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Monster Pro 2X20L

BT function, 7 Band Equalizer,
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Monster Pro X15

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Budget 2018 is a Booster for Infrastructure Industry

The budget does seem to have some promising measures and provisions for the Indian tourism and hospitality industry that has emerged as one of the key drivers of growth. Today, when India has achieved the position of being the fastest growing domestic aviation market in the world, increasing the number of airports considerably is imperative to ensure that the growth impetus does not hit an infrastructure roadblock and the momentum continues. It is heartening to see the government backing up the ambitious UDAN plan with budgetary provisions for airports. What is noteworthy is that the thought process has been comprehensive, and in addition to connectivity there is a separate mention of expanding airport capacity by five times, which is a pressing problem, for many congested airports of the country.

A reformist budget for startups and digital India. Government's impetus on digitizing the rural hinterlands, focus on smart cities and commitment to blockchain technology, will encourage the promotion of digital payments across the country, thereby making India truly digital. Further, disallowing cash payments beyond Rs 10,000 by trusts and institutions will boost digital payments.

There are small investors who needed to be protected, if they

make some money. Therefore, small investors who earn up to a Rs 1 lakh a year from the market were all exempted. On the other hand, we found that there were a very large wealthy investors, domestic as well as international. In today's set of situation, to continue with an exemption for the wealthiest is against the grain. This is particularly when you need revenue social sector schemes.

Indian market is matured. It has withstood the impact of the nuclear tests or the cash ban and GST. It withstood all such events and strengthened beyond a point. Only those with some myopic vision will say, oh! One day the Sensex fell, this is a no confidence in the economy. That is a very myopic analysis.

As far as direct tax is concerned, we are well ahead of the 16 per cent. Direct taxes are covering up for it. As far as the GST is concerned, I think that is the elephant in the room in the sense that nobody knows which way it is going. So far, we are having teething trouble putting all the mechanisms for anti-evasion in place. But once we are able to do that, I am quite certain that the GST revenues will increase. My fundamental faith in that is based on the fact that if your revenue base which..



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Concept and Design by - amit1bhas@gmail.com

Bitdefender gets the title of being the Best Product of the Year 2017



AV-Comparatives – an Austrian independent organization test lab providing a rigorous test of security software products, subjected 21 different security products for

Windows to the investigation wherein Bitdefender, one of the leading computer security system manufacturers has won the Product of the year award.

Bitdefender is now acknowledged with the Gold Award for the Real-World Protection Test. Along with that, a Silver Award for the Malware Protection Test and Removal test, it is awarded the Bronze Product for the Performance test as well. As far as the Malware Removal Test is concerned, Bitdefender scored over 90 points and have had scored Advanced+ ranking in 7 Tests.

“Bitdefender’s reach is noticeable, globally. Being the frontrunner to detect the malicious ransomware(s) and cyber-security threats in the international frame, we have come up with numerous path-breaking and



Bitdefender®

innovative technology. The consistent progress and tailor-made software products have dignified us to achieve several patents.

The product of the Year Award certainly optimizes us to build-up the advance and elevated security systems for a secured tomorrow,” says Mr. Zakir Hussain, CEO of BD Software company, country partner of Bitdefender.

The progress is portrayed by the successful expanse of Bitdefender worldwide.

LG G6 successor codenamed ‘Judy’ may arrive in June this year

LG has not yet revealed anything about its flagship G-series smartphone and if it will be there at the upcoming MWC 2018 conference, which is scheduled to begin from February 26 until February 28 at Barcelona, Spain. The company has not even sent any invite or has posted



any teaser for the particular device, confirming that fans may have to wait for some more days to see the device.

So the question here is that when will we get to see the ‘LG G7’

smartphone? A report from Venturebeat suggests that the South Korean technology company may keep the launch date of its next-gen flagship smartphone sometime in June this year. It has also been mentioned that the LG G6 successor is codenamed as ‘Judy’. The smartphone is rumoured to come with a brand new design, unlike the previous versions that have been minor updates.

The smartphone is said to sport a larger screen than the LG G6, which means a 6.1-inch display with 18:9 aspect ratio. ‘Judy’ could also mark the debut of a new type of display – MLCD+ panel. The panel’s RGBW matrix is said to bring 800-nit brightness on board while consuming 35% less power.

Some of the other specifications of the LG G6 successor include Qualcomm



Snapdragon 845, 64GB storage, 4GB RAM, 16MP dual rear camera sensors with f/1.6 aperture, IP68 rating, stereo speakers, HDR10 support, wireless charging and camera AI.

