

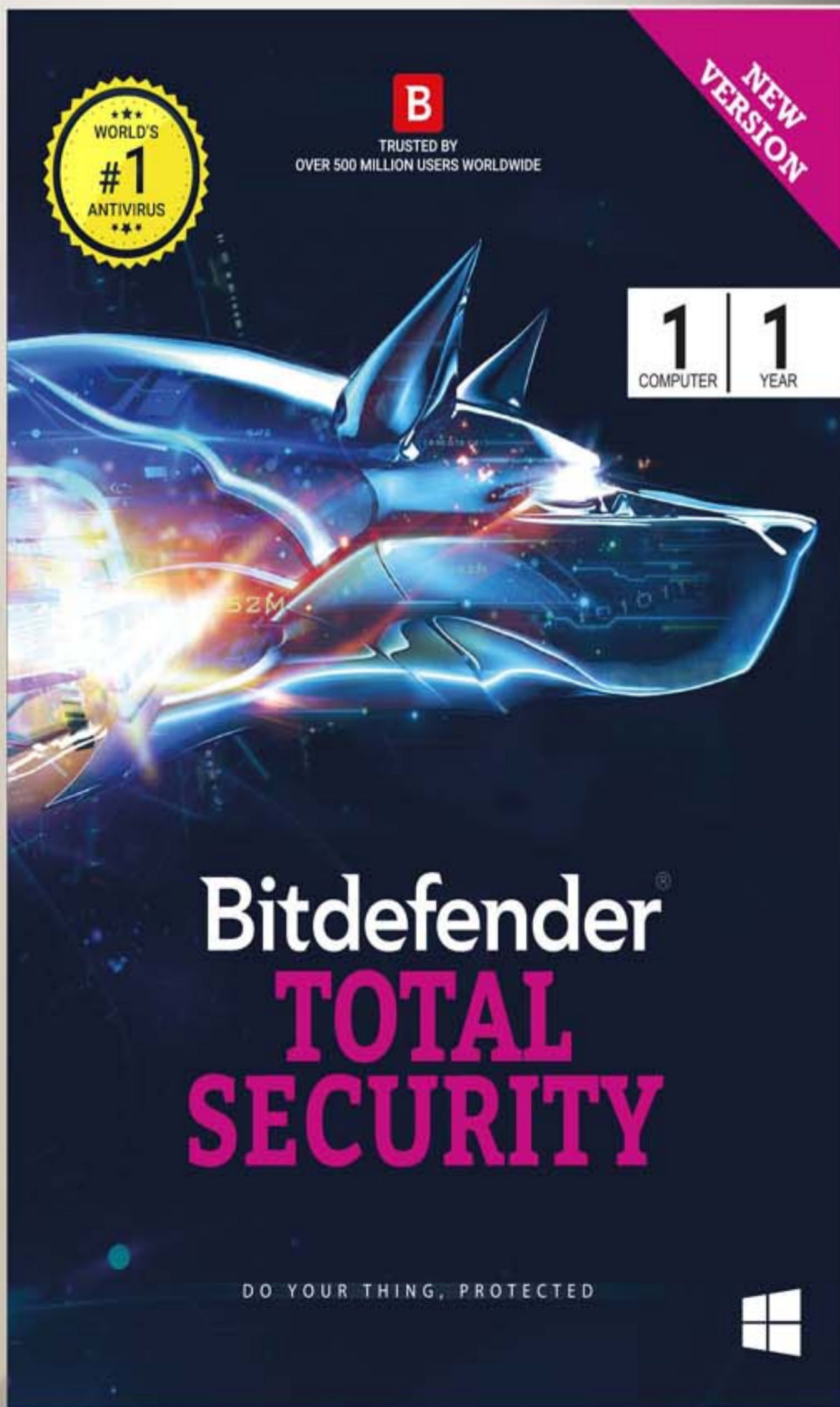


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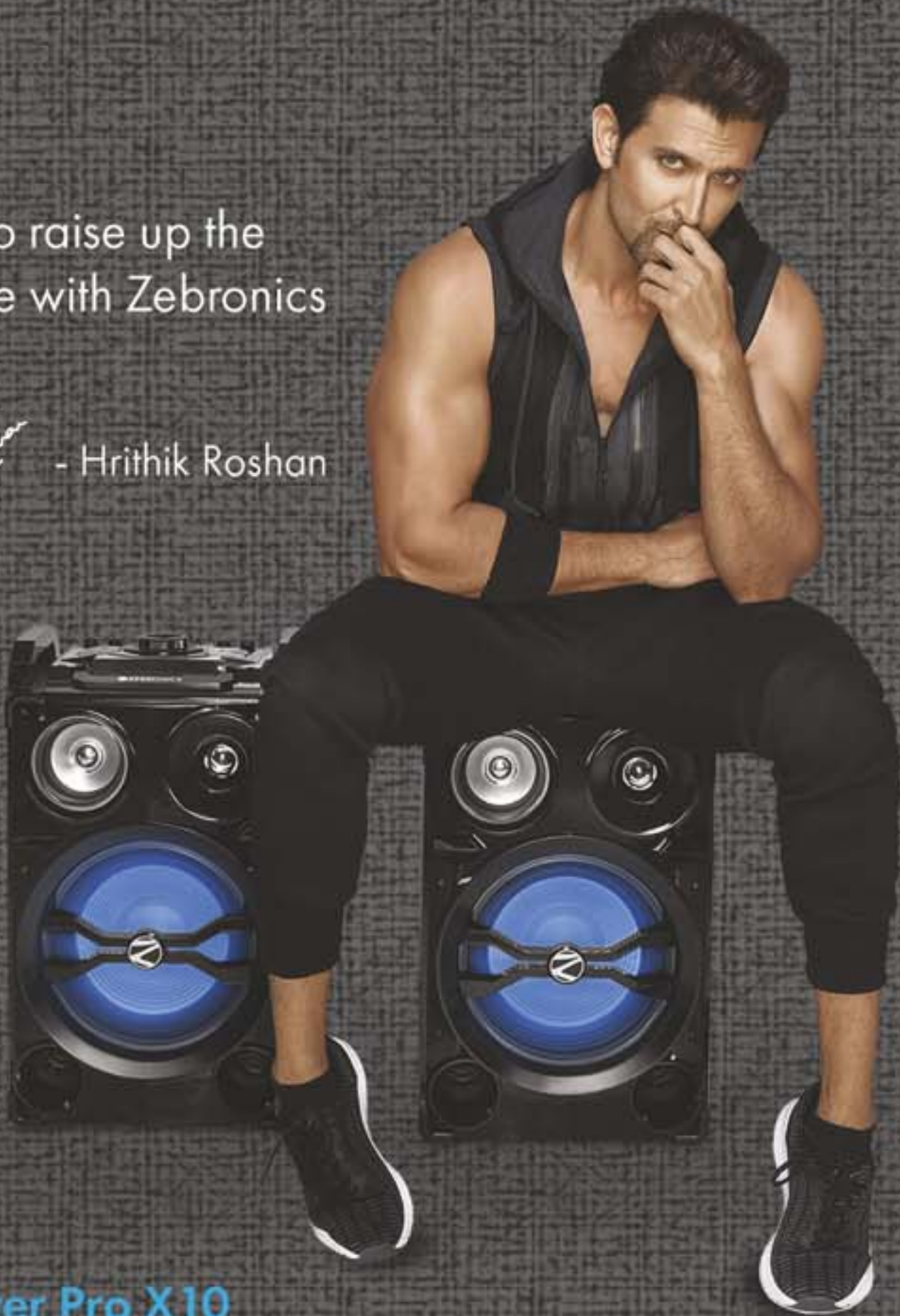


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**All Enquiries
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Is your data safe and secure?

