish-Eye camera offers an interactive 3D panoramic view to keep an eye on every minute

iBall, a brand known for its innovative and latest technology products, introduces the advanced technology to security (CCTV) with its newest Panoramic Camera that's equipped with Fish Eye lens. It is

corner. Every angle will be monitored with multi-views, even could be zoomed in and out of the visuals in various modes such as fish eye mode, cylindrical mode, grid mode, tile mode, split mode and top mode.



Guaranteeing superior quality images, its 2 MP high-resolution performance keeps you worry-free about the image quality. The 3 Mini Matrix IR LEDs have been fitted to assure the best of visibility and clarity, even in the low light and dark conditions. Its H.264 Video Compression feature compresses the videos seamlessly, saving lots of space. Moreover, with a Micro SD

support of up to 64 GB, it has the capacity to store bountiful of data.

View all the happenings directly on your Smartphone, Tablet PC, and stay tuned all the way. It is engineered for easy-installation and easy-configuration that you do not need any technical expertise. Tiny and discreet in design, it occupies the least space and blends with the surroundings well.

The fish-eye camera is one of a kind, that innovates to bring you the two-way live audio conversation, and motion-based alarm that registers every motion and immediately triggers the alarm and notifying on the phone itself.

The product is already available in the leading stores across India at just MRP 6,590/-





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Mr. Satish Gupta, Branch Head of Rajasthan, Rashi Peripherals Pvt. Ltd.



In a candid interaction with **IT Voice**, Mr. Satish Gupta, Branch Head Rajasthan sheds light on the current state of IT business and also highlights growth potentials post GST.

“The IT Hardware Business Has Bounced Back In Rajasthan Post GST”-Mr. Satish Gupta, Branch Head of Rajasthan, Rashi Peripherals Pvt. Ltd

Nisha Harshwal:- Kindly through light on the current IT hardware business scenario in Rajasthan?

Mr. Satish Gupta:- Rajasthan is the biggest State in India geographically and it is emerging as the preferred investment hub due to several efforts of the State Government. Therefore, there is a huge scope for IT hardware business to grow and flourish in this rapidly developing State. The Government is also giving a lot of thrust on the digitization and e-Governance, where there is a huge requirement for IT infrastructure such as computers, peripherals, networking solutions. This is another major area where IT vendors, as well as distribution channels, can bank on the demand for IT hardware solutions. Therefore, the scope for business is huge but it is important that how vendors and channels leverage ever generating demand and tap the right prospects to achieve sustainable profitability.

Nisha harshwal:- How do you see the surge in PC, Component and Peripheral business post GST in the State?

Mr. Satish Gupta:- GST filing requires PCs and basic computing hardware and as a result, the PC business has bounced back post-GST implementation. The demand for GST compliant PCs is primarily from the small and medium businesses, who are now bound to go online with the new taxation system.

Nisha harshwal:- Apart from traditional IT, what are the booming business segments in the State?

Mr. Satish Gupta:- There is a growing demand for graphics cards and high-end gaming machines. The mobile business is also growing at a fast pace. Apart from that, the CCTV business is booming in the region and many channel partners are keen to explore this space for higher margins and future growth potentials.

Nisha harshwal:- According to you what key challenges partners face in terms of financing and thin margins?

Mr. Satish Gupta:- The profit margins definitely have become thin as the result of changing business dynamics. Therefore, partners are not willing to invest further due to low ROI. Secondly, at present there are no big industries present in the State, hence, the IT business largely depends on the Government procurement. This is also one of the major reasons for the slowdown in the market. However, I do not see any kind of financial crunch in the market. The channel finance is available through various financing options and channel partners should opt for a best-suited option for them in order to scale up their business.

Nisha harshwal:- How can they overcome those challenges?

Mr. Satish Gupta:- First of all, partners need to understand that mere box selling will not help them survive in the roller-coaster market. They have to bundle their selling with value-added services. By this way, they can earn extra margins and also create a loyal customer base.

Nisha harshwal:- How do you see

growth prospects from the tier 3 and tier 4 cities? What are the major drivers of IT demand from these emerging markets?

Mr. Satish Gupta:- There is a huge scope of business in Tier 3 and Tier 4 cities. As the government is trying to bring digital angle in every sector, various industry verticals in small town/cities will turn out to be the major buyers of IT in the coming years. Sectors such as Education, Government, Hospitality will be the major drivers of IT demand from these emerging markets.

Nisha harshwal:- How has Rashi Peripherals business grown in Rajasthan in the last 15 years? What challenges do you face as a national distributor?

Mr. Satish Gupta:- Rashi peripherals is the strong distributor in Rajasthan and the company is growing at a consistent 25 percent CAGR since last 15 years in the region. There are a couple of challenges which will remain but I am sure the IT hardware business will bounce back in a big way in the coming months providing growth for every stakeholder.

Nisha harshwal:- What is your roadmap for the next 3 years?

Mr. Satish Gupta:- Rashi Peripherals always thrive to serve better to their customers by providing best in class products and services. We will continue to focus on our value-add support to our vendors and partners. Our vision is to touch each and every untapped city in Rajasthan in the next three years.