Although LG’s flagship missing from MWC 2018 is a disappointment for many, it will still be there showcasing a new tech on the software level. It will be demonstrating the LG V30 2018 model running Vision AI and Voice AI. These will be reaching other LG devices as an update. These AI updates are supposed to make the camera experience and productivity better. These are likely to hit ‘Judy’ as well.



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An exclusive interview with **IT.Voice Mr. Ankit Agarwal-Managing Director, Alankit Limited**, reveals his strategies for business in India.

“The economy will experience drastic changes with this paradigm shift.”-Mr. Ankit Agarwal - Managing Director Alankit Limited.

Nisha Harshwal :- What sort of changes do you think GST will bring to the industries?

Mr. Ankit Agarwal :- GST is expected to bring a paradigm shift in India's global perception and operations. This revolutionary reform is expected to bring short term confusions in the business processes but talking about the long term scenario, it will surely benefit the overall economy. For different nature and sizes of businesses GST has created one common market, leading to greater ease of doing business. GST will boost the system to drive towards a digitally sound economy with more efficient tax system, working at a faster pace & with maximum accessibility and efficiency. GST, in a longer run, will surely help streamlining the processes, reduce the prices of goods with reduced incidences of double taxes, eliminate multiple tax layers making the tax structure more uniform and transparent.

In case of FMCG companies, it will benefit the supply chain with the consolidation of storage hub, whereas the tax rate on telecom industry and insurance industry would almost rise by 18% & 3%. One industry that would be benefitted the most is the Transport industry which would function more efficiently as earlier it was designed and structured based on the state taxation system. With GST compliance, it will change as the entire transport infrastructure Pan India will become more competitive and optimal in terms of its structure. It will also benefit in terms of faster turnaround time, better timeliness and less idle hours.

Earlier the taxes were hidden and not visible to the taxpayer and now everything will come on the face of the bill. For IT industries, duty on manufactured goods is going to have a 3% hike which means the cost of electronics from mobile phones to laptops will rise. Nonetheless, it will create a unified market pan India and will allow free movement and supply of goods. For consumers, reduction in multiplicity of taxes is an advantage. Earlier, the businesses were

to both VAT and Service Tax which added burden of tax increase in the cost of doing business in the form of higher taxes. But with GST implementation we believe, tax calculation for tax professionals will be much simpler leading to lowering of taxes. Also, Cost of tax collection and filing both will be reduced by filing through online channels and tax on tax will totally be eliminated.

Nisha Harshwal :- Especially if we talk about SMBs, how do you think they are being affected with GST implementation?

Mr. Ankit Agarwal :- After the implementation of GST, many SMBs have been caught in a state of flux. SMB's we believe that initially they'll be affected in terms of working capital with GST but later, they'll surely be benefitted in the longer run and it will definitely turn out to be a bumpy ride to shift of all times. In the initial phase, it'll create some problem in shifting from unorganized to organized sector leading to temporary slowing down of business activities. But in the longer run, simplified procedure under GST will benefit SMB's by providing them access to cheaper capital and input tax credit.

With GST, almost every business would come at par which will create opportunities for them to showcase their product and services to a larger national audience and customer base which will foster a GST enabled economy. But also, the SMB's have to ensure that their accounting of data is efficiently done. As a conclusion, it will start benefitting the SMB's once the cost of technology adopted in the process and financial services is absorbed and the prices of products and services come down.

Nisha Harshwal:-Any challenges that you are facing while ensuring smooth implementation of GST across business sectors? Which business sector is most challenging?

Mr. Ankit Agarwal :- Finally, GST has become a reality. It is expected to revolutionize the business operations, boost the economy, create a shift from unorganized to organized sector, consolidating all the taxes as one single tax structure.

We believe that in the implementation phase, the economy will experience drastic changes with this paradigm shift but looking at the far-sighted perspective of the reform, things will surely settle in place. Major challenge for consumers in this transition phase would be the shift from the previous tax regime and carrying forward the

input credits into the GST regime. Lack of knowledge of GST amongst people can also stand as a challenge for which more awareness on the important aspects of GST is to be generated.

Textiles, being a major contributor in the economy by contributing about 10% of the total annual export is the most challenging business sector as textile industry came in the ambit of GST, however, no tax was liable to be paid in the previous acts.

Nisha Harshwal:-What are the steps you are taking to curtail those challenges?

Mr. Ankit Agarwal:-This shift after implementation of GST from the previous tax regime and carrying forward the input credits into GST is the biggest challenge that all organizations and industries are facing presently.