People need to be able to trust the enterprises and databases holding their data.

Data breaches are an unfortunate consequence of the application of technology in the modern world. The information economy has placed a significant premium on personal information relating to everything from finance to dating, and even health care.

Prescriptive, predictive, and descriptive analytics have transformed the value of a person into the sum of the data accumulated through our living, working, and spending decisions. Analysts spend their time filtering, averaging, analyzing, and parsing the data at their disposal. They are expected to form predictions and models based on the implications. All of this is done to generate valuable information that can be used, and that can be sold, to generate revenue for someone other than the person whose information has been captured.

Information stored in data banks is often protected by some form of security, but each of these data banks is subject to breach, whether due to human error or criminal aggression. Recent and continuing broad-scale hacking incidents have increased both awareness and scrutiny regarding the holders of data as well as the systems they use to protect it.

The recent Facebook data breach has exposed tens of millions of people to potential misuse of their personal finance information. With names such as Cambridge Analytica (a data mining firm) who are supposedly involved in cases where data has been used to influence elections. Facebook who has more than a billion global users and more than a million indian users. To imagine the data held by facebook would be humungous.

A country's government also hold large amount of data of all it's citizens in various ways and so they should ensure the data is safe and secure and not misused. For example, our government has several schemes under which they store the same data such as AADHAR, BHAMASHAH, Election Schemes, PAN Card, Electric city, water, House Data etc. This data, in case it suffers a breach can be used to influence major decisions or to blackmail or harass the citizens, as the previous incidents say many data firms have used this kind of data to influence several polls.

Given the sheer size of some breaches versus the alleged security promised by some of the data vaults, people must become more vigilant about their own data identity. Whether sharing that

information is in fact required by law is debatable, but people more often than not decline to ask. Perhaps it's time to talk about the risks involved and the actual need to supply all the descriptive detail. Could a simple application be created that uses an algorithm to translate your number into a unique derivative that is then attached to a record instead, and could that do away with the need for other unique identifiers? Could biometrics such as voice, fingerprint, iris, or face scan be used? Even those technologies aren't absolutely guaranteed to be secure.



It's time for data collector transparency. People need credible certification of security and adequate notice of system upgrades and changes. Clear information regarding how the security of the physical database is ensured must become a legal requirement.

Service and technology providers, vendors, and their servers need secure firewalls, data encryption, and constant monitoring. People must demand this, and people need to educate themselves regarding descriptive data threats.

The lessons from data breach history are clear. Deployment failures occur when databases are not performing as designed. Leaked data results when hackers access any data that has not been encrypted. Damaged databases require immediate repair and restoration. In-house saboteurs will steal or damage databases and backups. Multiple database features present multiple ways for hackers to enter a system. Hackers plug in data as SQL injections to alter code and change data. Businesses must segregate authorities and powers of both users and administrators. Current threat levels mandate that administrators stay current and consistent in their security practices. Despite any and all of that, threats evolve and persist.

While the average end user doesn't know or understand much about data breaches or hacking, one thing is clear: People need to be able to trust and rely on the enterprises and databases holding their personal information. People need to know that their data is safe and secure.

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Mr. Kailash Gupta
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Journey of RCTA

Rajasthan Computer Traders association ; known as RCTA was founded in year 2001 formally when active Computer Traders assembled in a Farm house on Ajmer road . The on the spot nominations and voting had elected the founder President as Mr. Rupesh Kedia . Had the opportunity to be the founder Secretary in the same committee and had the privilege to take up various matters concerning our industry and first formal constitution of RCTA was also approved during this tenure. The first ever Computer EXPO was also held by RCTA in BM Birla Auditorium and was a grand success . The member get together and Holi Milan were also among the first flagship events

Thereafter ; RCTA has not looked back and successive presidents Mr. Nischal Sidana , Mr. Rajkumar Poonia had taken the baton forward to address ongoing issues . Mr. Nishchal Sidana had organized the successful family get-together and cultural event IT-FIZA . Mr. Rajkumar Poonia had organized the first ever protest against Microsoft during his tenure .

As the business growth happens ; there are many other challenges ; it was this time that I had an opportunity to lead the RCTA as President and had the rough task to address issues as Defaulters; Vendor Coordinations; Under-cutting , under pricing issues and Microsoft compliance issues against channel . They were addressed effectively by forming various working committee's headed by Industry leaders. RCTA started many activities with collaborations such as RCTA Cricket Cup ; RCTA Computer expo ; RCTA IT FIZA ; today all these have become the flagship event of RCTA.

RCTA had acquired the National as well as International recognition ; During this tenure RCTA had organized the first ever International delegation tour comprising of 32 members in association with Shri

Rupesh Kedia which was a grand success.

Going forward Mr. Sugriv Singh Ranawat has kept the flag high by not only continuing the flagship events but also several new initiatives such as Tilak Holi; Kite Festival and also taking active part in National association FAITA to address threats from Online marketers. The good PR had RCTA 's presence in all leading IT news columns and headlines . The focus on increasing membership and with more than 300 members from Rajasthan reflects growing acceptance of RCTA as one of the best IT Traders platform .

With the recently concluded RCTA elections ; the baton has been passed on to Mr. Mihir Sharma and his balance team of highly experienced as well as young members . Members have shown full faith in this body by electing all of them unanimously . The team



has challenges to not only maintain the standards and visibility set forth by its predecessors teams but also to expand its operations PAN Rajasthan and also handle challenges POST GST .

RCTA is now symbolic of IT Trade in Rajasthan and good coordination with Rajasthan Government can help it address many issues for growth of IT trade in Rajasthan by protecting interest of Local Traders .

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Fortinet Expands its Ecosystem of Fabric-Ready Partners to Advance Security Visibility and Automated Response for Digital Business

Rajesh Maurya, Regional Vice President, India & SAARC at Fortinet "As enterprises embrace digital business strategies, their networks are evolving to include IoT, multi-cloud and virtualized environments with complex workflows, driving the need for a security transformation where solutions can interoperate and automate threat responses across the expanded attack surface. Fortinet's open approach extends the visibility, integrated threat prevention and automated response of its Security Fabric architecture to leading technology alliance partners to deliver unified security management and comprehensive protection for joint enterprise, MSSP and service provider customers."

News Summary

Fortinet (NASDAQ: FTNT), a global leader in broad, integrated and automated cybersecurity solutions, today announced the addition of 11 industry-leading information technology providers to its Fabric-Ready Partner Program. These new partners further extend the Fortinet Security Fabric across cloud, virtual, and software-defined environments, while simplifying multi-vendor security deployments for enterprises and service providers.

New Fabric-Ready Program Partners include BackBox, CyberArk, CyGlass, Hughes Network Systems, IBM Security, McAfee, Micro Focus, NEC Corporation, Phantom, ServiceNow and VMware.