Power of Simplicity

Tally Solutions Pvt Ltd participated in the "National Conclave on GST" organized by ICAI (The Institute of Chartered Accountants of India) on

1st and 2nd June at Hotel Le Meridian in New Delhi. As the country approaches the first anniversary of GST in a month's time, it was an ideal platform to reflect on the experiences of the past 1 year and what to expect in the next few months.

Recently at the 27th GST Council Meet, the government had approved of a simplified and semi-automatic invoice matching system, which is expected to work in favour of the small businesses. The new system will put to rest the earlier concerns on timely ITC and restriction on the cash flow, which will not affect the day-to-day business operations.

Rakesh Agarwal, Product Management Head at Tally Solutions was part of the conclave and addressed the gathering on the importance of technology to ensure effective compliance and increase the adoption numbers by the small tax player. He also said, "After a lot of speculation, the government has made a decision on the simplified return

filing process. Our experience from the past 1 year shows that earlier the awareness and education on a return filing model begins, the better it is for the whole economy to move to new process with minimum disruptions. A key component of the new process is that the buyer is eligible for ITC on the basis of the invoices uploaded by the seller. In such a model, it becomes extremely critical for businesses to adopt a technologically robust and reliable software."

Another key area discussed in the conclave was the mandatory implementation of e-way bill in the country, from 3rd June onwards. To ensure businesses can transition easily to the new law, Tally's most recent release, Tally.ERP 9 Release 6.4 makes it very simple to generate and manage e-way bills. The solution is flexible and accommodates various exceptional circumstances that different businesses might find themselves in, while complying with the new reform.

To emphasise on the importance of CAs and GSTPs in the new tax era, Tally has launched initiatives like the GST Pro Programme and have taken measures to build the CA community. The GST Pro Programme targets the growing GSTP community, with an aim to 'build a powerful network of GST Consultants

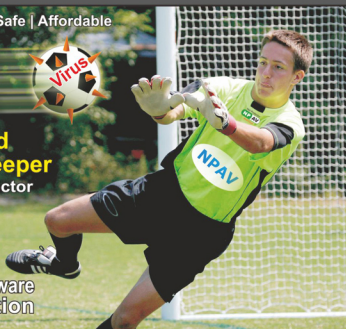
and extend the benefits of this network to businesses across the country. Currently there are approximately 5000 GSTPs part of this programme. The CA community has a dedicated website with approximately 6000 registered CAs. As part of this community, CAs can participate in discussions around GST and be updated on latest developments. They have access to exclusive articles and videos of eminent CA and industry leaders. Rakesh added, "Thanks to institutions like ICAI who have worked endlessly, the initial months of uncertainty have given way to a confident business owner and tax practitioner who is well versed with different GST returns. Going forward, it will become even more critical for all businesses to automate their book of accounts for a simple and care-free filing experience. We have participated in approximately 22 ICAI events in the last one year and are working very closely with ICAI and the CA community to understand their needs and requirements. Our future line of products will continue to be focussed on them."

The 2-day conclave addressed credits related to Place of Supply, Input Tax Credit, Compliance under GSTN and E-way Bill.

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- Deco App management



3 Pack



1 Pack



3Year
Warranty

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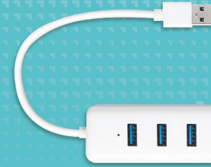
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SMART HOME



Smart Wi-Fi LED Bulb - Multicolor

LB130



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Canon India announces Rayo Mini Projectors in India

Canon India, leader in imaging solutions, starts distributing Rayo Mini projectors in India. Targeted at both B2B and B2C segments, the two flagship models, Rayo i5 and Rayo R4 are compact, lightweight, and portable and bet big on both style and imaging impressions. The organization will be responsible for distribution of the two products in the country.

Sharing his thoughts on the launch, **Mr. Kazutada Kobayashi, President & CEO, Canon India**, said, "Customer delight is of prime importance to us at Canon India. We are dedicated to promoting the culture of imaging, and our constant innovation plays an integral role in this endeavor. The new mini projector is another such innovation from our Business Imaging Solutions portfolio. Compact and convenient with easy connectivity, this launch reinforces our commitment to elevate our customer's professional and personal experiences. We have witnessed a shift in the usage pattern of projectors among Indian consumers which has led us to diversify in this space, launching a product that lets users screen where they want. With this defined and unique expansion to our portfolio, we foresee further development of our customer base in the country."

"The Rayo Mini Projector is an innovation that complements the Smart Phone Proliferation trend perfectly. The easy setup and versatility of the mini projectors make them a must have travel accessory particularly for the mobile business professionals and for families on vacation or those using them for leisure. The Rayo projectors truly boost the power of information on-the-go by enhancing the way photographs, presentations and videos are shared." said Mr. K

Bhaskhar, Vice-President, Business Imaging Solutions, Canon India

Compact design packs amplified impressions

The compact and light weight design makes the Rayo mini projectors a highly portable and handy travel accessory. For the business professional on the go, the mini projectors are the perfect complement to a broad range of mobile devices, enabling impactful presentation of ideas whenever and wherever.

The compact size makes it extremely convenient to carry around in carry-



on bags or even in a shirt pocket, making it well-suited for corporate, retail and educational purposes.

The Rayo R4 weighs a meagre 169 grams and the Rayo i5 weighs 260 grams.