We extremely focus on taking required steps in order to curtail these challenges:

- We have conducted GST evangelization drive across 22 cities which includes Delhi, Mumbai, Bangalore, Chennai, Hyderabad, Cochin, Ahmedabad, Indore, Guwahati, Raipur, Vishakhapatnam, Lucknow and Chandigarh.

- As GST Compliance is huge across various enterprises, we have introduced our GST compliance tool GST Muneemji, a cloud-based solution for tax professionals in the governance and compliance domain which will ease the process of filing returns and ensure smooth implementation of Goods and Service Tax across various business sectors. It will not only help in summarizing the input tax credit balance but will also help in integrating with accounting packages, providing backup for 8 years, auto populating and preparing the return in the upload format, uploading the return, pre and post filing reconciliation, allowing bulk upload of invoices etc.

- Also, we have launched Point of Sale (PoS) Machine named GST Saarthi which will help the smaller businesses getting onboard, GST traders to prepare bills, take payments through Cards/Aadhar biometrics. PoS will have a mobile set up that can be installed in the office of the employer so that ITP can save time in completing this formality. The system will issue a unique identification number to ITP. The uniqueness is determined based on the comparison of fingerprint properties registered for other ITPs in the system.

Mr. Ankit Agarwal,
Managing Director,
Alankit Limited.

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BIOSTAR Provides Full Mining Solution for Maximum of 12-GPU Systems on Windows 10



Non-Stop Mining Auto-Reboot Setting Available for BIOSTAR's BTC Series Motherboards

BIOSTAR, a leader in crypto mining motherboards with an estimated installation of 1-in-5 mining systems worldwide, enables non-stop mining with its auto-reboot setting for the BIOSTAR BTC series motherboards: TB250-BTC PRO, TB250-BTC+, TB250-BTC, TB85, TB350-BTC and TA320-BTC. In addition, miners can take full advantage of running 12 GPUs with the TB250-BTC PRO with AMD Radeon Software Crimson ReLive Edition 17.11.1 or later drivers. When paired with BIOSTAR's RX580 (VA5805RV82), RX570 (VA57D5RV82), RX560 (VN5605RF41) or RX560 (VN5605RF41), miners have the opportunity to get an even higher return on their investment. To solve mining system hang and sudden breakdown issues, BIOSTAR provides an

optimized miner-friendly crypto mining experience with auto-reboot setting design included in mining boards' BIOS. With the current mining rush, there is no time to spare with risk of downtime. The quick and easy steps in the BIOSTAR Crypto Mining Guide shows you just how easy it is to setup the auto-reboot; no need to manually reboot in person for non-stop mining. Here are the details on how:

Step 1: Press Win + X to open Windows Power User Menu

Step 2: Select run and type shell: startup

Step 3: Place the Mining Application (*Shortcut) into the folder in order to run the Start-Up Program when initiating Windows.

*Shortcut = BAT File which includes the Mining Setting and Account

How to Automatically Power up the System

Step 1: Press Del at POST screen to get into BIOS

Step 2: Go to Advanced / ACPI settings / Restore AC Power Loss and set as Power On

Restore AC Power Loss Specify what state to go to

when power is re-applied after a power failure. Option: Power Off (Default) / Power On / Last State

Step 3: Save and Exit BIOS to restart the system.

The latest Radeon Software Crimson ReLive Edition 17.11.1 or later drivers and BIOSTAR's auto-reboot guide allows you to run smoothly on BIOSTAR's AMD mining solution for a maximum of 12 GPUs with BIOSTAR TB250-BTC PRO.

You can also take advantage of the auto-reboot guide for other BIOSTAR mining boards, including TB250-BTC PRO, TB250-BTC+, TB250-BTC, TB350-BTC and TA320-BTC. When paired with BIOSTAR's RX580, RX570, or RX560, you've got the ultra-performance and best return on crypto mining.

Model				
GPU	Radeon RX580	Radeon RX570	Radeon RX560	Radeon RX560
ENGINE CLOCK	1257/1340MHz	1168/1248MHz	1175/1275MHz	1175/1275MHz
MEMORY CLOCK	8000MHz	7000MHz	7000MHz	7000MHz
MEMORY SIZE	8GB	4GB	4GB	4GB
MEMORY TYPE	DDR5	DDR5	DDR5	DDR5
MEMORY BUS	256-bit	128-bit	128-bit	128-bit
CUDA/STREAM PROCESSORS	2304	2048	1024	1024
INTERFACE	PCI-E 3.0 DVI HDMI HDCP Display port	PCI-E 3.0 DVI HDMI HDCP Display port	DVI HDMI HDCP Display port	DVI HDMI HDCP Display port
MAX RESOLUTION	Digital: 7680 X 4320 @60Hz VGA: 2048 X 1536	Digital: 7680 X 4320 @60Hz	Digital: 7680 X 4320 @60Hz	Digital: 7680 X 4320 @60Hz



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An exclusive interview with **IT.Voice Mr Limesh Prekh - CEO of Enjay IT solutions**, reveals his strategies for business in India.

