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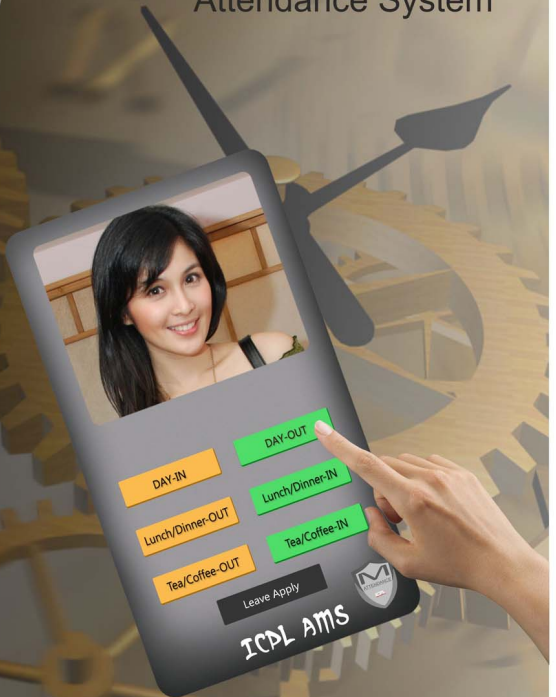
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## Best career in IT... various sector

Information technology has changed the lifestyle and make easy life for us. IT are new age revolution, it changed the lives across the world enabling them to lead a highly convenient lifestyle. We can consider the communication field as the most important area that benefited with the internet and the second place would go to the IT. The emergence of IT has helped people connected with each other and learn more about new things. It's difficult to think our life without IT. Every thing is related with IT. When we are start the day or end the day. We are using it every where example mobile phone, email, internet, voice calling, online shopping etc.

IT is used in the context of enterprise operations as opposed to personal or entertainment technologies. The commercial use of IT encompasses both computer technology and telephony.

Information technology (IT) is not new for us. IT use for any computers, storage, networking and other physical devices, infrastructure and processes to create, process, store, secure and exchange all forms of electronic data.

The term information technology was coined by the Harvard Business Review, in order to make a distinction between purpose-built machines designed to perform a limited scope of functions and general-purpose computing machines that could be programmed for various tasks. As the IT industry evolved from the mid-20th century, it encompassed transistors and integrated circuits -- computing capability advanced while device cost and energy consumption fell lower, a cycle that continues today when new technologies emerge.

### IT education and job functions

A team of administrators and other technical staffers deploy and manage the company's IT infrastructure and assets. IT teams depend on a wide range of specialized information and technology skills and knowledge to support equipment, applications and activities. Third-party contractors and IT vendor support personnel augment the IT team.

The information technology profession is extremely diverse: IT workers can specialize in fields like software development, application management, hardware -- desktop support, server or storage administrator -- and network architecture. Many businesses seek IT professionals with mixed or overlapping skill sets.

Common IT careers:

**Chief information officer:** This person is responsible for IT and computer systems that support the enterprise's goals.

**Chief technology officer:** This person sets all technology goals and policies within an organization.

**IT director:** This person is responsible for the function of all of the business's technology tools and processes. This role is commonly called IT manager or IT leader.

**Systems administrator:** This person configures, manages, supports and troubleshoots a multi-user computing environment. Within an enterprise, this role can be segmented by technology, requiring an administrator or team dedicated to server, desktop, network, virtualization or other components.

There are leading national, international companies who providing job in IT. IT sector providing huge job opportunities you can also learn more in IT companies.

In government sector There are many job. DOIT&C (Department of information technology & communication) providing job like informatic assistant, assistant programmer, programmer, analyst cum programmer, system analyst. IT department help government to operate schemes.

IT Infrastructure and skill full human resources, Rajasthan has emerged as a leader in utilizing its IT skills for better governance. Thus, an attempt has been made through this Portal to provide comprehensive, accurate, reliable and one stop source of all IT related information pertaining to the state. It highlights the initiatives taken by various government departments in Rajasthan, for creating a better IT infrastructure and user-friendly citizen services. Thus, coordinating between State Government, Semi-Government and Government of India agencies concerned with Information Technology and also coordinating various IT projects taken up in the State Government agencies. As an essential part of IT initiative, it is a gateway to all government related information and services.

IT gives you best job and career in various sector like government, private sector also. There are two types of IT in software and hardware. Jobs in various field like game, hacking, software developer, security audit, Cyberstar analyst,.... many more.



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Editor-In-Chief

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CIRCULATION

Ms. Archana Gupta

MARKETING OFFICE

U-5, Krishna Apartment, C-4, Hathhi Babu

Marg, Banipark, Jaipur-16.

Tel.: 510710, 4014911

Fax: 0141-4033911

e-mail: info@itvoice.in

Website: www.itvoice.in

### For Subscription Queries

Contact [subscription@itvoice.in](mailto:subscription@itvoice.in)

Subscription Amount

Rs. 600 (12 Issue), Rs. 1200 (24 Issue)

Including Courier Charges

All Payment are in favor of IT Voice Media

(P) Ltd., Jaipur

AXIS BANK Ltd. 910020041931806

IFS Code UTIB0000010

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Owned, Printed and Published By

Tarun Taunk

51/121, Veer Tejaji Road, Mansarovar,

Jaipur-302020

Printer:

Shri Shayam Offset Printers,

C-146, Dhadhich Nagar, Opp.

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## ASUS ROG unveils India's First 8th Gen Intel® Core™ Gaming Laptop – GL503 & Gx501



ASUS ROG (Republic Of Gamers) today announces the beginning of pre-order for first 8th Gen Intel® Core™ processor laptop – GL503 & GX501 on Flipkart, Croma & ASUS Exclusive Stores.