Easy plug and play

The wireless feature on the RAYO i5 circumvents the hassle of cables. The convenience of the wireless functionality means users can play movies or share content from their latest Android/iOS devices easily through Mirroring/DLNA technology. Offering stable and continuous brightness at 100 Ansi lm; this high level of brightness facilitates clarity in imaging output with WVGA resolution for home entertainment such as movies or karaoke parties as well as business presentations on the go.

The Rayo R4 projects directly from mobile phones/tablets through

connectivity with MHL cable and offers

brightness of 50 Ansi lm. It can be easily connected to a laptop with the Mini HDMI cable to deliver a power packed demo.

Both the projectors also come with a mini tripod which is not only easy to install but is also height adjustable to provide you just the right angle for viewing.

Stamina for longer running time

Rayo i5 has a 1,900 mAh battery which has a play time of upto 120 minutes at standard brightness. Whereas the R4 has a 1,700 mAh battery that can play for upto 150 minutes in standard brightness. Which means, power is the least of your concerns with the mini projectors in case you want to catch up the latest movie, project an important presentation or show off your pictures.

The LED light source lasts upto 20,000 hours in the Rayo i5 and 10,000 hours in the Rayo R4. A long lasting light source lets you project as frequently as you want without having to worry about replacing it.

Fit for every need

The applications of the Rayo i5 and R4 could be as limitless as your imagination. Be it projecting a recipe video on your kitchen wall while cooking, watching that important football match on roof of the car, making your balcony your cinema hall or transforming the airport lounge into your demo zone.

Both R4 & i5 come with built in speakers making it a mobile companion for all projection needs as it saves the hassle of carrying additional speakers. User's can also connect their headphones if required.

Canon
Delighting You Always

Kaspersky Lab Bags Two Wins At Networks Asia Information Management Awards 2018



Kaspersky Lab announced its win of two cybersecurity awards at the prestigious Networks Asia Information

Management Awards 2018. Kaspersky Lab emerged as winners in the APT Protection and Threat Lifecycle Management categories.

Kaspersky Lab was voted the winners of these two categories by NetworkWorld Asia editors and 100 CIOs, IT directors, and heads of data centres and security from the Asia Pacific region. It is their second time winning an award for Cyber Security Solutions at Networks Asia Information Management Awards.

"We are honoured to win the APT protection and threat life cycle management categories. This invalidates Kaspersky Lab's multi-layered approach which helps businesses to implement an adaptive security strategy in countering targeted attacks and advanced threats," said Stephan Neumeier, Managing Director of

Kaspersky Lab Asia Pacific. "Through our experts and solutions Kaspersky Lab has enabled businesses to realise the importance of cybersecurity and protecting their assets."

"Kaspersky Lab has always been a pioneer in helping businesses to adapt their security strategies to defend against advanced threats and targeted attacks, and the award reiterates that our strategy for disrupting the market is working" he added.

The Network World Asia (NWA) Information Management Awards was inaugurated in 2012 and recognizes Asia's leading providers of Data Management, Security and Storage solutions for their huge advances made over the last few years.

This is the 7th year of the awards that covers a spectrum of categories from big data, internet of things (IoT), cybersecurity, the hybrid cloud and artificial intelligence (AI). "Over the years, Kaspersky Lab has demonstrated its innovative approach in meeting the cybersecurity needs of organizations in Asia Pacific, despite the fast-evolving threat landscape," said Victor Ng, Enterprise Group Editor at Questex Asia,

the publisher of Network World Asia and organizer of the Information Management Awards. "As cybersecurity threats become more sophisticated, there is a very real need for holistic protection and all-round defence."

"Threats are no longer easily eradicated like that they used to and have to be managed with the right process. We thank the public for their recognition and we promise to continue to do our best in providing a trustworthy cyber security solution," said Jesmond Chang, Head of Corporate Communications, APAC, Kaspersky Lab

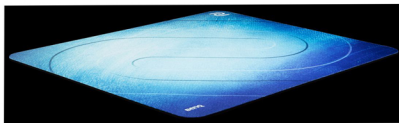
Also for the fifth year in a row, Kaspersky Lab has again retained the top spot in its TOP3 cybersecurity metric, coming first place 72 times out of 86 independent tests and reviews, and finishing in the top three 91% of the time. These results have cemented the company's position as industry leader, because of its ability to defend users with the best security solutions and provide high-quality protection against known, unknown, and advanced threats.

BENQ launches the printed version OF G-SR Blue MOUSEPAD in India



ZOWIE, BenQ's eSports brand, announced today the launch of blue colored printed edition of ZOWIE G-SR mousepad, which is G-SR-SE (SE in the model name, represents 'Special Edition').

ZOWIE G-SR-SE is Zowie's answer to all the gamers out there who yearn for the feeling of the old G-SR mousepad. G-SR-SE has a Blue color printed design, which makes it have the exact feeling as the old ZOWIE G-SR mousepad, which some players miss. The G-SR-SE inherits the features of the G-SR series with the comfort of a soft rubber base in a cloth mousepad. The unique soft rubber base is 100% flat. It provides comfort while maintaining a consistent glide across the mousepad.



Key features:

- The Smooth and even texture offers a consistent and comfortable glide
- Newly designed rubber base offers increased stability on any surface
- 100% compatible with all types of mice
- Dimension: 480 x 400 x 3.5 mm / 18.9 x 15.7 x 0.14 inch

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Zebtronics launches its new premium gaming headphone 8 bit headphone,wireless keyboard & mouse combo 'Companion 103' and revolutionary 2.0 bookshelf wireless speaker, Jive.