**“CRM creates a huge confidence in the solution.”
-Mr Limesh Prekh-CEO of Enjay IT solutions.**

**Mr Limesh Prekh,
CEO of Enjay IT solutions.**

Nisha Harshwal :- What is your business strategy?

Mr Limesh Prekh :- We are focused on CRM, Call Centre and Tally Cloud market. SME, Enterprise and Govt are three verticals that we cater and focus on. Our Sales Engine consists of direct sales to our customers and also through our channel partners.

Nisha Harshwal :- What are your future plans to further expand channel market?

Mr Limesh Prekh :- We are appointing more and more partners across India. We also provide them CRM for their own use at a discounted price so that they can have a feel of what they are selling. This creates a huge confidence in the solution.

Nisha Harshwal :- How many cities are you planning to expand in 2018?

Mr Limesh Prekh :- Delhi, Bangalore, Chennai, Pune are surely on the roadmap in 2018. We are also working towards striking a strategic partnership with some partners in the Middle East and Europe market.

Nisha Harshwal :- What are your plans for the international market?

Mr Limesh Prekh :- We are working very aggressively with our overseas partners. We also have a local team here in HO to generate overseas

business. Instead of just having resellers and dealer partners, we are looking at long-term strategic partnership opportunities.

Nisha Harshwal :- Brief us about your partnership with Softdrive Ltd?

Mr Limesh Prekh :- Enjay recently started operations in the UK. Enjay took the stake in an existing UK company named Softdrive Ltd, which is a consulting firm. Actually Business/Sales Consulting Business and CRM business go hand in hand. It is a strategic move to create a synergy between Enjay and existing setup.



Nisha Harshwal :- What is the growth scenario of CRM in the Indian Market?

Mr Limesh Prekh :- It's very encouraging. CRM market in India is growing and also maturing very fast. Enjay has a unique advantage in Indian Market. We are probably the only CRM developed in India with Indian Businesses in Mind. Most of other CRM vendors are either from Western Countries or Indian developers developing a product for the USA and then selling in India. Maybe that is also

the reason why we see a growth rate which is faster than the Industry rate.

Nisha Harshwal :- What are the benefits of Mobile CRM for startups?

Mr Limesh Prekh :- Speed, skill and scale are three things that startups crave for. In order to scale very fast, they need a solution which helps them sell faster. Mobile CRM is a tool which helps them to achieve this with their existing skill sets. Moreover, the notion of CRM as a monolithic and giant application has long been discontinued. Now CRM has to be as personal as possible at the same time, as enterprise-ready as possible. Mobile CRM helps an organization to become that.

Nisha Harshwal :- What are your fundraising plans?

Mr Limesh Prekh :- We are obviously looking for funding partners, but not desperately. Rather, we would like to engage in a strategic investment strategy, where the investing partner also has the same thought process and complimenting business model. One more thing we are working towards is Private Equity in very small portions, So many friends, partners and even customers have started investing in Enjay in very small portions. We see that more engaging and beneficial to all the parties.

Launching Music in your Nerves -iBall 'Musi Poison' Portable Speaker



Sleek, beautiful and unique Looks with superior sound. Even a remote bundled. Fully functioned portable speaker with multiple inputs AUX, Micro SD, USB, FM Radio and Bluetooth. 1500mAh

battery providing 4.5 hours of non-stop music at full volume.

iBall, a brand known for its innovative and latest technology products, announces yet another extension to its audio range with 'Musi Poison' Portable Speaker – a sleek, beautiful and unique design with exemplary sound, making it worth the experience. It's time to poison your senses with Musi Poison!

As much as the music keeps us intoxicated, the intricate design of iBall Musi Poison with its graceful curves and sleek form factor will leave you stunned. Adding charm to your interiors, the speaker at less than 0.5kg allows you to carry your passion for music wherever you go, making the perfect combination to your Travelogue.

Engineered with powerful and natural acoustic sound, Musi Poison delivers impeccable audio experience moving you crazy and with shivers in your nerves. Whether it's the soft music or foot tapping tunes, Musi Poison adjusts itself delivering soothing and breath-taking



experience. With 12 Watts peak power, stay tuned to your Music with deep bass and action. Its wide spatial sound feature brings the powerful sound effect with the built-in bass enhancer for rich deep tones, bringing powerful sound effect.