To date, Fortinet has brought together 42 Fabric-Ready Program Partners to deliver pre-integrated, end-to-end offerings ready for deployment, reducing the technical support burden, security management challenges and costs for enterprise customers.

Developing Strategic Partnerships to Secure the Digital Transformation of Business

It has been reported that 69 percent of senior security and IT executives admit digital transformation requires fundamental changes to the organization's current cybersecurity strategies. Mobile and cloud computing, IoT and software-defined networks are requiring the industry to undergo a major security transformation with an approach that supports the automation of business processes, while providing complete visibility and

protection of these converged network environments.

As organizations embrace digital transformation strategies, having a security framework where existing technology investments can interoperate is critical. Fabric-Ready partner solutions leverage Fortinet's well-defined APIs (Application Programming Interfaces) for deep integration with the Fortinet Security Fabric for unified security management and control. These integrations further extend Security Fabric capabilities across cloud, virtualized and software-defined environments and ensures seamless interoperability with partner solutions and services.

The following new technology partners have joined the Fabric-Ready Program across its various API integration points:

Cloud: VMware

Endpoint, IoT (Threat Detection & Response): McAfee

Management/Security Incident Response: BackBox, CyberArk, CyGlass, Hughes Network Systems, IBM Security, Micro Focus, Phantom, ServiceNow

Virtualization, SDN, NFV: NEC Corporation, VMware

As part of the program, partners undergo solution validation with a commitment to ongoing interoperability. Additionally, Fabric-Ready partners will benefit from joint marketing and go-to-market initiatives with Fortinet.

Fabric-Ready Partners Comment on the Security Fabric Ecosystem

"Data is the core asset to virtually every global business. With the increasingly diverse network landscape spurred by digital transformation, automatic backup of data and infrastructure settings is key to minimize downtime when recovery is needed. Fortinet and BackBox have integrated solutions to ensure seamless backup automation for all security and network security devices."

— Rafi Zvi, CEO and Co-founder of BackBox

"With broader adoption of cloud technologies and DevOp processes comes a rapidly expanding attack surface. Organizations must prioritize privileged account security and

secrets protection

to better manage risk in these environments and improve threat response. The integration between the market leading CyberArk Privileged Account Security Solution and Fortinet's Security Fabric architecture delivers an innovative solution that improves threat insight and the ability to quickly detect and respond to potential threats."

— Adam Bosnian, executive vice president, global business development, CyberArk

"The ever increasing sophistication, persistence, and occurrence of cyber-attacks, makes it difficult for existing security tools and teams to keep critical IT assets secure. CyGlass AI based SaaS security platform uncovers, pinpoints, and responds to advanced cyber threats that often evade traditional security controls. The combination of CyGlass and Fortinet's FortiGate and FortiSIEM products provide unparalleled protection against today's network based attacks. CyGlass is excited to be part of Fortinet's Fabric-Ready Partner Program and to collaborate with Fortinet on comprehensive advanced threat detection and remediation solutions that address today's most sophisticated cyber threats."

— Ed Jackowiak, chief revenue officer at CyGlass

"Global competition is driving adoption of Cloud services and other new applications and technologies. These new applications, services and technologies are creating complexity and a larger attack surface to manage and protect, while not impeding business productivity. We are very pleased to join Fortinet's Fabric-Ready Partner Program. Together with Fortinet, we provide global businesses with an integrated, managed SD-WAN and security solution that will make our joint customers more secure, agile and compliant."





An exclusive interview with **IT.Voice Mr.Saurabh Kabra**, Director-Business Operations at TRUVISON INDUSTRIES PRIVATE LIMITED, reveals his strategies for business in India .

"Truvison is predominantly a channel friendly brand."-
Mr.Saurabh Kabra, Director-Business Operations at
TRUVISON INDUSTRIES PRIVATE LIMITED.

Mr.Saurabh Kabra, Director-Business
Operations at TRUVISON INDUSTRIES
PRIVATE LIMITED

Nisha Harshwal:- Take us through Truvison's growth journey over the last year.

Mr.Saurabh Kabra:- The Year 2017, has been a very eventful year, not just for Truvison but the entire Industry. Reforms and implementations such as GST, Demonetization dominated not just the news channels but also the sales charts for every Brand. Having said that, for Truvison the year has been promising indeed; Truvison products coming with top-notch quality and tech has hit the right chords in the minds of consumers. Ever since the beginning, our goal has been to offer the best quality products and solutions to our customers in terms of affordability, performance, quality and design. We are proud of our progress and the independent research studies only strengthen our motives. Our products stand testimony to the brand vision we hold, right from the TV's designed for with Cornea Technology that minimizes the strain to the eye to the TruAER Technology in ACs, our products have enabled the Brand to build International feel to Indian Consumers at the most budgeted prices. Truvison was never been an online brand, inspite of seeing the clutter in the market we chose to take the offline route to enable us to have reach even to the smallest cities. The acceptance of the brand in Indian Market has led it to not just set up a firm foothold in Tier 2 but also Tier 3 cities in India.

Nisha Harshwal:- How much is Truvison India targeting in terms of top-line growth in the current fiscal?

Mr.Saurabh Kabra:- India is a vast market and that has been a given. With the immense potential that the country brings, it also brings the challenge to reach the audience effectively. On the positive front, we are happy to see Indian consumers demanding value for money products that do not compromise on quality. Until recently our top-line growth has been largely dominated by TV's. When it comes to LED TV's – 4K TV's, 4K HD TV's have been our strongest selling products in the Industry. This year, we have also launched AC's and Washing Machines, newest entrants from Truvison family. In the current fiscal, we are looking to attain a top line of 210 crores. Along with that we have also established strong touch points at Pan India. We have entrenched more than 500 Channel Patners across 3000 towns and Cities in India.

Nisha Harshwal:- Which are the other new products the Truvison is planning to launch in India?

Mr.Saurabh Kabra:- Indian TV market is extremely diverse, in terms of pricing, quality, and technology offered. As a brand with a vision of maximum expanse, we have very recently launched Washing Machines and AC's followed by entering the Audio Category. The next milestone to be achieved will be with the addition of Refrigerators and Air purifiers into the portfolio, we believe that Air Purifier Market in India is in a very nascent stage and with growing Health concerns there is a huge cope especially in the countries like India. Also among Refrigerators we aim to come with mid-priced products with right technology, currently this segment has a vaccum with deliverables mentioned. We want to plug in that space.

Nisha Harshwal:- When it comes to channel expansion, can you please elaborate on company's strategies in this aspect?

Mr.Saurabh Kabra:- Truvison is predominantly a channel friendly brand. We are one of the few brands in India who rather than taking the Online route for presence opted Offline. We plan to strengthen our GTM strategy to give us leverage in terms of better reach and delivery. In terms of product, our focus in always to improve quality at better price points in more industries with a positive intent and to suit consumer preferences. As a brand, we have a firm belief in in providing the best quality products that add value to the customer's

experience.

Not just that, our business plans have special focus on after-sales service at its core. Our channel partners will play a key role in sustaining and expanding the brand's presence in the country.

Nisha Harshwal:- What kind of strategy have you planned to position Truvison's product successfully in the market?