Zebtronics, India's leading brand of IT peripherals, audio and surveillance products has introduced its premium gaming headphone named 8 Bit which comes with rhythmic LED lights.

- RGB LED Lights
- 3MM Jack
- USB
- Comes with Mic
- Volume controller
- 3 Connectors



The premium range tagged as Gamer's Dream, distinctively covers a wide range of peripherals, keyboards, headphones etc, designed exclusively for gamers. Out of our niche range comes 8 bit premium gaming headphone for an immersive sound experience. 8 bit is a perfect fit for a gamer who like the mix of both good quality sound and LED lights along with lightweight.

The 8-bit headphone has a nice metal finish to it and has RGB LED lights on the earcups accentuating the overall design and style. With a lightweight design it has suspension headband which gives you the perfect fit. You have controls like it a volume controller and a mic so that you can easily toggle through. The ear cushions are super soft and the overall feel is light, stylish yet premium.

It has a 3 way connector, it is compatible with mobile phone/tablet as it has a 3mm jack. Apart from this it also has a USB connector which once connected to the computer will make the RGB come alive. It also comes with a microphone connector as well. If you're someone who likes switching from their phone to their PC for games, this is an ideal headphone

Commenting on its newest addition to its gaming category, Mr. Pradeep Doshi, Director – Zebtronics, says, "Zebtronics has carved a niche for itself in the gaming category. Our premium range of headphones are already well received in the market, out of which comes 8-Bit, a gaming headphone that has metallic finish, suspended headband, cushion comfort and 3 connectors, giving gamers an edge in terms of build style, functionality and audio experience. Our latest product is sync with what a Gamer truly needs – premium build, styled , RGB LED, and good sound quality."

The product is already available in leading retail stores across India.

Go wireless with companion 103 keyboard and mouse combo

Zebtronics, India's leading brand of IT peripherals, sound systems, mobile/lifestyle accessories and surveillance products has introduced a new addition to its wide range of wireless keyboard and mouse combo dubbed Companion 103.

Companion 103 airs a classic style with an overall matte finish. It is a 2.4 GHz wireless model that comes with a nano receiver. The keyboard has 104 keys inclusive of a rupee key and integrated media keys. It also has a power indicator for low battery and sleep mode for power saving.

The superior quality mouse comes with an impressive build and features an ergonomic design. It has 6 buttons overall,



with navigation keys on the side panel. It is a high precision mouse with 1600 DPI with an easy plug and play mechanism.

Speaking on the launch of the product Mr. Pradeep Doshi, Director – Zebtronics says "Our wide array of wireless keyboard and mouse combos are well received in the market hence the demand for us to upgrade in style and functionality with our newest wireless combo Companion 103 in our companion series."

True 2.0 wireless speakers, left and right speakers are connected through wireless connection.

- Portable 2.0 Wireless speaker
- Dual Modes- Paired and Individual
- BT and AUX input
- Volume control
- Built-in rechargeable battery



Ever wanted a 2.0 speaker to function like two individual wireless portable speaker and still be able to pair it together and make it work in a 2.0 speaker setting for that epic movie binge? Well, that's now possible with our latest 2.0 speaker 'Jive' that comes with truly wireless technology that can do it all.

Zebtronics, India's leading supplier of IT peripherals, Sound systems,

Mobile/Lifestyle accessories, and Surveillance products announces a new addition to its wide range of sound systems, with its latest 2.0 wireless bookshelf speaker 'Jive' which comes with a left and right wireless connection. Both speaker comes with built in battery so you are completely wirefree and can take you music and movies anywhere.



Jive 2.0 speaker has wireless connection between left and right speakers making it easy for the user to either use it in its paired mode like in a 2.0 speaker or in an individual setting as two separate portable speakers. It has an output of 5W+5W RMS meaning really loud sound along with a super bass to give you that extra thump factor, while listening to music or watching movies. It also comes with an AUX cable, which is very handy when you need to connect it to your computer, TV, gaming console etc

This bookshelf speaker comes with an ergonomic design which saves space and brings functionality with style and sophistication. It has a nice elegant black matte finish and has volume control buttons along with a play button on the back. The speakers can play in the individual setting or paired setting by pressing the play button on the speaker for 2 seconds in connected mode. In paired mode you can use one source like smartphone for both speaker and keep the speaker apart from each other, in individual mode you can use both speakers as separate wireless speaker. It comes with a playback time of 8 hours so you can enjoy your music at a stretch.

Speaking on the launch Mr. Pradeep Doshi, Director – Zebtronics India says, "We've reached a milestone in the wireless market with our latest 2.0 wireless speaker 'Jive' which also has the ability to transform itself into 2 individual portable speakers, flawlessly blending the form and functionality into an ergonomic design which can be convenient too."

The overall aspects along with its lightweight feature also makes it a good portable speaker apart from that it easily connects to your device and lets you enjoy uninterrupted music.

Available in black, this product is available in all leading retail stores across India.