Speaking on the launch of the speaker, **Mr. Sandeep Parasrampur** (CEO and Director – iBall) says, "Among our series of launches, scheduled for the month we bring in our most prized 'MusiPoison'-the



true form of unadulterated music in stunning design, complemented by alive and kicking sound. With Musi Poison, all we could say is Hear it, See it to Believe it."

Equipped with versatile connectivity options, the speaker allows you to connect your favourite devices wirelessly via Bluetooth. Moreover, it comes with limitless options to play music through USB, Micro SD and AUX. The speaker is also equipped with in-built FM Radio that promises to match your every mood frequency.

With built-in Microphone for hands-free calling and call control manual buttons, the speaker enables superior performance. Sporting digital LED display and bundled remote control for easier convenience, iBall Musi Poison comes with the rechargeable battery capacity of 1500mAh that guarantees 4.5 hours playback time and non-stop Music on full volume.



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Zebronics launches vintage design in modern outlook, portable wireless speaker 'Buddy', The ultimate Gaming experience with Max Pro Keyboard and the 'Orion'.



Whether it is a house party, a road trip or simply just a way to chill, this new portable wireless speaker will be an answer to all the questions.

Zebronics,

India's leading supplier of IT peripherals, Audio/Video, and Surveillance products introduces its newest 'Buddy Speakers', the newest buddy for everything musical!

This light-weight & portable wireless Speaker weighs just 630gms, makes it easier to be carried around anywhere and everywhere. Ergonomically designed compact, the speaker sports LED Display along with RGB LED light, that accesses all parameters of the colour spectrum to optimise and personalise your listening experience.

Packing the enough Oomph, to fill a small to medium sized room, the speaker wont even disappoint you when in Outdoor. The 5watts RMS output in very compact size, brings alive an audio experience that comes alive with depth and immersion, making you appreciate the aural wonders of technology.

The Buddy speaker runs on built-in rechargeable battery for up to 3 hours of music and offers bluetooth wireless connection for ultimate accessibility. With 3 hours of continuous playback, the speaker looks small, sounds BIG with nonstop Music. The speaker also comes with built in FM in it to just enjoy live streaming music anywhere. Constructed with multiple connectivity options like USB/MicroSD/AUX the speaker makes listening to music easier with the 10 meter range for wireless connectivity.

Speaking on the launch of Buddy speakers, Mr. Pradeep Doshi, Director, Zebronics, says, "Yet again, comes another small wonder from Zebronics, which promises nothing but BIG Sound. Scoring full on good looks with good Music, the speaker is designed to make heads turn, crafted for pure musical performance"

Zebronics, India's leading supplier of IT peripherals, Audio/Video, and Surveillance products announced another extension to its very strong Gaming Portfolio 'Max Pro'

premium mechanical gaming Keyboard. The ultimate Gaming experience with the excellent combination of impeccable craftsmanship, excellent switches and premium feature set.

Embedded with 104 Keys, the Max Pro Keyboard featuring high quality mechanical switches with suspended keycaps which makes it, 'Every Gamer's Dream'. The amazing full size keyboard with a comfortable to use design, tactile feeling and RGB LED backlight along with 18 LED modes, 6 levels of brightness and 5 speed modes the keyboard redefines the experience.

The sturdy and heavy duty mechanical keyboard also comes with the Suspended Keycaps, Heavy Metal Base that allows the Gamer to have a very urbane and comfy experience. Speaking of which, it comes with a retractable stand, Rubber grip to not let it slip on any surface, and braided cable along with high-quality USB Cable for reliability over time.



"Driven by Innovation and creativity the Premium Mechanical Max Pro Keyboard was the most awaited launch for us. Looking at the success of other Max keyboards, we launched this Max Pro keyboard with RGB backlight. Its a feature packed gaming keyboard at the very pocket friendly price," says, Pradeep Doshi, Director of Zebronics India Pvt. Ltd.

Zebronics India Pvt. Ltd, India's leading supplier of IT peripherals, Audio/Video and Surveillance products that delivers impressive product experience with some of industry's unique launches, unveils its newest 'Orion' gaming headphones. Artistically designed to provide highest ear comfort merged with simulated 7.1 surround sound performance to enjoy every game, 'Orion' promises to bring an eternal gaming experience, making it more enjoyable!

Designed to appeal the next gen gamers, Orion sports a clutter free, seamlessly integrated design bringing an unparalleled experience while adding a touch of sophistication to your gamer personality.