GL503 & GX501 are powered by the latest 8th Gen Intel® Core™ processor and comes loaded with latest NVIDIA GTX 10 series GPU for unmatched performance. The GL503 & GX501 comes with 120Hz & 144Hz high refresh rate respectively for immersive gaming experience.

Commenting on the availability of the latest laptop, Arnold Su, Business Development Manager, ASUS India said, "As users are expecting much immersive gaming experience & to give them shutter free & smooth gaming experience, we present to you the GL503 & GX501, the Intel 8th Gen powered gaming beast that allows you to have the best ever gaming experience."

### ROG Gx501

ROG GX501 (Zephyrus) has a blade-

inspired design and has a profile that tapers from 17.9mm down to just 16.9mm at its thinnest point. It's currently the world's thinnest gaming laptop that's powered by the latest 8th Generation Intel Core i7 processor and NVIDIA GeForce GTX 1080 (Max-Q) graphics, delivering unstoppable gaming performance. The incredible CPU and GPU combination allows Zephyrus to compete successfully with huge gaming laptops and desktops. ROG GX501 has a 15.6-inch FHD IPS panel with a 144Hz refresh rate and 3ms GTG response time for superfast visuals with minimal ghosting and motion blur. In addition, NVIDIA G-SYNC display technology synchronizes the display's refresh rate with the NVIDIA GeForce graphics card's frame rate, ensuring ultrasmooth visuals. The panel also features a 100% sRGB color gamut and wide-view technology to ensure lifelike colors, even when viewing the display from extreme positions.

Zephyrus also includes a range of connectivity options, including a USB Type-C™ (USB-C™) port with

Thunderbolt™ 3 and HDMI 2.0 for G-SYNC and 4K UHD display output, fast data transfers and power delivery.

### ROG Strix GL503:

The Strix GL503 is powered by the latest Intel 8th Generation i7 processor with NVIDIA GTX 1050Ti GPU that allows ultimate gaming experience. What's more in this laptop is the display. It comes with 120Hz high refresh rate and 3ms gray-to-gray (GTG) response with 130% sRGB color gamut for brighter imagery and exceptional color reproduction that allows you to experience shutter free gaming visuals even during your intense gaming battle.



## Asia and Middle East a hotbed of new threat actors in Q1, 2018

Kaspersky Lab researchers discovered a wave of new APT activity based mainly in Asia – more than 30% of Q1 reports were dedicated to threat operations in this region. A peak of activity was also observed in the Middle East with a number of new techniques used by actors. These and other trends are covered in Kaspersky Lab's latest quarterly threat intelligence summary.

In the first quarter of 2018, Kaspersky Lab researchers continued to detect cyber activities by advanced persistent threat (APT) groups speaking languages including Russian, Chinese, English and Korean, among others. And while some well-known actors didn't show any noteworthy activity, a rising number of APT operations and new threat actors were detected in the Asian region. This rise is explained in part by the Olympic Destroyer malware attack on the Pyeongchang Olympic Games.

### Highlights in Q1, 2018 include:

- Continuous rise of Chinese-speaking

activity, including the Shaggy Panther cluster of activity targeting government entities mainly in Taiwan and Malaysia, and CardinalLizard, which in 2018 increased its interest in Malaysia alongside an existing focus on the Philippines, Russia, and Mongolia.

- Recorded APT activity in South Asia. Pakistan military entities have been under attack from the newly discovered Sidewinder group.
- IronHusky APT apparently stops targeting



Russian military actors and transfers all its efforts to Mongolia. At the end of January 2018, this Chinese-speaking actor launched an attack campaign on Mongolian government organizations before their meeting with the International Monetary Fund (IMF).

- Korean peninsula remains in focus. The Kimsuky APT, targeting South Korean think

tanks and political activities, has renewed its arsenal with a completely new framework designed for cyberespionage and used in a spear-phishing campaign. Furthermore, a subset of the infamous Lazarus group, Bluenoroff, has shifted to new targets including cryptocurrency companies and Point of Sales (PoS).

Kaspersky Lab also detected a peak of threat activity in the Middle East. For example, the StrongPity APT launched a number of new Man-in-the-Middle (MiTM) attacks on internet service provider (ISP) networks. Another highly skilled cybercriminal group, the Desert Falcons, returned to target Android devices with malware previously used in 2014.

Also, in Q1, Kaspersky Lab researchers discovered several groups routinely targeting routers and networking hardware in their campaigns, an approach adopted years ago by actors such as Regin and CloudAtlas. According to experts, routers will continue to be a target for attackers as a way of getting a foothold in a victim's infrastructure.



## Full MARC's for ESY's strategy

ESY India, one of the country's fastest growing POS companies boasts of a wide range of products ranging from Touch POS machines to Barcode

printers & scanners. The company is backed by a very strong nationwide service network.

ESY is now all set to conquer one of India's most flourishing POS markets – Rajasthan. It has brought on board Marc Infosystems – one of the state's leading Channel distributors as its partner.

ESY with Marc brings the promise of a partnership based on superior product delivery and ontime service support for dealers and resellers. The partnership will result in increased visibility and profitability, both for the brand and the partners.

In this context, Ms Sanuja, Marketing Head, ESY India stated that post the launch of GST in India, irrespective of location, whether it is upcountry, metro or super metro, growth in the retail sector has already started showing an upward swing. There are many great initiatives by the Govt, like the smart city project, that have facilitated all-round growth of cities in India. She added that the state of Rajasthan is fully geared to usher-in this new retail revolution and keeping that in mind,

ESY has established a robust service network across the state to ensure optimum level of product performance. She also opined that with more and more category A, B and C cities showing double digit growth in terms of retail POS solutions and a lot more retail outlets accepting the POS eco-system, this sector is bound to make a positive and significant impact to the country's GDP growth.