Lenovo India appoints Amit Doshi as Chief Marketing Officer



Lenovo India, a global technology brand and one of the world's leading PC and Tablet players, today announced the appointment of Amit Doshi as Chief Marketing Officer. After a successful stint with Lenovo India, Bhaskar Choudhuri is moving on to head Marketing for Lenovo Asia Pacific as Chief Marketing Officer. Amit will report to Bhaskar Choudhuri. Amit will be responsible for strengthening the Lenovo brand in India and South Asia to enable profitable growth across all business segments – Consumer, Enterprise and SMB. He will

focus on deepening Digital and Data competencies towards building a more customer-centric organization. Amit comes with over 15 years' experience in diverse sales, product innovation and marketing roles. Prior to joining Lenovo, Amit worked in the FMCG industry for 10 years and his last role was at Britannia Industries. Amit has been a significant contributor to the Lenovo business, in establishing the Lenovo brand in tablets and smartphones, initiating Lenovo's digital transformation journey and increasing Lenovo's consideration in the PC category.

Announcing the appointment, Rahul Agarwal, Managing Director and CEO, Lenovo India said, "We are very pleased to elevate Amit to the role of Chief Marketing Officer. He has played a pivotal role in the Lenovo brand journey over the last five years and understands its pulse. Amit and his

team have helped significantly grow Lenovo's unaided P C brand consideration and awareness in the Consumer PC business. We have also been able to establish Lenovo as a strong PC+ player with the Lenovo tablet brand, which has enabled our current position in the Tablet market as a top player. Today Lenovo PC brand in India is the strongest worldwide outside of China."

On his appointment, Amit Doshi, Chief Marketing Officer, Lenovo India said, "India is at an inflection point, when one talks about access to data and technology. Lenovo is an extremely dynamic company. It has a rich history of nurturing pioneering brands like ThinkPad and Yoga and I am really excited at the opportunity of leading marketing for them in India"

BD Software Distribution, Country Partner of Bitdefender appoints, Mr. Rahul Joshi as Director – Channel Sales India



BD Soft Distribution Country Partner of Bitdefender, world's leading security solutions announces today the appointment of Rahul Joshi, as the Director – Channel Sales India. With key focus on boosting nationwide sales network, Rahul

shall be responsible for the next phase of growth for Bitdefender and BD Software across geographies. He will be working closely with the senior management to strengthen & widen the brands presence across India.

Rahul brings with him over 25 years of leadership experience and deep knowledge of the Sales and Marketing industry. Rahul in his previous role has worked with Quick Heal Technology and eScan. In the past, he has helped to accelerate growth via highly successful channel initiatives, and now, with Bitdefender, Rahul plans to

strengthen and align the channel network of the brand across India. He will lead Bitdefender's already successful channel program, developing and executing a diversified strategy for channels in the Indian Market.



Commenting on the appointment, Country partner – BD Soft, Mr. Zakir Hussain said, "We are pleased to welcome Mr. Rahul Joshi to our BD software family. His in-depth knowledge of the industry as well as his relationship-focused approach to driving the market will be key assets as we continue to expand our presence at Pan India Level"

Mr. Rahul Joshi, Director – Channel Sales India at BD Soft added, "I am excited to be a part of such a dynamic brand who has been redefining the security landscape in India. With my experience and strong networking with Channel, am confident to elevate the brand to the next level of growth"

10 easy ways on Google Maps to navigate and explore

Google showcased the latest features available in Google Maps that can help people get around more easily. Two-wheeler mode, Public Transport, Plus codes, Smart Addresses, local languages on Maps, Special Collects, real-time location sharing, List feature, Multi-stop directions, Real-time traffic (including traffic alerts) and Local Guides, all offerings that make driving in Jaipur easier, quicker not just for you but for your friends and community.



Addressing the media in Jaipur, Suren Ruhela, Director, Google Maps for Next Billion Users, said "Google Maps is not just about navigating from point A to B. We have been building for India, addressing the unique challenges and opportunities, with the sole aim of making Google Maps more comprehensive, accurate and reliable so users can efficiently navigate their world. Google Maps can now help you plan your travel, explore your destination; keep you safe and make your travel experience more exciting and hassle free."

Tip 1: Two-wheeler mode in Google Maps comes to India first

India is the largest two-wheeler market in the world, and the millions of motorcycle and scooter riders have different navigation needs. Two-wheeler mode in Maps shows trip routes that use "shortcuts" not accessible to cars and trucks. It also provides customized traffic

and arrival time estimations. And since so many Indians rely on local landmarks for navigation, two-wheeler mode shows major landmarks on the route so that riders can plan their trip before starting, and don't have to keep checking the phone on the go.

How do I get it? Say you want to visit Triveni Park from Triton Mall in Jaipur. Type "Triveni Park" from your starting point into Google Maps, click on the "Get Directions" button, and then select the "Two-wheeler mode" icon to find which route will take to the destination in shortest time.

Tip 2: Find and share places using Plus codes

In a country like India, addresses are unstructured and something many people take for granted. But without these simple descriptions of where you live, work or travel, there are still a large number of people who cannot access critical services like mail, deliveries or even emergency services.

Therefore, in an effort to make things simple, we recently launched 'Plus Codes' which acts like a digital address for people or places that don't have a physical one. Based on a simple and consistent addressing system that works across India and globally, this code simply comprises a '6-character + City' format that can be generated, shared and searched by anyone — all that's needed is Google Maps on a smartphone. The open source nature of Plus Codes means that applications that use location services can easily incorporate it on their platforms for free. How do I get it? On your Android phone or tablet, open the Google Maps app. Touch and hold a place to drop a pin on Google Maps. At the bottom, tap the address or description. Scroll down to find the plus code, such as WQCR+2J Jaipur, for ITC Rajputana.