Mr.Saurabh Kabra:- The company is focused is to reach out to a maximum number of consumers. However, diverse and various demands of the consumers differ from one to another; catching up with all of it is hard. With the understanding of the local needs and market response, the strategy shall always follow the consumer-first approach followed by channel-centric ideology. The improved awareness of the brand not just helps us bridge the hiatus between consumers and manufacturers, but also support us for the brand's expansion plans.

Nisha Harshwal:- What are the Growth Drivers?

Mr.Saurabh Kabra:- Some key Growth Drivers that defines the Industry includes Growing Disposable income, better understanding of Technology, Internet penetration & Innovation the key differentiation. Consumers eye not just for technology but paramount the quality and brand-position. However, still gaining a foothold in the market, we are resolute to deliver a quality which is a class in itself, so that consumers could connect to the brand, better.

Nisha Harshwal:- What are the three key strategies that worked in favor of "TRUVISON"?

Mr.Saurabh Kabra:- As a brand emerged recently in the Indian Market, we prioritize setting a firm foothold and carving out a distinct niche for our brand before competing in the market where already established brands are a milestone to discover yet. Furthermore, viewing the dynamics of the market, we believe that judicious decisions is a key strategy to optimize the brand for a long run ahead.

However, the most significant factor is held by the products delivered. Truvison's adept R&D team ensures the product to be of top-notch quality and innovation to be the factor of offering the product. Truvison in its journey has robust and confident testing of the product before launching in the market. Following these key strategies which include R&D(Innovation), being available at the right touchpoints and well established gamut of after-sales services across the nation, the brand with its superior quality technologies has transformed the electronic industry's landscape.

Nisha Harshwal:- Your view on the International market& an extensive reach with 36 branches across the country?

Mr.Saurabh Kabra:- The Indian Market is an extremely attractive marketplace, which is why you have got so much foreign investment here already. For the parties that aren't here today, they track India like they track China and other growing markets around the world. I think ultimately, it's a question of what's the viable entry strategy for a company to get scale that makes sense for it today. For Truvison we have a firm foothold on Global Markets, the market in terms of technology is matured and also is driven by price differentiation. Vendors are offering maximum features at lowest possible cost. With India progressing in the global market, the significant rise in the purchasing power of consumers is stimulated by the increase in their disposable income. And with this, the market for consumer electronics is witnessing tremendous progress across the world.

Oath Taking Ceremony Of Newly Elected Committee Members



As you are aware that RCTA (Rajasthan Computer Traders Association) is almost 18 years old body of more than 300 computer traders in Rajasthan. This body works to safeguard interest of all RCTA members and also organizes various activities for the growth of IT business in Rajasthan.

On Third of March 2018 newly elected candidates had been given Oath by Mr Kailash Gupta, Chief Election Officer, RCTA at Banquet Hall of Kanhna Resturent at C-Scheme. Mr Kailash gupta had briefed about the election procedure in his starting speech. In recently held elections following candidates have been elected unanimously.



President : Mihir Sharma (Shree Ram Mihir)

Vice President : Deewanshu Chhabra(Beyond 2000)

Secretary :Sudhir Goyal ((HBC)

Jt Secretary : Naveen Singhal (Sumanglam IT Solutions)

Treasurer : Sameer Goyal (Frontline Solutions)

PRO: Aakash Sharma (Aakash Enterprises)

Executive 1. Anil Sharma (DIVAKAR infotech)

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An exclusive interview with IT.Voice Mr. Yogesh Bhatia, MD, S.G. Corporate Mobility (DETEL).reveals his strategies for business in India .

'Connecting the Unconnected'- Mr. Yogesh Bhatia, MD, S.G. Corporate Mobility (DETEL).

Mr. Yogesh Bhatia, MD, S.G. Corporate Mobility (DETEL)

Nisha Harshwal:-What kind of distribution network you are planning?

Mr. Yogesh Bhatia:-We are planning for Pan India distribution for our brand DETEL so that we can satisfy the huge customer need at the earliest. DETEL has made the mobile phone accessible to the Indian customers at Value-For-Money pricing with good quality products.

Nisha Harshwal:-How Detel is positioned in Indian market?

Mr. Yogesh Bhatia:-We entered the Indian feature-phone market with our brand Detel in 2016. India is an economy where over 22 percent of the population is below the poverty line. For a matter of fact, when a range of foreign brands and Indian brands are tapping into the Indian Smartphone market big time, it's quite surprising that over 70 percent of the market is still untapped. With the vision of connecting the unconnected 40 crore people, we took the initiative to bring such phones to the people who could not afford a phone but dreamt that one day they too would buy a phone can now own and speak on one for the first time. Therefore, our first product Detel D1 hit the market in the year 2017. Our Detel D1 was launched with the tagline- 'Lo Kar Lo Baat' for just Rs 299, in August 2017, which has seen tremendous response across the length and breadth of the country. With such tremendous response we have developed an even stronger vision; thereby we are all set to bring disruption in the Indian feature phone market.

Nisha Harshwal:-As a growing market, how would you appraise the "EARPHONE WITH MIC"?

Mr. Yogesh Bhatia:-Earphones with mic help you to do the things you want to do, without the hassle of mucking around with phones, pockets and cases. And because they're compatible with all smart phone devices, Tablets, other gadgets you can use the same with your every gadget. These can be used for calling purpose, listing songs, watching videos, etc. on the go without disturbing any one.

Nisha Harshwal:-How was the Market in India?

Mr. Yogesh Bhatia:-Looking at the market scenario, the feature phone market is consolidated with few key vendors. However, we

can also see the emergence of new brands. India is a price sensitive market and the consumers especially in Tier- 2, 3 markets, and in rural areas are cautious about their spending behavior. Owing to the functional benefits that these phones provide, it has become a significant instrument in 'Connecting India'. As we are working mainly in the Rural market, with the support from government organization-BSNL, we see a huge potential in the market where the feature phone market is still propelling as it has been untapped owing to the recent boom in the smartphone industry. While urban population is increasingly growing tech savvy, consumers from small towns and rural areas are still only marginally exposed to the technological advancements of the world. And the basic need for a phone is to make and take calls for majority of people in these areas.



Nisha Harshwal:-How has the advancement been for the range of Detel products?

Mr. Yogesh Bhatia:-We have been selling feature phones since 2 Years. We have always believed in customer satisfaction, which is being taken care of by our vast network of 300 plus service centre span India.

Overwhelmed by the successful results of our recent tie-up with BSNL, which has more than 100 million mobile customers, 10 million broadband customers, and 16 million landline customers, it has immensely helped us in creating a greater impact in the minds of the people and to build an even more trustful relationship with them, and, we welcome more strategic tie-ups and alliances to work collaboratively with other brands who share the same ideology as us.

We are establishing our own brand; however, on our journey towards 'Connecting the Unconnected', we are open for any new partnerships and strategic tie-ups that will help

us expand our reach to the nooks and corners of the country.

Nisha Harshwal:-Are you planning any more products for Indian market?

Mr. Yogesh Bhatia:-We recently expanded our product portfolio with the launch of LED TVs and Smart LED TVs by Detel. We are planning to launch more products in Phased manner.

Nisha Harshwal:-What are some of the points where Detel products score over the competing forces in India as well as globally?