Ms. Sanuja added, "We believe that our association with Marc Infosystems, led by Mr. Anil Geriani, is going to set a new milestone in our partnership."

Today, the POS market in India is huge. In fact, ESY no longer defines POS as 'Point of Sales' but prefers to call it 'Point of Service'.

Looking at the spread and reach of the POS industry in modern, digitised India – ranging from the milk packet that gets delivered at our doorstep in the morning to newspapers, soaps, white goods to even vegetables, every transaction we do, every receipt we get, comes printed with a barcode. There's no way we can escape the wide reach and acceptance of the POS industry. It has well and truly become a part of our existence.

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An exclusive interview with **IT.Voice, Mr. Joyce Ray**, India Business Head, Tally Solutions Pvt. Ltd. reveals his strategies for business in India .

## “Tally Xcelerator” Program to assist the small and medium businesses“-Mr. Joyce Ray, India Business Head, Tally Solutions Pvt. Ltd.

Mr. Joyce Ray,  
India Business Head  
Tally Solutions Pvt. Ltd.

**Nisha harshwal:-Please brief us on your 'Tally Xcelerator' Program?**

**Mr. Joyce Ray:-**India is one of the fastest developing economy, with the Micro, Small and Medium Enterprises (MSME) sector becoming an essential division. It not only provides large-scale employment opportunities at minimized costs, but are also co-competing with the larger industries, contributing to the socio-economic development of the country. Keeping this view, Tally has introduced the 'Tally Xcelerator' Program to assist the small and medium businesses, by offering them business consultancy services. The program is designed to promote the growth of innovative and highly competent SMEs in India, thereby contributing to the development of a dynamic private sector and a growing entrepreneurial culture within. In this program, Tally has appointed partners called Tally Xcelerators, which will extend business advisory services playing the role of the coach, mentor or a trainer to not just for the Tally's partners but also the – small and medium scale businesses across the country. Through this program, SMEs will be helped to better realize their trade and investment opportunities which will encourage them to become competitive in both, domestic and global market.

**Nisha harshwal:-How it helps SMEs to grow in a competitive business environment?**

**Mr. Joyce Ray:-**Under the program, businesses interact with our highly skilled and resourceful TX partners who offer expertise depending on the requirements of the business. While a new business entrant may require funding and market entry, an established set-up may require assistance with new market penetration, change management, innovation and effective governance. Services like mentoring and coaching, better access to finance, better organizational culture and industry best practices to improve growth and

productivity not only adds value to the business owner, but also instills a can-do spirit by building self-confidence and making a partner/businessman aware of his/her potential and competitive advantage in the marketplace. Tally Xcelerator helps build/rebuild leadership behaviors, which make entrepreneurs recognize and acknowledge that:

**Their professional behavior has greatly improved**

**They have implemented their well-structured business plan**

**Their management style has improved**

**The quality of their products and services has increased**

**The revenue (sales) of their companies has increased**

**The profitability of their companies have increased**

**Nisha harshwal:-How do you appoint TX Partner and how do you train them?**

**Mr. Joyce Ray:-**Tally Xcelerator Partners are independent and experienced experts, who are equipped to offer hands on practical help, advice and support in specific business areas that will help make a difference to business success. Tally Xcelerators go through a series of induction and training from us and other master mentors to equip themselves and customize their offering to our partners and SMEs. Specific induction modules have been designed to provide relevant training to TX Owner, Lead Consultant, Coach/Trainer, Business Consultant etc. TXs have a platform to learn from their peer groups too.

**Nisha harshwal:-What are the regions that you plan on/ are targeting for this program?**

**Mr. Joyce Ray:-**Tally Xcelerator is a Pan-India program and is aimed for small and medium businesses across the country. Any business looking to avail services and/or require assistance on a specific area of business operations can reach out to a TX partner.

**Nisha harshwal:-Could you briefly tell us as to how are these Tally TX Partners chosen? Any Criteria?**

**Mr. Joyce Ray:-**Tally Xcelerators are independent and experienced experts, who are equipped to offer hands on practical help, advice and support in specific business areas that will help make a difference to business success. Currently, enrollment in the program to become a TX partner is by invitation only. The TX partners are selected after an internal selection process by Tally experts.

**Nisha harshwal:-Any other inputs you would like to share on TX program?**

**Mr. Joyce Ray:-**Tally is closely associated with the SME community and understands the challenges this segment needs to navigate in day-to-day operations. Through this program, we are addressing some of the pain points that businesses are facing, which are:

Lack of time – Inconsistency in following their vision and getting caught in the whirlwind of day to day operations

Unavailability of adept Resources and righteous access to finance, technology and market

Inadequate or incomplete Business Planning

Lack of information on Govt. initiative – Single window processing, Subsidies for MSMEs, Skill

India initiative for resources etc.

The program is still in its early stages of launch and some key insights that we have already start to notice are:

Change in professional behavior and management style, with the well-organized and crafted business plan.

Be it quality, revenues or the profits, all the aspects have shown steady progress



# Radiant Facility Management article

**Radiant Info Solutions : A trusted name in IT Facility Management sector in India**

Today IT & Networking become a widely distributed asset on many sections of the organisation and mostly every organization spending a very high portion of their technology budget on cost like purchasing, installing, managing, administration, troubleshooting, training and recruitment for supporting IT & Networking equipment. This is all because the systems are critical to business operations and any downtime can have a severely disastrous impact on production, customer satisfaction and revenues.