Tip 3: Navigate & Explore in local languages

The information in local languages on

Google Maps helps millions of people, every day, to discover and share great places. Google Maps



showcases all places on Maps in dual languages. Dual labelling is available in ten local languages including Hindi, Kannada, Punjabi, Malayalam, Gujarati, Hindi, Tamil, Telugu, Bengali and Nepali. Based on your location, Google Maps automatically shows names of places in dual language labels. For instance, in Rajasthan, you can see place names in English and Hindi.

With voice navigation, you'll hear traffic alerts, where to turn, which lane to use, and if there's a better route. Google has added voice navigation in six additional Indian languages: Bengali, Gujarati, Kannada, Telugu, Tamil, and Malayalam. The company had launched navigation in Hindi three years ago.

How did I get it? On your android phone open Google Maps app. Click 'Menu' and go to 'Settings'. In settings tap the 'Navigation Settings' and choose 'Voice Selection'

Tip 4: Let others know your location in real-time

Tip 5: Plan your road trips with Multi-stop directions

Tip 6: Create & share 'Lists' of your favourite places with your friends & family

Tip 7: See what the traffic is really like with Real-time Traffic

Tip 8: Using Public Transport on Maps – Don't miss that bus / train

Tip 9: Share your local expertise

Tip 10: Explore and Share Hidden Gems with sharing location and Photos

For more information please visit our website: www.itvoice.in

Konica Minolta launches its latest production printing series – AccurioPress C3080



KONICA MINOLTA

Konica Minolta, a global leader in advanced imaging and networking technologies, has expanded its

production printer portfolio in India by adding another stellar printing solution, the AccurioPress C3080. The mid-production printer series has been unveiled by Konica Minolta at the Print Expo 2018 in Chennai, demonstrating the capabilities of the new Accurio Press C3080. The new press is more productive and is more flexible to handle variety of applications.

The launch of the AccurioPress C3080 digital series introduces a new line of production printing systems from Konica Minolta in India and is aimed at combining the superlative quality and performance of previous models with additional features. The AccurioPress C3080 supports auto-duplex banner printing up to 762 mm and delivers significantly higher print speeds of 81 ppm and 45 ppm (both monochrome and color) for A4 and A3 print jobs,

respectively. It also ensures better consistency in terms of productivity; the A4 printing speed is consistent at 81 ppm for the thickness of up to 216gsm, and at 51 ppm for paper thickness between 217gsm and 350gsm. The mid-production printer also has a maximum sheet capacity of 15,390 A4 sheets of 80gsm, and supports the full range of in-line finishing options.

Amongst the various new features added by Konica Minolta is the new IQ-501 Intelligent Quality Optimiser. IQ-501 provides automated and real-time quality controls – including registration, front-to-back alignment, image gradation, and density – for unparalleled print consistency. It additionally delivers automated color adjustments and allows for the creation of printer profiles with skill-less operations to eliminate input time and drastically reduce printing errors. The AccurioPress C3080 also comes equipped with a new color dual scanner capable of operating at up to 240ppm, along with a double-feed detection kit to avoid scanning two sheets at once.

Moreover, the Air Suction feeding mechanism employed by Konica Minolta reduces paper jam through an additional paper tray (PF 710), in addition to three PF-707 trays, for increased uptime, stable paper feed capability, and better productivity. The inclusion of a relay unit (RU-518) also eliminates paper curl.

All these features make the Accurio Press C3080 perfect for print service providers catering to entry-level production requirements, while also enabling it to deliver higher productivity and top-of-the-line duty cycles (up to 865k) required for mid-level production environments. Capable of handling various media such as coated and embossed papers, it helps print and printing businesses to benefit from more – and better – business opportunities. Its multifunctional design and large capacity unit are well-suited for banner printing jobs such as book covers and three-fold menus, catalogues, and sales promotion tools, while also enabling a faster, efficient, and more cost-effective envelope production process.



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Tarun Taunk felicitated in “Global Friendship Award” from FOCS

Twelve personalities from Rajasthan were felicitated for their excellent work in the field of Social Service and IT from friends of China Society (India)



Hon'ble Minister & DCM of China Mr. Li Bijian in order to felicitate Tarun Taunk, Editor IT Voice for their excellence in Social Service and in Information Technology in 46th National Summit, 12 eminent personalities of Rajasthan for their outstanding work in different fields. On the 68th foundation day of "Friends of China Society" (India) a programme was held at India International Centre Delhi to present Global Friendship Award to all the personalities for excellence in the field of Social Service and IT. The programme was graced by the Chairman of society, Lok Sabha Member Prassana Patsani, Rajya Sabha member Prassana Acharya, Mr. Nagendra Pradhan Lok Sabha member, Jasbir Singh Chairman minority community, Zong Jing sing cultural ambassador from China, Senior Public relation office Dr. Madhukar Doriya, & Dept of information & public relations joint director Mr. Arun Joshi addressed the delegates. General secretary of society Dr. Jyoti Mahapatro on this occasion told that member from Kolkata, Rajasthan, & New Delhi chapter were present.