Engineered to make every minute of gaming real, the Headphone is supremely

comfortable, sounds great with advanced sound processor inside. The headphone comes with USB interface and very durable 3m long braided cable. Its metallic ear cup makes it look chic and feel tough as every gamer across the globe. Offering a striking and durable aluminium design in addition to a wonderfully cozy set of earcups that are perfect for marathon sessions.

Performing with 40mm driver unit along with 20 – 20,000Hz frequency response of non-stop gaming effects, the Headphone has exceptional 7.1 simulated surround sound, The 7.1 simulated surround sound will give you a edge in gaming. Apart from 7.1 sound it also delivers crisp highs and rich bass With multi- functional in line controls, the Headset effortlessly allows you to balance game and chat audio. You can control the RGB lights, mic and volume through the inline control.

Commenting on its newest addition to its gaming category, Mr. Pradeep Doshi, Director – Zebronics, says, "Zebronics has carved a niche for itself in the gaming category. Our chassis already enjoy very strong popularity and now we focus on the Audio for Gaming. Our latest is designed in sync with what a Gamer truly needs – rich, surround audio, a clear microphone and a healthy amount of sound customisation options for the real Gaming experience"



ZEBRONICS
ALWAYS AHEAD

Lenovo launches two budget Android tablets, **Tab 7 and Tab 7 Essential, in the US**

Chinese smartphone maker **Lenovo** has expanded its tablets portfolio with the launch of two new devices in the US. Dubbed **Lenovo Tab 7** and **Tab 7 Essential**. The two new tablets can be purchased from the company's official website.

Lenovo Tab 7 and Tab 7 Essential come in White and Black colour options

In terms of specifications, the **Lenovo Tab 7** features a 7-inch HD display with 720x1280 pixel resolution. The tablet is powered by a 1.3GHz MediaTek processor and runs **Android 7.0 Nougat** operating system. It packs 1GB of RAM and 16GB internal storage. The device sports a 5MP rear camera and a 2MP front camera for selfies. The company claims that the

tablet can deliver up to 15 hours of battery backup on single charge and



offers Bluetooth, Wi-Fi, Micro USB port and 3.5mm audio jack.

On the other hand, the **Lenovo Tab 7 Essential** comes with a 7-inch display with 1025x600 pixels resolution. The device is powered by a MediaTek processor paired with 1GB of RAM

and 16GB internal storage. The tablet features a 2MP rear and front cameras. Running **Android 7.0 Nougat** operating system it offers all the essential connectivity options.

Last week, **Lenovo** launched its **Tab 7** in India. The tablet is powered by powered by a 1.3GHz quad-core MediaTek processor with Mali-T720 GPU and runs **Android 7.0 Nougat** operating system. It has a 6.98-inch HD display with 1280x720 pixel resolution.

On the connectivity front the tablet offers 4G, LTE, 3G, Wi-Fi, Bluetooth, GPS and USB OTG. The tablet sports a 5MP rear camera with LED flash and a 2MP front camera for video calling. Weighing 260 grams, the device is backed by a 3500mAh battery.

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Rashi Peripherals Wins First Ever Distribution Leadership Award From ASUS



Adding yet another prestigious award in its basket, Rashi Peripherals, India's only value added distributor recently won the first ever

Distribution Leadership Award from ASUS. The distribution powerhouse was honored for its excellent performance in the ASUS PC business in India.

In a glittering award function concluded in Secunderabad recently, ASUS recognized its top partners and distributors for their contribution in Company's business expansion in India. Rashi Peripherals was facilitated for its outstanding performance in the ASUS PC business.

Conferring the award, **Mr. Leon**

Yu, Regional Director- South Asia & Country Manager-India, Systems Business Group, ASUS India, said, "This award is an appreciation of Rashi Peripherals' valuable contribution in expansion of our PC business in India. We appreciate their excellent performance and extend our best wishes for further growth of the business."

Commenting on the award, **Mr. Rajesh Goenka**, Sales and Marketing at Rashi Peripherals said, "We are honored to receive the first ever Distribution Leadership Award from ASUS Systems Business Group. We are the proven market leader in the PC business in India and with our robust distribution ecosystem and strong partner connect, we are committed to making ASUS, the leading PC brand in the country."



An exclusive interview with **IT.Voice Mr. Karmesh Gupta-Co-Founder & Ceo, HttpCart Technologies Pvt. Ltd.**, reveals his strategies for business in India.

“WiJungle – The only product offering Next-Gen Firewall and Hotspot Gateway Capabilities”-Mr.Karmesh Gupta, Co-Founder & Ceo, HttpCart Technologies Pvt. Ltd.

ITVoice Media :- Explain in brief the working of HTTPCart Technologies?

