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May 2018

Editor Desk

VVIP Culture?

Is this Supreme Court affected by VVIP culture or Politicians, there are many cases when Supreme Court work's in night for in terms of special cases. Is this Supreme Court partiality in justice? In Indian more than 2.81 crore cases pending because the number of judges short 5000 across India. But if there are any case's related to any VVIP or Politicians Supreme Court work in night?

On one side where we say India is the largest democratic country in the world. The Indian Constitution gives every individual some personal right. But is right to justice is right only for VVIP's or Politicians? Is this area of justice is limited? The work process in court is too long and lengthy for a common man. Court give's date for next and next hearing, when any case related for VVIP's or Politicians in court it changes is working process to give special treatment is this right way?

In this type of cases rise a question on judiciary system. The process or way of getting justice is difficult for a common man. And the list of pending cases is still too long so how we get justice in VVIP culture.

Whenever there is any problem, we use to say that I will see you in the court. In India has court in every single district its make easy to get justice. There are 24 High Courts in the State and the Union Territories of India, which include the country's judicial system at the national level along with the Supreme Court of India. Each High Court has the jurisdiction of one state, one federal area or states and Union Territories. But still more than 2.81 crore cases pending in district courts across the country. 20th may to 30th june High Court on summer holiday. And the next hearing date in court will be on 2nd july. In case of special cases court will be open. But still there are question mark on supreme court. Supreme Court is the main base of Indian judiciary and whole country have faith in justice of supreme court. The way of justice is Flexible and comfortable. If we are not satisfied judgment from district court we can go to high court than supreme court. But in some cases rise a

question on judiciary system.
So the question is" Is this the
VVIP culture effect's judiciary
system? So how can we say that
Supreme court didn't work
under any pressure.



There are many example when Supreme Court work in night for some special cases. First example of when court work in night is Yakub menon's case. The unprecedented hearing held at the Supreme Court past 3 a.m. on Thursday, in which 1993 Mumbai blasts convict Yakub Memon's last ditch attempt to avert his execution was rejected, was the first of its kind in the apex court's history and has been generally appreciated by the legal fraternity -- though there were some discordant notes also. It was the darkness of the night that made it clear that the country's top court was meeting at an extremely odd hour, while otherwise everything appeared like any other normal working day. The judges' library was opened for making available Supreme Court Reporters having compilation of judgments and other statutes for reference by the judges in the course of the hearing, and the second example In Karnataka elections. The Supreme Court ordered that a floor test be held in the Karnataka Assembly at 4 pm on Saturday to ascertain whether newly appointed BJP chief minister BS Yeddyurappa enjoys majority in the state. And the all over hearing, which lasted from 2.11 am to 5.28 am, the top court had made it clear that the swearing-in and government formation would be subject to the final outcome of the case.(net)

Is this VVIP culture and politician affected Supreme Court work timing so is this favoritism or partiality with the common man. And the Supreme Court's priorities is different for a common persons and Tarun Taunk





IT Magazine

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Belden Inc., a global leader in high-quality, end-to-end signal transmission solutions, delivers a comprehensive product portfolio designed to meet the mission-critical network infrastructure needs of industrial, enterprise and broadcast markets. With innovative solutions targeted at reliable and secure transmission of rapidly growing amounts of data, audio and video needed for today's applications, Belden is at the center of the global transformation to a connected world. Founded in 1902, the company is headquartered in St. Louis and has manufacturing capabilities in North and South America, Europe and Asia.

BELDEN organized Roadshow on Convergence in Digital Building on 25th May in Hotel Radission Blu, Jaipur followed by cocktail with Dinner.

Mr. Achint Chopra said that this event is for Rajasthan partner to update about Belden products USP and networking. Roadshow provide insights on upcoming trends and technologies in IP, Building Automation, Security, PoE Lighting, AV & Other Converging applications which are transforming a Building into a DIGITAL BUILDING and ultimately will transform a City into a SMART CITY.

Mr. Manish Singh said that Treem Infotech Pvt. Ltd. is the Rajasthan distributor for Belden Products



May 2018

Lenovo Launches V-Series Laptops for the SMB Market in India

Lenovo

Lenovo, the leading global PC and Smart devices brand launched the newV-series laptops for SMEs(small and medium enterprises) and start-ups. The V330 laptop comes with entrepreneur-friendly flexibility features like an ultrabay drive that can house either an optical drive or an additional battery, a QuickCharge battery, an elegant spill-resistant backlit keyboard. and both USB-C type and USB 3.0 ports. The V330 also takes care of personal security with Think Shutter - a physical webcam cover along with a touch-type fingerprint reader.

Commenting on the launch, Ashish Sikka, Director SMB, Lenovo India said, "SMEs are the backbone of the country's economy and are facing a digital crossroadon keeping their existing infrastructure versus expanding on mobile computing to meet the challenging demands of their customers. With the launch of the V series.

we want to address our focus towards the next wave of business professionals and entrepreneurs who need affordable computing on the go without compromising on performance or security" Highlights of the V330:

V330(Prices starting from INR 48,000) -Complete on value and quality without sacrificing performance, the thin, stylish and reliable V330 laptop helps focus on running a successful enterprise. With powerful Intel® technology, optimized for security, flexibility, and reliability, the V series is for the no-nonsense business professionals.

Highlights from the V330:

webcam cover

•Rich visuals - 14" FHD (1920 x 1080) with antiglare display

 720p webcam with camera shutter Warranty – International warranty (check) Replace camera-covering sticky notes with ThinkShutter Camera Privacy physical

*The above prices vary basis the configuration. Prices are inclusive of taxes but do not include shipping or options and are subject to change without notice: additional terms and conditions apply. Reseller prices may vary. On-shelf rates may vary by geography and products may only be available in select markets. All offers are subject to availability. Lenovo reserves the right to alter product offerings. features and specifications at any time without notice.