Tarun Taunk, Dr. Pawan Singhal, Mr. Alimuddin Kagzi, Dr. Keshav Joshi, Dr. Sanjay Agarwal, Dr. Jitendra Goswami, Dr. Vikas Pilaniya, Dr. Manoj Godra, Dr. Vijay Yadav, Rajeevnam Joshi, Pradeep Kulshrestha, & Arun Joshi on this occasion were presented with the award.



Portronics launched New Portable Speaker 'Sublime'

Adding to its kitty of portable speakers; Portronics is proud to present Sublime, a compact Stereo Music Powerhouse that will evolve your music to the next level. Sublime distinctly stands apart from the other speakers with its supreme Superpower output of 9W; which gives you great sound beyond all possibilities!

Sublime is a stylish stereo speaker with classic aesthetics and excellent performance. It stands apart from all others with the multi-functionality it offers. Sublime provides powerful, full sound that is loud and clear along with plenty of

connectivity options. Its multiple connectivity options include Bluetooth, Aux-in, Micro SD card, FM as well as a Mobile hands-free communication; a combination not available in any other speaker.

Designed to offer you the next level of comfort, Sublime incorporates distinct features that will make your music listening an "experience beyond imagination." For starters, Sublime supports a one cable function (cable included) for USB Sound Card, card reader

as well as charging. It supports a Voice Guide that voices the current mode of operation as well as a Display Guide that displays the current working status. For more information please visit our website: www.itvoice.in



SUSE Contributes Advanced Management and Monitoring Capabilities to Ceph, Simplifying Software-Defined Storage for All Users



SUSE®, experts at making open source software consumable in the enterprise, is contributing the

manpower, concepts and architecture of the openATTIC storage management framework to the Ceph open source project, turning it into the new default built-in dashboard for management and monitoring of the Ceph software-defined storage platform. SUSE will continue to provide the core management expertise and developers for driving the functionality and development of the dashboard within Ceph, simplifying administration for all users.

"SUSE is committed to the upstream project first, which always turns into better results for the enterprise users who are not far downstream," said Lenz Grimmer, one of the original openATTIC team members and current SUSE Engineering team lead for openATTIC and the Ceph dashboard. "Our focus is on both contributing to and using innovation from the community and influencing upstream to meet customer needs – ours and those of other open source providers. It's our bedrock for delivering enterprise-hardened solutions, and we know the contribution of openATTIC assets, time and effort to Ceph will improve customer experience and efficiency from the outset. We are looking forward to further enhancing the Ceph

dashboard in future releases and encourage other contributors to collaborate with us to support this effort." Sage Weil, Chief Architect of the Ceph project, said, "Including the concepts and functionality provided by openATTIC in the upstream Ceph project will bring greater management capabilities to Ceph and help expand Ceph's adoption in the enterprise as it becomes more manageable and user friendly. Open source community collaboration, like the integration of this work into upstream Ceph, has become a key driver of innovation in today's world of computing." For more information please visit our website: www.itvoice.in

MARG ERP Limited partners with ICICI Bank

Marg ERP limited, a leading Inventory and Accounting software solution company has partnered with ICICI Bank, India's largest private sector bank by consolidated assets, to offer an integrated payments platform to Micro, Small and Medium Enterprise (MSME) customers, using MARG's accounting software.

This integration aims to promote 'Connected Banking' and enables ICICI Bank's current account holders to securely connect their bank account with the MARG ERP software and undertake an array of digital transactions from within the ERP platform itself. It will enable businesses to initiate vendor & salary payments via RTGS, NEFT or IMPS directly from this platform, automate reconciliation of banking and accounting entries, apply for

working capital loans as well as schedule future dated payments, thereby offering exemplary command over day-to-day financial transactions for businesses.

This pioneering initiative significantly enhances convenience for MSMEs as they are no longer required to toggle between a banking platform and an ERP software to undertake their business transactions. It also allows them to experience contextual banking, by connecting their banking and accounting, which was once available only for large companies and corporations with large IT and infrastructure budgets.

Talking about the partnership, Mr. Anup Bagchi, Executive Director, ICICI Bank said, "ICICI Bank has always pioneered in bringing in digital innovations and provide

world-class banking experience to its customers. We are delighted to partner with Marg ERP to bring forth an integrated payments solution that will offer MSMEs with unparalleled ease of doing business. The collaboration aims to promote the concept of 'Connected Banking' wherein we aim to get various banking functions such as initiating transactions, payments and reconciliation on a common platform. Additionally, it will enable businesses to initiate vendor & salary payments digitally. For more information please visit our website: www.itvoice.in



NETGEAR introduces 10 Gigabit Switch for SMEs at ground breaking prices

NETGEAR®, Inc. (NASDAQGM: NTGR) (www.netgear.com), a global networking company that delivers innovative products to consumers, businesses and service providers, has set a new bar for the networking industry by expanding its switching solutions with a full range of the industry's first announced affordable 10 Gigabit Copper (10GBASE-T) switches for small and medium-sized businesses (SMBs), government agencies, educational facilities, and other networks supporting fewer than 500 users.