Mr.Karmesh Gupta :- HttpCart Technologies is majorly focused on creating innovative products in the field of security. Currently we are keenly working on our flagship product – WiJungle.

ITVoice Media :- What exactly WiJungle is and who all are your customers?

Mr.Karmesh Gupta :- WiJungle is basically an Advanced Gateway Appliance that serves the purpose of a Unified Threat Management and Hotspot Gateway. Its the most affordable product in its vertical with models ranging the user support from 20 to 3000. Infact, WiJungle is a Government Of India recognized product for its innovation and service improvisations.

Coming to customers, WiJungle is currently the only product available in the Indian market that uncompromisingly fulfills the need of every possible vertical. You can use it in Corporates, Education Institutes, Hospitality, Healthcare, Transportation, Retail, Apartments and Events etc.

ITVoice Media :- Who all are your competitors in the market and how are your different from them?

Mr.Karmesh Gupta :- Like usual, this particular market is majorly been driven by MNCs. And currently there is no prominent Indian company in this domain. Cyberoam used to be before it got acquired by Sophos. So yes competition is obviously there but if you offer something unbeatable or uncompromising then you make tough for others to sell. Happiness is when an enterprises chooses to replace a running MNC product with WiJungle. We have seen/achieved this at multiple places in very short duration of our journey. Talking about the differences from existing ones then yes we are very much different in terms of how we operate with our partners and how we serve to our customers. Just as an example, we don't allow our partners to put a purchase order until and unless the customer has taken the demo through us. This really helps us to win the trust and confidence with end customers. The prices and 24*7 Call & Email technical support with 90 minutes resolution time is the commitment with which we work. Technically if we compare, then WiJungle is the only product having features of both Next Gen Firewall as well as Hotspot Gateway. We have always been focused on adding more and more business value over the technical benefits. The product is continuously evolving and every 20th day we are launching our new OS version to solve the existing real time problems and gaps that a customer has been facing till yet.

ITVoice Media :- As you mentioned your partner network and what are your targets?

Mr.Karmesh Gupta :- We started marketing the product well since last September only. Currently there are 45+ partners working with us across India. We have partners working with us from Kerala to Jammu & Kashmir. We are aggressively working to increase the network and targeting to have 150+ partners by June end.

ITVoice Media :- Lastly who has been your inspiration to start the company?

ITVoice Media :- WiJungle website displays two different products – Advanced Gateway Appliance & Advanced Social Wi-Fi. Can you clear the difference between them?

Mr.Karmesh Gupta :- Advanced gateway appliance is what I have been talking about till now. Advanced Social WiFi is a mini version of Gateway appliance only for target market like small restaurants, cafes etc. This is a low cost product to increase the reach of internet.

ITVoice Media :- Mr.Karmesh Gupta :- It might sound cliché, but I always wanted to do something different and establish my own identity. My first professional experience was with Rajasthan Royals and since then there has been no look back. Few of my seniors like Mr. Saket Modi (CEO, Lucideus Tech) have been an inspiration for me in many ways. In a nutshell, its majorly the inner itch within me that made me to start the company.

Mr.Karmesh Gupta,
Co-Founder & Ceo,
HttpCart Technologies Pvt. Ltd.

Enjoy the true and admirable VR experience with the new Portronics "Saga X"

Portronics a prominent leader in portable digital product market launches the all new virtual reality headset named "Saga X" which is the next flagship of the "Saga" series. It comes with the highly appreciable mobile virtual reality glasses which offer a scintillating experience with unforgettable enjoyment and safety &



comfortability.

There is a difference between watching a movie and experiencing a movie. Merely watching will just make you remember the story but by experiencing one can relate every moment by them. The best ways one can experience it is with virtual reality

headset and if you wish to do it with some ease and comfort then just go with all new Saga X.

Outstanding Specifications and Impressive Features:

The effortlessly adjustable focal length in the range of 37 mm to 45 mm and the IPD ranging from 58 mm to 67 mm provides you with the commendable experience of VR. They make the device convenient to use and leave an unforgettable memory of the experience they felt as they are also comfortable for the glass wearers.

The viewing experience is equally or less important than your eyes vision. Balancing and concerning both the points, "Saga X" is enabled with HD lenses with multiple layers of nano-coating of resin with the 40 mm diameter which gives you a broader view of the video. Long hours of usage of VR headsets often lead to eye strain and reduction of eye glare but you won't have to face these problems with this device as it features Field of Vision

Portronics

90-100.

The new Saga X is compatible with all smartphones, whether it is supported by iOS, Windows or Android, with the screen size from 4.7" to 6.0". One can make your smartphone sit easily in the cabin provided by opening the cover plate in the front section of the device.