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An exclusive interview with IT. Voice, Mr Sunil Kripalani, Senior Vice President – Global Sales & Marketing, reveals his strategies for business in India.



"Channel enablement is one of our essential partner programs, which creates a win-win situation for mutual growth and long term association for GTM activities." "Mr Sunil Kripalani, Senior Vice President – Global Sales & Marketing.

Nisha Harshwal:-What were the key achievements in Year 2017 for your

Mr Sunil Kripalani:-eScan has scaled newer heights with its latest technological solutions to strengthen its product range against the new age cyber-attacks such as Ransomware to APT and DDoS attacks with its latest AI based PBAE Technology which is one of the most advanced tools to provide real time protection for enterprise to individual users. We have also launched our Endpoint Protection (EPP), Enterprise Mobility Management (FMM) and Terminal Services Protection Module (TSPM) solutions which are designed to provide real-time protection with complete control of endpoints to the network administrator. This has been launched keeping in pace with our growing penetration among large enterprises. In terms of customer acquisition, we have added many of the Fortune 500 companies to our client portfolio of esteemed customers.

Nisha Harshwal:-What are the major products for this year?

Mr Sunil Kripaláni:-eScan's EPP and EMM solutions are an integral part of eScan's array of products, with MDM and Hybrid Network Support, are eScan Corporate 360, eScan Endpoint Security and eScan Enterprise 360. Furthermore, the new eScan Management Console (EMC) module includes a Secure Web Interface that facilitates dynamic security management of the server, endpoints and mobile devices in the corporate network. Our R&D team works relientlessly to stay ahead of various cyber-attacks and provide a safe and secure environment to our valued users.

Nisha Harshwal:-What are your future plans to grow the business volume for Escan?

Mr Sunil Kripalani:-With the rapid digitization of businesses, consumerization of IT and forthcoming smart city projects in India, cyber security becomes the corner stone of IT deployment for all infrastructure projects. Cyber security is now becoming an integral part of all business IT backbones

and is crucial for sectors like BFSI, Government, Defense, and Education. As a pure play security solution provider we work closely with many of the SI partners, in expanding our reach across the above mentioned industry segments.

Nisha Harshwal:-What are your investment and expansion plans?

Mr Sunil Kripalani:-As India is poised to leap frog in digital adoption, our research teams are working round the clock to develop the next gen security solutions, such as IoT Security, Cloud Security and AI based security solutions. Also as a pure play security solution provider we are working closely with many of the SI partners and also expanding our reach across vertical industry segments.

Nisha Harshwal:-Any schemes, promotions and incentives that you would want to share with the channel in particular?

Mr Sunil Kripalani:-Channel enablement is one of our essential partner programs, which creates a win-win situation for mutual growth and long term association for GTM activities. We have programs targeted for different verticals. We have structured our channel policies for sales, support and marketing activities which are aimed at increasing customer satisfaction and enabling good margins for our partner for their commitment towards proactive engagement. We have increased our channel reach program through technical training and empowerment programs for channel sales and technical teams for a better understanding of our product range and solutions.

Nisha Harshwal:-Can you please elaborate on the journey of eScan?

Mr Sunil Kripalani:-eScan being an independent vendor of security solutions has an array of solutions to protect the networks and endpoints of very large to small businesses users. With our strong R&D capabilities, we have incorporated technologies like Terminal Services Protection Module (TSPM), MicroWorld Winsock Layer (MWL), Proactive Behavioral

Analysis Engine (PBAF) Host Intrusion Prevention System (HIPS), Domain & IP Reputation Check and Non-Intrusive Learning Pattern (NILP) Technology to provide real-time protection against Ransomware, DDoS, APT and other cyberattacks. Our eScan and MailScan product portfolio includes Anti-Virus, Anti-Spyware, Content Security, Anti-Spam and Network Intrusion Prevention solutions etc. which protects our users from any kind of cyberattacks. Our security products are segregated in three segments that are designed to suit the needs of small offices and homes, small and medium businesses and large enterprises.

Nisha Harshwal:-Tell us about your new launch products?

Mr Sunil Kripalani:-As said before being one of the pure-play IT security provider, we work continuously towards a safer IT environment for businesses to individuals. Our R&D teams work relentlessly to develop solutions that are easy to use as well as ready to mitigate any security risk arising emerging sophistication of the attacks. We invest our significant time in staving ahead of the technology changes and trends to provide real-time security solutions for our customers stay safe from any kind of cyber threats. Be it the emerging threats involving IoTs or sophisticated malware attacks such as ransomware, our team have stood guard with solutions.

Nisha Harshwal:-What are the key features that make eScan different?

Mr Sunil Kripalanit-To overcome the challenges of Businesses and individuals to defend the cyber threats, eScan has made its products and solutions designed in such a way that there are minimalistic human intervention and cyber outbreaks can be prevented. This includes critical patch management updates/alers to group wise rules and policies deployment with a central web-based management console to track and mitigate any untoward incident such as ransomware attacks to APTs or targeted attacks.



HP Showcases Growth in High-Volume 3D Printing Deployments and Breakthrough Applications for Manufacturing



Today at the HP Innovation Summit in Barcelona, Spain, HP announced expanded installations of its HP Jet Fusion 3D

printing solutions with digital manufacturing innovators Protolabs, Materialise, and ZiggZagg. As a leader in helping the world take advantage of digital technologies in the 4th Industrial Revolution. HP also showcased its collaboration with the International Additive Manufacturing (IAM) 3D Hub and highlighted numerous applications of 3D printing in action, including new lighterweight helmets for the Pontifical Swiss Guard, custom merchandising for PepsiCo, airflow manifolds for high-performance auto racing, industrial machinery used in the construction of skyscrapers, and orthosis devices improving the quality of life for patients, amongst others.