Mr. Yogesh Bhatia:-No other Brand in India is offering Feature Phone at such competitive price point , with the specifications we are offering, such as 1.44" Monochrome Display, 650 mAh Battery, Torch Light, Phonebook, FM Radio, Speaker, Vibration Mode, Panic Button, Talking feature etc.

We are ahead of others in the race of providing communication services in the most cost-effective manner. We aim to tap the untapped section who still feels that owning a phone is a luxury.

Nisha Harshwal:-What are some of the trends that the industry is going to see in year ahead?

Mr. Yogesh Bhatia:-After a decade of rapidly growing smartphone sales cooled off last year, the feature phone devices made a big comeback. Entry of the new vendors has extended the feature phone supply since past few quarters, and the market is expected to grow significantly. Once growing at a breakneck pace, smartphone sales slowed considerably in 2017 to 14 per cent, analyst firm Counterpoint Research reckons.

According to the recent report by Counterpoint, Globally, the smartphone market grew only 2% last year to almost 1.6 billion devices shipped, while feature phone shipments rose 5% to 450 million devices. It was the slowest growth on record for smartphones and the first time the feature phone market posted growth in years.

The feature phone market is still a big point of interest for every brand owing to the fact that it is still welcomed by majority of people in tier 2, 3 & 4 cities due to its functional benefits, combined with durability, battery life, and the ease of repairing them. Other Indian handset makers like Intex, Micromax and Lava, too, are targeting this set of consumers.

ALCATEL : Smartest Range of IP-Phone in India

Today our globally connected world has forced businesses to rethink how they communicate. Being able to communicate effectively is critical to all businesses regardless of size, age or industry. A business which communicates well has a better chance of finding new prospects, converting them to sales or profits and expanding market share. Keeping in mind the ever-growing demand of effective communication tool, Radiant Info Solutions Pvt.Ltd. has introduced a series of **ALCATEL IP-Phones in India**

Radiant Info Solutions signed a pact for ALCATEL VOIP Phone Systems in India to provide a rich experience of office telephony and advance call management. ALCATEL provides Basic to High end IP phones for office communication with all enterprise grade features on the fingertips of the executives making it the perfect VOIP telephone handsets.

Mr Nishant Gupta, founder of Radiant Info Solutions says Alcatel phones are commercialized by telecom operators and by professional and consumer retail sales channels around the world. The excellent reputation of the Alcatel brand in the minds of both consumers and businesspeople is the result of the ongoing efforts to provide excellent well-made devices at the right prices and that's the prime reason to introduced Alcatel IP Phone in India Market.

In the first phase of ALCATEL IP Phone introduction in 2017, Radiant launched 2 basic IP models: TEMPORIS IP100, TEMPORIS IP150/150M, along with a range of Analog phones and during 2018 the second phase, two more models has

been introduced : TEMPORIS IP301G & IP251G, with features like 2-4 SIP accounts, DECT, Full-duplex speakerphones with HD voice etc. Enticed with overwhelming response on IP Phones ,Radiant is planning to launch the entire range of ALCATEL IP DECT phones by mid 2018

Further to this Mr.Gupta added that **RADIANT INFO SOLUTIONS Pvt.Ltd.** constantly adopting new and innovative



technologies to provide the customers with the products and services needed to succeed in this competitive market consisting of full cycle logistics, offers, dedicated sales representatives, marketing services and training programs.

What sets Radiant apart is that not only they help the client to identify the best products for there specific needs, but, most importantly, after sales support. Maintaing a hormoneous relationship over the years, Radiant ensures that they meet customer's expectations effectively and efficiently.

DIGISOL launches 5MP Fixed Bullet IP CCTV Camera Posted by Archana on March 15, 2018 | Edit



DIGISOL Systems Ltd., (100% Subsidiary of Smartlink Network Systems Ltd.) a leading provider of Networking and Surveillance products, announced the release of the new 5MP Fixed Bullet IP CCTV Camera with PoE & SD card slot. The DG-SC5503SA offers the latest compression technology with a CMOS sensor & a real time image processing hardware. With its high performance H.264/ H.265 compression, users can stream high quality video at low bandwidth and storage capacity requirements. DG-SC5503SA supports Power over Ethernet, which helps in easy installation by eliminating the need of a

dedicated power source for the camera.

The DG-SC5503SA has Infrared for better visibility under no light environment. If the environment light is not sufficient enough to view the camera then the IR LED's are triggered ON automatically for better visibility. The Modular Design and aesthetic looks of the camera helps to be recessed easily into suspended ceilings or wall mounted with no need for an additional mounting brackets.

The IP camera enclosure complies with IP66 standard thus protecting it from dust and direct sprays from all directions (limited ingress permitted). It is an ideal solution for outdoor applications.

The DG-SC5503SA support DDNS, which allows viewing the IP camera over Internet with the help of a domain name. Normally used when the ISP has provided you with dynamic internet IP address to access the camera remotely.

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Zebtronics announces its premium Gaming Headphones 'Orion,wireless portable speaker 'Knight'and headphone with rhythmic LED lights.



- Simulated 7.1 surround sound, Metallic Ear Cap with RGB LEDs
- Super lightweight with suspension headband
- USB interface

Zebtronics India Pvt. Ltd, India's leading supplier of IT peripherals, Audio/Video and Surveillance products that delivers impressive product experience with some of industry's unique launches, unveils its newest 'Orion' gaming headphones. Artistically designed to provide highest ear comfort merged with simulated 7.1 surround sound performance to enjoy every game, 'Orion' promises to bring an eternal gaming experience, making it more enjoyable! Designed to appeal the next gen gamers, Orion sports a clutter free, seamlessly integrated design bringing an unparalleled experience while adding a touch of sophistication to your gamer personality. Engineered to make every minute of gaming real, the Headphone is supremely comfortable, sounds great with advanced sound processor inside. The headphone comes with USB interface and very durable 3m long braided cable. Its metallic ear cup makes it look chic and feel tough as every gamer across the globe. Offering a striking and durable aluminium design in addition to a wonderfully cozy set of earcups that are perfect for marathon sessions.

Performing with 40mm driver unit along with 20 – 20,000Hz frequency response of non-stop gaming effects, the Headphone has exceptional 7.1 simulated surround sound, The 7.1 simulated surround sound will give you a edge in gaming. Apart from 7.1 sound it also delivers crisp highs and rich bass With multi- functional in line controls, the Headset effortlessly allows you to balance game and chat audio. You can control the RGB lights, mic and volume through the inline control.

Commenting on its newest addition to its gaming category, **Mr. Pradeep Doshi, Director – Zebtronics, says,** "Zebtronics has carved a niche for itself in the gaming category. Our chassis already enjoy very strong popularity and now we focus on the Audio for Gaming. Our latest is designed in sync with what a Gamer truly needs –

rich, surround audio, a clear microphone and a healthy amount of sound customisation options for the real Gaming experience"

Zebtronics launches wireless portable speaker 'Knight'

With a modern take on portable speaker comes Knight with a premium textured fin-ish, your ultimate music gear

Zebtronics India Pvt. Ltd., India's leading brand of IT peripherals, Audio/Video, and surveillance products has launched a new portable speaker named 'Knight' your ultimate speaker with a premium fabric finish, bring the colors of summer into your room.