With the dimensions of 203 x 122 x 102 mm it is made up of ABS (Acrylonitrile Butadiene Styrene) plastic which makes it portable along with resistant to extreme cold as well as hot temperatures and can withstand many chemicals. Weighing just 237 gm, it has soft yet strong head band which saves your phone from the sudden and continuous head movements. The headband is adjustable enough to fit all sizes of heads and faces which means the age of the user doesn't matter at all.

RCTA members election 2018

As Amit Chhabra of (Com Frontline world) has withdrawn his nomination today we) hereby declare that for P R O : the first time in History of A a k a s h RCTA , all Office bearers Sharma (are elected Unopposed .



Final status of elected candidates :-

President : Mihir sharma (Shree Ram Mihir)

Vice President :

Deewanshu Chhabra (Beyond 2000)

Secretary : Sudhir Goyal ((HBC)

Jt Secretary : Naveen Singhal (Sumanglam IT Solutions)

Treasurer : Sameer Goyal (

Solutions
P R O :
A a k a s h
Sharma (Aakash Enterprises)
Executive 1. Anil Sharma (DIVAKAR infotech)
Executive 2. Gaurav Joshi (Opex)*

Congratulations! All elected executives!

The date /time/venue of " Oath ceremony " shall be informed by Election committee soon!

Kailash Gupta
OBO : RCTA Election committee 2018

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An exclusive interview with **Mr. Nishant Gupta, Director, Radiant Info Solutions Pvt. Ltd.**, reveals his strategies for business in India.

**“One Stop Solution’ for our partners and customers”.-
Mr. Nishant Gupta-Director, Radiant Info Solutions Pvt. Ltd**

Mr. Nishant Gupta,
Director, Radiant Info
Solutions Pvt. Ltd

Nisha Harshwal : Can you please elaborate on the journey of Radiant India?

Mr. Nishant Gupta :- In Radiant Info Solutions nothing has happened overnight, our channel business has evolved over the years and the hunger to improve the business with our partners and vendors has led us to try different business models to stay relevant in the market.

In last 10 years, we have observed that there is no fixed formula, which is a right for the partners and vendors. Both the ways channel will keep on adapting the changes and thereby get the market share and today we can proudly say that Radiant is one of the leading channel partner in networking solutions and offers unified network solutions that integrate capabilities in switching, wireless, broadband, storage, surveillance and structured cabling.

Nisha Harshwal :- What are the new initiatives of your enterprise?

Mr. Nishant Gupta :- This year we are focusing more on increasing our ties and coverage in Tier-II cities and government sectors. Our sales and marketing engines are working together to identify and execute through geography specific partnerships.

Our focus for 2018 will be to continue providing customers with a Reliable, High Quality Product at a Competitive Price and support it with our Warranty and exceptional After-sales Services.

Overall our priorities is to give pace to our already fast-moving products and at the same time show unmatched supply

chain management to our complete networking product range. So, by the next year market would see Radiant at a very different platform all together.

Nisha Harshwal :- What are the key differentiators of Radiant?

Mr. Nishant Gupta :- We believe that for the past years key differentiators of Radiant Info Solutions revolves around its core strengths and with which our partners get benefit i.e. policies related to unmatched supply chain management, competitive priced products and partner profitability.



As a channel partner, we believe in product selling based on our policies with a vision of Global company with a Local mindset. Also, we are concern to protect sensitive information, and be sure to cover relationships with vendors, customers and other suppliers.

Over the above for Radiant Value Add will be the biggest differentiator for the partners. We believe that our 'Value Add' is graduated into 'One Stop Solution' for our partners and customers and thus reliability with our products and services zeroed in patterns and customer mindset. Also,

we are exploring different permutations and combinations in Channel business to fulfil growth aspirations of our partners.

Nisha Harshwal :- What are your future plans to further grow the channel market in 2018 – any particular strategy from geography or vertical perspective are you planning?

Mr. Nishant Gupta :- Radiant Info Solutions always believe that IT business is fast paced volatile industry and thus remain updated with Information about technologies and market changes will give us the edge over the competition. For which we are investing more on marketing to create well defined strategies coupled with our channel business framework that offer quality, variety and updated information with changing behavior of products and services.

We are meticulously working and create permutation and combination of our on-core strengths to ensure deeper market penetration and leaving no stone unturned. For past years we are actively participated in IT trade shows and this year will be no change as we have planned to participate in events across India.

We maintain regular business meets with our partners and update then with our service by marketing materials and brochures. We also generating visibility with social and digital media.

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