"The digital transformation of the \$12 trillion manufacturing industry is changing the game for the world's designers, product developers, manufacturing and supply chain professionals, creating massive opportunity for the 3D printing ecosystem," said Ramon Pastor, general manager of Multi Jet Fusion, HP Inc. "In collaboration with our customers, we are proud to reinvent the way the world designs and manufacturers and to drive innovative new applications made possible with HP Multi Jet Fusion. Whether it's helping the Swiss Guard protect the Vatican or reinventing what can be done for an entire industry like orthopedics, the possibilities are endless."

Innovative Leaders Look to the Digital Future of Manufacturing with HP Multi Jet Fusion Technology

Protolabs (NYSE: PRLB), the world's fastest manufacturer of custom prototypes and on-demand production parts with 11 manufacturing facilities across four countries, is upgrading its seven HP Jet Fusion 3D printers in the U.S. and Germany to industrial HP Jet Fusion 4210 3D systems to meet the increasing demand for global

3D production services.

"The demand for 3D-printed production applications continues to grow and HP's Multi Jet Fusion technology is furthering our ability to deliver our customers industrial-grade parts quickly and cost-effectively," said Vicki Holt, president and CEO, Protolabs. "By expanding the capacity of our HP Multi Jet Fusion services and installing printers in the United States and Europe, we are meeting the needs of our global customer base and demonstrating that geographically distributed, on-demand production is a reality today."

Protolabs is using the speed, quality, and cost advantages of Multi Jet Fusion technology to provide compelling custom packaging applications for customers including PepsiCo (NASDAO: PEP) who recently 3D printed Black Panther masks for its promotional beverage kits. These benefits also translated to success for Stream Lion Design, another Protolabs customer in the industrial sector who found the production-grade capabilities of Multi Jet Fusion ideal for solving a combustion turbine problem in the utilities industry. A new HP 3D printed modal hammer has enabled the company to survey engine turbines in the field and double the speed of data collection.

Materialise (NASDAO: MTLS), a leading provider of Additive Manufacturing software and services for the medical and industrial markets, has already deployed eight HP Jet Fusion 4200 3D printers. In an exciting development, Materialise and HP have now entered into an exclusive agreement with RSPrint to scale an end-toend 3D solution to design and manufacture individualized insoles Through RSPrint, FitStation powered by HP. uses Materialise's 3D design and manufacturing software to translate individual biomechanical data into personalized insoles. Insoles can then be securely manufactured worldwide on Materialise's HP Jet Fusion 3D printers.

ZiggZagg, a leading 3D printing provider in Belglum, joins existing digital manufacturing service providers such as Forecast 3D, Go Proto, Materialise, Protolabs, and Stern with multi-unit deployments of HPS Jet Fusion 3D printing solutions. The company has installed six HP

Jet Fusion 4210 3D printers to produce parts for their customers across the medical, consumer goods, automotive and industrial markets

ZiggZagg used its HP Multi Jet Fusion technology to print a single-piece engine manifold for a race car participating in the Belcar Endurance Championship racing series in Belgium and The Netherlands. The HP 3D printed part replaced two pieces that were injection molded and had to be welded together. Using the injection molded parts, the team often lost races when the parts broke apart, destroying the entire manifold due to the extreme pressure. The team optimized the HP 3D printed part by using additive design advantages to simplify the structure and improve air flow, resulting in a Top 5 finish in its most recent race.

Global 3D Center of Excellence Collaborates with HP to Drive 4th Industrial Revolution

IAM 3D Hub, which brings together private companies, public entities, and R&D organizations, has installed eight HP Jet Fusion 4200 3D printing systems. IAM 3D Hub is also tapping HP's industry leadership and technology expertise to expand educational and training opportunities, provide business mentoring, and grow the industry ecosystem. The Hub was founded to help integrate and coordinate 3D printing activities around the world and provides customers with an alternative way to design, develop, and manufacture new competitive products and services.

"IAM 3D Hub shares HP's vision to accelerate the adoption and development of 3D printing technologies for industrial production, and provide expansive education and training opportunities to grow the market," said Aintzane Arbide, general secretary, IAM 3D Hub. "HP's leadership has already helped us move the needle across our various programs specific to technology innovation. The advanced capabilities of Multi Jet Fusion allow organizations to completely rethink their approach to product engineering and design, complex workflows, and advance the future of their manufacturing processes."







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An exclusive interview with IT.Voice, Mr. Rajesh Doshi, Director, Zebronics India pvt ltd. reveals his strategies for business in India.

"We are sure of staying "Always Ahead" in this segment with innovative and stylish products."-Mr Raiesh Doshi, Director, Zebronics India pvt ltd."

Mr.Rajesh Doshi, Director Zebronics India Pvt. Ltd.

IT Voice:-How has the accessories segment been so far?

Mr Rajesh Doshi:-The accessories segment is doing fairly well, this is due to the mobile boom. Accessories like power banks, earphones, headphones, headsets have their own space in the market. If you notice the accessories market is also seeing a rapid change in terms of introducing multifunction products which also helps a buyer feel satisfied as he is getting multiple products for the price of one.

Speaking of multi-functional products Zebronics had launched a 6 in 1 power charger called Esteem, it is an all in one portable device which is wireless speaker, LED Torch, Power Bank and also comes with cycle mount. We also have multifunction 3-in-1 cables Recently we've launched a range of fabric finish portable speakers that come in vibrant colors that have multi- connectivity options. Our latest ZEB-PG20000PD is a fast charge power bank that can not only charge two devices at a time but charge them very quickly. Our wireless headphone and earphones are also doing very well in the market the overall market is doing good.

IT Voice:-Where do you think the future lies for accessories?

Mr Rajesh Doshi:-The next big thing which is revolving around our lives and has made it important for daily functioning is Wireless. The new wave of connectivity is going beyond laptops and smartphones, it's going towards connected cars, smart homes, connected wearables etc. Basically a connected life. We are slowly getting into smart appliances, smart wearables are also

trending on the internet, and these devices are something to look out for. Accessories have become a need with the mobile market constantly reinventing itself and with it the need for accessories to be wireless is the most prominent to day. The trend would be multifunctional accessory products that are eye catchy, extremely light and compact that save both cost and space.