Devised with the penchant for style yet balanced with excellent sound, the drool worthy speaker is every heart's content. With premium fabric finish it comes in vibrant colors like Orange, blue, green and brown this portable speaker has multi- connectivity options USB & Micro SD card along with AUX support . It can seamlessly pair



with bluetooth and one can truly enjoy the loud and distortion free music. Adding to that, there is a built-in microphone that also allows the user to make and receive calls, at the press of one button.

Speaking on the new product launch, **Mr. Pradeep Doshi, Director – Zebtronics says,** "Our passion for audio, translates with every single launch. The latest line up of fabric textured speakers including 'Knight' bestows our thoughts on the finest combination of style aesthetics with sound to create a truly unique piece"

With a range of about 10 meters, the speaker is compatible with Micro SD Card/AUX input. It also comes with a built-in FM bringing the users an amplified outdoor entertainment at an affordable price.

The speaker is already available with leading retail stores across India.

- Extra padded cushion comes with a Mic.

- Long hour playback of 10 hours

Zebtronics, spearheading Indian brand of IT peripherals, Audio/Video, surveillance products since 1997, now introduces its newest headphone, Neptune; a stylish headphone with a complete package of wireless comfort and a

advanced high-end chipset boasting sound to a new level of listening experience.

With robust design and leather covered

headband's appealing guise, the headphones go a step ahead to enhance your style quotient. It is embedded with Rhythmic LED lights which beam a showcase of your tunes and the graphics grooves on your beats.

Its super-long playback capacity of 10 hours allows you to listen to your music all day long, without any interruption. But what aids you to experience the rich sound quality, is the extra soft padded cushions which not just let you enjoy your taste in music for long hours but also shuns every other ambient sound for you. Also, loaded with an elite class Microphone for hands-free call function and media control buttons, you don't need to reach your phone to change track or adjust the music volume.

"The music quality is bound to be commendable, credits to the high-tech and superior quality technical components that never cease to amaze you. We have also improved the battery life with the advanced wireless chipset.," says **Director of Zebtronics, Mr. Pradeep Doshi.**

Being a wireless BT V4.1 headphone, your compatible phone can connect to it at ease in no time. All you need to do is pair with the wireless pairing name, ZEB-NEPTUNE within 10 meters of range. However, the wired connectivity of AUX is also available in this newest headphone.

The product is already available with leading retail stores across India.



Rajasthan IT Day 2018

Under the exceptional vision and guidance of Hon'ble Chief Minister **Smt. Vasundhara Raje**, IT and eGovernance has become a peoples' movement in the state. Her endeavours to make Rajasthan the 'Digital Leader' of the country gave birth to Rajasthan DigiFest – a unique event that celebrates IT at its best. Hon'ble Chief Minister's idea was successfully implemented by Mr. Akhil Arora, Principal Secretary IT&C who hosted the first ever IT Day on March 21st, 2016. Rajasthan has been celebrating Rajasthan IT Day every year on March 21, making it the only state with a day dedicated to Information Technology.

Rajasthan IT Day will set up the stage where future



trends and unexplored technologies emerge. You will gain access to the brightest minds in the industry who will bring award-winning content to life. From insightful workshops to display of latest inventions, Rajasthan IT Day 2018 has a lot to offer for all. Spread over 4 days, Rajasthan DigiFest & IT Day will host multiple events, setting up a new benchmark in the field of technology. With the directions of Hon'ble Chief Minister to take IT to every corner of the State, the second DigiFest was organized in Kota on August 17-18, 2017 which saw a turnout of 20,000+ enterprising youth from across the country. The third DigiFest was organized on December 02-03, 2018 in Udaipur, where an overwhelming response of 32,000+ participants was received. The journey of DigiFest which started with the second IT Day on March 21, 2017 is now seeing light to the fourth DigiFest, starting on March 18, 2018 and culminating on the third Rajasthan IT Day on March 21, 2018. The biggest IT and Startup Conclave of India, by way of a peoples' movement, is going to be organized on 18-21 March, 2018.

Events under Rajasthan IT Day 2018:

TecRush: (18th March, 2018)

The curtain-raiser of Rajasthan DigiFest and IT Day 2018, TecRush will be a 5 KM fun-run promoting technology reach to the hands of each and every one in Rajasthan.

To promote digitalisation, Government of Rajasthan is organising an innovative technology marathon – Tec Rush, which will not only see Jaipur's residents but also speakers and government dignitaries running for a unified cause of making Rajasthan – DigiSth. TecRush is a 5 KM long marathon that is being organized to commemorate the technology acceleration in the state.

Bollywood Actor Suniel Shetty along with Akhil Arora, Principal Secretary IT&C will flag off this event on 18th March, 2018. TecRush will enhance the scientific and technological temper of the participants – and promote how Information Technology is changing lives.

The event will, in addition to the run, give opportunities to young, old, women and children to participate in 50+ activities across 8 Zones, with opportunities to win over



5000+ Awards. The event has already received more than 25,000+ registrations, who will all run together to promote unprecedented technological advancements in the state.

DigiFest Job Fair: (19th – 20th March, 2018)

Rajasthan DigiFest Job Fair will bring together recruiters, tech managers and candidates who are looking for that right company and excellent opportunities. The event will provide more than 6,500+ job opportunities in multiple sectors to the youth of Rajasthan. The platform will not only accelerate candidates' hiring process but will also provide insights on what leading companies are looking for. 100+ national and international companies have registered to be a part of the event. 15000+ youth have registered to participate in the Job Fair.

Hackathon 4.0: (19th – 21st March, 2018)

Rajasthan is already the pioneer of Hackathons in India. The Hackathon 4.0 shall be the World's Biggest



Hackathon ever with 5700+ participants showcasing their coding skills over a 36 hour non-stop coding competition.

Hackathon 4.0 will be a 36 hour non-stop coding marathon providing an excellent platform to brilliant coders, developers & designers to use their out-of-the-box thinking on numerous themes and take home prizes worth Rs. 32.5 Lacs along with an exclusive opportunity to work with Government of Rajasthan.



Coders, developers & designers will have a platform to use their innovative thinking and inventive methods on themes like Bhamashah, e-Mitra, Artificial Intelligence, Internet of Things, AR/VR, Blockchain, Machine Learning, Data Warehouse and Data Mobility.

As Rajasthan IT Day 2018 concludes with much fanfare, we bring you the three winners from amongst 5000 entries of non-stop 36-hour coding marathon, Hackathon 4.0 held at the fest.

Jalandhar-based AK Pal Robotic, Delhi-based Tech 9 and Bengaluru-based Swift Ace have won the Hackathon 4.0 organised by the government of Rajasthan.

Rajasthan Startup Fest

Government of Rajasthan has always believed in the potential of emerging startups and to boost their innovative business ideas, Rajasthan IT Day 2018 is bringing together the most successful and disruptive startups under one roof. They are organizing "The Startup Expo" which will be the state's largest Startup Exhibition where the prominent business leaders, change makers and innovative entrepreneurs will showcase their cutting-edge business solutions.

Startups will have the Rajasthan Startup Fest as one stop destination for incubation, acceleration, discussions and showcase of their ideas and products to VCs/Angel



Investors/High Network Individuals and also get benefit from the INR 500 Crore Bhamashah TechnoFund for Startups set up by Hon'ble Chief Minister.