Radiant Info Solutions Pvt.Ltd. helps the clients not only to concentrate their efforts on the core business areas but also to utilize their existing infrastructure efficiently. **Mr.Nishant**

**Gupta, founder, Radiant Info Solutions Pvt.Ltd.** says that our IT Facilities Management Services are a comprehensive set of services that help Radiant's customers to fully utilize their



IT investments by improving availability, reliability and performance. We achieve this by offering a complete portfolio of customized services and expertise, from planning and design to procurement, installation, integration, migration assistance to system management, telephone support and on-site hardware and software fixes.

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- Asset Management Services
- AMC of Hardware, Network and Software Infrastructure as a customized service

Facilities Management Services provided by Radiant Info Solutions Pvt.Ltd. involves an effective combination of people, process and tools to ensure that customer's IT infrastructure is always up and running. They ensure that the customer's equipment is in top operational condition and that client receives the services in a prompt and organized manner. Radiant offer both, On Site IT Management Services and Remote IT Management Services



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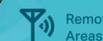
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Mr. Pradipto Ganguly  
CEO & Co-Founder- Britzo

An exclusive interview with **IT.Voice**, **Mr. Pradipto Ganguly** – CEO & Co-Founder – Britzo reveals his strategies for business in India .

**“With the five Ps of People, Partnerships, Profitability, Prosperity, and Peace of Mind guiding its channel strategy.”-  
Mr. Pradipto Ganguly – CEO & Co-Founder – Britzo**

**Nisha Harshwal:**-What were your key achievements in Year 2017 for the year company?

**Mr. Pradipto Ganguly:**-The biggest achievement was to set up Britzo. It's a dream come true for me & Dharam. Every Chai break, while we were working had major discussions around how every other handset has become a me too product, how the Chinese are innovating and showing us the way and we always ended up with a question 'Is it that we Indian's aren't capable to lead this change'. This thought gained its strength as we spoke to people. Our key thought was to appease the Real Indian Consumer with innovative features & Britzo came into existence.

**Nisha Harshwal:**-What are the major products you are offering under Britzo distribution?

**Mr. Pradipto Ganguly:**-The price range starts at Rs. 700 and would bring a smarter experience to the consumer. Our handsets are the new era Smart Feature Phones – enabled with Customized operating software giving access to relevant apps & download of more than 15k songs & videos, bundled with a peace of mind and service promise of 180 day replacement warranty & 12+3 month product warranty.

**Nisha Harshwal:**-What are your future plans to grow the business volume for Britzo?

**Mr. Pradipto Ganguly:**-We are banking on the traditional model of Channel Distribution. We have entrusted our faith in the traditional model of 4 tier model.

Super Distributor -> Distributor -> Retailer -> End Consumer

We are also contemplating on partnering with a major online player who has got high level penetrations in rural audience. Our intent is to bring the Digital Revolution right to the hands of the Real India. Our handsets are the new era Smart Feature

Phones – enabled with Customized operating software giving access to relevant apps & download of more than 15k songs and videos, bundled with a peace of mind and service promise of 180day replacement warranty and 12+3 month product warranty.

**Nisha Harshwal:**-What all marketing services you offer to your clients?

**Mr. Pradipto Ganguly:**-We offer Smart Feature Phones. Our handsets are Made in India and designed for the Real Indian Consumer & we aim to become the most preferred brand for this segment. Our clear focus is to tap & service the tier 3/ 4/ 5 market which are not yet a part of the superfast digitization happening in India. The price range starts at Rs 700 and would bring a smarter experience to the consumer. Our handsets are the new era Smart Feature Phones – enabled with customized operating software giving access to relevant apps & download of more than 15k songs & videos, bundled with a peace of mind and service promise of 180 day replacement warranty & 12+3 month product warranty.

**Nisha Harshwal:**-What are your investment and expansion plans?

**Mr. Pradipto Ganguly:**-We intend to invest Rs. 100 crore on indigenous development of products towards our motto of Make in India initiative. The Launch plan is to register our presence in 17 states – UP, Uttarakhand, West Bengal, Madhya Pradesh, Chhattisgarh, Orissa, Bihar, Jharkhand, Rajasthan, NES, Gujarat, post which by end of Q1 we intend to establish ourselves PAN India. Q2 /Q3. A similar value would be invested in for R&D to be able to take advantage of the technology advancements for the use of Indian consumers.

We have started working on 4G feature

phones affordable smart-phones and by 2019 we intend to get into connected devices. In terms of partnerships we are into talks with operators for better consumer offerings.

**Nisha Harshwal:**-Tell us about your new launch 'iVVO Smart Parivar'?

**Mr. Pradipto Ganguly:**-With the vision of empowering every Indian with new-age digital tools, we launched our pan-India channel programme, 'iVVO Smart Parivar'. With the five Ps of People, Partnerships, Profitability, Prosperity, and Peace of Mind guiding its channel strategy, this latest initiative has been designed to assist our partners in accelerating growth by capitalizing on the brand's differentiated product / service proposition, as well as to deliver the maximum customer value.