IT Voice:-As a leading brand in peripherals, How is the peripheral market doing?

Mr Rajesh Doshi:-The IT peripherals market is dropping, we're seeing an overall trend of customers being more aware about build looks, feel and features. Our premium product segment which was launched last year has been a huge hit with multifoldgrowth in sales, taking count of looks, features and build. Since the Premium segment is doing well for us, being the only Indian brand that has chassis that are truly premium and outbeats the renowned MNC brands. We have the largest range in mechanical keyboard which none of the other brands in the market has. We also have a great range of premium headphones and gaming mouse with high precision and real gaming chipsets which are made by a handful of international brands only. We will be further expanding this range by adding more models in all the product verticals and launching premium power supplies soon.

IT Voice:-How do you ensure growth in accessories segment?

Mr Rajesh Doshi:-The biggest USP of Zebronics is vast range of products that cater to a diverse sector and our adherence to EOR Mantra (Excellence, Quality and Reliability) which has lead to becoming the No.1 brand in IT peripherals and one of the most important player in multimedia Speakers, mobile/lifestyle accessories and Surveillance. We will be introducing more and more products in this segment. Most of our computing needs are slowly shifting to mobile devices and devices like power banks, headphones are getting more and more important part of this change

IT Voice:-What products can we expect in the future in this segment?

Mr Rajesh Doshi:-The products in the pipeline for accessories are an upgrade to our existing accessories like power bank, headphones, headsets, speakers, and cables. Apart from this we will also be launching new products in accessories segment like adapters, docking station etc. We've introduced a lot of made in India products to support the government's make in India initiative, in future you can expect more products which are made in India. The accessories segment is looking like one of the most promising segments right now and we are sure of staving "Always Ahead" in this segment with innovative and stylish products backed by supreme performance.



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"Rajasthan DigiFest -Bikaner "in July 2018.



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A few activities outlined in the DigiFest are:-

Government of 1.24hours hackathon event for emitra stake holder. m a k i n g academician (Teacher/Lectures etc.) continuous 2. Two days e-Governance expo

efforts for the 3.Two days Job Fair-one stop platform betterment of common man through which would offer employers an various e-Governance initiatives. As a excellent opportunity to deal with part of this endeavor, the State their active and future staffing Government is celebrating the next requirement meeting aspiring

Government of Raiasthan has a Rajasthan DigiFest has grown into an commitment to provide better future esteemed and highly anticipated tech to the youths of the State, hence aims to provide a bigger platform covering emerging entrepreneurs, business huge masses for choosing their career paths on the event of the Rajasthan IT

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How to Run Tally ERP 9 on a MacBook Like a Pro



The number of Apple device users in India has steadily grown over the years. The number of iPhone users in India is expected to touch 10

million soon. While the number of MacBook users won't match those of iPhone users, we just need to look around us to notice that the number has grown fast in the last three

More and more professionals in the startup and SME space are turning to MacBooks for improved efficiency.

However, one challenge they face is using Tally, since the software doesn't have a native version for Macintosh.

But that shouldn't stop you from having unrestricted access to all of Tally's features and benefits on your MacBook without a glitch.

4 Tried-And-Tested Ways to Use Tally ERP 9 on your Mac

The Dual Boot Method

The Dual Boot method – or "dual-booting" essentially means having two operating systems installed on a computer, and choosing between them at boot time.

A boot loading tool like Boot Camp will enable you to install Windows on your Mac OS after creating a partition in your Mac hard drive. Then, you can choose the Windows OS each time you want to use Tally.

Pros

You can run Tally and other only Windows software on your MacBook.

Cons

Dual booting will cost you not just money but time also. You'll have to purchase an MS Windows license, run only one operating system at a time, which means you must reboot your computer each time you want to switch to and from Tally. Also, dual booting eats up plenty of disk space, memory and processing speed.

Virtualization

Software like Parallels and vBox create virtual machines in your Mac OS (or, a computer within a computer), in which you can install Windows and use Tally just like in dual booting.

Pros

You can run Windows-based Tally and Macbased software together.

Cons

Again, you have to pay for the MS Windows license. Not to mention how virtualization slows down your MacBook by stressing resources like RAM, hard drive space and more

Cross-Platform Tools

Cross Platform tools enable you to run Windows applications on the Mac OS. Unlike previous two options where whole OS gets virtualized, this method virtualizes only the Application software is. So, your Windows App runs on a Mac OS thinking it's a Windows PC. Software vendors also

publish a list of applications (or the features)

Pros

Less space and resources get used as compared to the previous options.

Cross platform tools are complex to install and configure. Even when you do, there's no assurance that the apps you want to use will function with all features. Not to mention that the new version of Tally might stop working altogether. So this a difficult option to use.

Tally on Cloud

The simplest and most effective way to use Tally on Mac is on a Cloud.

In this method, the Tally license and data get installed on a secure cloud infrastructure. You can access it using a remote desktop (RDP) client through the Mac OS. Simply start the RDP client to start Tally.

Pros

Tally on Cloud is easy to set up and use, and reliable. You don't suffer from performance lags either, nor does this stress your machine for disk space. Tally on Cloud is a pay-as-you-use feature, which means you don't have to pay a one-time license fee either.

Cons

The only possible drawback of Tally is that it needs a reliable internet connection (3G and above) to function. But this drawback gets dwarfed in front of the myriad of benefits that Tally on Cloud offers.

RCTA for 'Best IT Association Award' category in the Innovation Award Night



computrade news (NCN) Awarded to R a j a s t h a n Computer Traders Association (RCTA) for 'Best IT Association

Award' category in the '11th NCN Innovation Award Night' on May.18th, 2018 at Hotel Surya, New Delhi. This award has been received by Mr. Mihir Sharma (president of RCTA) on behalf of organization

NCN IT magazine is the Channel Network of Information Technology will be the key to address the huge Indian market potential. Not only because of it's divergent reach but also because of the divergent product range that IT has to offer. For any IT company the mantra of fruitful existence is by way of meaningful co-existence, i.e., developing effective partnerships to promote one's products and services. Size doesn't matter. What matters is effective reach through partners.