NETGEAR is introducing three new switches with groundbreaking price points, ranging from the lightly managed ProSafe 8-port 10 Gigabit Plus Switch (XS708E) for small networks, to the ProSafe 12-port 10 Gigabit Smart Switch (XS712T) for small and medium-sized networks, to the ProSafe 24-Port 10 Gigabit Copper M7100 series Managed Switch (XSM7224) designed for enterprise and campus-style networks supporting up to 500 users. NETGEAR's new 10GBASE-T offerings range from as little as Rs. 12,500 per port to Rs. 24,000 per port on the top end, in stark comparison to the most aggressively priced 10GBASE-T solutions currently on the market, which can cost Rs. 35,000 per port or more.

With the introduction of the new 10GBASE-T switches, NETGEAR becomes the first networking solutions provider to bring more affordable 10GBASE-T solutions to sub-500 user networks to alleviate performance bottlenecks and deliver a fast and seamless response to unpredictable bandwidth demands. The company now offers a complete portfolio of cost-effective 10 Gigabit copper and fiber switching solutions for networks ranging from a few employees to medium-sized businesses and government agencies with remote branches and campus-style networks.

On this occasion **Subhdeep Bhattacharya, Regional Director, India & SAARC, NETGEAR** said, "Until now 10 Gigabit switching was assumed to be an unachievable vision for small and medium-sized networks due to its high cost. NETGEAR 10 Gigabit switch solutions combines the latest advances in hardware and software engineering for higher availability, lower latency and power consumption and stronger security, at

industry-leading, breakthrough price points to meet the cost and performance requirements of growing businesses and other organizations. NETGEAR is already a leading provider for Unmanaged and Smart Switches. And the revolutionary, first-to-market advantage in 10GBASE-T switches positions us as leaders in 10GbE switches as well", added Subhdeep.

NETGEAR®

10GBASE-T for medium-sized enterprise and campus-style networks

The NETGEAR ProSafe 24-Port 10 Gigabit Copper M7100 series Managed Switch (X S M 7 2 2 4) (www.netgear.com/managed/m7100) is the world's first cost-effective 10GBASE-T departmental solution. The M7100 series (XSM7224) is ideal for installations requiring reliable, affordable and simple 10 Gigabit Ethernet top-of-rack server access layer in enterprise and campus-style networks and for high-density, high-performance 10GbE aggregation. The M7100 series (XSM7224) consists of a fully managed, low-latency, line-rate 10GbE copper BASE-T switch solution; 24 ports of 10GBASE-T (RJ45) interfaces that support Fast Ethernet, Gigabit Ethernet and 10 Gigabit speeds for server, storage and network progressive upgrade; and four ports of SFP+ interfaces that broaden 10 Gigabit connectivity for 1GbE/10GbE fiber uplinks and other DAC connections.

Like all NETGEAR products, the M7100 series (XSM7224) delivers more functionality with less difficulty: Auto-IGMP optimization, private VLANs and Local Proxy ARP take the complexity out of delivering network services for virtualized servers and 10 Gigabit infrastructures. The M7100 series (XSM7224) delivers pure line-rate performance for top-of-rack virtualization or convergence, without having to pay the exorbitant acquisition and maintenance costs associated with other networking vendors.

10GBASE-T for small and medium networks

Thanks to NETGEAR, small and medium businesses, agencies and educational facilities are no longer priced out of 10 Gigabit switching solutions. The NETGEAR

ProSafe 12-port 10 Gigabit Smart Switch (X S 7 1 2 T) (www.netgear.com/10gigabit/XS712T), offers twelve 10GbE copper connectivity ports and two shared 10GbE fiber SFP+ ports as well as an extensive set of Layer 2 network features through the easy-to-use web-based management interface that comes in all NETGEAR Smart Switches. In addition to VLAN support for traffic segmentation, QoS for traffic prioritization, advanced security and IGMP snooping, the switch also provides advanced features such as dynamic VLAN assignment, double VLAN tagging, ACL binding, static routing, and MLP snooping. In small and medium-sized networks, the XS712T can be used as the core switch, providing 10 Gigabit connections to servers and storage devices. The XS712T can also be used as an aggregation switch in medium-to-larger-sized networks, where it can be connected to the new ProSafe M7100 series Managed Switch (XSM7224) at the core.

10G-BASE-T for smaller networks

It's not only large businesses and government agencies that are experiencing network stress as a result of the proliferation of Big Data applications. The NETGEAR ProSafe 8-port 10 Gigabit Plus S w i t c h (X S 7 0 8 E) (www.netgear.com/10gigabit/XS708E) provides eight 10G copper connectivity ports and one shared 10G fiber SFP+ port, at a very affordable price point comparable to enterprise switches. With 10GBASE-T, customers can use the standard RJ45 Ethernet jack and the Cat6 or Cat7 copper cable already broadly deployed within their existing network. The network speed can be improved tenfold from Gigabit to 10 Gigabit with minimal network changes. As part of the NETGEAR ProSafe Plus Switch product family, the 10 Gigabit ProSafe Plus Switch offers some fundamental features beyond those of plug-and-play Unmanaged Switches. These features, for optimizing network performance, include VLAN support, QoS, IGMP snooping, port trunking, rate limiting, and traffic monitoring. The XS708E 10G ProSafe Plus Switch is ideal for smaller organizations—whether businesses, agencies or educational facilities—considering simple and affordable 10GE connectivity for their 10G-capable servers and storage devices.

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