Along with this, school and college students will have opportunities to showcase their entrepreneurship skills in niche technologies like SpaceTech etc. A special segment for women entrepreneurs is organised, which will provide them an opportunity to present their products and ideas and take benefits from the INR 100 Crore dedicated in Bhamashah TechnoFund for women entrepreneurs.

Entrepreneurs will also be getting the opportunity to be a part of Bhamashah TechnoHub and iStart Nest: The one-of-its-kind world class incubators in Rajasthan. More than 1000+ startups from across the country have registered to participate.

Sessions & Workshops: (19th, 20th & 21st March, 2018)

Rajasthan IT Day will witness multiple sessions with eminent speakers discussing on thought-provoking ideas, display of latest innovations in the field of IT, workshops for emerging startups and learners and the unveiling of latest citizen-centric projects by Government of Rajasthan. Venue: IGPRS, Commerce College, Jaipur

Rajasthan Expo: Showcases : (19 – 21st March, 2018)

Join the biggest technology exhibition to decipher innovations that have changed lives. Rajasthan IT Day brings to you 'Tech State', 'Smart Gaon', 'Smart City' – a one of its kind experience that will open the doors to latest inventions done by Government of Rajasthan that has bought a crucial impact in the state. Along with this, IT Day will also give an iconic platform for emerging startups to showcase their products and services at the 'Startup Expo'.

Eurotech launches BestNet high-speed HDMI Cable with Ethernet capability

Eurotech Technologies, the Bangalore based leading technology solutions company, today announced the launch of BestNet high-speed HDMI cable with ethernet capability. BestNet HDMI cables are designed for applications that require high definition transmission of digital video & audio signals. The BestNet HDMI cable features a high data transfer rate of up to 3.4GB per channel, ideal for connecting HD devices to HD plasma/LCD, PSP3, Blu-ray and HD DVD and supports resolutions of 720p/1080i/1080p.

Available in wide range of cable lengths, the gold-plated HDMI cables offer superior transfer speeds & maximum performance. The HDMI compliant cables are backwards compatible and also support deep color, including 24bit, 30bit, 36bit and 48bit.

"The BestNet high-speed HDMI cable with ethernet capability outweighs industry standards to deliver exceptional video and audio experience," said Mr. Anuj Jain, Managing Director, Eurotech Technologies Pvt Ltd. The HDMI cables are designed to deliver high definition experience with

maximum audio and visual impact, he added.

The key specifications of BestNet high-speed HDMI Cable include:

HDMI Ethernet Channel – The HDMI V1.4 specification adds a data channel to the HDMI connection, enabling high-speed, bi-directional communication. It also provides the connection platform that allows HDMI-enabled components to share content between devices.

Audio Return Channel – The new specification adds an audio channel that reduces the number of cables required to deliver audio "upstream" from a TV to an A/V receiver for processing and playback. In cases where a TV features an internal content source, such as a built-in tuner or DVD player, the Audio Return Channel allows the TV to send audio data upstream to the A/V receiver via the HDMI cable, eliminating the need for an extra cable.

3D Over HDMI – The V1.4 version of the

specification defines common 3D formats and resolutions for HDMI-enabled devices, enabling 3D gaming and other 3D video applications. The specification standardizes the input/output portion of



the home 3D system, facilitating 3D resolutions up to dual-stream.

Expanded Support for Color Spaces – HDMI now supports color spaces designed specifically for digital still cameras, enabling more accurate color rendering when viewing digital photos.

Daiwa rolls out India's first 60 cm (24)" LED TV 'D26K10' with built-in soundbar priced at Rs. 8499/-

Daiwa TV, committed to bringing the latest technology to India at budgeted prices, extends its portfolio with its latest 60 cm(24)" sized HD Ready TV, D26K10. The first small size TV with its unique built-in soundbar with box speakers, that boasts loud sound swinging from bassy highs, low trebles, to an absolute amalgam of clarity.

Sophisticated aesthetic appeals and sharp edges with user-friendly interface & futuristic slim technology the 24inch TV blends in with every Home Interior. Sporting a HD display of 1366 x 768 & 16.7million dynamic colors the TV presents a life-like picture quality. Immerse into its enriching experience that produces the brightest and darkest color efficiency with its Picture enhancement function paired with Digital Noise Reduction technology that brings the rich and immersive sound to your ears. Furthermore, the detailed picture quality and the Cinema zoom feature with A+ grade panel bring a crystal-clear view. The gaming

experience on this wide, crystal clear screen will be startling with more real than imagination, paired with games inbuilt in the TV. Speaking on the launch, the CEO of Daiwa TV, Mr. Arjuun Bajaj says "This new rollout is a budget buy with a ton of remarkable features. The newest addition not only strengthens our commitment to innovation and trendy technology but also redefines your meaning to TV entertainment."

Furthermore, its superior surround sound system, integrated with the built in soundbar with box speakers, delivers a top-notch audio output. Additionally, one can also adjust the Bass, Treble and Volume using the Equalizer, giving you full access to control the sound desirable to you. With the presence of several connectivity options including the 2 HDMI input ports, and 2 USB ports, the TV enables you to connect to multiple media devices for a superior viewing experience.

Incorporating customizable backlight option, the LED TV has one of the least

power consumption in the market, doing its bit for the Mother earth. The company further brings support with 24/7 on-demand after sales service through 'My Daiwa app' and also along with 1 year warranty exclusive to the end consumers, among various other utilities.

The Brand with its 650+ service Touch points along with 700+ outlets for real purchase has made the product available with leading online and offline stores in India.



The Olympic False Flag: How infamous OlympicDestroyer malware was designed to confuse cybersecurity community

Kaspersky Lab's Global Research and Analysis Team has published the results of its own research into attacks by the OlympicDestroyer malware, providing technical evidence of a very sophisticated false flag placed inside the worm by the malware creator in order to knock threat hunters off the trail to its real origin.

The OlympicDestroyer worm made some headlines during the Winter Olympic Games. The Pyeongchang Olympics experienced a cyberattack that temporarily paralyzed IT systems ahead of the official opening ceremony, shutting down display monitors, killing Wi-Fi, and taking down the Olympics website so that visitors were unable to print tickets. Kaspersky Lab has also found that several ski resort facilities in South Korea suffered from this worm, which disabled the operation of ski gates and ski lifts at the resorts. Although the actual impact of attacks with this malware was limited, it clearly contained the capability to be devastating, which luckily didn't happen.

Nevertheless, the real interest of the cybersecurity industry lay not in the potential or even actual damage caused by the Destroyer's attacks, but in the origin of the malware. Perhaps

no other sophisticated malware has had so many attribution hypotheses put forward as the OlympicDestroyer. Within days of its discovery, research teams from all over the world had between them managed to attribute this malware to Russia, China and North Korea, based on a number of features previously attributed to cyber-espionage and sabotage actors allegedly based in these countries or working for these countries' governments.



Kaspersky Lab researchers were also trying to understand which hacking group was behind this malware. At some point during their research, they came across something that looked like 100% evidence connecting the malware to Lazarus – an infamous nation state backed group linked to North Korea.