RCTA is an association of IT entrepreneurs of rajasthan that works to create and sustain an environment conducive to growth of IT industry in rajasthan. RCTA is the group of 350 members and partnering industry through advisory and consultative process. RCTA has become the nodal agency responsible for growth and development of IT industry and has



emerged as most important IT forum in Rajasthan. It has successfully created an ambience conducive to the growth of the Industry and trade in this region. RCTA is a non-profit organization, playing a proactive role for the development of IT trade and to maintain harmony among all.



Asia and Middle East a hotbed of new threat actors in O1, 2018



Kaspersky Lab researchers discovered a wave of new APT activity based mainly in Asia more than 30% of O1 reports were dedicated to threat

operations in this region. A peak of activity was also observed in the Middle East with a number of new techniques used by actors. These and other trends are covered in Kaspersky Lab's latest quarterly threat intelligence summary.

In the first quarter of 2018, Kaspersky Lab researchers continued to detect cyber activities by advanced persistent threat (APT) groups speaking languages including Russian, Chinese, English and Korean, among others. And while some well-known actors didn't show any noteworthy activity. a rising number of APT operations and new threat actors were detected in the Asian region. This rise is explained in part by the Olympic Destroyer malware attack on the Pyeongchang Olympic Games.

17 May 2018

Highlights in Q1, 2018 include:

·Continuous rise of Chinese-speaking activity, including the Shaggy Panther cluster of activity targeting government entities mainly in Taiwan and Malaysia, and CardinalLizard, which in 2018 increased its interest in Malaysia alongside an existing focus on the Philippines, Russia, and Mongolia.

·Recorded APT activity in South Asia. Pakistan military entities have been under attack from the newly discovered Sidewinder group.

 IronHusky APT apparently stops targeting Russian military actors and transfers all its efforts to Mongolia. At the end of January 2018, this Chinese-speaking actor launched an attack campaign on Mongolian government organizations before their meeting with the International Monetary Fund (IMF).

tanks and political activities, has renewed its arsenal with a completely new framework designed for cyberespionage and used in a spear-phishing campaign. Furthermore, a subset of the infamous Lazarus group, Bluenoroff, has shifted to new targets including cryptocurrency companies and Point of Sales (PoS).

Kaspersky Lab also detected a peak of threat activity in the Middle East. For example, the StrongPity APT launched a number of new Man-in-the-Middle (MiTM) attacks on internet service provider (ISP) networks. Another highly skilled cybercriminal group, the Desert Falcons, returned to target Android devices with malware previously used in 2014.

Also, in Q1, Kaspersky Lab researchers discovered several groups routinely targeting routers and networking hardware in their campaigns, an approach adopted years ago by actors such as Regin and CloudAtlas, According to experts, routers will continue to be a target for attackers as a way of getting a foothold in a victim's infrastructure.

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Neron Informatics adds feathers to its cap... Bags 3 Awards within a month. The Juggernaut continues....

Tund Park

The winning juggernaut of Neron Informatics is absolutely unstoppable now. This time the stopover was at '11th NCN Innovative Product Awards 2018' in Delhi. Neron Informatics won the Award for the most 'Reliable Unified Communication Brand' in a glittering ceremony on Friday, 18th May.

The Icing on the Cake was its CTO Mr. Dev Kumar winning the 'Upcoming innovative Entrepreneur of the Year 2017' Award. It's worth mentioning here that barely a month back, Neron Informatics has won the 'India 500 Most Promising IT Company' award for Quality Excellence. for the year 2018.

"Getting to win against such strong competition is just amazing. In the

Innovation Awards night, with so many innovations to choose from, the judges must have had an unbelievably difficult job to select the winner and I'd like to thank all of them for recognising the innovations that Neron presented. I am humbled, but incredibly proud too. This award I'm accepting on behalf of my team/ my

company, which reflects the consistent work that our team is delivering. From where we stand, with more innovations to come, the

future looks bright for Neron."



Dev Kumar, Chief Technical Officer, Neron Informatics Pvt. Ltd.

The '11th NCN Innovation Award & ICT



Partner Summit 2018' was organised on May 18.2018.

The Award initiative takes the opportunity to felicitate the achievers from ICT Industry, for their outstanding performance in the year 2017. The awards, only of its kinds at the national level, are presented to recognize the Partners, Solution providers and Vendors for their relentless and sincere efforts towards the growth of Information and Communication Industry recognizing the "Excellence" on the basis of quantitative as well as qualitative criteria that sets up a benchmark. The award attracted a congregate of more than 450 guests, cutting across verticals of ICT industry across the patient to relebrate the occasion.

*astTECS Announces CRM with Location Tracking

*astTECS, a leading provider of enterprise telecom technology products and Asterisk based Open Source communication solution, today announced the launch of *astTrac - a location tracking CRM system, that empowers organization to track activities of the mobile workforce, gain crucial insight into their status and productivity, enhance customer engagement and drive efficiency. Leveraging the CRM-GPS integration power of



*astTrac, organizations can track and manage complete customer engagement journey initiated by the field staff, pull sales performance reports and track updates in real-time.

*astTrac keeps accurate control over sales activities, supports updates, displays clear view of orders & delivery status, meetings, events and track fleet movements with location on Google map. The solution administers records of meetings and visits associated with the customer data and allow the user to capture images and call recording from a mobile phone, ultimately driving greater efficiency. To effortlessly leverage the CRM, its flexible integration nature allows easy sync with: E-mail, SMS, IP PBX & Dialer, Facebook, LinkedIn and Tally, ultimately widening the scope of application and increased ROI.