Under the 'iVVO Smart Parivar' programme, BRITZO will facilitate a single-point solution for all of its partner distributors needs, including on-boarding, training, and tracking. The company will also aim to ensure complete peace of mind for its partners through key initiatives such as enabling claims in bill settlements, credit insurance, and IT automation. The large-scale initiative will be initially rolled out in 17 states, including Uttar Pradesh, Uttarakhand, West Bengal, Madhya Pradesh, Chhattisgarh, Odisha, Bihar, Jharkhand, Rajasthan, and Gujarat, as well as the NES region, through a service network of more than 900 service centres. We want to help all our partners gain hands-on proficiency with new technologies and systems. By providing them with a one-stop solution for all their business needs, we are enabling and empowering them with the tools they need to come up to speed with the rapidly-transforming market and to deliver the maximum value to our customers.

## MSI to begin Pre-Orders of its 8th Gen Gaming Laptops in India including GE Raider

MSI, the world leader in gaming hardware, announced a series of gaming laptops powered by Intel 8th Generation processors, with the launch of its three new models: the GS65 Stealth Thin, GT75VR Titan and GE Raider RGB Edition. MSI has also updated 8th generation processor to its GP, GL and PE lines. The newly launched series can be pre-ordered on Flipkart, Paytm and other Authorized sellers in India. The 8th Gen laptops will also be available at any MSI authorized seller by end of April 2018.

To promote its latest 8th generation products, MSI is planning to organize several events across India. In a recent announcement, MSI stated that they are all set to open an exclusive store in Pune in the month of May. To serve MSI customers better, MSI also extends its service coverage from 11 cities to 32 cities. The series of events reflects MSI's plans to reach out to the gaming segment of India laptop market in the year 2018.

### GE Raider RGB:

GE Raider RGB edition, perfectly crafted for ultra-illumination with RGB lighting on the top cover, keyboard and USB ports, design concept originated from the sports car and the PC Master Race's love for RGB. The top cover features 24 separate zones of RGB lighting with more



than 16.8 million colors available. For the configuration, GE Raider RGB edition is equipped with the latest 8th generation Intel Core i7 processor, NVIDIA GeForce GTX 1070 graphics, Cooler Boost 5: the most state-of-the-art cooling design powered by MSI and a display up to 120Hz 3ms or 4K IPS-Level panel. With Nahimic 3, Killer networking, Bluetooth 5.0, and much more gaming features, the GE63/73 Raider RGB undoubtedly stands out from the crowd.

### New GS65 Stealth Thin:

Take a closer look at three MSI hero models; the new GS65 Stealth Thin gaming laptop features world's first 144Hz/7ms IPS display with 4.9 mm bezels – achieving a stunning 82 percent screen-to-body ratio. The latest 8th generation Intel Core i7 processor plus a GTX1070 graphic, along with the Cooler Boost Trinity heat sink solution and the largest battery in 15.6 inch laptop provide

with 8+ hrs capacity, GS65 Stealth Thin is able to deliver uncompromised performance providing real portability, traditionally which is not found in powerful gaming laptops.

### GT75VR Titan:

The GT75 Titan is the first gaming laptop that can go up to Intel Core i9 processors with fully unlocked hexa-core performance. Combined with MSI's Cooler Boost Titan cooling design, the six-core 12-thread configuration results in up to a 70 percent performance leap over the previous Core i7. With features such as the core of the flagship model- The Rapid Mechanical RGB keyboard and world's first laptop introduce with the 10Gbps Killer Ethernet, gamers will be completely immersed in smooth and lag-free gaming experience with or without plugging into Ethernet.

In addition to all the exciting new products listed above, laptops across MSI's lines are getting updated with the newest 8th generation processors including new GT83, GP, GL and PE series. New GP and GL series laptop now has a brand new look with enhanced sound performance powered by MSI Giant Speaker. The cooling module is also evolved from previous "Cooler Boost 4" to "Cooler Boost 5" as well.

## TP-Link® Maintains World's No.1 Spot for 29 Consecutive Quarters in the WLAN Market



TP-Link®, a leading provider of consumer and business networking products, is consistently ranked as the No. 1 global provider of WLAN devices for consecutive 29 quarters, according to the analyst firm IDC Quarterly Wireless LAN Tracker, (latest report Q4 2017).

The latest IDC WLAN Tracker report revealed that TP-Link made 18.04 million WLAN product shipments in Q4 2017 and possessed a global market share of 42.00% — 35.53% ahead of its nearest competitor. With

such achievements, TP-Link has retained its dominant position as the market leader in WLAN products for the 29th consecutive quarter.

Over the course of 2017, TP-Link sold a total of 78.46 million WLAN products, the whole-year WLAN market share was 44.08% and annual revenue for WLAN products hit \$1.07 billion.

"2017 brought some great achievements", said Pingji Li, General Manager of TP-Link Networking BU. "2018 will be even more exciting, as we continue to develop products in line with our mission — making the advantages of latest technology available for all and empowering them to create a lifestyle that's simple, smart and connected.

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## Zebronics announces its premium gaming headphone 'Falcon', its new 4.1 multimedia speakers 'Indie' and new designer 4.1 speaker



Zebronics announces its premium gaming headphone 'Falcon'

Compatible with mobile/tablet and computer, switch from gaming to music with Falcon  
Zebronics India Pvt.

Ltd, India's leading brand of IT peripherals, Audio/Video, and surveillance products has launched a premium gaming headphone 'Falcon'. Designed carefully to provide utmost ear comfort along with the loud thump and extra bass to bring an eternal gaming experience to gamers!

Artistically designed for ideal gamers with premium quality that's built to last with extra soft cushion cups. It has a nice metallic finish on the outside reminding you about this heavy duty piece. Experience true sound with extra bass boost. It comes with a detachable mic, a volume controller and radiates an overall clutter free look.