This conclusion was based on a unique trace left by the attackers. A combination of certain features of the code development environment stored in the files can be used as a 'fingerprint', in some cases identifying the malware authors and

their projects. In the sample analyzed by Kaspersky Lab, this fingerprint gave a 100% match with previously known Lazarus malware components and zero overlap with any other clean or malicious file known to date to Kaspersky Lab. Combined with other similarities in tactics, techniques and procedures (TTPs), it drew researchers to the preliminary conclusion that OlympicDestroyer was yet another Lazarus operation. However, the motives and other inconsistencies with Lazarus TTPs uncovered during the investigation by Kaspersky Lab onsite at the compromised facility in South Korea made researchers revisit the rare artefact.

Following another careful look at the evidence and manual verification of each feature, researchers discovered that the set of features didn't match the code – it had been forged to perfectly match the fingerprint used by Lazarus.

As a result, the researchers concluded that the features' 'fingerprint' is a very sophisticated false flag, intentionally placed inside the malware in order to give threat hunters the impression that they had found 'smoking gun' evidence, knocking them of the trail to more accurate attribution.

Vivo's iPhone X-Like smartphone may launch in India on March 27

Chinese smartphone maker Vivo is all set to launch its next generation smartphone Vivo V9 in India. The company has started sending out media invites which hints towards the launch of Vivo V9.

Vivo V9 is the same smartphone which is expected to come with an iPhone X-like design. Recently, some leaked images of the yet to be launched smartphone surfaced online. The smartphone is said to sport the same screen notch design which is the trademark of iPhone X. The smartphone is expected to come with a 24MP front camera for selfies and a dual rear camera.

The handset is said to come with edge-to-edge display with 18:9 aspect ratio. The smartphone is expected to be powered by Qualcomm Snapdragon 450 processor. The Vivo V9 is the successor of the last year launched Vivo V7+.

Recently, Vivo unveiled its "FullView" concept smartphone named APEX at MWC 2018 in Barcelona, Spain. The company claims that the smartphone has the world's highest screen-to-body ratio and half-screen in-display fingerprint scanning technology.

"We are committed to bringing in technology and innovation in every new product that comes out of our stable and APEX is not an exception. The futuristic design innovations in APEX are only a fraction of our innovation pipeline," Alex Feng, Senior Vice President of Vivo, said in a statement.

Vivo APEX features top and side bezels of 1.8-mm — the thinnest in the industry and a 4.3-mm bottom bezel and a screen-to-body ratio exceeding 98 per cent.



WiJungle – The Most Preferred Brand for Gateway Management and Security

Blending design, engineering and innovation in appropriate business ratio has always been a backbone of revolution. There have been many historic instances where world has witnesses this power.

WiJungle, a global brand in the field of network & security, has been immensely successfully in showcasing this revolution with its contemporary advanced gateway appliance. The innovation of delivering both Unified Threat Management (UTM)/NextGen Firewall (NGFW) and Hotspot Gateway functionalities through a single device has gathered a huge attention and interest from experts across the world.

Thus the product has eliminated need to deploy two different products in a premise. Its engineered such a way that it uncompromisingly caters the business needs of verticals like (Enterprises, Hospitality, Education Institutes, Healthcare, Retail, Transportation, Residential Estates, Events etc).

The product is not only extraordinary in terms of technical innovation but giving tough competition to existing players in terms of affordability and service feature as well.

If compared the prices of WiJungle with other existing products, the differences comes out to be between 25–35% I.e.

WiJungle is too economical to miss.

In fact as per the market research, currently it's the most affordable product in its segment and hence it has increased the adaptability of customers.

Looking the product from the service feature perspective; flexible policies and unaddressed magnet features have given a cutting edge.

Certain major key differentiating and magnet features of WiJungle are –

- WiJungle devices provide inbuilt storage of surfing logs for a period of 1 year along

Wi-Jungle
UTM + HotSpot Gateway

with search functionalities.

- Unlimited Free Transaction SMS along with the appliance

(This offering indirectly saves the expense of INR 12000 of the end customer)

- On renewal, all features continue to work. Only updates and support are halted.

(This means, even if you don't renew, appliance will continue to work the same way as it was working for 365 day.)

- 24*7 Free call and email technical support with advanced hardware

replacement.

(As per the internal policies, support team is required to answer/resolve the issue within 90 minutes and close the ticket.)

- Auto feature update via cloud.

(Inference- If an OS version has been released with new features then it will updated across all the deployed devices.)

- Intuitive Captive portals for both Fixed and Roaming user perspective with Social Media Engagement and advertisement option.

- PMS/HIS/Any third party integration and custom development provision.

- No module wise pricing.

(WiJungle has just one pricing inclusive of all features. No modules wise charges for Anti-Virus or Anti-Spam features any more.)

- Real time activity notifications.

- Location based policies in addition to traditional User/IP/Mac based policies.

- A personalized one to one training to every customer after deployment of product.

To boost and develop the market in a more independent way, leveraging ODM association facility to Product Companies/Distributors/System Integrator to establish and sell the product under their brand name while keeping WiJungle as their original design manufacturer.

Presenting the CW0050 Wireless Charger from ADATA

ADATA® Technology Co., Ltd., a global leader in memory products, is proud to present the CW0050 wireless charger, a new paradigm in wireless charging technology. The advent of the mobile age has brought many phones capable of wireless charging, including the widely-popular iPhone 8 and iPhone X. IHS Markit, a market analysis and survey firm,



estimated that the market for wireless charging will surpass 10 billion USD in 2019, and 1 billion smartphones will use wireless charging by 2020.

The CW0050 represents ADATA's intention to establish itself in this market, with its ultra-thin 6mm charging plate, its stringent WPC Qi

certification, its convenient orientation-neutral charging system, and its minimalist yet elegant design. Furthermore, the CW0050 is compatible with a wide range of iOS and Android phones, which means it epitomizes a new generation of convenience and elegance for users.

Convenience without limitations

The CW0050 frees you from having to worry about keeping your phone charged or bringing adapters and cables when you're out and about. Furthermore, at just 6mm thick, the CW0050 is space-saving and unobtrusive. Simply place your phone atop the CW0050 so that the phone covers the entire Qi logo, and the device will begin charging.

Besides, the CW0050 can also sense any metal foreign objects (Foreign Object Detection) on its surface. You don't even need to worry about aligning your phone the correct direction! The CW0050 is placed in center will work in any orientation! Furthermore, the CW0050 has passed the most stringent Qi certifications, and its ceramic capacitors

ensure the most stable supply of power. Its performance is not affected by time, temperature, or voltage. These factors combine to ensure the CW0050 is the safest charging option. What's more, the CW0050 is compatible with a huge array of iOS and Android phones!

Designed for User-Friendliness and Safety

Equipped with the newest technology and designed with safety in mind, the CW0050 uses the highest-quality chipsets and ceramic capacitors from Japan, giving it superior performance in terms of power capacity, wear, and stability. The CW0050 is also equipped with protective measures against over-charging, over-discharging, over-heating, short circuits, over-voltage, and over-current. The foreign object detection (FOD) feature also means that the CW0050 will stop transferring current when it senses a metallic object between it and the smartphone, thus preventing excess wastage of power and reducing the possibility of overheating.

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