"Productivity and accountability are key aspects of mobile workforce and new trends in customer engagement emphasize on visualizing the sales territory, prioritizing customers & prospects, filter opportunities based on location and monitor sales activity to gain real-time updates & insights for strategic decision-making," said Dr. Devasia Kurian, CEO, 'astTECS. The unique features of *astTrac allows organizations of all sizes to manage their field sales-force effectively, creating better workflow, he added.

*astTrac is an ideal solution for organisations engaged in fieldsales across all categories. The scope of application includes; home delivery of products, door to door sales, fleet management, on-site services and so on. The key activities captured by *astTrac App constitute: location at regular interval with date and time, client meeting details, order value & status, images of client's office / product selfie, site condition, discussion points and client messages, feedback in the form of voice recording.

*astTECS offers the most comprehensive, integrated and compelling Telecom Infrastructure Solution based on Asterisk platform that are feature rich, helps improve consistency & performance and creates a scalable, stable and resilient network that optimizes value.





iBall rolls out the 'Power' for your Success, newest addition to iBall CompBook family – Merit G9, priced at just Rs.13,999/-

iBall, a brand known for its innovative and latest technology

products, extends its Laptop portfolio with the launch of 'iBallCompBook Merit G9'. A simple yet powerful machine that extends the horizon of high-performance and seamless functioning, at most budgeted price.

Light in weight and on your pockets, the Laptop is engineered for the first time users. With its sleek looks and compact design, this 11.6inch beautycomes with a bright HD screen,rich display of 1366*768 that delivers a crisp viewing experience and accurate colours.

Powered with Intel® Celeron® Processor N3350, the CompBook makes possible high operational speed and enhanced productivity. Smooth and Seamless multitasking with 2.4GHz speed and 2GB DDR3 RAM, along with Windows 10 OS, the laptop tackles immersive entertainment and daily tasks with ease even while multitasking.

Packed with 32GB built-in storage, Merit G9 is further expandable upto 128GB via MicroSD Card. Alternatively for more storage, it also connects external HDD or affix HDD or SSD internally inside the provisional storage slot. Futhermore, store limitless data – documents, photos, movies and much more upto 1TB, thereby boosting the productivity and efficiency manifold.

With familiarity of the latest Windows 10, iBall CompBook Merit G9 supports Intelligent power saving feature, comes with built-inCortana – the digital personal assistant and built-inAnti–Virus Defender that protects the PC from unwanted viruses and malwares. Supporting the power back up of 5000mAh(38Wh), the system works on and on effortlessly for 6 hours.

"iBallCompBook Merit G9 fits perfectly, catering the everyday computing needs, and is built to focus on design and premium functionality. It is an all-in-one laptop balanced with premium looks and functionality, designed for the day to day performance," says Mr. Sandeep Parasrampuria, (CEO and Director - iBall).

The CompBook also features a multitude of connectivity options such as Wireless connectivity and Bluetooth. It facilitates an HDMI Ver.1.4a port and two distinct USB ports of 2.0 and 3.0.

ports of a combined for the invaluable, combined efforts of Microsoft and Intel, iBall has successfully come up with something that would make sure "Ab Har Indian AageBadhega"! Because, gone are the days of being the downtrodden.

Open Up to the reality of every parent providing a Laptop to their Children.

Open Up to the affordability of every employer providing a Laptop to each employee for better productivity and results.

Open Up to the idea of every Indian owning the Laptop.

Now, every Indian will have the Power for Success, with the up-to-date technology and right resources. The range of iBall CompBook Laptops will pave a path to progress for the Digital Future of India.



Rise Tech Software Awarded by CISCO for accomplishing the highest sales in category D of CISCO Small Business Products in the Cisco Treasure Ireland 2018 program



CISCO Systems, Inc Awarded to Rise Tech Software Pvt. Ltd Jaipur for accomplishing the highest sales in category D of Cisco Small Business Products in the Cisco Treasure Ireland 2018 program, This is of the privilege as this award is grabbed first time by any Partner from Rajasthan.

CISCO Systems, Inc is an American multinational technology conglomerate headquartered in San Jose, California, in the center of Silicon Valley, that develops, manufactures and sells networking hardware, telecommunications equipment and other high-technology services and products. Cisco Systems, Inc. is an Through its numerous acquired subsidiaries, such as Open DNS, WebEx, Jabber and Jasper, Cisco specializes into specific tech markets, such as Internet of Things, domain security and energy management.

Cisco is the largest networking company in the world. The stock was added to the Dow Jones Industrial Average on June 8, 2009, and is also included in the S&P 500 Index. the Russell 1000 Index. NASDAO-100 Index and the Russell 1000 Growth Stock Index.

Cisco Systems was founded in December 1984 by Leonard Bosack and Sandy Lerner, two Stanford University computer scientists, who pioneered the concept of a local area network (LAN) being used to connect geographically disparate computers over a multiprotocol router system. By the time the company went public in 1990, when it was listed on the NASDAQ, Cisco had a market capitalization of \$224 million. Cisco was the most valuable company in the world by 2000. with a more than \$500 billion market capitalization.

Rise Tech Software Pvt. Ltd is one of the fastest growing I.T. company providing complete IT solution such as Software development, Computer Hardware & Network Solutions (Sales and Services) and I.T. education with a bundle of turnover. Looking into the future growth of IT they are helping the Schools, Colleges, Hospitals, Corporate Sectors and various Govt. Departments to leverage maximum potential of technology.

RTS completed 15+ years in this field with have successfully completed various projects.

They are dealing with hardware sale in

which they are the authorized dealers in all over Rajasthan, of various brands including Dell, Lenovo Acer, Canon, Microtek, Xerox as well as for Microsoft & Antivirus of various brands etc. and they have a composite family of well trained technical professionals (35) who are expertise to provide troubleshooting as and on demand to best serve the clients. RTS has well trained professionals for providing network solutions which includes Firewall Configuration, Router & Switching Implementation .LAN cabling, Wi-Fi and routers. They have given network services in many Government offices as well as in private sectors since last 15 years.