It has a 3.5mm cable which is compatible to mobile/ tablets and it also comes with a PC adapter which is useful in desktops/laptops. This is the only gaming headphone in our range which offers this feature so one can easily switch on from their gaming mode on their computer to listening music on their phone. It's padded headband and comfortable cushion ear cups help for extended hours of comfort gaming.

Commenting on its newest addition to its gaming category, Mr. Pradeep Doshi, Director - Zebronics, says, "Zebronics has carved a niche for itself in the gaming category. Our chassis already enjoy very strong popularity and now our prime focus is on the audio for Gaming. Our latest is designed in sync with what a gamer truly needs - premium build, rich audio, a clear microphone and a healthy amount of sound customisation options for the real Gaming experience"

The product is already available in leading retail stores across India.

Zebronics launches its new 4.1 multimedia speakers 'Indie'

Raise up the volume with the new powerful Indie speaker at 105 Watt RMS and musical LED

Known to be a frontrunner in sound, Zebronics, India's leading supplier of IT

peripherals, Mobile/Lifestyle products and surveillance brand has rolled out its new 4.1 speakers named 'Indie'. With Indie you can experience a surround sound scintillating experience that is meant to deliver nothing but the best.

For those looking at buying an enthralling surround sound experience that comes with impeccable design and LED light, LED display and most importantly musical LED which can not just spruce up your space but help in uplifting the mood, Indie is the one for you

Apart from looking stylish and the LED factor this speaker is known for its sound factor. The 4 speaker satellite are of 105 Watt RMS Even at full volume there is hardly any distortion. The speaker has easy controls like



play, next, previous buttons for easy shuffling. Indie speaker can be connected to an array of options where you can stream music wireless with BT or you could use your USB, SD or MMC card to plug in or simply attach your phone or connect your laptop to the AUX cable and enjoy loud sound or you could switch to FM in a giffy. You can also sit back and move through your playlist with a remote control. Apart from its magnus sound it also musical LED which again has calming lights in hues of bluish, purple pink that radiates a calm ambiance.

Speaking on the newest 4.1 addition, Mr. Pradeep Doshi, Director - Zebronics says, "Owing to the increasing demand for enhanced sound solutions in the comfort of one's home, Zebronics has introduced its newest Indie, 4.1 speakers that is set to take over the market with its big sound and musical LEDs."

Paired with fully functional remote control, the speaker is already available with leading retail stores across India.

Zebronics unveils its new designer 4.1 speaker

Jelly fish inspired design with multi-connectivity options and LED lights

Zebronics India Pvt. Ltd., India's leading brand of IT peripherals, Audio/Video, and surveillance products has launched its new 4.1 speakers inspired by Jelly fish. The



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powerful 73 Watt RMS speaker has an LED display, LED lights with White/Blue illumination and a glossy finish to give it a premium feeling but apart from its rich aesthetics, it also comes with multi-connectivity options to help you play your music, just the way you like it.

For those looking at a scintillating listening experience, Jelly fish is the one for you. With its powerful 73 Watt RMS speaker feel the thump with the loud music output. Even at its maximum volume there is hardly any distortion so that one can enjoy their music at full volume.

Apart from it's fully loaded sound factor, the aesthetics are definitely worth a mention as it comes with an LED display along with volume/shuffle controls on the top along with its free flowing Jelly fish design symbolically meaning to glide through music easily. It's multi-connectivity options are a many, you can stream music wireless with BT or you could use your USB, SD or MMC card to plug in or simply attach your phone or connect your laptop to the AUX cable and enjoy loud sound and if you're bored with your playlist it could switch to FM in a giffy. You can also sit back and glide through your playlist with a remote control



Speaking on the newest 5.1 addition, Mr. Pradeep Doshi, Director - Zebronics says, "Inspired by Jelly fish comes our new 4.1 designed in India which has a jellyfish theme design on the product, a design truly unique, glide through music effortlessly with our piece that is a combination of impeccable design and loud sound"

Paired with fully functional remote control, the speaker is already available with leading retail stores across India.

## Iris Global signs Agreement with Home Credit India



Iris Global Services, the technology integration arm of Iris Computers, today announced having signed an agreement with Home Credit India Pvt. Ltd for setting up an alternative distribution channel and securing their last mile connectivity for e-verifying information of the consumer financing company's customers across India.

"We are delighted been chosen as a technology partner by Home Credit India

for connecting their last **mile**" shares **Sanjiv Krishen, MD - Iris Global Solutions.**

Iris Global Services has already over 1,000 counters with their build to order solution that uses Samsung Acure Iris Scanners tablets for immediate verification of documents, including e-KYC, AUA (Aadhar User Authentication) KUA (KYC User Authentication), PAN, Aadhar, etc.

While many consumer finance and lending companies use lengthy file processes for verifying details of customers, Iris's solution comes handy - which makes the process done and complete in a matter of minutes, just over the counter.

"IGS has already initialised 1,000 such customer points connectivity with a

revenue of Rs 1.5 crore and now are working on 17,000 more. In coming financial we go over doubling this figure and might cross over 40,000 nos" - says **Himanshu Chawla, COO - Iris Global Services** "We are looking at a revenue of over Rs 25 crores revenue on this project" he added



## iBall Guard launches Night Vision Color CCTV Cameras and Smart Cloud DVRs

The demand for CCTV solutions is increasing with increased crime rates and need for protection against such crimes. Most crimes happen during night. Unfortunately, CCTV solutions available presently do not provide good clarity in dark conditions and at night.

iBall, a brand known for its innovative and latest technology products, realizes the need for better clarity during night when maximum crimes take place. iBall Guard, the growing brand in security products, have launched a series of CCTV cameras (Dome and Bullet) under its 'Night Vision Series' earlier. The camera's under 'Night Vision Series' shall keep crime at vigilance not only during day but also provide the best clarity in dark conditions and at night. After the successful series, iBall now launches 2.0MP HD Starlight Colour Night Vision Camera, in which you can view the visuals in color under dark conditions, more clearly with precision.