RTS team has also gained proficiency since last 4 years in the field of software development and website generation. They have developed about 70-75 customized software's which are ready to use like medical, hospital, school, billing with barcode scanner for malls and shops.

RTS is available in major Parts of State of Raiasthan, and connectivity in terms of Client -Partner Relationship Management throughout each and every corner of State.

In Terms of Security they are the exclusive Sub-D for SOPHOS Firewall, Central end Point Solution with Access Points, which cover two way security at the gateway level as well at Local Network level also. They have successfully implemented the Product at all the critical Govt. Sectors as well as corporate clients.

Team work is first mission statement for RTS and they are works on partner first Policy. As a feather on cap they are working Across Rajasthan as an exclusive sub distributor of SOPHOS "Cyberoam" Range of products, they are providing the product

to our partners with ethics & faith following the Partner 1'st Policy. The feather is doubled by the Team CISCO effort which enabled us to do distribution of CISCO SMB products in state, the latched prices of products have made RTS to crust the cross country billings. Now Rajasthan partners to have a stop where they can get CISCO in precise & desired Ranges.

Brief of Products/Solution RTS deals in SOPHOS:- They are the exclusive Subdistributor for Cyberoam/SOPHOS range of products in Rajasthan, Sophos UTM with End Point security & Intercept X solution enhance the flavor of security. A very handy product for partner to sail on.

CISCO:- They are the channel worthy player & once again come up with a better product in terms of technology & prices i.e.

Branded Desktop, Laptops & Printers:-They are working efficiently in skills of Branded system, Printer, Photocopier, Scanners etc. They make's statement when it comes to crack of Bulk Deals. They have the efficiency to justify the prices with product configurations.

Wi-Fi & Network: -They are working with Ruckus, UBNT, &various OEM's as far as Wireless devices are concern. They did campus of around 3 KM Wi-Fi when it comes to real time.

Surveillance, Time Attendance & Smart Card Solutions: -They are dealing with Vantage one of the biggest manufacturer of IP Camera's & Biometric devices.

Customer Support & Solution:-Either you deal with end customer or with any partner for your product Services are the top requirement. They have a capable team to handle the Solution which they provide for our partner as well the customers.

Rise Tech Specialization in IT field

Engaged with Various IT Giants in terms of Solution & technology,

Exclusive Sub-Distributor for Sophos. Authorized Partner of CISCO & capable to create CISCO solution.

Antivirus & Network Security Customize software & WEB Site designing Support Offices



Boombox design gets a new makeover with the latest wireless portable speaker Axel, new premium gaming cabinet, Helius and premier gaming combo of Keyboard and Mouse





The Retro boombox: Zebronics music on the go wireless portable speaker Axel

Boombox design gets a new makeover with the latest wireless portable speaker Axel Comes with multi-connectivity options like BT/SD /USB /AUX

Comes with handle har for convenience Built in equalizer, Deep, loud and impressive

Wanderlust speaker and great at home Ideal for outdoors/ gatherings/ parties/

Zebronics India Pvt. Ltd, India's leading brand of IT peripherals, Audio/Video, and surveillance products has launched a new portable speaker called 'Axel' which looks like a retro boombox and has multi connectivity options to play your music just the way you like it listen to your favorite songs on the go on a compact portable speaker.

The axel is distinct when it comes to design, giving a twist to your retro boombox with design and style that is compact and light, yet so powerful sound wise. There are control buttons on too for volume control, media control, radio, and equalizer were you can also take calls on the go while

you're paired with BT. This wireless portable BT speaker comes with an LED display and has multi-connectivity options where you can stream your music wireless via BT or you can use your USB/ Micro SD card to plug in. It also has AUX support or listen to the radio with the in-built FM radio.

Speaking on the newest launch, Mr. Pradeep Doshi, Director - Zebronics says, "Owing to the increasing demand for portable speakers that can handle much more when it comes to sound and aesthetics, we've introduced our newest portable speakers Axel. This is a portable speaker which is light and can be easily used for outdoor activities but apart from that it is a twist to the retro boombox in terms of design and loud

The wireless portable speaker comes in two colors red and black and is available with leading retail stores across India.

Zebronics launches new premium gaming cabinet. Helius

Comes with Infinity mirror front panel with tempered glass, fan controllers and ample features

Zebronics, India's leading brand of IT peripherals, Audio and surveillance products. Zebronics has introduced it's premium range dubbed as Gamer's dream which covers an extensive range of chassis. keyboards, headphones out of this range comes Helius, a flagship chassis which is nothing short of a stunner.

- Front infinity mirror with tempered glass.
- 455mm GPU/165mm CPU cooler
- Dual USB 3.0
- Three 120MM 32LED RGB fans
- 1mm thickness/9.2kg weight

Apart from looking premium it has Tempered glass front with Infinity mirror, it also has transparent side panel along with a magnetic dust filter on top. It has RGB LED lights and fans and an optimized design for good airflow with 165mm CPU cooler fans. It has a spacious design and can supports upto 455mm VGA.

> It has a tempered glass front panel with front LED lights with side LED stripes. It has a total of 3 fans, with dual 120MM top fans and one 120MM rear fan. It has 32 LED in fans making it supreme in looks and it has features like ATX mATX. HD audio, USB 3.0×2 and comes along with a radiator support. It

also has a fan controller and a microphone and headphone jack.

The fan controller which is on the top panel has modes which can change from low. medium to high, which is an exclusive to any gamer. The tempered glass along with all its features radiates premium looks wise and its overall weight of 9.2kg it is a heavy duty

Commenting on its newest addition to its gaming category, Mr. Pradeep Doshi, Director - Zebronics, says, "With the concept of E-sports catching up quickly, there is a demand for hardware that can support the needs of the gamers thus the requirement to to build the best chassis. Out of our Gamer's dream range of chassis, keyboard. mouse, headphone comes Helius, a stunner of a chassis with a strong build coupled with features that will make heads turn with its oozing style.