It comes equipped with Starlight Technology, which is engineered especially for challenging ultra-low light conditions. It offers best-in-class light sensitivity, using a set of optical features to balance light throughout the scene. This in turn, captures colour details clearly, resulting in

clear images in dark environment.

Easy to configure, the iBall Guard Colour Night vision security camera also comes with 1080p High resolution and a high aperture lens of 4mm, capturing every detail vividly and brightly. Using the 1/2.8" Sony Starvis BSI Image Sensor, the vision is crystal clear. It features a wall-mountable and compactly designed structure. It can also be affixed at the juncture of two walls and the ceiling, effortlessly.

Be it heavy rains or extreme cold or heat, Colour Night Vision camera operates effortlessly smooth even during the extreme weather conditions as well because of its IP66 rated Weather-proof Housing. It comes with a Real-Time Video Transmission, allowing the user, an omnipotent visibility. Under the distance range of 500m, the user can see what the camera captures just by connecting a coaxial cable.

Along with the Night Vision series, iBall Guard also brings HD Smart Hybrid Cloud DVR, loaded with smart functions and remote accessibility. Not just it can save the recorded data in the Google Drive and Dropbox, but also can acknowledge the area intrusion and line crossing, 24x7. Enabling you to manage the data fast and



efficiently from a remote access, the special iBall Cloud Feature enables you to remotely manage your data at your fingertips. Amidst all, the unique feature of Motion detection will trigger an alarm immediately to notify you of the trespasser. And also, it comes with automatic updates that keeps the Hybrid Cloud DVR up-to-date with latest features. It is the India's first with exclusive smart features in its price segment.

"iBall Night Vision series is getting very good feedback from customers. Now, we are delivering on the next phase of security systems with Night Vision Colour and Smart Cloud DVRs" said CEO and Director of iBall, Mr. Sandeep Parasarmpuria.

These products are available with the leading retail stores across pan-India.

# Academia and Industry Collaborate to Drive UK Supercomputer Adoption

Hewlett Packard Enterprise (NYSE:HPE) today announced a collaboration with Arm, SUSE, and three leading UK universities to accelerate the adoption of supercomputer applications in the UK. The partners will jointly develop and deploy one of the largest Arm-based high performance computing (HPC) installations in the world, available to both industry and academia, to build applications that drive economic growth and productivity as outlined in the UK government's Industrial Strategy.

Designed, built and supported by HPE, the deployment will be spread across three sites at Edinburgh Parallel Computing Centre (EPCC) at the University of Edinburgh, the University of Bristol, and the University of Leicester. The installation is due to be completed in summer 2018 and is part of a project known as Catalyst UK which will run for three years.

Supercomputers increasingly play a crucial role in digital transformation due to their capability of simulating the physical world and generating actionable insights from vast amounts of data. The economic benefits that can be realised through applications such as artificial intelligence (AI) – for which HPC is a foundational technology – are significant.[1] According to a Hyperion Research estimate, every dollar invested in HPC technology is associated with an average \$551 in additional revenue and \$52 in added profit for private-sector firms[2].

## Catalyst UK to propel Arm HPC ecosystem and exascale computing in the UK

To further drive supercomputer adoption in the UK in general, and in the commercial sector in particular, the Catalyst UK programme will cooperate with the UK industry to jointly develop critical applications and workflows to best exploit the Arm system capabilities. The programme will also provide training for researchers, equipping them with the knowledge and skills required to successfully and productively work with Arm-based systems in the future – with a specific focus on exascale computing, i.e. computers that can execute a billion billion calculations per second.

"Today's announcement marks a major

step forward in boosting collaboration between the government and business to harness the power of innovation in



## Hewlett Packard Enterprise

supercomputing and AI," said Sam Gyimah MP, Science Minister. "Through our modern Industrial Strategy, AI Grand Challenge and upcoming Sector Deal, the UK will lead the AI and data revolution. Doing so has the potential to increase the UK's competitiveness in emerging industries around the world, grow our economy and create the high value jobs we need to build a Britain fit for the future."

The key focus of the Catalyst UK programme is to investigate and showcase the potential of Arm-based HPC installations. This is one of the current approaches to overcome the limitations of traditional computer architectures and offer a better price-performance ratio for modern workloads and applications. This includes AI, which needs to process large amounts of data and requires extremely high memory bandwidth, and exascale computing, which requires HPC systems to be hundreds of times faster and more efficient than today's fastest supercomputers.

The three supercomputer clusters at EPCC, University of Bristol and University of Leicester will in total run more than 12,000 Arm-based cores, hosted by HPE Apollo 70 HPC systems. The clusters at each university will be largely identical, consisting of 64 HPE Apollo 70 systems, each equipped with two 32 core Cavium ThunderX2 processors, 128GB of memory composed of 16 DDR4 DIMMs with Mellanox InfiniBand interconnects. The operating system is SUSE Linux Enterprise Server for HPC. Each cluster is expected to occupy two computer racks and consume a total of approximately 30KW of power

Mike Vildibill, VP, Advanced Technologies Group at Hewlett Packard Enterprise said:

"We are currently seeing an insatiable demand for compute performance, as

companies seek to gain intelligent and actionable insights from their data. As we embark on the global race towards more powerful and eventually exascale systems, new approaches and technologies are needed to tackle some of the key challenges in achieving these levels of performance, such as rising energy consumption.

"HPE is excited to work with Arm, SUSE, and other key partners to offer the HPC community a fresh alternative for high performance computing which we believe will stimulate the industry to develop increasingly performant and efficient supercomputing solutions. By investing in this deployment through the Catalyst UK programme, HPE and our partners will drive both digital transformation and sustainable economic growth through new innovation and scientific discovery."

Drew Henry, senior vice president and general manager, Infrastructure Business Unit, Arm said:

"Arm has a long history of close collaboration with industry and academia that has resulted in some very innovative new ideas and technologies. We're particularly excited now to provide UK researchers and many others greater access to Arm high-performance server technology. The unmatched scalability, high performance, and low-energy consumption of these solutions directly addresses the challenges of large-scale computing and will fuel innovation in cloud, HPC, and AI applications."

Dr. Thomas Di Giacomo, CTO at SUSE said:

"The open, non-proprietary, and highly collaborative approach to the Catalyst UK programme, enabled by the SUSE Linux operating system and SUSE Enterprise Server, will be a key factor in the project's success. Increasing the exposure of open source operating systems and tools to student and other real-world users and workloads will significantly improve and enhance the software available on Arm-based architectures. By building a broad ecosystem with HPE, Arm, and Cavium, that caters to the specific needs important to the UK market, we can help deliver the required knowledge, skills and capabilities that will shape the adoption of HPC and AI technologies in the UK."

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Output capacity: 250 sheets	✓	✓	✓	✓
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## 'Third Annual 5G India Congress 2018' to be held in New Delhi on April 20, 2018

Nexgen Conferences, one of India's leading conferences & B2B event organizers announces the third edition of Annual 5G India Congress 2018, India's biggest conference on 5G network. The day-long conference is going to be held on Friday, April 20, 2018 at Le Meridien in New Delhi.

Supported by well-known organizations including Huawei, Nokia, Juniper Networks, Tata Communications, Aricent, Analysys Mason, Cellular Operators Association of India (COAI), 5G India Forum, 3G PP, ETSI, TSDSI, Broadband Forum, TAIPA, Broadband India Forum, ITU-APT Foundation of India, NGN Forum, and Emreach; the summit will enable key telecom industry professionals, stakeholders, thought leaders, and analysts to deliberate and discuss about key strategies and roadmap for deploying 5G network.

The next generation mobility service has a lot to offer to both consumers as well as service providers. According to GSMA, the global mobile operators association 5G will account for 14 percent of global wireless connections by 2025. Another recent report published on Indian telecom market states that as 5G becomes increasingly integral to industrial businesses and digitalisation, the revenue from 5G-enabled digitisation in India will reach \$25.9 billion by 2026.

5G Indian Congress 2018 will focus more on understanding and analysing current Network infrastructure and its developments, 5G market condition and requirements, role of operators and service providers in bringing huge amount of data capacity, challenges and their respective solutions in terms of 5G



deployment scenarios. 5G promises to bring massively increased data speeds with incredibly low latency.

It is the 5G technology that will enable individuals, governments and companies to remain in sync in real time. According to recent news reports, the Indian Government has plans to roll out 5G by 2020. In September 2017, the Indian Government constituted a high-level forum on 5G. On the other hand, Indian telecom operators are all set to start adopting 5G technology from this year. 5G is capable of delivering speeds of over one gigabit per second and support several devices at once and the Indian

government wants the country to be an early adopter of 5G.

With the advent of next generation smartphones, Cognitive Radio, four-way receiver diversity- MIMO (Multiple Input Multiple Output) technology with beam-forming techniques such as 8T8R, Digital Signal Processing, Mobile Edge Computing (MEC) and new mobile technologies among others, the telecom industry is presently undergoing consolidation. These will accelerate the process of upgrading 5G technologies in India and tremendously support the expected rapid growth in video and virtual reality applications with higher data rates, improved spectral efficiency, low latency and delays between click and download.

According to Anjani Kumar Singh, CEO, Nexgen Conferences, "We are delighted to announce third edition of 5G India Congress 2018 which is a well-known thought leadership platform in the Indian telecom industry. The congress creates a unified platform for stakeholders of Indian telecom industry to address latest trends and developments happening in the telecom world. As we are gearing up for 5G era in India, the summit will provide an excellent platform to discuss about the future roadmap in seamless deployment of the 5th generation network technologies."

## Abacus Peripherals successfully conducts its Annual National Conference 2018



Abacus Peripherals hosted its Annual National Conference for the year 2017-2018 at Khanvel Resort, Silvassa from 6th April to 9th April. Given the vast reach of Abacus Peripherals Offices across India,

the Team of 50 members travelled from various location to attend the conference. The agenda for the conference was to discuss the performance of the previous financial year and disseminate the vision for 2018-2019. Chairman Mr. Umesh Modi expressed his vision for the upcoming year with the team.

Abacus Peripherals being a distributor of multiple brands also invited the vendors to be a part of the conference. Vendor teams of Acer, Antec & Corsair did not just attend the conference but also shared their inputs and the thoughts for the new financial year.

Launching of Abacus Peripherals Application, announcements of new

brands like Acer & Avermedia being added in the basket and discussion of upcoming range of products, were the major highlight of the event.

Branch heads were well appreciated for their wonderful achievement in the previous financial year. Vendor Team from Corsair & Antec gave away prizes for the top performing branch & sales personnel's.

The 3-day conference was organized in a way that maintained a balance between formal interaction and fun activities.

The management of Abacus Peripherals is clear about the vision of the company to crater the Indian Gaming Industry and would further strengthen their ties with brands involved in the segment!



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