The product is already available in leading retail stores across India.

Zebronics launches premier gaming combo of Keyboard and Mouse Game away with spectacular build, looks and feel with the Transformer

Zebronics, India's leading brand of IT peripherals. Audio and surveillance products. Zebronics has introduced it's premium gaming combo called Transformer which includes a premier gaming keyboard and a mouse.

- 104 Kevs with Multi colored LED
- 2 step Keyboard stand
- · Laser Keycaps
- 3200 DPI Mouse
- with 6 Buttons
- · Breathing LED Ergonomic



.The premium range tagged as Gamer's Dream, distinctively covers a wide range of peripherals, keyboards, headphones etc. designed exclusively for gamers. Out of our niche range comes Transformer, a perfect combination of a USB gaming keyboard and mouse that is built premium for gamers keeping functionality on par with style and LED lights.

The Transformer USB keyboard airs a premium feel with a complete aluminium body finish with laser keycaps and multi colored LED with 4 modes - 3 light modes and 1 off mode. It comes with a superior quality braided cable and a high quality USB connector.

The superior quality mouse that comes along with this keyboard is nothing short of, when it comes to it's build and features. The mouse comes with an ergonomic design with 6 buttons and is a high defination mouse with 3200 DPI. It has 6 breathable LED modes, a sturdy 1.8 meter braided cable and comes with a gold plated USB.

Commenting on its newest addition to its gaming category, Mr. Pradeep Doshi, Director - Zebronics, says, "Zebronics has carved a niche for itself in the gaming category. Our premium range of keyboards are already well received in the market, out of which comes Transformer, a premium combo of gaming keyboard and mouse, giving gamers an edge in terms of build style and functionality. Our latest product is sync with what a Gamer truly needs premium build, styled, Back lit experience and a whole lot more."

The product is already available in leading retail stores across India.



Rashi Peripherals Redefines its Fundamental Strengths at ABR 2018



Rashi Peripherals, India's only Value Added Distributor, recently organized its Annual Business Review (ABR). Themedas 'Reinforcing our

Fundamental Values', the event was aimed at evaluating Company's performance in the previous financial year and set a vision for FY 2018-19.An eminent team of Branch Heads, Branch Managers, Business Managers and Product Managers gathered under one roof to brainstorm on key thrust areas in a two-day conference held in Mumbai.

Addressing the conference, Mr. Krishna Choudhary, Co-founder, and Director at Rashi Peripherals congratulated the BHs and BMs for maintaining the growth momentum during the roller coaster year. "The previous year was indeed tough as the industry went through a lot of turns and twists post-GST regime. We did face the challenge during initial days but we did a fairly good job and were able to control side effects of new tax regulation without hampering business continuity. We were the first distributor to start GST billing on the day of implementation and that reflects our power of adaptability. I am sure we all will work with the same synergy and continue to reach new heights in the coming years,", Mr. Choudhary asserted. For more information please visit our Website :www.itvoice.in

Dell Technologies Powers up Performance and Efficiency for the Modern Data Center

As organizations race to capitalize on the benefits of emerging technologies ahead of their competitors, they are faced with new demands that require IT modernization to achieve higher levels of performance and automation in the data center. According to a recent ESG global survey commissioned by Dell EMC and Intel of 4,000 IT decision-makers, 81% agree if they do not embrace IT Transformation, their organizations no longer will be competitive in their markets.

"In India, the data center infrastructure hardware spending will increase by 10 per cent in the enterprise network to USD 1.442 billion this year." said Niladri



Saha, Head – Primary Storage, Modern Infrastructure Team, India.

Dell FMC PowerMax

Dell EMC's PowerMax, the future of enterprise-class storage, is architected with end-to-end NVMe and a built-in, real-time machine learning engine. Building on the legendary architecture and capabilities of Dell EMC's flagship storage system, PowerMax is the world's fastest storage array, delivering up to 10M IOPS and 50% better response times — 2x faster than the nearest competitor.

For more imformation please visit our website-:www.itvoice.in

Rapoo India launches the VPRO V20S Optical Gaming Mouse

RAPOO – a leading manufacturer of wireless peripheral products, has introduced the VPRO V20S Optical Gaming Mouse in India as a latest addition to its range of VPRO Gaming products.

Designed for ambidextrous use, the Rapoo VPRO V20S Gaming Mouse is a dream accessory for novice gaming enthusiasts as well as professional eSports players. Focusing on ergonomics, the V20S prevents unnecessary strain on the hand to enable a comfortable grip and pleasant use during longer playing sessions

The V20S comes with five individually customizable buttons to which a wide range of functions and macros can be assigned. This gives the players a better control and greater confidence while facing opponents in a tough eSports battle.

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One of the key elements in eSports, accurate navigation, is taken care of by the V20S, which comes with a professional



gaming optical engine, with an image-processing rate of 6400 FPS. The 60 inch/s tracking speed and up to 1000 Hz USB report rate, ensure perfectly accurate tracking.

The adjustable real-time DPI button provided in the V20S can help meet the accuracy of different screens. 3 DPI values from 500/750/1000/1250/1500/1750/2000/3000 up to 3000DPI can be adjusted.For more information please visit our Website: www.itvoice.in

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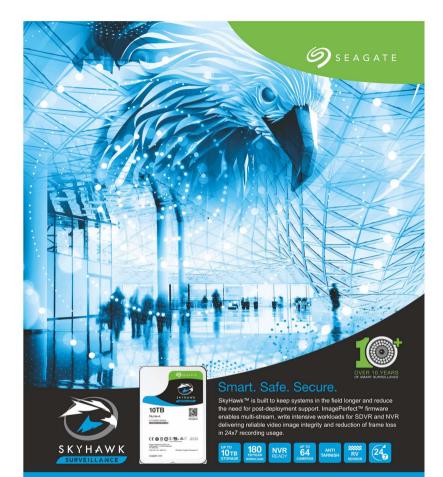
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